

# eVisa in the Mekong Sub-region lessons learnt and potential for Latin America and the Caribbean

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Special Advisor
Mekong Tourism Coordinating Office
Thailand

## **Greater Mekong Sub-region (GMS)**



- Cambodia
- China
  - Guangxi
  - Yunnan
- Laos
- Myanmar
- Thailand
- Vietnam



## **Greater Mekong Sub-region (GMS)**

- Economic Cooperation Program
- Initiated in 1992
- Asian Development Bank supported
- Objective:
  - To facilitate sustainable economic growth and reduce poverty by strengthening economic linkages among the six member countries

### Mekong Tourism Coordinating Office (MTCO)

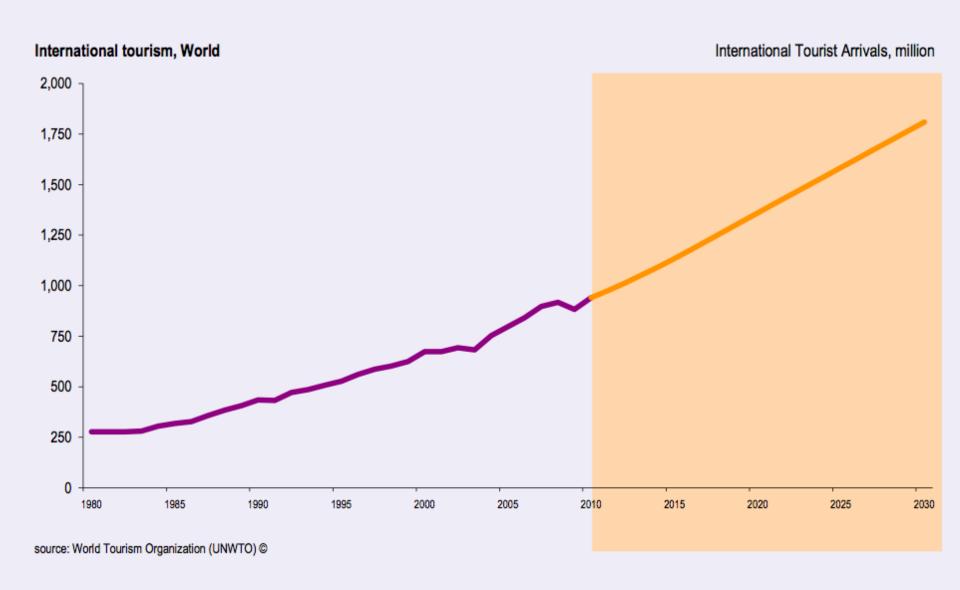
- Intergovernmental Organization
- Core operations financed by contributions from the six Mekong countries
- Tasks:
  - Coordinate the Tourism Working Group (TWG)
  - Coordinating the priority programs of the GMS
     Tourism Sector Strategy
    - Facilitating Cross Border Travel
  - Implementing joint marketing activities
  - Promoting the "Mekong" as a single destination
  - Convene the annual Mekong Tourism Forum

# **Travel & Tourism**

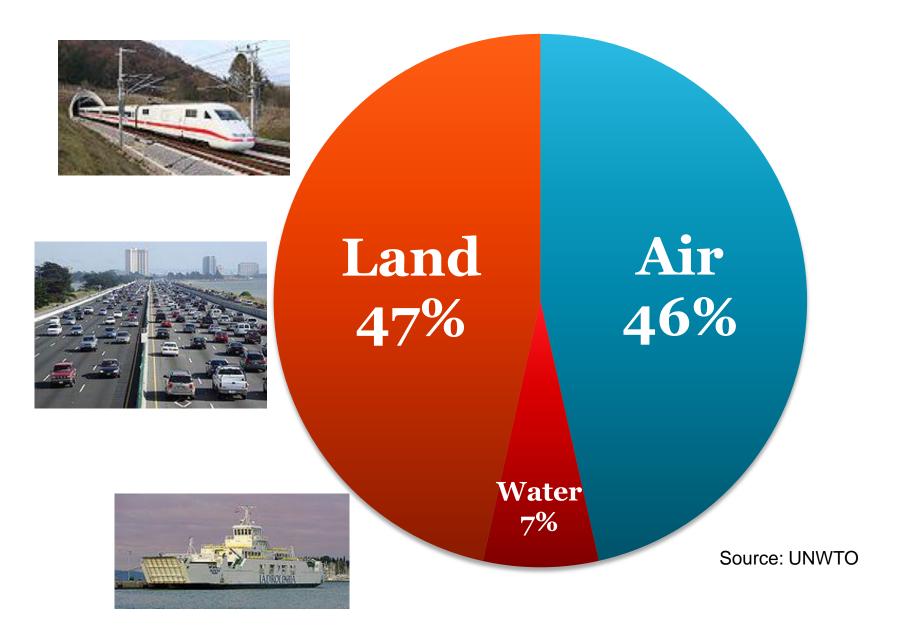
- Biggest economic activity
  - Over 980 million international arrivals (2011)
  - Spending USD 919 billion (2010)
  - Over US\$ 2.5 billion every day
- Directly contributes to local economies through its fast trickle down and multiplier effect
- Largest sector of employment worldwide
  - Over 260 million jobs
  - Fast entry into the workforce for youth & women
  - In urban and rural communities

Source: UNWTO and WTTC

# International tourist arrivals to reach 1.8 billion by 2030



## **Method of Travel**



### **Traditional Visa**



- Costly and labor-intensive process
  - issued at embassies, consulates, upon arrival
- Difficult when peaks in passenger traffic
  - Special events like Olympic Games, FIFA
- Not Environment friendly

### Traditional Visa Experience: Embassy



# Send your Passport away!







Without passport for how long?

