**2018 QUALITY OF LIVING RANKING**

**Trends in Global Quality of Living: Top 10 Cities vs. Bottom 10 Cities**

Western European cities continue to surpass the rest of the world when it comes to expatriate quality of living, by taking 8 of the top spots in Mercer’s annual ranking. On the other end of the spectrum, developing, unsafe, and war-torn cities in the bottom of the ranking.
Is Vienna a Rising Star as a Startup Hub?

Every fifth founder starts their business abroad. The Startup Heatmap Europe asked 700 founders about their experience and views on startup hubs. Vienna is one of the potential rising stars.

SOURCE: EUROPEAN STARTUP INITIATIVE (ESI) - STARTUP HEATMAP EUROPE 2016

**FOUNDERS’ FAVORITE HUBS**

Where would you start up if you could begin all over again?

**2,392**

Total Votes

1. Berlin
2. London
3. Amsterdam
4. Barcelona
5. Lisbon
6. Dublin
7. Stockholm
8. Munich
9. Copenhagen
10. Vienna

Founders had up to 5 votes from a list of 30 cities. The frontrunners Berlin and London got 29% of all votes. Vienna still respectable 3%.

**VIENNA ranks 10th**

<table>
<thead>
<tr>
<th>% of founders assigning 4 or 5 stars to Vienna for</th>
<th>% of founders who would move to Vienna to start over from</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to talent 35%</td>
<td>Western Europe 19%</td>
</tr>
<tr>
<td>Access to capital 31%</td>
<td>CEE 17%</td>
</tr>
<tr>
<td>Burn rate 22%</td>
<td>Benelux 8%</td>
</tr>
<tr>
<td>Ecosystem 28%</td>
<td>UK &amp; Ireland 6%</td>
</tr>
</tbody>
</table>

**Most important factors for founders in Austria**

1. Ecosystem: 3.8
2. Talent: 3.2
3. Burn rate: 3.2
4. Capital: 2.9
Ensuring 100% Data Awareness

iStars, Montreal
Business Aviation
Here's an overview of our app features and cloud integrations that support you in your aviation management workflow.

Airline in a Box
The integrated Safety Trend Analysis and Reporting System (iSTARS) is a WEB-BASED SYSTEM on the ICAO Secure Portal.

iSTARS provides a quick and convenient interface to a collection of SAFETY and EFFICIENCY DATASETS and web applications to make safety, efficiency and risk analyses.

3000 registered users.
Scope in BizAv:

flight preparation

Safety

Efficiency
2 Example Issues

Availability

Privacy
Location Sharing

Google offered in: Deutsch

Find My Friends

Stefie Knaur
Vienna, Austria — 1m ago

Amélie Sommariva Knaur
Location not available

Stefano Del Panta
Casal Palocco, Lazio — 1m ago

enrico_santarcili@yahoo
Location not available

Me
Vienna, Austria
Unaware Users

Carriers use
- Obsolete software
- Excel
- Paper

Carriers want
- Online access
- Automation
- Real-time Data
Unaware Vendors

Software Vendors
- Poor data sources
- Tied to old tech
- No API

Data repositories
- Fragmented
- Unreliable
- Expensive

Limited Market Pressure
Aircraft Registration Database Lookup

Passenger airliners, cargo airplanes, business jets, helicopters, private aircraft, civil and military, showing common registry data as well as mode-S radar transponder addresses. This database is non-construction.

Your query for aircraft registration OE-FCS. Result: 1 row.

<table>
<thead>
<tr>
<th>Registration</th>
<th>Manufacturer</th>
<th>Model</th>
<th>Type</th>
<th>c/n</th>
<th>l/t</th>
<th>ICAO24</th>
<th>Reg / Opr</th>
<th>Built</th>
<th>Test Reg</th>
<th>Delivery</th>
<th>Prev Reg</th>
<th>Until</th>
<th>Next Reg</th>
<th>Status</th>
</tr>
</thead>
</table>

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Data Cost

+ High unit harvest cost
+ Small market
+ No automated distribution
+ Incomplete Datasets

= Expensive Data Access
Avio.wiki

Integrated solution
Layered Database Technology
Assemble heterogeneous formats

Maintenance
Experts

Volunteers
Crowdsourcing

Distribution
Wiki in browser
CDN (API)
Continues with Global Sources
and Individual, Local Ones
Thank you for building iStars