

**TECHNICAL ADVISORY GROUP ON  
MACHINE READABLE TRAVEL DOCUMENTS**

**Fifteenth Meeting**

(Montreal, 17 to 21 May 2004)

**Agenda Item 2: Report of the Document Content and Format Working Group (DCFWG)**  
**Agenda Item 2.1: Progress in updating Doc 9303 and proposed amendments**

**SELECTION OF ePASSPORT LOGO**

(Presented by the Document Content and Format Working Group (DCFWG)  
and the New Technologies Working Group (NTWG))

**1. INTRODUCTION**

1.1 At the TAG-MRTD/14, recommendations were made for the technical attributes of a machine readable passport enhanced by the addition of a contactless integrated circuit chip (CICC) for additional data storage capacity.

1.2 In the year since then, further refinement of the technical process has taken place. It has become apparent that a logo has to be developed to indicate the presence of the CICC in the passport.

1.3 This working paper is to describe the design selection process, and to propose a balloting procedure for the final design selection by TAG/15.

**2. DESIGN SELECTION AND BALLOTING PROCESS**

2.1 The logo should be attractive.

2.2 The logo should be an uncomplicated design with a clear reference to the electronic nature of the document.

2.3 The logo must look good when reproduced in a variety of print methods, including die stamping on passport covers, and conventional offset or intaglio printing on internal pages of a passport, or screen printing on card stock.

2.4 The logo should not have any negative connotations or symbology that could cause the logo to detract from its purpose, which is to indicate the presence of a CICC in the document.

2.5 The logo must ultimately be copyrighted for ICAO use.

2.6 Several designers have proposed designs for this logo. Countries represented include Canada, Germany, Japan, the Netherlands and Switzerland. We have limited the number of designs from any single design source to three, and have asked for a short description of the symbolism shown in the logo.

2.7 We have posted the designs on boards in the meeting area. We request that each TAG delegation vote for one of the designs.

2.8 Should this primary election result in a clear winner, more than two votes difference, the results will be announced on the following day.

2.9 If no design gains a majority, then a run-off election will be held the second day of the TAG, with the winner to be declared then.

### 3. **ACTION BY THE TAG/MRTD**

3.1 The TAG/MRTD is invited to:

- a) note the excellent design suggestions for the ePass logo;
- b) vote for the design of their choice; and
- c) unanimously endorse the design having the most votes.

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