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Identity Management Infrastructure: What is Evidence of Identity?

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ICAO TRIP IRAN SEMINAR – Kish Island



Identity Management

- Managing identity data, documents and security
- Managing identity through ‘the ecosystem’ – establishment, verification, cessation
- Understanding the various components of identity, and their relevance to the service provided



What is Evidence of Identity (EOI)?

- Information used to establish or verify a unique identity
- Gaining a specific level of confidence
- Balancing risk and facilitation
- Applicable to any identity-based product or service (including travel documents).

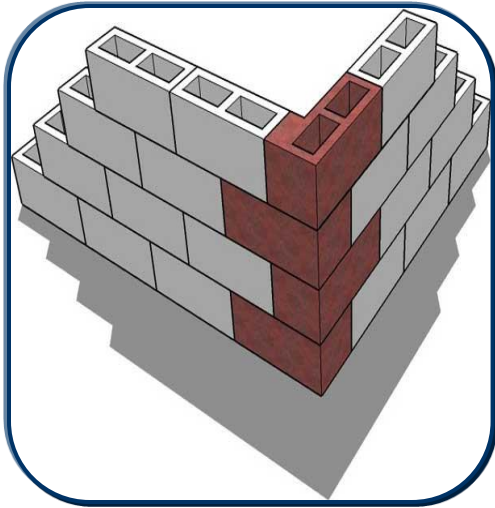


- EOI is growing internationally as an area of focus
- Some States have developed national standards and frameworks
- Other States employ robust EOI processes as part of their issuance process without developing standards at a national level



Focus of presentation case studies





Using robust processes to establish the identity of an applicant is **THE** cornerstone of secure travel document issuance ... *but*

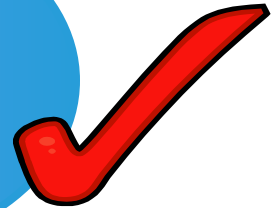
Robust and reliable processes need to be considered carefully and systematically when establishing or validating identity in any context where a high degree of security and confidence is needed

- EOI requirements should be relative to the risks and downstream effects of providing the product or service



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High Level of
EOI
Confidence
Required





Risk based EOI

- Individual risks
 - Identity theft, terrorism, financial fraud
- National reputation
 - Extra scrutiny of documents, undue attention at borders, more difficult for citizens to get visas.

Potential Risk Area	None	Low	Low-Medium	Medium	Medium-High	High	Weight
Financial Loss or Liability	Green	Light Red	Light Red	White	White	White	High
Inconvenience, distress or damage to existing reputation	Green	Light Red	Light Red	Light Red	White	White	Low
Harm to Public Programs or Public Interest	Green	Light Red	Light Red	White	White	White	Low
Unauthorised Release of Sensitive Information	Green	Light Red	Light Red	Light Red	Light Red	White	High
Domino Effect of an Improper Identity Document	Green	Light Red	Light Red	White	White	White	High
Personal or Public Safety	Green	Light Red	Light Red	Light Red	Light Red	White	High
Overall risk level	Green	Light Red	Light Red	Light Red	Light Red	White	



EOI Authentication Principles

Identity Exists
and is Living

Applicant
Links to
Identity and is
UNIQUE to
the system

Applicant
Uses Identity
in the
Community

- First-time interaction **MUST** be robust so that subsequent contact can leverage off initial EOI

