

Update on the Single Africa Air Transport Market

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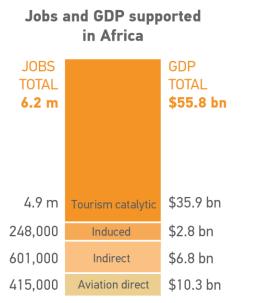
Advocacy and Strategic Relations
Africa, IATA



Our mission is to represent, lead and serve the airline industry. 🛣

Aviation Benefits in Africa

Air transport supports 6.2 million jobs and \$55.8 billion in African economic activity. That is 1.8% of all employment and 2.6% of all GDP in African countries.











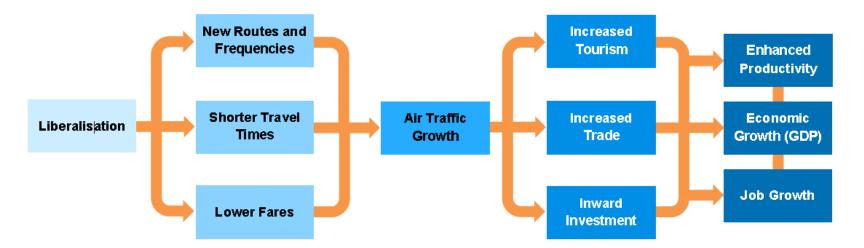


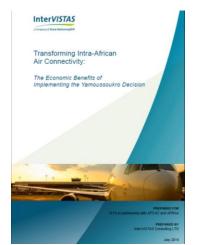
IATA and SAATM

1. Dedicated focus on Africa

- 2. Strategic team for Africa
- 3. Support to AFCAC, AFRAA and AU 12 country study on benefits of Aviation and liberalization/Value of Aviation campaigns
- 4. Joint Advocacy from 2014 leading to launch of SAATM









SAATM - Transforming lives and economies...

A. What is the SAATM?

The Single African Air Transport Market ("SAATM") will ensure aviation plays a major role in connecting Africa to help support its social, economic and political integration and boost intra-Africa trade and tourism. It is one of the twelve flagship projects of the African Union Agenda 2063. The Single African Air Transport Market was established and launched during the 30th Ordinary Summit of the African Union Assembly of Heads of States and Government held in Addis Ababa, Ethiopia from 28th to 29th of January, 2018.

The Single Market started off from the Yamoussoukro Declaration¹ (adopted in 1988) and the Yamoussoukro Decision² (adopted in 1999). Both of them address the



will of African Heads of State and Governments to liberalize aviation within Africa. The evolution from the Yamoussoukro Decision³ to the Single Africa Air Transport Market is due in large part to the strong leadership of the African Union and the support of the African Civil Aviation Commission.

If African nations and airlines don't fully embrace the Single African Air Transport Market for the benefit of Africa, then the continent, its people and its airlines are unlikely to reach their full potential.

What is the SAATM?

- The Single African Air Transport Market was established and launched during the 30th Ordinary Summit of the African Union Assembly of Heads of States and Government held in Addis Ababa, Ethiopia from 28th to 29th of January, 2018.
- The SAATM is an initiative that fully promotes the free exercise of the first, second, third, fourth and fifth Freedoms of the Air.
- When the SAATM is fully operational, an "eligible" airline or air carrier from one African country can simply fly into another African country's airspace and land on its territory using only a simple prior notification procedure.
- So far, twenty-seven (27) countries are currently subscribed to the SAATM solemn commitment.





Prioritized SAATM Action Plan 2018-2019 with six key Pillars

Pillar 1: Advocacy for the effective implementation of the SAATM

Pillar 2: Enhancing the SAATM Regulatory Text:

Harmonization and domestication of existing text

Pillar 3: Operationalization of the SAATM

Pillar 4: Planning for future growth: Ground and Air Infrastructure

Pillar 5: Enhancing Safety and Security

Pillar 6: Financing the aviation industry



IATA support for Prioritized SAATM Action Plan 2018-2019

Pillar 1: Advocacy

Joint Advocacy on benefits of SAATM through studies, campaigns, workshops and focus groups across States and Airlines

