



ICAO Ninth Symposium and Exhibition on MRTDs,  
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# The Canadian ePassport Project

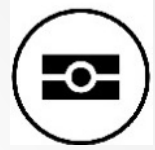
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# Today's Presentation

- The Road to ePassport
- Procurement Process
- New Book Design
- Deployment
- Engaging Stakeholders

# The Road to ePassport



- 2006: Repatriation of passport printing from missions overseas
- 2008: Facial recognition technology
- 2009: Diplomatic and Special ePassport pilot project completed
- 2013: National ePassport deployment

# ePassport Pilot Project

- In January 2009, Passport Canada started issuing diplomatic and special ePassports as part of a pilot project
- In November 2009 – Canada started sharing ePassport certificates with other countries through PKD
- Passport Canada became an active board member and participation to ICAO PKD
- Over 50,000 books were issued during the pilot

# ePassport Procurement Process

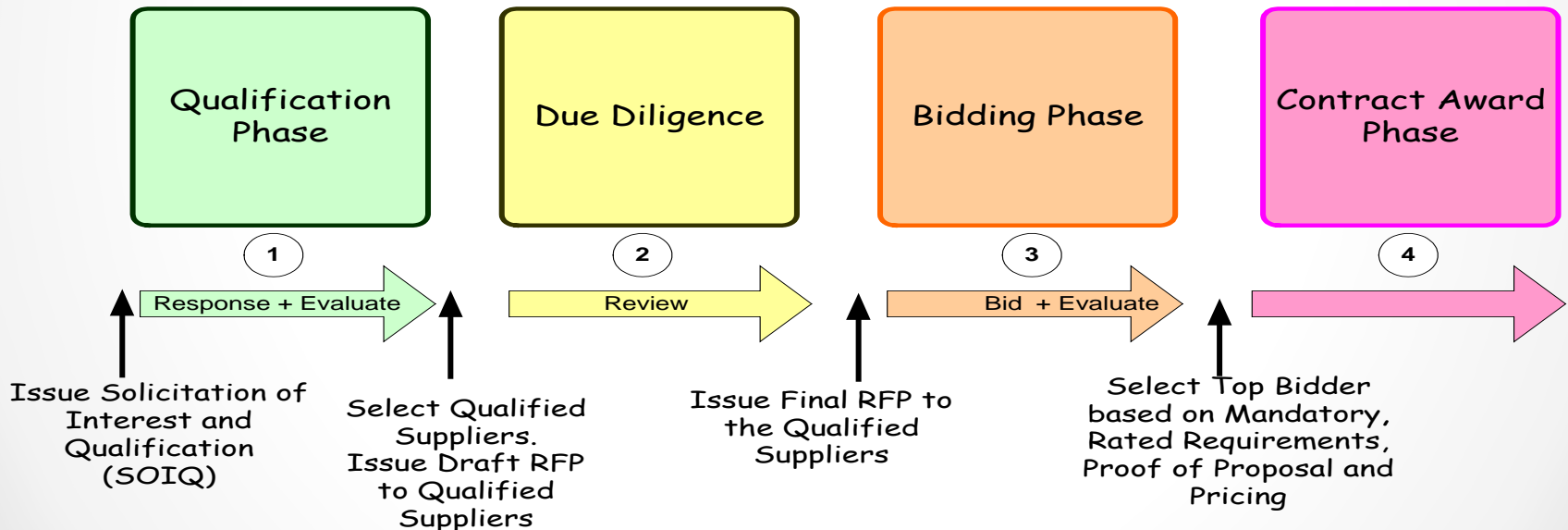


# ePassport Solution Procurement Process

Request for Interest (RFI) was first sent to the Industry

The RFI process led Passport Canada to conclude the following:

- "Turnkey" preferred
- Single RFP to select an integrated provider (solution)



Fairness Monitor engaged to oversee the RFP process

# ePassport Contract Main Deliverables

- Procurement of:
  - ePassport books;
  - ePassport readers.
- Procurement and implementation of the infrastructure required for printing and encoding the new ePassports
- Procurement and implementation of a Public Key Infrastructure (PKI)
- Development and implementation of the interfaces required to interconnect the different applications
- Support and Maintenance

# ePassport Solution

## Supply Chain Security Clearance Process

Safeguards had to be in place to meet Canadian standards in all contractor and sub-contractor locations, nationally & internationally.

## Complexity of Supply Chain

- Nature of assets (paper, chip, chip operating system, laminate, etc...)
- Supply chain comprised of multiple suppliers
- Components produced in various countries



# Lessons Learned

## Procurement



The procurement process does not end at contract award

- Ensure the process was fair, open and transparent
  - **“Fairness Monitor”** to oversee each phase of procurement.
  