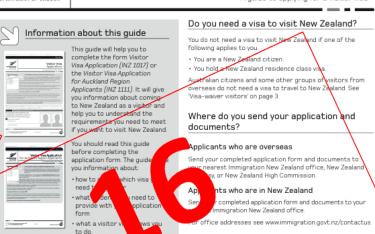
# Visa on Arrival



### Traditional Visa Experience: Application Form



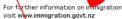








Department of Labour









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Live	Checklists for visitors	
Work	CHECKISES TOT VISITORS	
Invest	Ready to apply?	
Study		lude the
Visit	documents and information stated in the application arm and quide.	
<b>▼Visitors</b>	Task	npleted
*Application process	I have read the <u>Visitor Visa Guide (INZ 1018)</u> F.	Yes
▼Checklist	Thave read the list of requirement (isito sa A satio INZ 1017)	Yes
▶ Quick check	PDF, or for a Auckland visitor visa plication, the ator and Application for Auckland and Application of 1.	
▶ Refusal of a visa		
<ul> <li>Special visitor categories</li> </ul>	I have no recent part ort size of other one of yself and any family members travelled the control of the contro	Yes
► I'm accepted  ► Visitor information	I have a pass of the for each person included in this application (note: not required for each visitor visa applicants).*	Yes
▶ Transit	I have the correct application <u>fees</u> .	Yes
Visit Section Map  I'm already in New Zealand	I have evidence of financial support while in New Zealand or I have a completed sponsorship for Temporary Entry (INZ 1025) PDF form.	Yes
Immigration advice	I have evidence of onward travel from New Zealand.	Yes
	I have other evidence required in the specific category under which I am applying.	Yes
	* Your passport must be valid for at least as long as you intend to stay in New Zealand, or be all renewed while you are here.	ble to be

You are now ready to fill out the application form.

### I want to...

#### Toolbox

Office and fees finder Visa-waiver countries

#### Forms and guides

Visitor Visa Application Visitor Visa Guide Auckland Region Visitor Visa Application Passengers and Crew of Cruise Vessels - Requirements for Entry Medical and Health forms Form for partners supporting partnership-based temporary entry applications

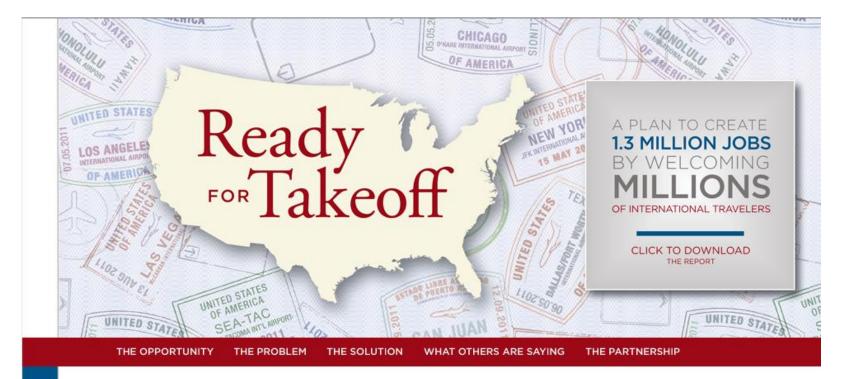
More forms and guides...

# Impact of Visa Systems



- 20% don't apply
- The "way" visas are processed
- Euro 500 million lost

SOURCE: European Tour Operators Association (ETOA)



### CREATE 1.3 MILLION AMERICAN JOBS THROUGH SMARTER VISA POLICY

Increasing travel to the United States is the most effective form of economic stimulus—supporting communities, injecting billions into the U.S. economy and creating millions of new American jobs.

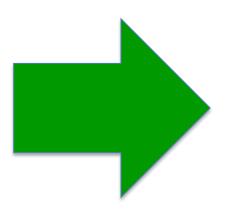
Recapturing America's historic share of worldwide overseas travel would create up to 1.3 million U.S. jobs by 2020 compared with 2010 and produce \$859 billion in cumulative additional economic output.