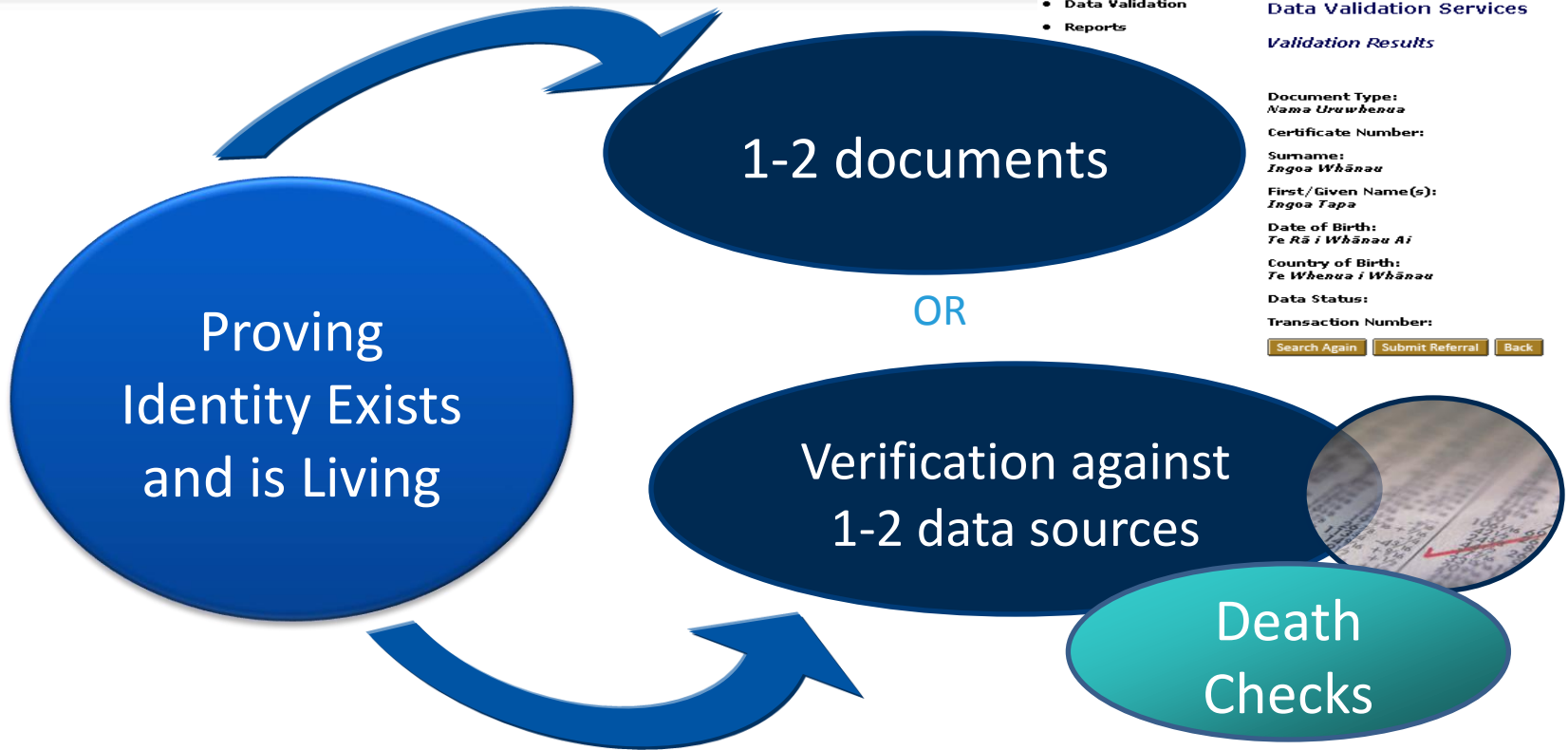


- Data Validation
- Reports

Data Validation Services

Validation Results

Document Type: <i>Nama Uruwhenua</i>	Citizenship
Certificate Number:	1234567
Surname: <i>Ingoa Whānau</i>	SMITH
First/Given Name(s): <i>Ingoa Tapa</i>	john
Date of Birth: <i>Te Rā i Whānau Ai</i>	06/04/1978
Country of Birth: <i>Te Whenua i Whānau</i>	England
Data Status:	Invalid Data
Transaction Number:	C10000181



Determine if Applicant Links to Identity

Applicant is the Sole Claimant: the identity is UNIQUE to the system

Provide confidence of applicant's 'social footprint'

Applicant Uses Identity in the Community



In-person verification, trusted referee, interview

Check against agency records (use data and/or biometric matching to ensure only one identity exists)

