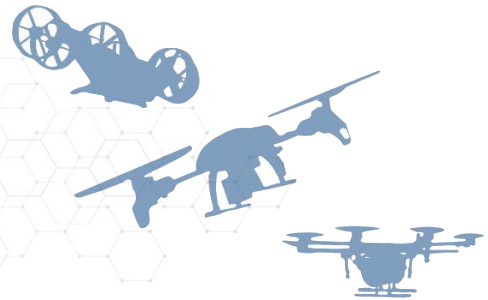




**Federal Aviation
Administration**



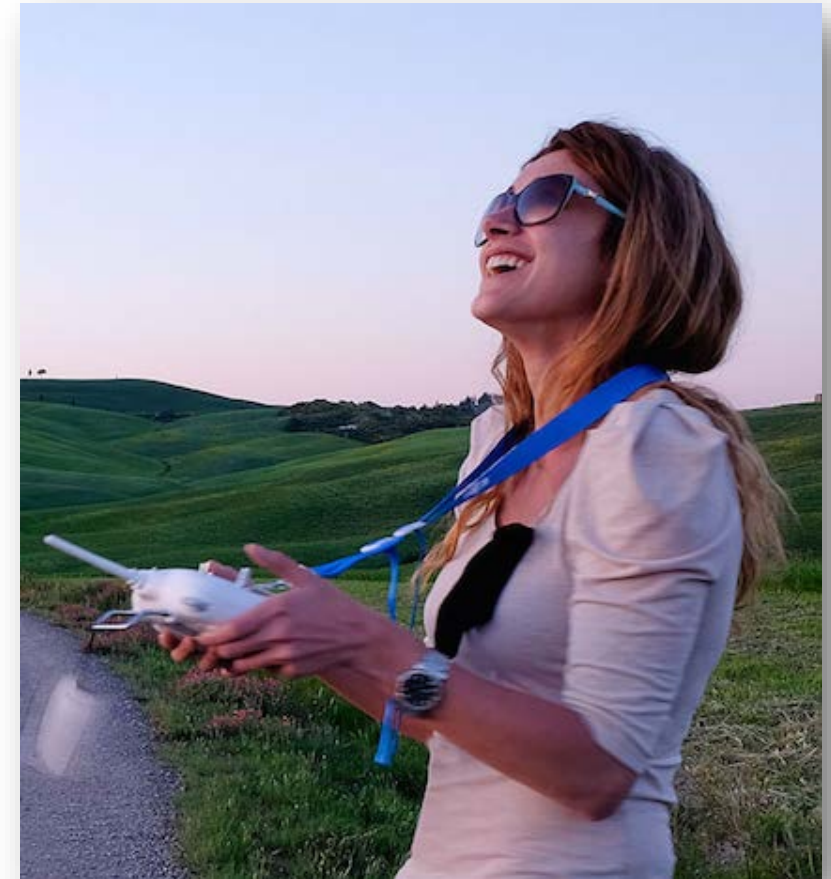
ICAO NACC UAS/RPAS Workshop

September 29, 2021

Jessica Orquina, FAA Office of UAS Integration

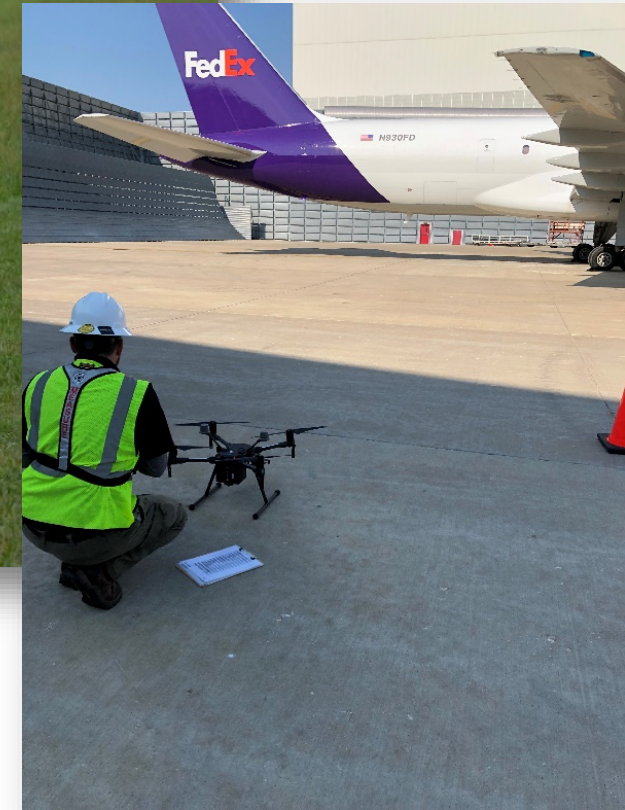
Focusing on People

- Our stakeholders are not monolithic
- Safety messaging needs to be inclusive
- We need flyers and the general public to help advance our safety culture