THE OPPORTUNITY

# Trend



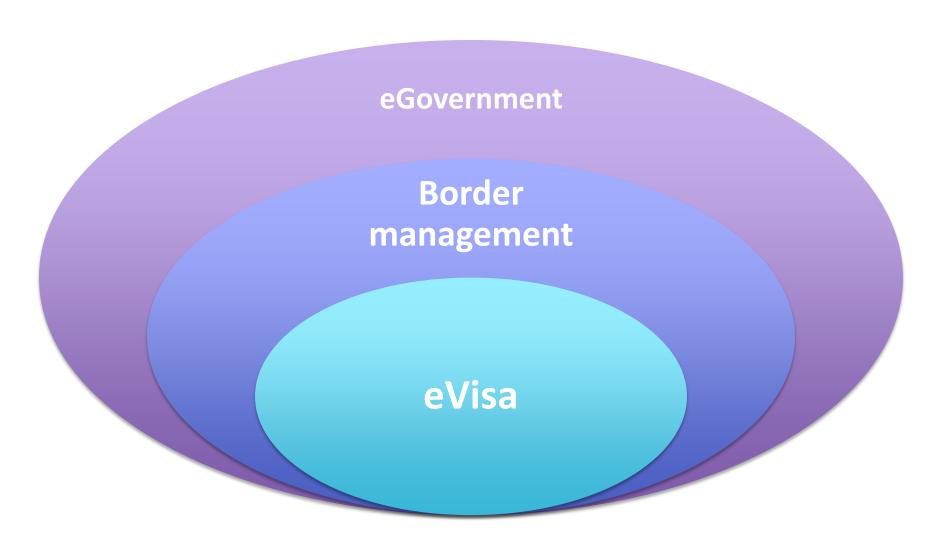




# **Traditional**

# electronic

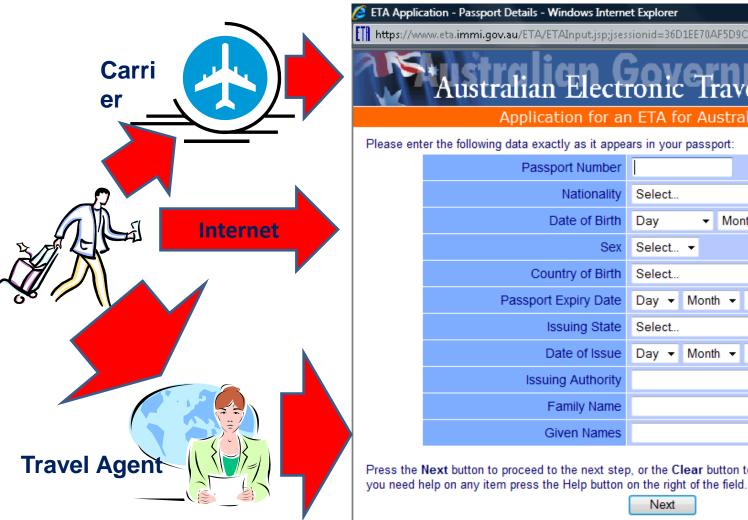
# **Efficiency & Productivity**



# eVisa Benefits

- **✓ Better Security** 
  - Real-Time
  - Inter-operable
- ✓ Better traveler Facilitation
  - Reach beyond embassy & consulate
  - Multi Language
- ✓ Green Security & Sustainable
  - Paperless

## Australia: 1<sup>st</sup> eVisa in 1996

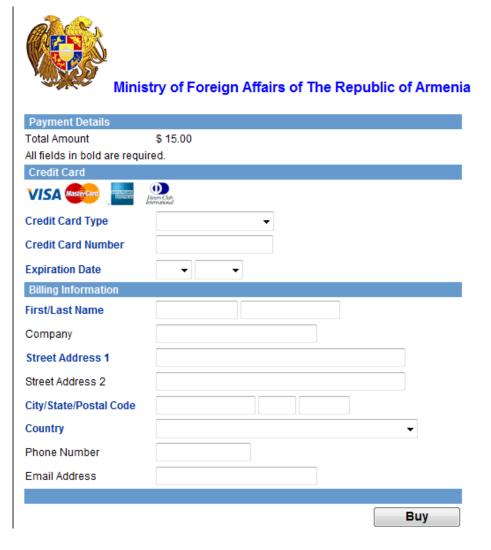




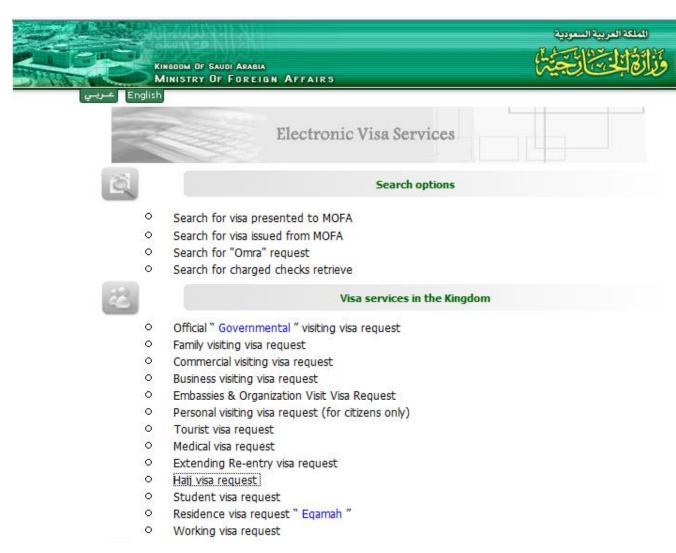
Next

Clear

### Armenia



## Saudi Arabia



## Bahrain

Kingdom of Bahrain eneral Directorate of Nationality, Passports





Registered users Log In

#### Apply for eVisa

#### Check your eVisa

#### 

- Home
- What types of visa are available?
- · What is the process for obtaining a visa?
- · What is the Visit eVisa?
- . New! eVisas for GCC alien residents

#### More Information

- · What is a Registered User?
- List of Sponsors
- FAQ
- About this site
- · Contact us

#### ▼ Useful Links

- · Ministry of Interior
- Government

#### Welcome to the Kingdom of Bahrain eVisa System

#### From this site you can:

- . Check your eligibility for a Bahrain visa.
- Apply on-line for certain types of visa (if available) -- press Apply for eVisa.
- . Check the status of an eVisa application -- press Check your eVisa.

If you are a registered user, please press Login to continue.

If you want to become a registered user, press What is a Registered User? Note that this is only for residents of Bahrain.

Need more information?.... please use the links on the left.

The system used for issuing an eVisa from this site interfaces to and checks data with other Bahrain Government systems. If you provide an incorrect answer to any question, then your application may not NAME AND POST OFFICE ADDRESS OF THE OWNER, OF TAXABLE PARTY. be approved.

#### Latest News!

Nationals of Russia are now eligible for a visa on arrival in Bahrain. They can also obtain an electronic visa in advance from this website. See What is the Visit eVisa? for details.





