



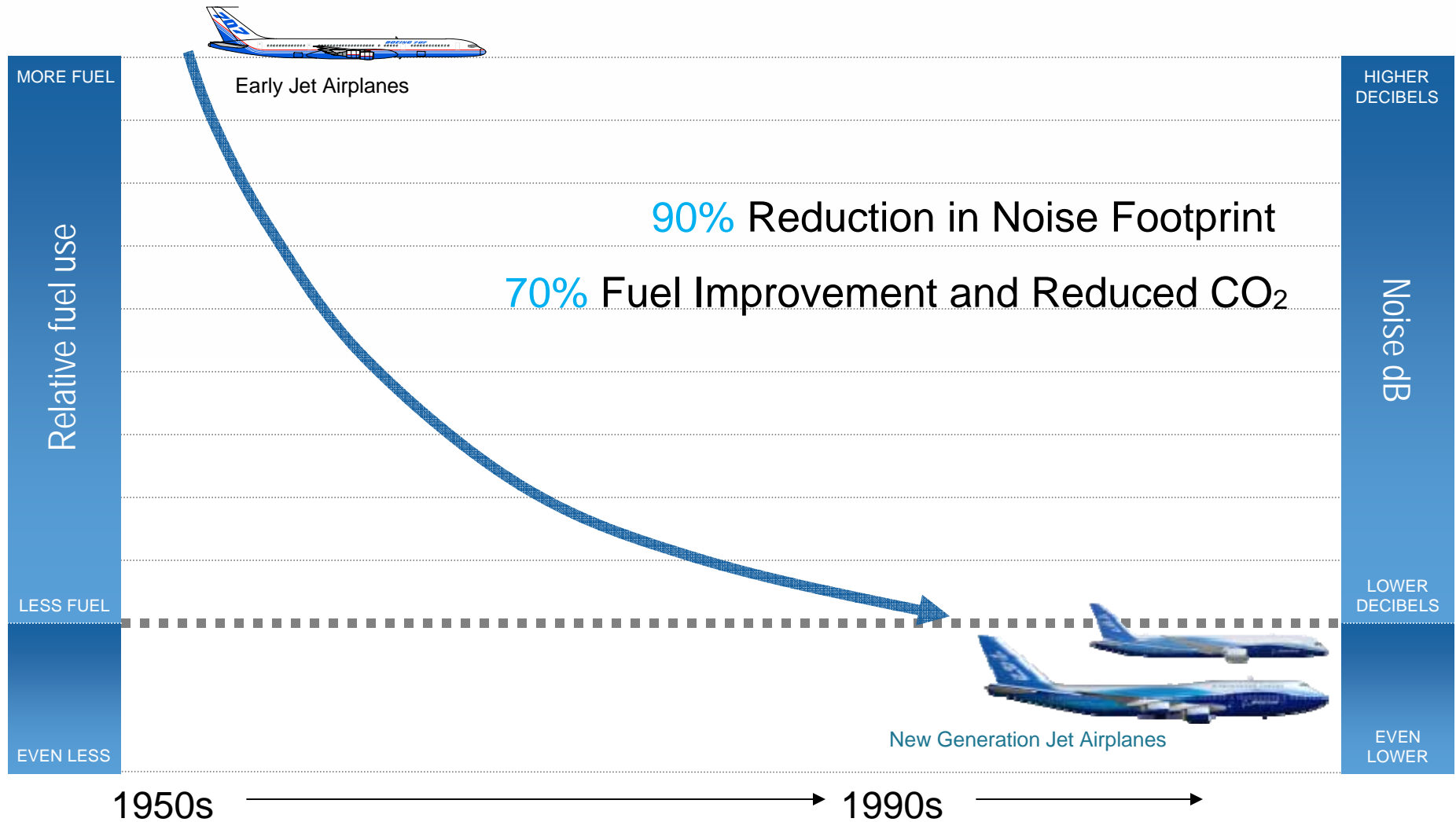
# **Sustainable Aviation Biofuels – China Implications**

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**President, Boeing China**

*Global Strategy Summit*  
*Session Five – Environmental*  
*Challenges for the Civil Aviation*  
*Industry*

*September 15, 2009*

# Building on a strong track record



Noise footprint based on 85 dBa.