- A **“Turnkey”** Solution
  - Ensures that services were not disrupted and costs were contained. A single request for proposal (RFP) to limit the need to integrate different project elements.
  
- A country should **involve its International Industrial Security** at the very beginning of a project.
  - Travel document supply chains are complex and consist of multiple suppliers, whom are sometimes spread around the world.

# New Book Design



# Book – Number of Pages

Past digital passport  
5 year validity  
24 Pages or 48 Pages



New ePassport  
5 or 10 year validity  
36 Pages



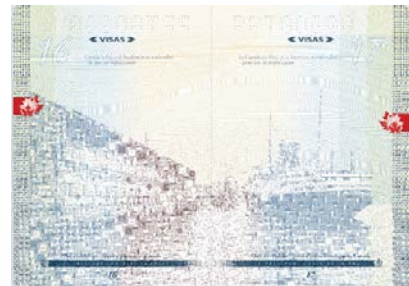
- Validity of 5 or 10 years
- New number of pages

# Previous Book Visa Pages



# New Book

## Visa Pages - Increased Security





# New Book

## Visa Pages - Increased Security



# Lessons Learned

## Book Design



Do not underestimate the time required to establish a new book design

- Have a new design ready at the start of your process
- This is an opportunity to increase security elements – build on it
- Ensure all pieces of the puzzle are available and fit
  - IP rights to images
  - Government approvals
  - Ensure design was suitable for printing
  - Ensure security features could be integrated into design
  - Integrate security feature

# ePassport Deployment

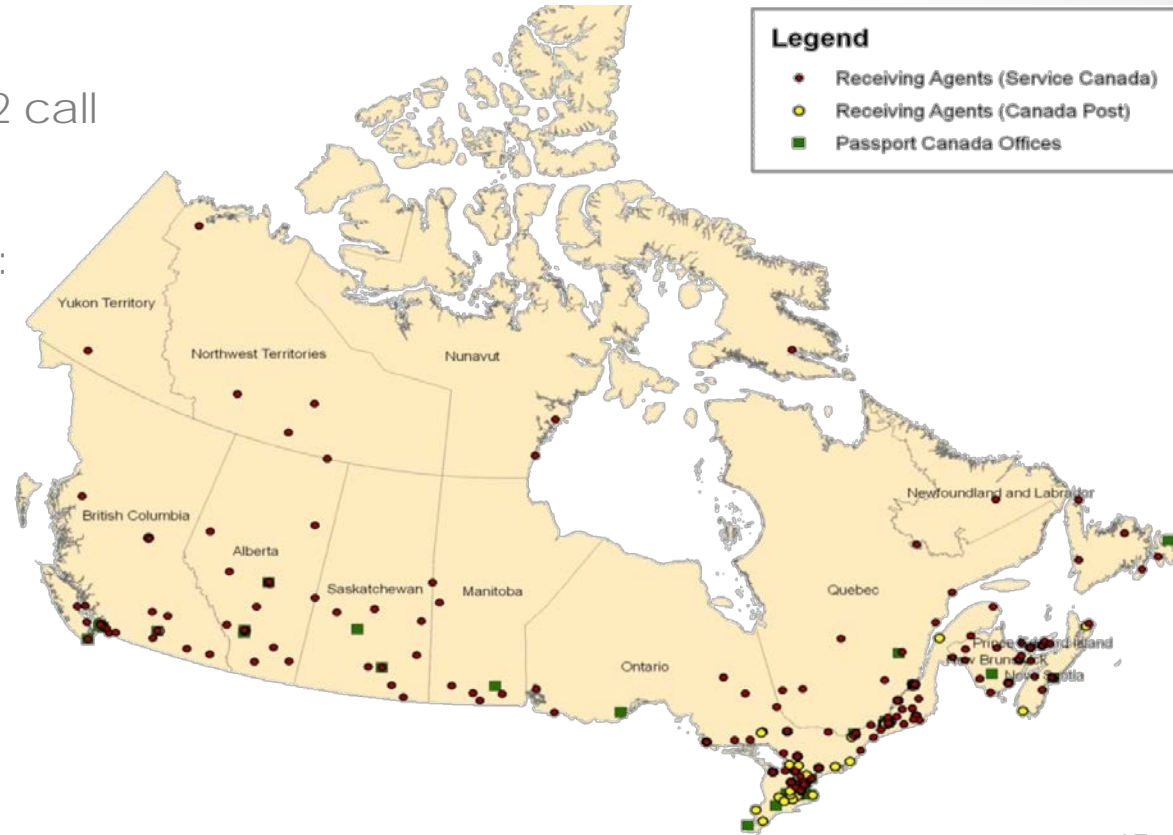




# ePassport Deployment

Implementation of the solution was gradual from coast to coast, divided into phases beginning with regional offices then the print centres and finally the missions abroad.