## Cambodia



### United States of America



Travel Travel News Travel Advisories U.S. Citizens/Lawful Permanent Residents For International Visitors Clearing CBP Trusted Traveler Programs For Travel Industry Personnel Wait Times - Airport and Border Pleasure Boats & Private Flvers **CBP Search Authority Customer Service** Report

What's **New** 

Suspicious Activity to

1-800-BE-ALERT

Home / Travel / For International Visitors /

#### Electronic System for Travel Authorization



ESTA is an automated system that determines the eligibility of visitors to travel to the U.S. under the Visa Waiver Program. The ESTA application collects the same information collected on Form I-94W. ESTA applications may be submitted at anytime prior to travel, though it is recommended travelers apply when they begin preparing travel plans.

ESTA questions answered here - ESTA Q & As

#### ► ESTA Fact Sheets

Now available in 9 additional languages: Dutch, French, German, Italian, Japanese, Korean, Portuguese, Spanish and Swedish.

#### Apply Here

International visitors to the U.S. from Visa Waiver Program countries are now required to apply for travel authorization online.

 DHS, CBP Announce Interim Final Rule For ESTA Fee G featured see also

- 08/06/2010



#### see also:

in For International Visitors:

> Admission into United States

Automatic Revalidation: Valid I-94, Expired Non-Immigrant Visa (pdf - 23 KB.)

Bringing Food into the U.S.

Useful Information for Canadian and Mexican Travelers

Form I-192 and Form I-824 Immigration

...more

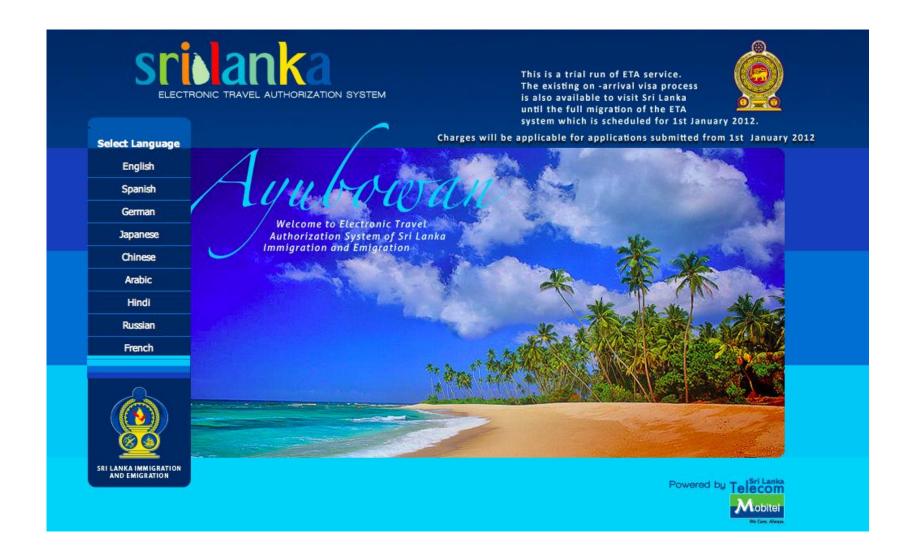
#### on cbp.gov:

Visa Waiver Program

Video: Electronic System for Travel Authorization: Get It and Go

Video: Electronic System for

## Sri Lanka

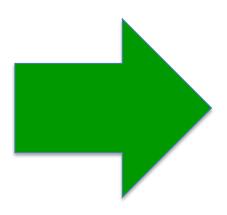


# Myanmar



# Trend







# **Traditional**

# electronic

# e



# m

# electronic

mobile

- eGovernment
- eHealth
- eBanking

- mGovernment
- mHealth
- mBanking

# **mVisa**

Australian Elect	ronic Travel Authority
Application for a	ETA for Australia
lease enter the following data exactly as it appe	ars in your passport:
Passport Number	<b>1</b>
Nationality	Select •
Date of Birth	Day ▼ Month ▼ Year ▼
Sex	Select ▼
Country of Birth	Select ▼ ?
Passport Expiry Date	Day ▼ Month ▼ Year ▼
Issuing State	Select ▼
Date of Issue	Day ▼ Month ▼ Year ▼
Issuing Authority	2
Family Name	2
Given Names	2
	o, or the Clear button to start this screen again. If



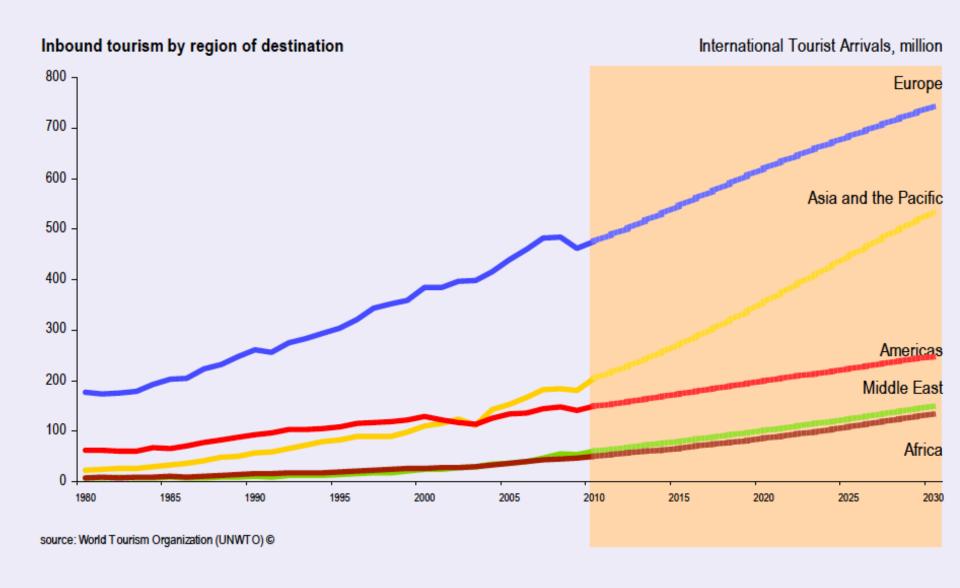






### **Traditional**

# Asia and the Pacific will gain most of the new arrivals









# **ASEAN**

### **Association of Southeast Asian Nations**

One Vision, One Identity, One Community

### Association of Southeast Asian Nations (ASEAN)

- 1. Brunei
- 2. Cambodia
- 3. Indonesia
- 4. Laos
- 5. Malaysia
- 6. Myanmar
- 7. Philippines
- 8. Singapore
- 9. Thailand
- 10. Vietnam

