



Mr. Guillermo García Information Management Officer for El Salvador, Guatemala and Honduras (DTM and Emergency) International Organization for Migration (IOM)



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Guillermo García has a Bachelor's degree in Economics and Business, Higher School of Economics and Business (ESEN).

He has worked in the development of information products for diverse stakeholders and decision makers; methodologies for primary collection of quantitative and qualitative data, as well as analysis of secondary information on issues of human mobility; strengthening institutional capacities in data collection, analysis, dissemination for evidence-based decision making; and information management in emergency contexts to support humanitarian response actions, in particular for the UN's Camp Coordination and Camp Management Cluster (CCCM).