# Boeing is committed to the environment

*“Protecting our planet’s environment and finding new ways to harness diverse energy resources continues to be a priority for Boeing. And we are demonstrating our commitment through action.”*

Jim McNerney  
Chairman, President & CEO  
The Boeing Company

# Our plan and commitments

**Relentlessly pursue manufacturing and life cycle improvements**



100%

100% of Boeing major manufacturing sites will maintain ISO 14001 certification.

**Improve performance of worldwide fleet operations**



25%

Focus on 25% efficiency improvements in worldwide fleet fuel use and CO<sub>2</sub> emissions by 2020.

**Deliver progressive new products and services**



15%

Improve CO<sub>2</sub> emissions and fuel efficiency by at least 15%

**Pioneer new technology**

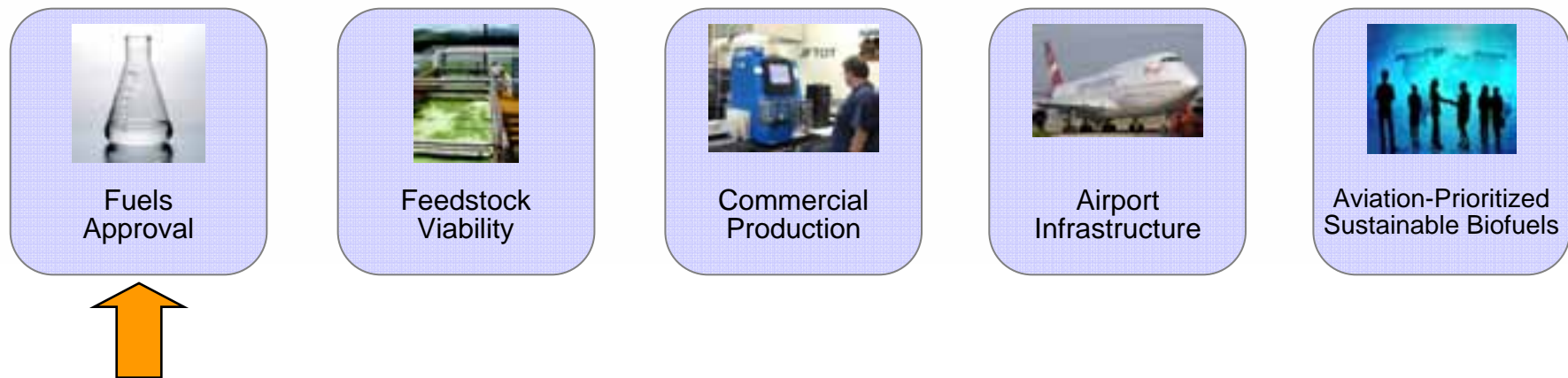


75%

Devote more than 75% of R&D toward benefiting environmental performance

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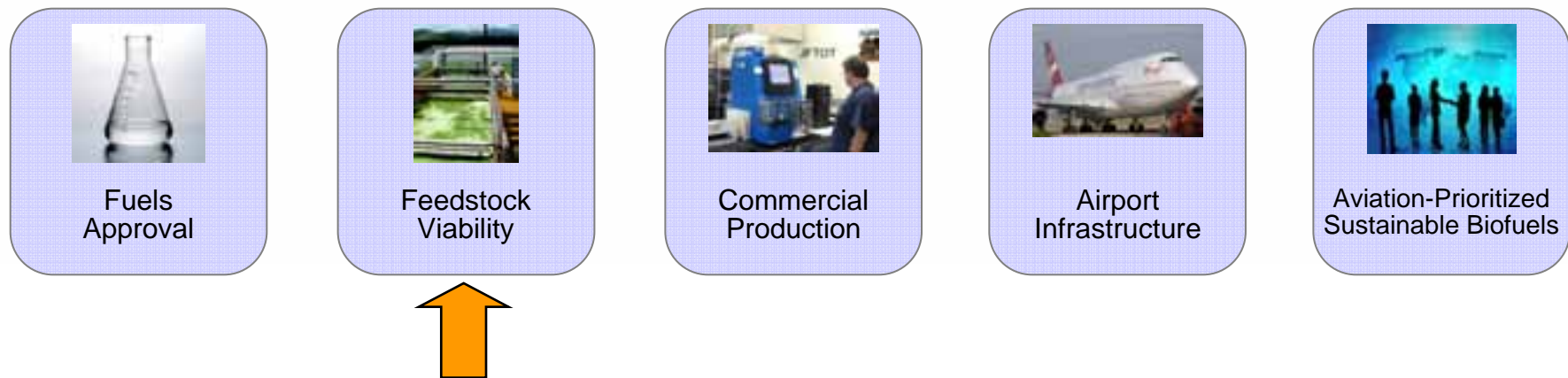
***Enabling the industry to achieve market viability of sustainable biofuels for commercial aviation – by 2015***