- Geo-political and economic organization
- Formed 8 August 1967
- Area: 4.46 million km2
- GDP: \$1.8 trillion
- Population: 600 million (8.8% of world)
- International Arrivals: 73 million (7.8% of world tourism)
- 2015: ASEAN Economic Community (AEC)

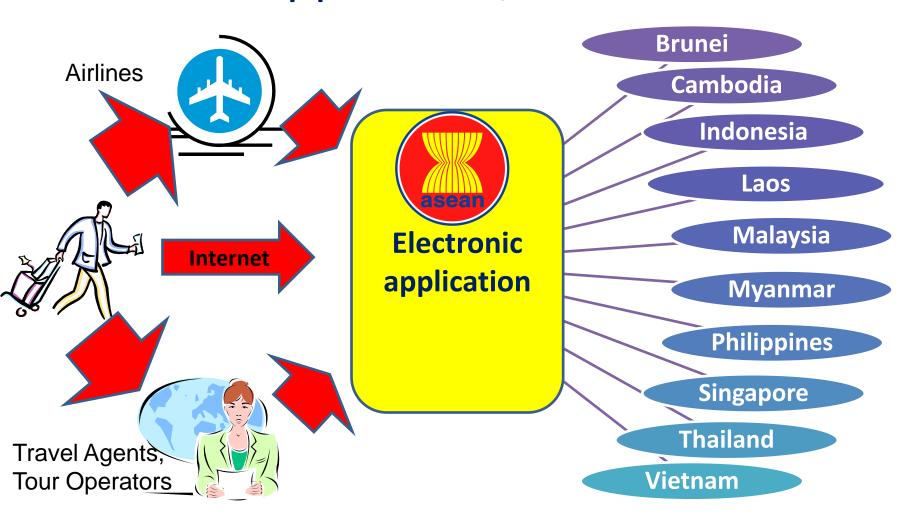
### ASEAN working on common visa procedure

November 17, 2011

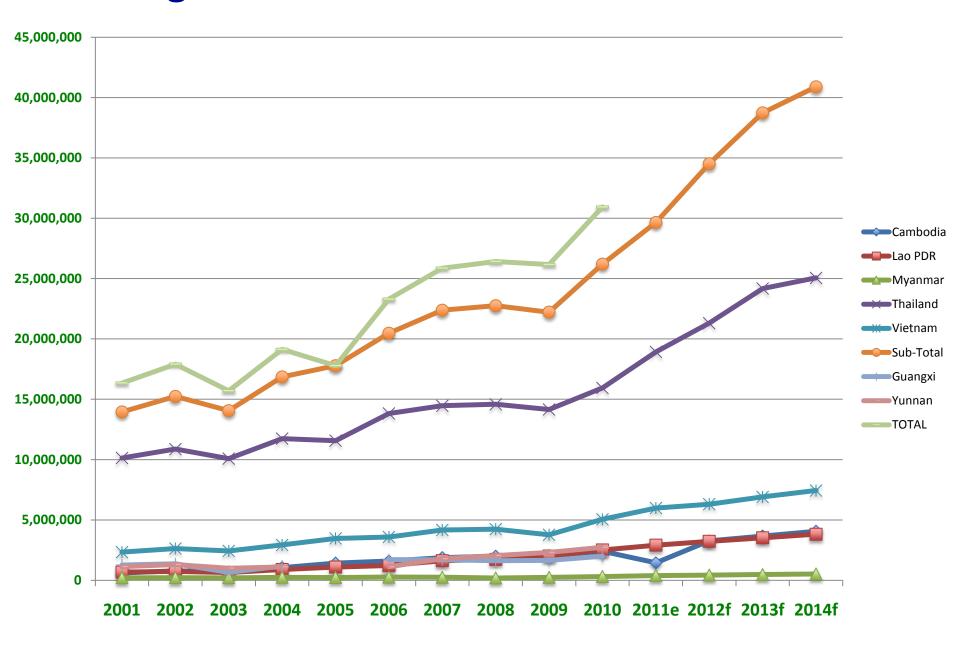


As more people across the globe see Asia as an attractive place to visit, invest in and live, ASEAN members are working on resolving their differences to design a common visa framework to boost foreign visitors.

