



Hello Tomorrow



ICAO Air Transport Symposium (IATS2014)
Session 3 – Lifting Barriers to Air Transport's
Growth, 7 May 2014

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Table of Contents

- ✓ Barriers to Air Transport Growth
- ✓ Aeropolitical Protectionism – Biggest Barrier of All?
- ✓ Divergent Competition Rules and Policies
- ✓ Level Playing Field
- ✓ More Competition Safeguards?
- ✓ Conclusion

Barriers to Air Transport Growth

- ✓ Well known challenges:
 1. Excessive taxation
 2. Infrastructural Constraints
 3. ATC inefficiencies
 4. Congestion in the air and on the ground
 5. Air carrier ownership and control
- ✓ BUT will their lifting spur growth?
- ✓ NO if one key framework barrier remains...

Aeropolitical Protectionism – Biggest Barrier of All?

- ✓ Real challenge to growth
- ✓ Market access restrictions wide-spread despite demonstrated benefits of liberalisation
- ✓ “Chicago” to blame?
- ✓ Aviation lagging behind other global industries
- ✓ Steady if uneven liberalisation progress globally
- ✓ Protection = long-term sustainability/profitability for the protected?

Divergent Competition Rules and Policies

- ✓ Barrier or stimulant to air transport growth?
- ✓ “Antitrust” laws to prevent price fixing/ monopolisation support consumers and promote competition – and growth
- ✓ “Competition” policies could become a barrier if aimed at preventing increased competition via limiting market participation of foreign competitors

Level Playing Field

- ✓ “An elusive if not imaginary goal” (CAPA)
- ✓ As a fully commercial global airline, Emirates has to deal with multitude of “playing fields”: 150 competitors at Dubai and plus its competition worldwide
- ✓ Countries’ inherent differences preclude identical operating conditions under ASAs
- ✓ Focus should be on vigorous – open, free and fair – competition based on 20+ years of compelling benefits from open skies/liberal ASAs

More Competition Safeguards?

- ✓ Ample and effective protection against unfair practices already in place
- ✓ Existing System:
 - Remedies under national competition laws
 - ASA provisions (competition elements, pricing practices, dispute resolution and consultations)
 - ICAO guidance and Template ASA – Art. 15 (Fair Competition), Art. 18 (Safeguards), Art. 19 (Comp.Laws)
- ✓ Any new initiatives to be objective, neutral, evidence based and non discriminatory, avoiding unilateral action

Conclusion

- ✓ Market access restrictions = **THE** barrier to air transport's growth
- ✓ Air services liberalisation needs to continue and accelerate
- ✓ Compatible approaches to any regulatory concerns to be explored via dialogue among States
- ✓ ATConf/6 & A38 – encouraging framework
- ✓ Opportunity for ATRP/12 to take further – Secretariat's excellent preparatory work

Thank you