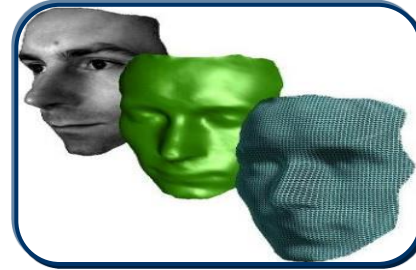


Final Step: Binding

Binding to
Biometric



Associating the
record/data with
one or more
biometrics





- Different challenges for different authorities
- Legislative environment can have an impact on information sharing/validation
- No “one-size-fits-all” solution, but EOI is a framework and approach that can be applied to any identity process



EOI Information Stock-take

- Follow EOI principles to systematically document and understand your 'identity ecosystem' and key risks
- Analyse ALL potential document, record or information sources available and its value in an EOI process (a matrix is helpful)
- Understand the security of "foundational" records, data and the issuance process that sits behind them





High degree of identity confidence requires a range of evidence

There are different risks and mitigations depending on the context

Example 1

- Information from village chiefs/elders, educators and employees
- Staff knowledge of local accents, dialects and physical features etc.
- Evidence from other government sources like social services

Example 2

- Electronic access to source data from national civil registries
- Centralised database of applications
- Biometrics of every applicant for 1:1/1:M matching
- Large group of trusted witnesses/referee

Keys to Building EOI Confidence

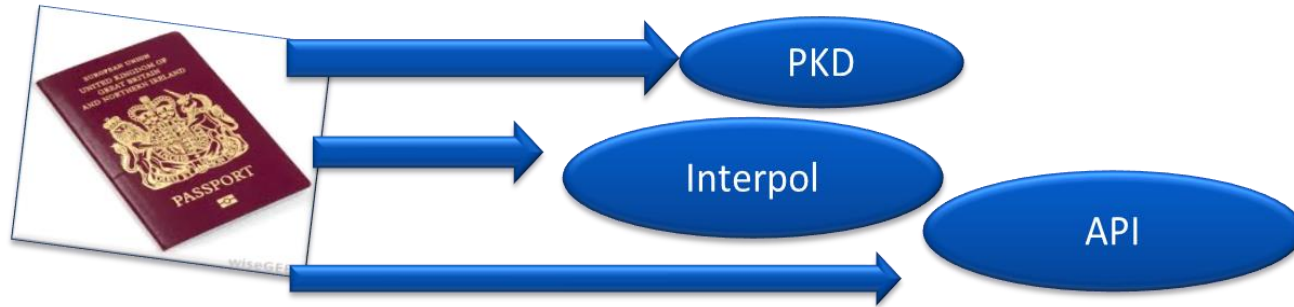
- Establishing **UNIQUENESS** of an identity in your system is key – without using biometrics (one to many match), this is becoming increasingly challenging
- Confidence that an identity is operating in community is becoming more important to issuing authorities ('social footprint')





- Less confidence in civil registry information may result in need to increase EOI confidence in other areas
 - electoral role
 - school and hospital records
 - driver and firearms license
 - utility bills / bank records
- Longevity of footprint is key (e.g. knowing date of driver license first registered gives confidence)

- **All** physical documents are vulnerable to counterfeit, and making physical documents truly secure involves validation against authoritative databases



- Yes/No validation of foundational “breeder” records is secure, effective and privacy protective when looking to prove an ‘identity exists’

Evolving EOI

- Applying EOI is an evolving process – as technology/environment changes, States need to adjust to new risks and threats
- EOI and technology must move forward together





Summary

- Broad EOI concepts are applicable to any organization with an identity component
- Passport and Border authorities need to develop a framework – approach EOI in a systematic way
- Evaluate and understand EOI environment

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Exists and is
Living

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Links to
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- EOI Guidance material
 - New Zealand EOI Standard (available at www.dia.govt.nz)
 - Australia Gold Standard Framework
- ICAO ICBWG Guidance on Evidence of Identity
- ICAO Implementation and Capacity Building Working Group can assist with assessments and developing robust EOI processes for TD issuance



Iran ICAO TRIP Seminar (9 to 11 May 2016)

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