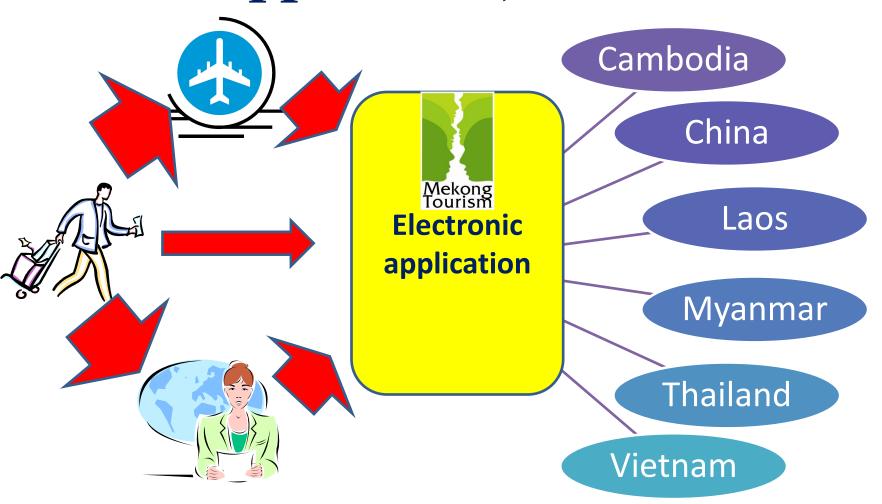
# ASEAN mVisa One Application, Ten Countries



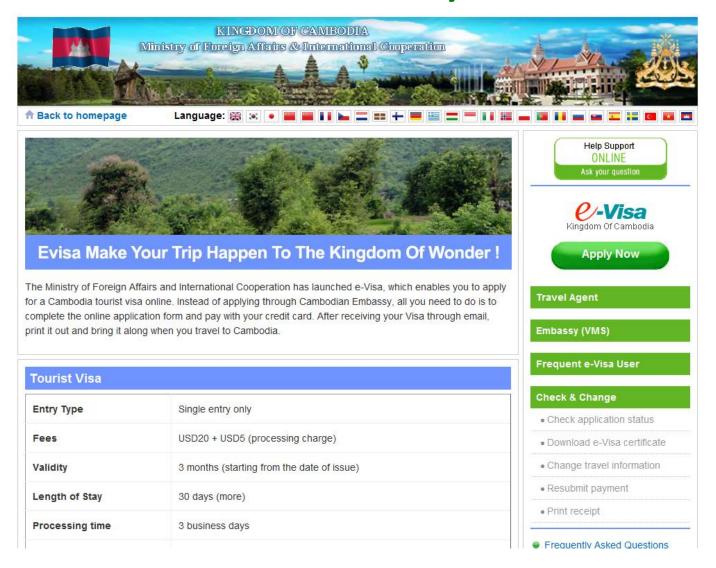
### **Mekong International Visitor Arrivals 2001-2014f**



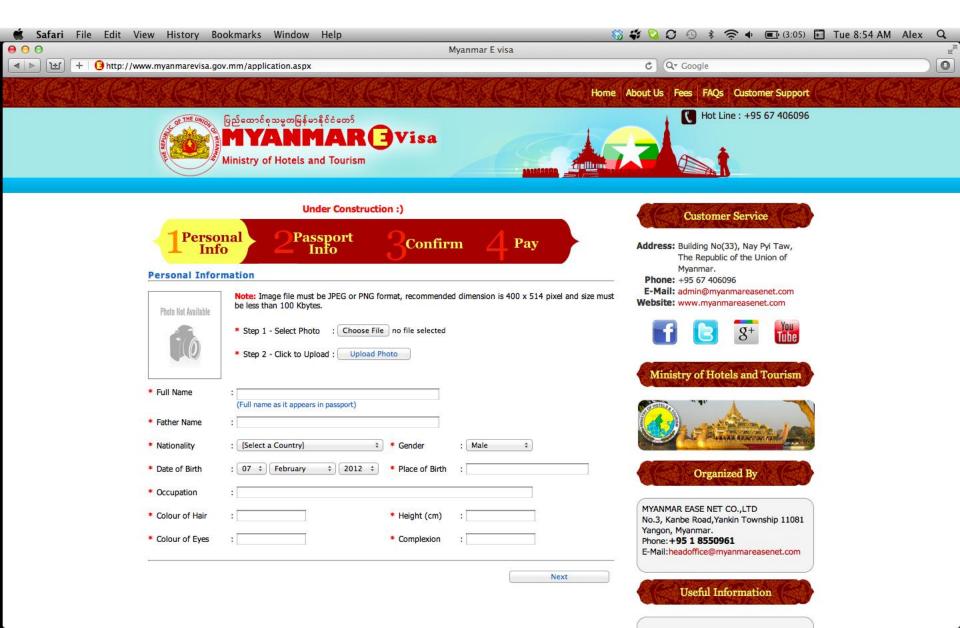
# Mekong mVisa One Application, Six Countries



## Cambodia: Already has eVisa



## Myanmar: Already has eVisa



#### Vietnam: Invitation for Bids

Ministry of Information and Communications (MIC) Subproject Credit No. 4116-VN

#### Package MOFA2: Building and Installation Online visa issuance system for Ministry of Foreign Affairs

- 1. This Invitation for Bids (IFB) follows the General Procurement Notice (GPN) for this project that appeared in Development Business, issue no. 687 dated 30 December 2009 (revised by September 27th 2011).
- 2. The Socialist Republic of Vietnam has received a credit from the International Development Association toward the cost of Vietnam Information and Communication Technology (ICT) Development Project, and it intends to apply part of the proceeds of this credit to payments under the agreement resulting from this Package MOFA2: Building and Installation Online visa issuance system for Ministry of Foreign Affairs.
- 3. The Ministry of Information and Communications (MIC) serves as the implementing agency for the MIC sub-project and now invites sealed bids from eligible Bidders for the Building and Installation Online visa issuance system for Ministry of Foreign Affairs. These systems are to be installed at MOFA Headquarters (Hanoi) and at other sites in Hanoi.
- 4. Bidding will be conducted using the International Competitive Bidding (ICB) procedures specified in the May 2004 World Bank's Guidelines: Procurement under IBRD Loans and IDA Credits and is open to all Bidders from eligible source countries as defined in the Guidelines that meet the minimum qualification criteria stated in the bidding documents. Qualification requirements for Bidders are:

#### 4.1. Experience

- The Bidder shall furnish documentary evidence to demonstrate that it meets the following experience requirement(s):
- Be active in information technology or related industry for at least 5 years. In the case of a Joint Venture, the Lead Partner shall be active for at least 5 years and each other partner shall be
- Have successfully completed at least 2 contracts in the last 5 years, each worth at least USD 500,000 for software development. In the case of a Joint Venture, the Lead Partner shall have led at least one of the two of the above contracts.
- Have successfully completed at least 2 contracts in the last 5 years, each worth at least USD I million for the supply, installation, configuration and technical support of ICT hardware and standard software. In the case of a Joint Venture, the Lead Partner shall have led at least one of the two about contacts and participated in another contract.
- Have successfully completed at least 1 contract in the past 3 years for the development of a web-based, government "e-services" software application. In the case of a Joint Venture, one of the partners must have been the Lead Partner for the contract.

#### 4.2. Technical Capacity

If awarded the contract, the Bidder shall be required to establish offices with adequate qualified staff for technical support and maintenance in Hanoi. If bidders do not have such facilities at the time of bidding, then they are required to demonstrate a clear plan for the establishment of such offices, should they be awarded a contract.

#### 4.3. Financial Capacity

 Average annual turnover for the last three (3) year should be at least equivalent of USD 2,000,000.
 Submit financial statements audited or certified by authorized agencies; in accordance with laws of the country where the bidder established its business, for the last 3 fiscal years (2008, 2009 and 2010).

1050

#### 4.4. Liquidity:

To demonstrate evidence of the firm's liquidity, in form of cash flow, liquid assets and/or credit fines net of other ongoing commitments at the minimum required amount of USD 1,000,000.

- Interested eligible Bidders may obtain further information from Ministry of Information and Communications' Project Management Unit and inspect the bidding documents at the address given below from 08:00 to 11:00 and from 14:00 to 17:00, regular working weekdays from October 7" 2011 to December 8" 2011.
- A complete set of bidding documents in English may be purchased by interested Bidders on the submission of a written application to the address below and upon payment of a nonrefundable fee of VND 1,260,000 or US\$60. The method of payment will be cash or direct deposit to the account no 12310000066308 of the MIC PMU at the Bank for Investment and Development of Vietnam (BIDV), 53 Quang Trung, Hoan Kiem District, Hanoi. The document may be directly collected at the address given below or sent by courier upon specific written request and payment of an additional non-refundable amount for US\$50 for overseas delivery costs or VND300,000 for local delivery costs by the bidder. MIC will not be responsible for any loss or late receipt of bidding documents.

A pre-bid meeting which potential bidders may attend will be held on November 18th 2011 at 9am Conference room, 2nd floor at the address below.

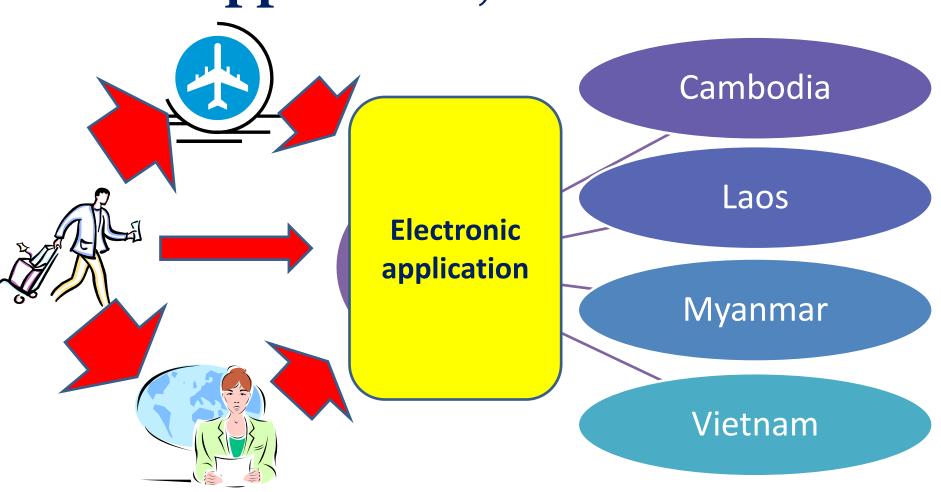
- Bids must be delivered to the address below at or before 9.30 am, December 9th 2011. All bids must be accompanied by a bid security of not less than USD 20,000 or an equivalent amount in the local currency or a freely convertible currency. Late bids will be rejected. Bids will be opened in the presence of the Bidders' representatives who choose to attend at the address below immediately after the submission deadline.
- The attention of prospective Bidders is drawn to (i) the fact that they will be required to certify in their bids that all software is either covered by a valid license or was produced by the Bidder and (ii) that violations are considered fraud, which is, among other remedies, punishable by potential blacklisting from participation in future World Bank-financed procurement.