- Following four successful biofuel flight tests, the evaluation report on Bio-SPK released by Boeing in June 2009 provides the foundation of biofuel certification.
- Chinese jetfuel certification community led by Sinopec actively participating in ASTM certification efforts.

# Sustainable Aviation Biofuels – China Implications

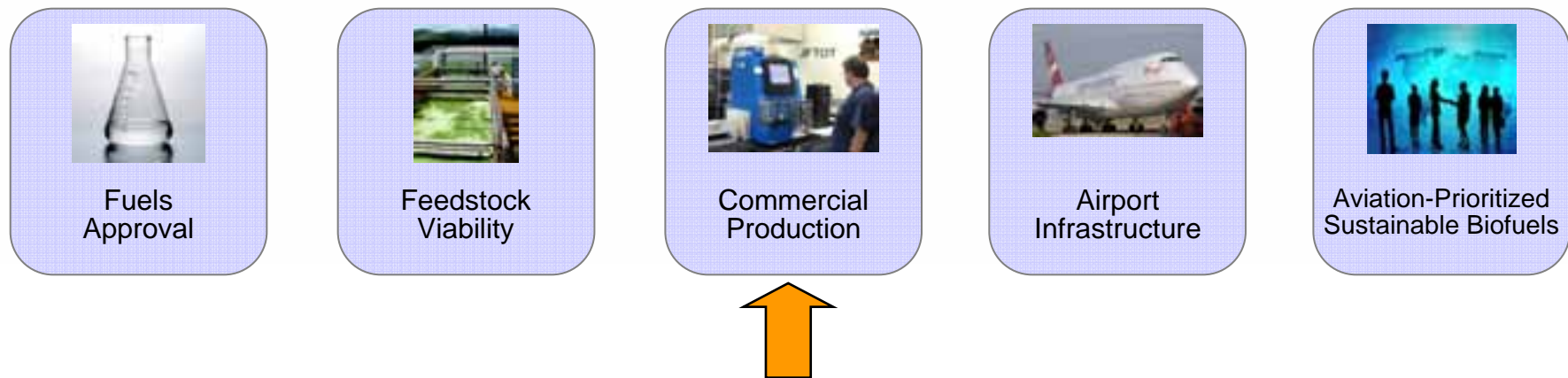
***Enabling the industry to achieve market viability of sustainable biofuels for commercial aviation – by 2015***



- Large amount of marginal land in China (SFA: 75 million mu of marginal land planted by 2020).
- On-going R&D on long-term feedstock options (algae, etc.).
- Potential risk: financial incentive and pricing support may be needed.

