



# ICAO AIR TRANSPORT SYMPOSIUM

18 - 20 APRIL 2012



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## Strategies and Tools for Sustainable Air Transport

### Many players





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## Strategies and Tools for Sustainable Air Transport

### Other challenges

Who pays?

Who benefits?

When?

Planning ahead



## Synchronicity

- Synchronicity between what – and where?
- Why is it so important?
- Last mover advantage



## Ideas

- Performance-driven approach
- Flexible/demand-driven pricing
- Best equipped (or best efficiency)
  - best served?
  - first served?
  - cheapest served?