- 34 Passport Canada offices in Canada, plus 2 print centres, 2 call centres and headquarters
- 200 passport receiving agents:
  - 144 Service Canada;
  - 56 Canada Post
- Vast network of missions abroad (256)



# ePassport Deployment

## Consolidation and Migration of the PKI Infrastructure



The Country Signing Certificate Authority (CSCA) is responsible for:

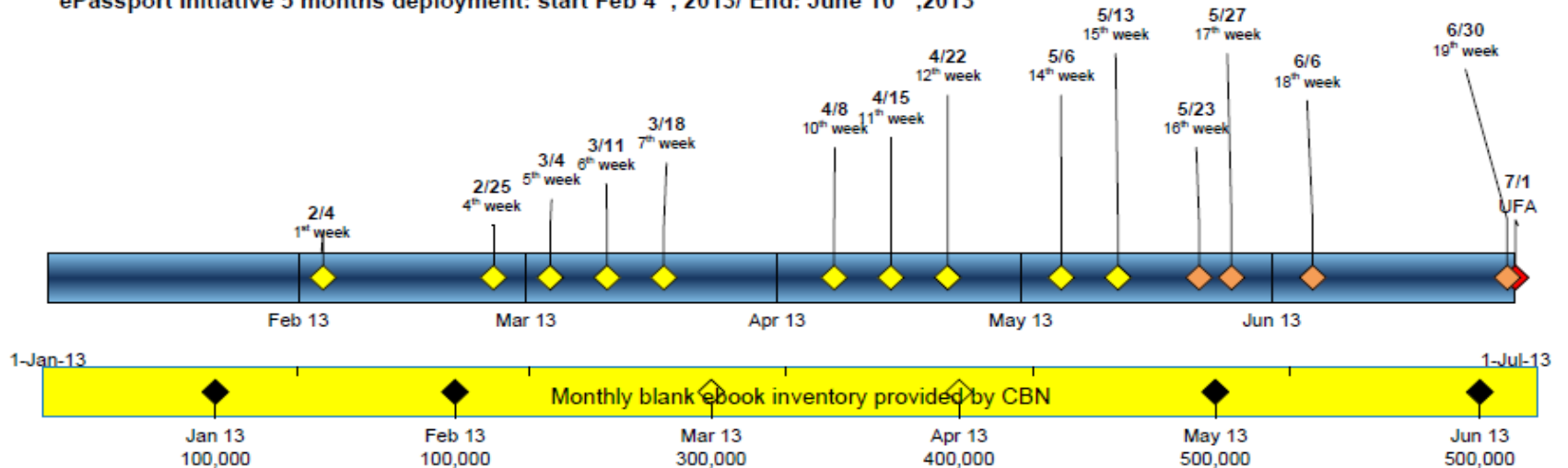
- Issuance of all Document Signer Certificates used to sign Individual ePassport chip prior to issuance; and
- Issuance of all certificates used in support of ePassport issuance including Certificate Revocation Lists (CRLs).

### Passport Canada opted for a phased deployment approach

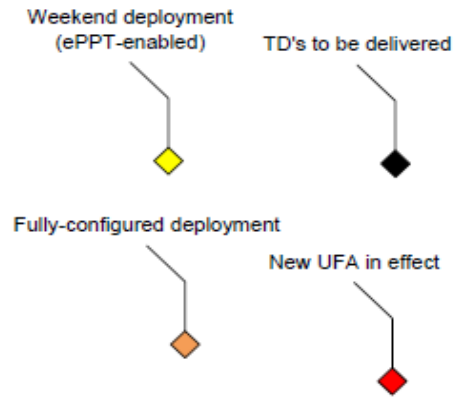
- Ensures stability of new system in a low volume context
- Minimizes transition costs
- Back up site nearby to ensure continuation of service should any issues arise
- Controlled environment to ensure functionality, support and stability

# ePassport Deployment

ePassport Initiative 5 months deployment: start Feb 4<sup>th</sup>, 2013/ End: June 10<sup>th</sup>, 2013