Pillar 3: Operationalization of the SAATM

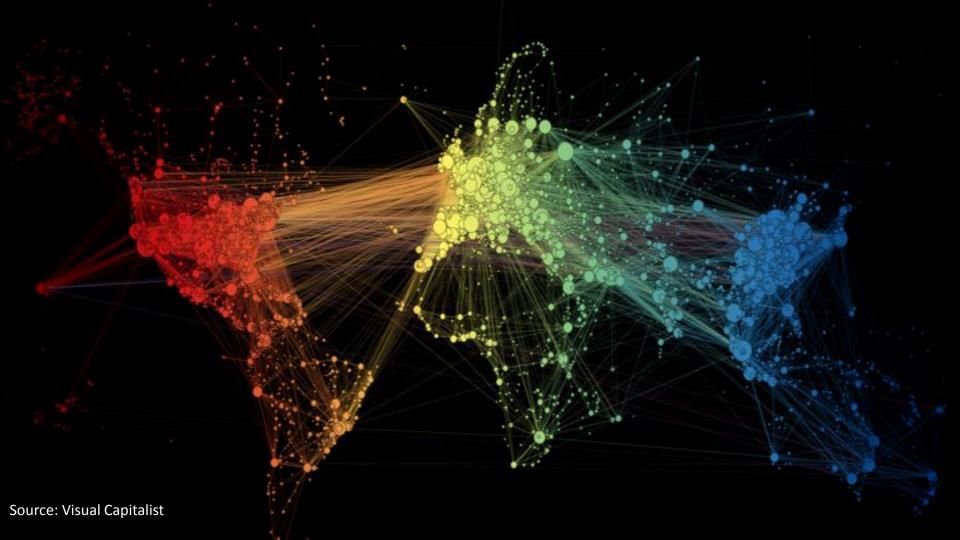
Joint Airlines workshops/coordination meetings for better cooperation between African airlines, on opportunities for airlines under SAATM, on input and support for SAATM Regulatory texts and other relevant issues.

Joint advocacy of ICAO policies on Taxes, Charges and Fees and on ratification of international treaties

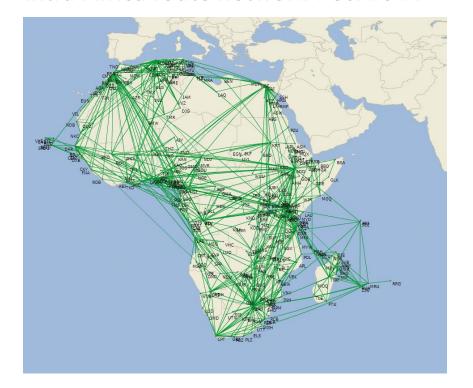
Pillar 4: Planning for future growth: Optimized Infrastructure on Ground & Single African Sky

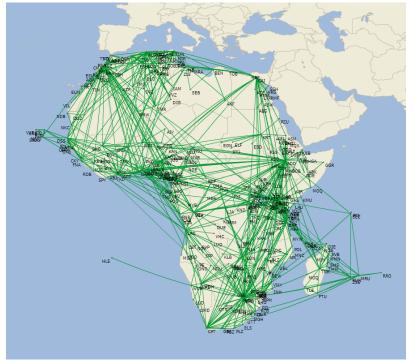
Pillar 5: Enhancing Safety and Security – Technical Assistance for eligible airlines to meet the IOSA certification

Pillar 6: Financing the aviation industry –Support to AfDB on elaboration of appropriate mechanism on African Airline Financing, Institutional Architecture and Training & Capacity Building



Intra-Africa route network Dec. 2014





Intra-Africa route network Dec. 2018



Intra-SAATM route network 2014

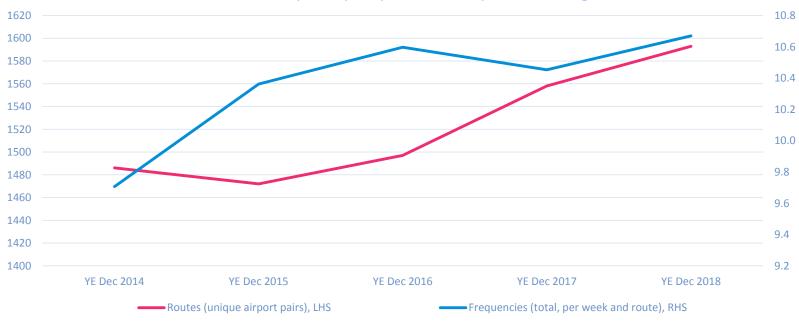




Intra-SAATM route network 2018

Intra-AFI Routes and frequencies ... growing?

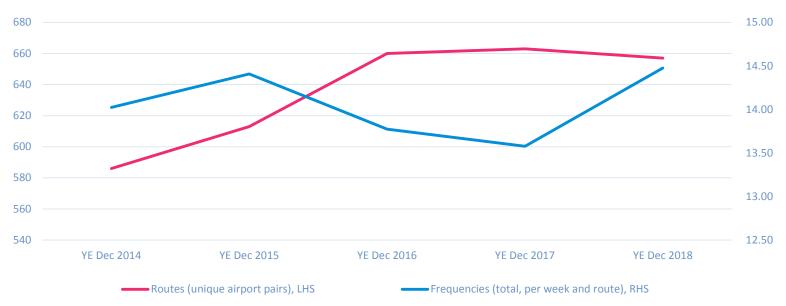
Intra-Africa unique airport pairs and frequencies of flights



