



ATFM Task Force Team

(4th Meeting)

September 19, 2013

Regional Needs Assessment

Lets talk...last week we addressed the following:

- Better reliable times, FPs, fuel saving, better info
- CDM systems? Is Region ready to implement ATFM? Equipment?
- Better coordination including LOAs, better “Tactical Planning”, better service to customers,
- Coordination & Cooperation! Sharing the “Tactical Picture with ANSPs/customers.
- How can we better share with each other tactically?

Regional Needs Assessment

- Harmonization of system. How do we do this? Costs are a big factor?
- How do we share info much better; & Military SUA.
- 3 levels of experience. Entry, Intermediate & Advance?
- Can we ask each state what type of budget they have for ATFM? And can we share this with everyone?
- Airport & airspace capacity (DR) still not done but soon! Has anyone else completed this?

Regional Needs Assessment Con't.

- Cocosna: must coordinate with 5 states. Implement ATFM regionally within Cocosna! Economy is a real issue/funds?
- Survey? Sharing of Info!
- Send email with POC info
- European web link
- Notes of today's web conference
- Summary of levels: beginner, inter, advance
- Vision: basic entry level concepts for everyone to use

When Starting a Business...

If you were going to start a “Business”, what would your “Business Plan” look like?

- What is our core mission?
- Is there an interest for what we have to offer?
- How do I convince people to buy my service?
- What is my budget?
- How do I market my services?

Let's Start...

- What do I have to accomplish? (look at ToRs)
- Group/categorize the areas
- Develop simple tasking for growth/learning
- Start with the basics
- Advertise our company (Task Force) to people
- Market ourselves to airlines/ANSPs/Arpt Mgm
- Create easy, simple “Wins” for positive momentum

Next Week

- Next mtg is **Thursday, Sep 26 @ 1700 UTC**