MIC Project Management Unit of ICT Development Project

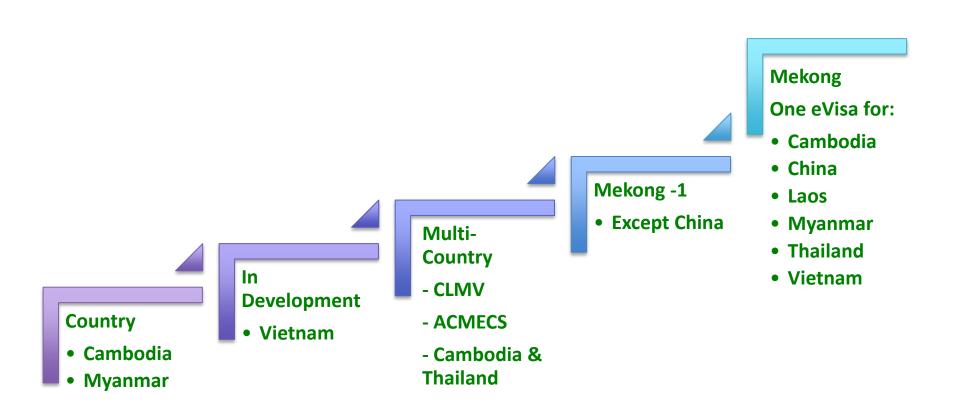
Mr. Nguyen Nam Son
Meeting room, 2" Floor, No 3, Block 1A, Vu Phant Hum Street, Trung Hoa, Cau Giay District, Hanoi, Vietnam

Telephone number: (84-4) 35377740; Fax: (84-4) 35377742; E-mail: nson@mic.gov.vn

# **CLMV/ACMECS mVisa One Application, Four Countries**



## Mekong mVisa: Roadmap



ACMECS: Ayeyawady - Chao Phraya - Mekong Economic Cooperation Strategy

## Mekong mVisa

**VALUE** 

**Better Security** 

Improve Facilitation

Increase Competitiveness

**Finance** 

**Green Economy** 

**PPP PARTNERS (proposed)** 

Cambodia Lao PDR Malaysia Myanmar Thailand Vietnam

ICAO ADB ESCAP IATA INTERPOL ITU MTCO OSCE

Intel Cisco 3M IBM Microsoft Netrust SITA TTI **STAKEHOLDERS** 

GMS Governments

United Nations & Organizations

Private Sector Suppliers

**Public Private Partnership** 

#### **Collaboration: CARICOM Special Visa**

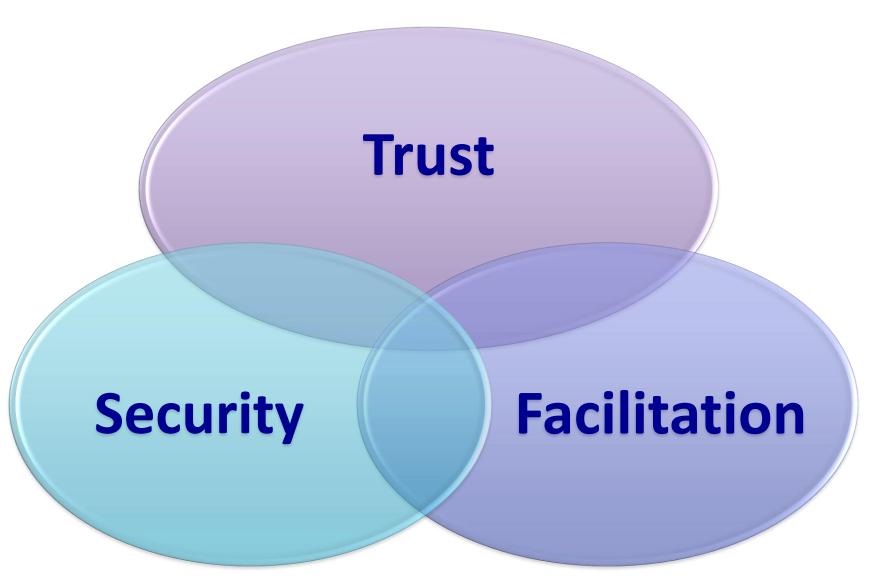


#### **CARICOM Single Domestic Space:**

- 1. Antigua and Barbuda
- 2. Barbados
- 3. Dominica
- 4. Grenada
- 5. Guyana
- 6. Jamaica
- 7. St. Kitts and Nevis
- 8. Saint Lucia
- 9. St. Vincent and the Grenadines
- 10. Trinidad and Tobago

Valid: 1 February - 15 May 2007

## Challenge



## ICAO: eVisa/mVisa

- MANDATE & AUTHORITY
  - Chicago Convention
  - Annex 9
  - Document 9303, Part 2
- LEADERSHIP role in Facilitating and Securing Travel
  - -Definition?
  - -Standards?
  - -Specifications?

### Doc 9944 : Guidelines on Passenger Name Record (PNR) Data

Doc 9944



#### Guidelines on Passenger Name Record (PNR) Data

Approved by the Secretary General and published under his suffortly

First Edition - 2010

International Civil Aviation Organization

- 2.1 What is a Passenger Name Record (PNR)?
- 2.2 Why are States requiring PNR data transfer?
- 2.3 What is the purpose of these guidelines?
- 2.4 Laws or regulations
- 2.5 PNR data elements
- 2.6 PNR data processing.
- 2.7 Methods of PNR data transfer
- 2.8 Frequency and timing of PNR data transfer
- 2.9 Filtering of PNR data
- 2.10 Storage of PNR data
- 2.11 Onward transfer
- 2.12 PNR data protection: general principles
- 2.13 Security and integrity of PNR data
- 2.14 Transparency and passenger redress
- **2.15 Costs**
- 2.16 Sanctions and penalties

## Opportunities for Latin America & Caribbean (LAC)

- Caricom
- Central American Integration System (SICA)
- Andean Union Comunidad Andina (CAN)
- Mercosur

## mVisa Benefits

- **✓ Better Security** 
  - Real-Time
  - Inter-operable
- ✓ Better traveler Facilitation
  - Reach beyond embassy & consulate
  - Multi Language
- ✓ Green Security & Sustainable
  - Paperless





#### Mekong mVisa = Better Security + Improved Facilitation

#### alex@MekongTourism.org