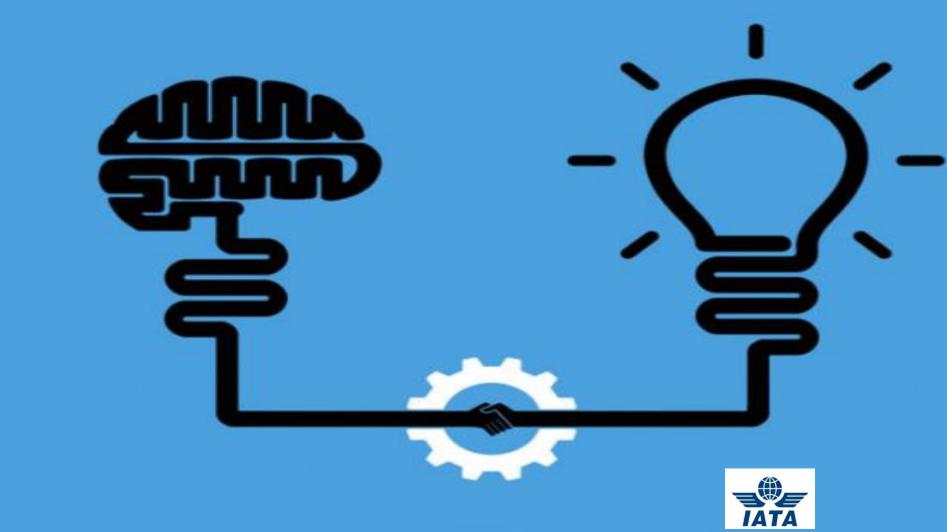


Within SAATM, the trend is positive as well

Intra-SAATM unique airport pairs and frequencies of flights





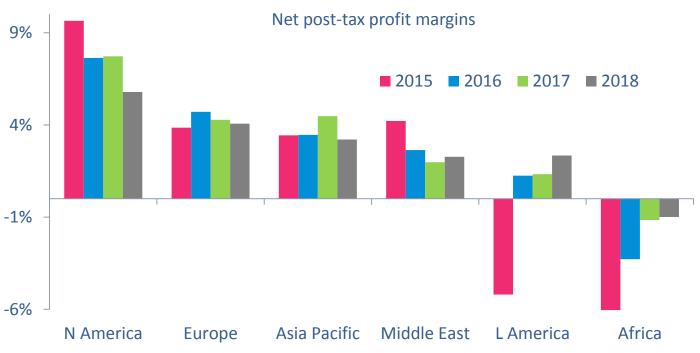


Operationalisation of SAATM – Next Steps

- 1. Mandate from Joint Africa Aviation Group on SAATM Operationalization
- 2. Continued Advocacy jointly with AFCAC, AFRAA on benefits of SAATM etc.
- 3. Industry support/input to enhance YD Compliant ASA templates
- 4. Addressing issues of African Airline Financial Health
- 5. Promoting African airline cooperation
- 6. Suggestions for practical implementation of SAATM
- 7. Training/Capacity Building



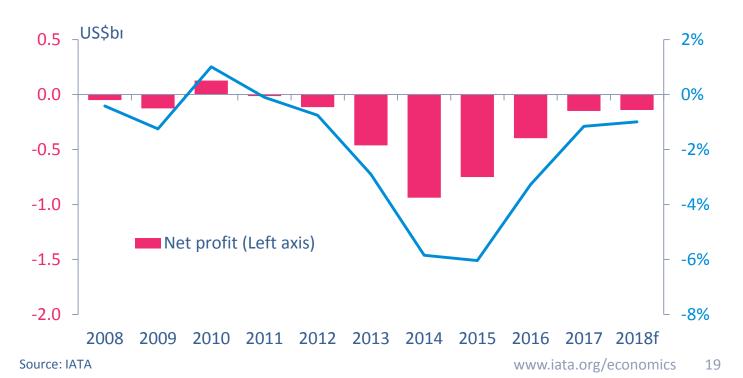
Regional profitability remains very uneven