# Sustainable Aviation Biofuels – China Implications

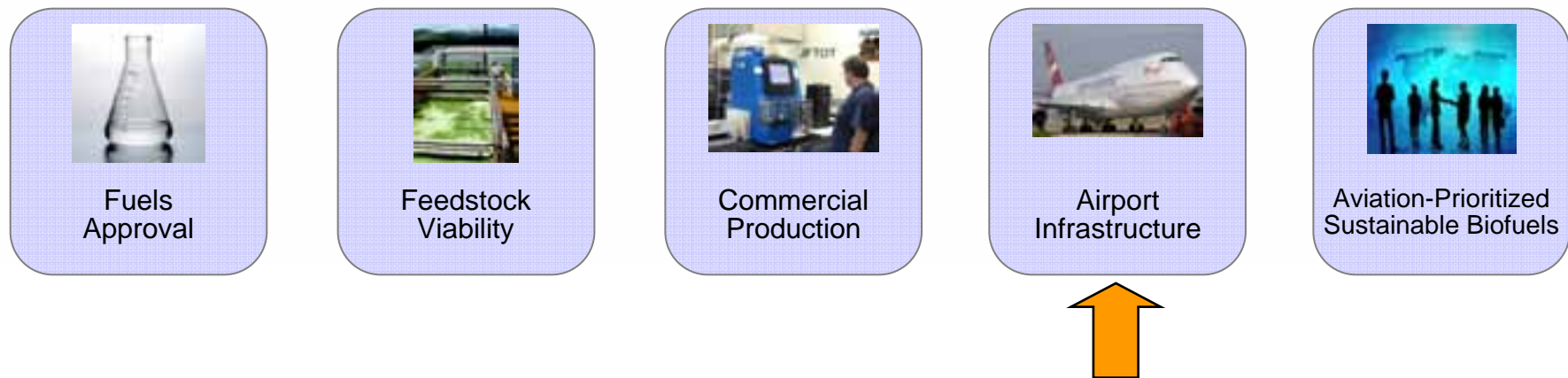
***Enabling the industry to achieve market viability of sustainable biofuels for commercial aviation – by 2015***



- Mature processing technology available, but not yet in commercial use.
- With current refining technologies, minimum economic scale is around 200,000 tonne/year.
- Challenge - Business case of bio-jet vs bio-diesel for value chain.

# Sustainable Aviation Biofuels – China Implications

***Enabling the industry to achieve market viability of sustainable biofuels for commercial aviation – by 2015***

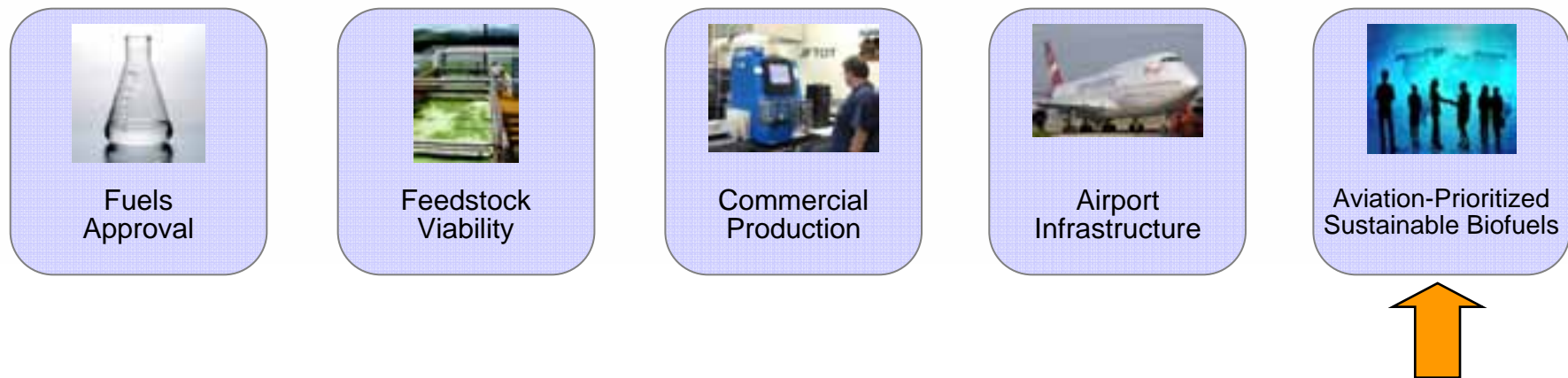


- Current biofuel is a “drop-in” replacement in existing distribution infrastructure and aircraft equipment.
- In China, majority of fuel distribution infrastructure is owned and operated by CNAF, a state-owned company, resulting in ease of distribution.



# Sustainable Aviation Biofuels – China Implications

***Enabling the industry to achieve market viability of sustainable biofuels for commercial aviation – by 2015***



- Unlike ground transportation, aircraft must rely upon liquid fuel in foreseeable future.
- Aviation is a highly visible industry – exemplary achievement recognized and rewarded.
- Governmental and financial support essential to launch.