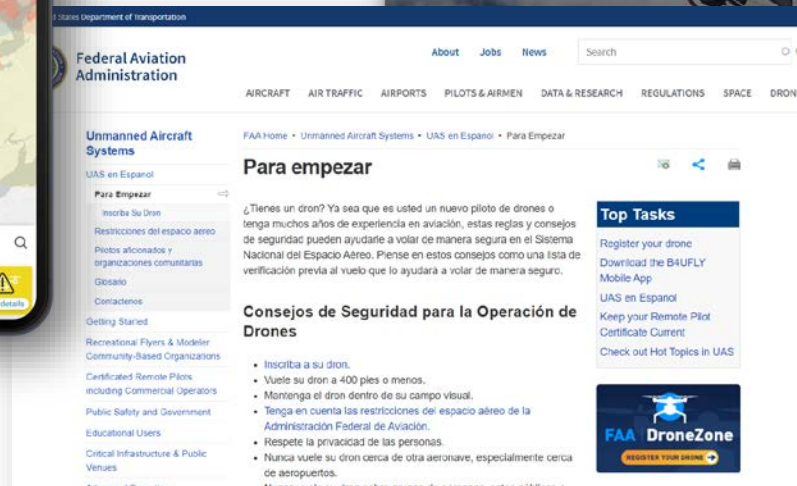
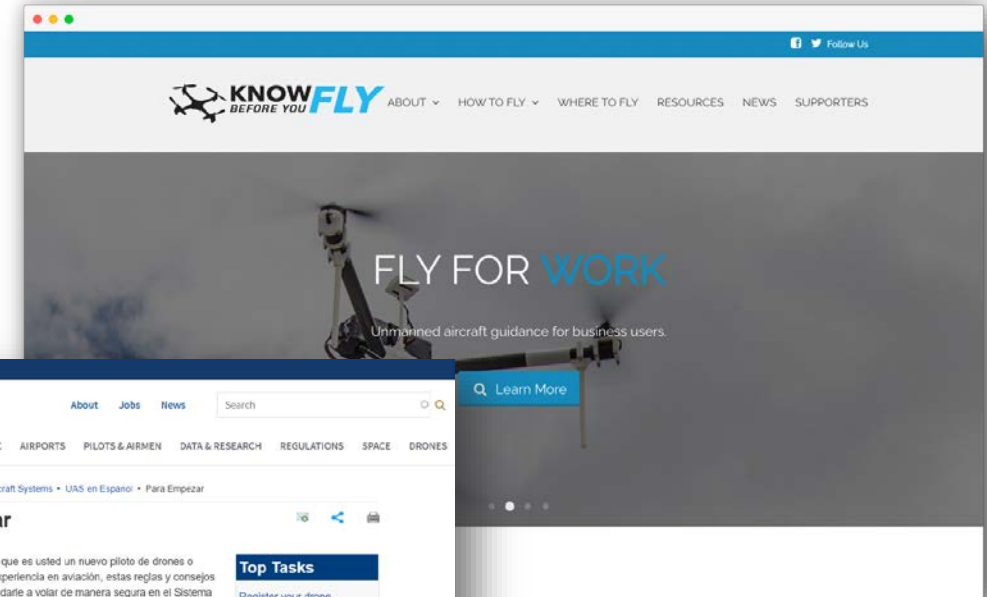
UAS Integration Story

- Multitude of applications
- Engaging our stakeholders, listening to the public, and valuing various perspectives
- More UAS in the sky; the need for BVLOS
- Diversity, equity, and inclusion are part of the story



Apps, Resources, & Campaigns

- Know Before You Fly campaign
- B4UFLY app
- LEP Initiative



Videos

- Buzzy the Drone videos
- All videos available at YouTube
 - <https://www.youtube.com/user/FAAnews>



Events

- UAS Symposium
- Drone Safety Awareness Week



Industry Partners

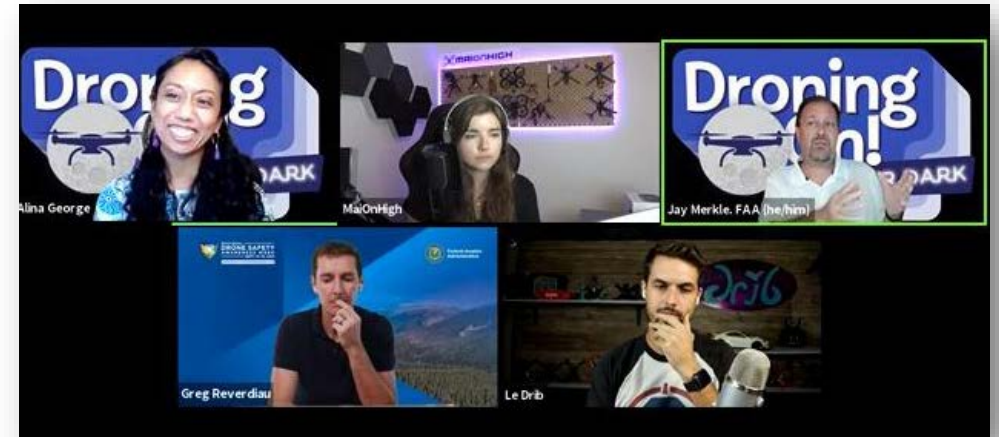


- A voice for stakeholders
- Drone Advisory Committee (DAC)



Engagement Means Inclusion

- For both 2021 UAS Symposium episodes, over half of the speakers were women or people of color.
- Panelists shared how drone operations lend themselves to the inclusion of people with disabilities.
- During Drone Safety Week, AUS also rolled out a nightly webcast called "Droning after Dark" which helped us target a more diverse audience.



Diversity is our Strength



How to Connect with Us



<https://www.twitter.com/FAADroneZone>



<https://www.Facebook.com/FAADroneZone>



<https://www.linkedin.com/company/faa>



<https://www.instagram.com/faa/>



<https://www.youtube.com/user/FAAnews>



<https://medium.com/faa>