Source: IATA Economics using data from ICAO, The Airline Analyst, IATA forecasts



Regional (net) profitability – Africa





Airline Cost Drivers in Africa

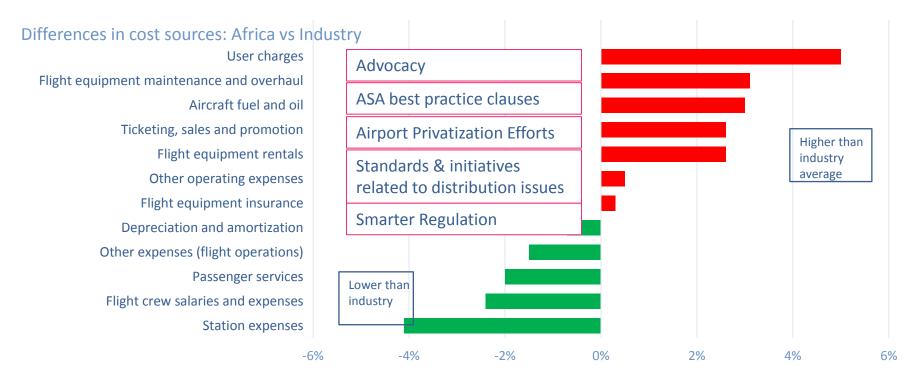
Differences in cost sources: Africa vs Industry

User charges Flight equipment maintenance and overhaul Higher than Aircraft fuel and oil The 0% line industry Ticketing, sales and promotion indicates the~ average industry average. Flight equipment rentals Other operating expenses Flight equipment insurance Depreciation and amortization Lower than Other expenses (flight operations) industry Passenger services average Flight crew salaries and expenses Station expenses 0% -6% -4% -2% 2% 4% 6%

Percentage points difference in shares of total regional costs.

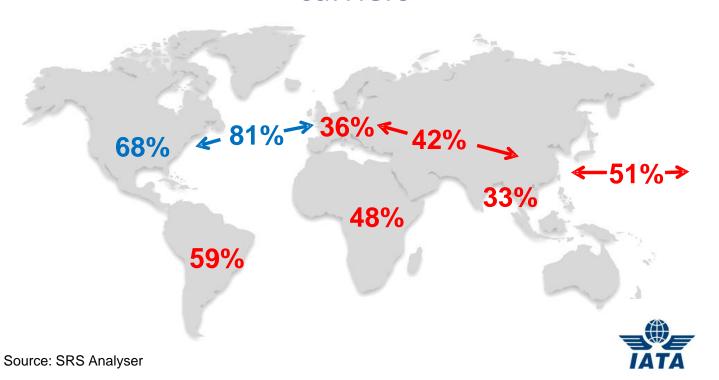


How IATA initiatives impact cost-drivers in Africa

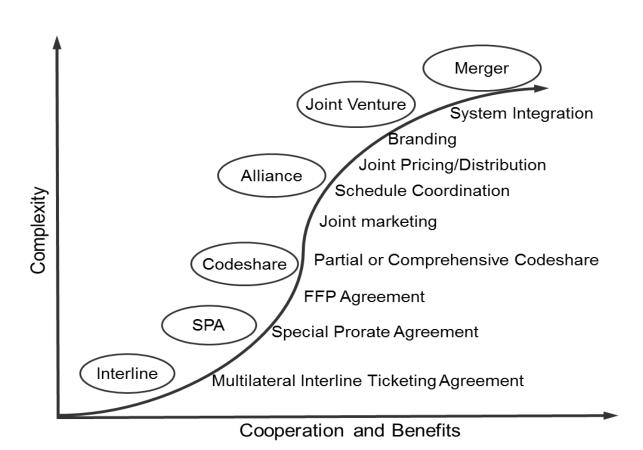


Percentage points difference in shares of total regional costs.

Fragmentation limits economies of scale: Very limited cooperation between African carriers



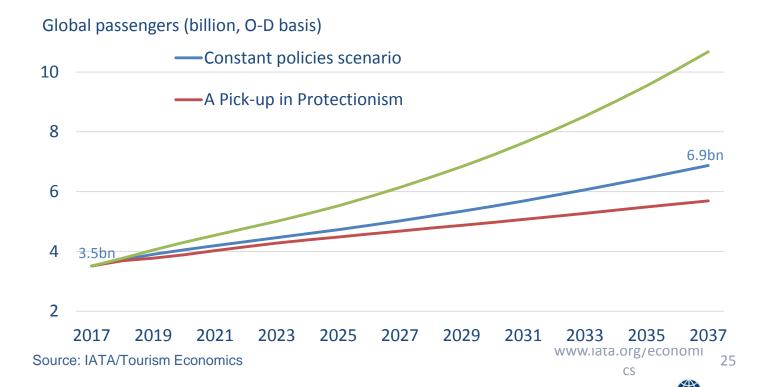
The opportunities for African Airlines







Demand for air travel to double over the next 20 years



CORSIA will apply from 1 January 2019





MONITORING, REPORTING AND VERIFICATION OF CO₂ EMISSIONS

Applies to **all** aeroplane operators (with some minor exemptions) with international routes and **all** ICAO States globally from 2019.









OFF CO₂ EMISSIONS

Applies to aeroplane operators flying on included routes between ICAO States from 2021.







www.iata.org/CORSIA

For more information on CORSIA



Thank you



