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# THE ARUBA HAPPY FLOW

An example of a data sharing platform

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## ARUBA HAPPY FLOW:

Three operational public and private partners:

Airline

Airport

Government

With different systems

With different responsibilities

With different rules and (legal) regulations

*But all dealing with the same passenger*







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Check-in



Bag Drop



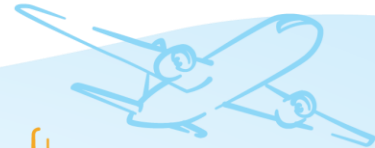
Immigration



Boarding



fly!





## Goal:

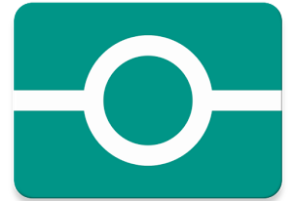
streamline the stakeholders processes around the passenger into one secure seamless passenger flow

## How:

Connecting the stakeholders to a *shared IT-platform* that will create one process for the passenger and amplify the impact of their systems.

## Preconditions:

- ✓ (re) Use biometrics (face)
- ✓ ePassport as source for authentication and verification of the passenger standards are set by the Government
- ✓ Open connectivity, no vendor lock in
- ✓ Be ready for interoperability local → national → international
- ✓ *Privacy by Design* as a leading principle for a data sharing system
- ✓ Data protection / data privacy
- ✓ Good understanding of and agreement on the shared responsibility and commitment from the stakeholders





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In other words creating a trusted chain of identity or federated Identity management between the stakeholders.

**Trust Framework** = A legally enforceable set of specifications, rules and agreements that governs the operation of a multi-party identity system

- Willingness to trust an identity provided by another party (In Aruba: the government )
- Participants desire the ability to engage in a common type of transaction with any of the other participants in a consistent and predictable manner.
- In Passenger Facilitation that means: between the airport stakeholders that make the passenger journey E2E



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There is benefit for all stakeholders involved



Understanding and Trust are key



## The Privacy by Design principle:

- Information between stakeholders only on a *need to know* and *allowed to know* basis. Depending on the information the stakeholder is allowed and needs that ranges from a passport copy or a simple signal: *go* or *no-go*  
- Privacy and data protection compliance from the start of the project and built in to the platform.
- Prevent function creep; only use functionalities for which they are meant
- Determine data processor and data controller
- Perform a privacy impact assessment
- For EU GDPR standards Privacy by Design is required







## Aruba Happy Flow:

### ➤ *Increased security*

- Passenger identity securely checked each step through re-use of biometrics
- Border control focusses on risk passengers
- Early information position for border control authorities
- Real-time data on the passenger
- Airlines have reliable document check and minimize their risk for fines

### ➤ *Increased passenger satisfaction*

- Passengers feels empowered
- Passengers experiences a safe and secure process
- Passengers enjoy the quick and stress-free airport journey





## *Data sharing can leads to benefits for all*

Facilitation and security are not conflicting but mutually reinforcing processes

Real time operational and security information

Improved security and ID management

Improved services (personalized services)

Improved KPI data performance

## *...and creates a new way of working*

From airport stakeholders to airport partners

Partners with a shared responsibility

Governance at different levels

Creating more understanding and trust





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## International developments in passenger facilitation

**IATA One ID task force:** working with airports, airlines and governments on technical and legal standards to ensure interoperability of seamless passenger facilitation *on airports and between airports.*



**ICAO NTWG:** Digital Travel Credential (DTC)



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