Week	PPDE	PPDO	PPDW
1 <sup>st</sup> week	Ottawa		
4 <sup>th</sup> week	Gatineau OT and CofI	Thunder Bay	Saskatoon
5 <sup>th</sup> week	St. John's	St. Catharines	Regina
6 <sup>th</sup> week	Fredericton	Windsor	Winnipeg
7 <sup>th</sup> week	Halifax	London	Calgary (Calgary South)
10 <sup>th</sup> week	St. Laurent (Pte-Claire)	Hamilton	Victoria
11 <sup>th</sup> week	Montreal	Kitchener	Vancouver (Richmond)
12 <sup>th</sup> week	Laval	Toronto	Surrey (Kelowna)
14 <sup>th</sup> week	Québec	North York	Edmonton
15 <sup>th</sup> week	Saguenay	Scarborough (Whitby)	Pilot London Mission
16 <sup>th</sup> week	Gatineau PC, Mail-in sites (NPS, MP, IPS, RA), CofI and HQ - Fully-configured		
17 <sup>th</sup> week	PPDE, PPDO & PPDW regional sites gradually - Fully-configured		
18 <sup>th</sup> week	Mississauga PC, Missions, MMPC, JWS WIP - Fully-configured		
21 <sup>st</sup> week	Central Index (CI) - Fully-configured		



\* sites in brackets are "sister" non-printing sites.

# Lessons Learned

## ePassport deployment



### A phased implementation minimizes operational risks

- Risks are managed closely, allowing opportunities to make the necessary changes after each phase
- Alternate strategies and plans for each core element of the deployment
  - Offsets risk
  - Provides means to allow the project to remain on track
- Engaged and supportive governance structure
  - Allows effective and efficient decision-making and ensures that all key stakeholders are apprised of developments on the project
  - Maintains the project schedule and facilitates decision-making process

# Engaging Stakeholders on ePassport



# Engaging Government of Canada Partners

## Canadian Interdepartmental Governance

- Canada Border Service Agency
- Treasury Board of Canada
- Department of Foreign Affairs, Trade and Development
- Public Works and Government Services Canada
- Department of Justice
- Department of Finance

## Key Canadian Stakeholders

- Unions
- Privacy Commissioner

## International Partners

# Engaging Passport Canada's employees

## Intranet

Interactives sites - Poll Question example:

### QUIZ 3: IMPOSSIBILITY OF UPDATING DATA ON THE CHIP

The data stored on the ePassport chip can be updated if the passport holder's personal information changes.

True

False

Answer: False. Once the chip is encrypted with the holder's information, it is locked and no data can be added or modified without invalidating the passport.



	Results from round 1 (2011)	Results from round 2 (2012)
True	33%	20%
False	67%	80%

The correct answer overwhelmingly received the most votes both times. The percentage of correct answers increased by 13% in the second round. This suggests that employees have good knowledge of this issue.

## Information sites

An email address was created to receive questions from employees. These questions and their answers were posted on the intranet site.



# Communicating with Canadians

Public awareness campaign to:

- Promote the advantages of the ePassport;
- Fight misconceptions about privacy.

Leading up to launch:

- Dedicated a section of our website:  
[www.passportcanada.gc.ca/eppt](http://www.passportcanada.gc.ca/eppt)
- Leveraged social media:
  - Posted information on Facebook and Twitter;
  - Produced and promoted YouTube videos.

At the time of launch:

- Orchestrate an ePassport ad campaign ;
- Include an informative insert with all outgoing ePassports.





# Communicating with Canadians



Post Details for Passport Canada. The post text reads: 'Passport Canada Canadian adults now have the choice of applying for a 5- or 10-year ePassport.' The post features an image of a blue Canadian passport with the coat of arms. Engagement statistics include 162 Likes, 30 Comments, and 84 Shares. The post reached 7,504 people. A table below the post shows engagement metrics for the page and other posts.

FROM YOUR PAGE AND POSTS		
162 Likes	30 Comments	84 Shares
FROM LIKES, COMMENTS & SHARES		
142 Likes	62 Comments	0 Shares
<b>TOTAL</b>	<b>304 Likes</b>	<b>92 Comments</b> <b>84 Shares</b>

973 Post Clicks  
404 Photo Views 5 Link Clicks 564 Other Clicks

NEGATIVE FEEDBACK  
4 Hide Post 0 Hide All Posts  
0 Report as Spam 0 Unlike Page



# Lessons Learned



## Engaging Stakeholders

### Educating Canadians — A unique challenge

- Misconceptions on stored information on chip
- Most common misunderstanding linked to the security of the chip and the differences between vicinity and proximity chips

### Ongoing process to address the concerns of Canadians through a variety of methods

- Social Media
- Traditional Media

### Learn from your colleagues from other countries and share your experience!

# Questions?



# THANK YOU

## Contact Information

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