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**Presentation
ICAO-NGAP**

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LEARN. CONNECT. ELEVATE. 



Question...

What strategies are to be developed and implemented by stakeholders of aviation industry in order to encourage, engage and prepare the current and future generation of aviation professional to be successful?



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DISCLAIMER



**I AM NOT AN
AVIATION EXPERT**



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CHALLENGES

1. Encourage



Encourage young professionals to embark into the field of aviation.



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CHALLENGES

2. Prepare



Prepare the young professionals once they have made a leap into aviation.



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CHALLENGES

3. Engage



Engage young professionals
so they will remain in aviation.



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Possible Strategic Actions

Challenge	Industry	Regulatory Association	Educational Institution
Encourage	Create partnership between Regulatory Body and Industries to create Campaign		Partner with industry to create Internships
Prepare	Partnerships between educational institutions and tailored professional and tailored specific and jobs when the		Partner with industry to create Professional Development and attractive applied education related to the needs of industry
Engage	Track career path Create scholarships Create internships		Partnership between Regulatory Body and Industry to create an International case competition



Move away from
transactional exchanges
with young adults...



Move towards
relationship building
with the potential
young adults.



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Ask...

Where can we build in the relational contact with prospective aviation professionals?



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When they are
beginning to
think about jobs



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When they are
about to make
college/university
choices



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When they are in college/university



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**When they
are ready to
look for
employment**



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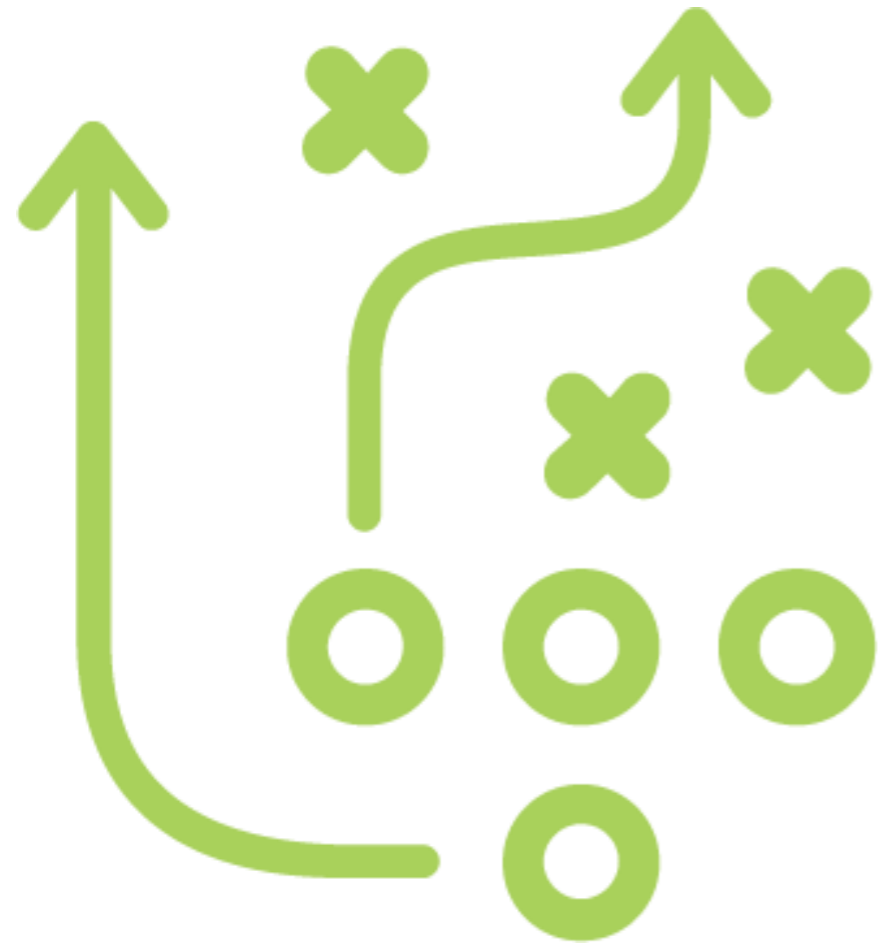
When they are employed



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Examples of Strategies



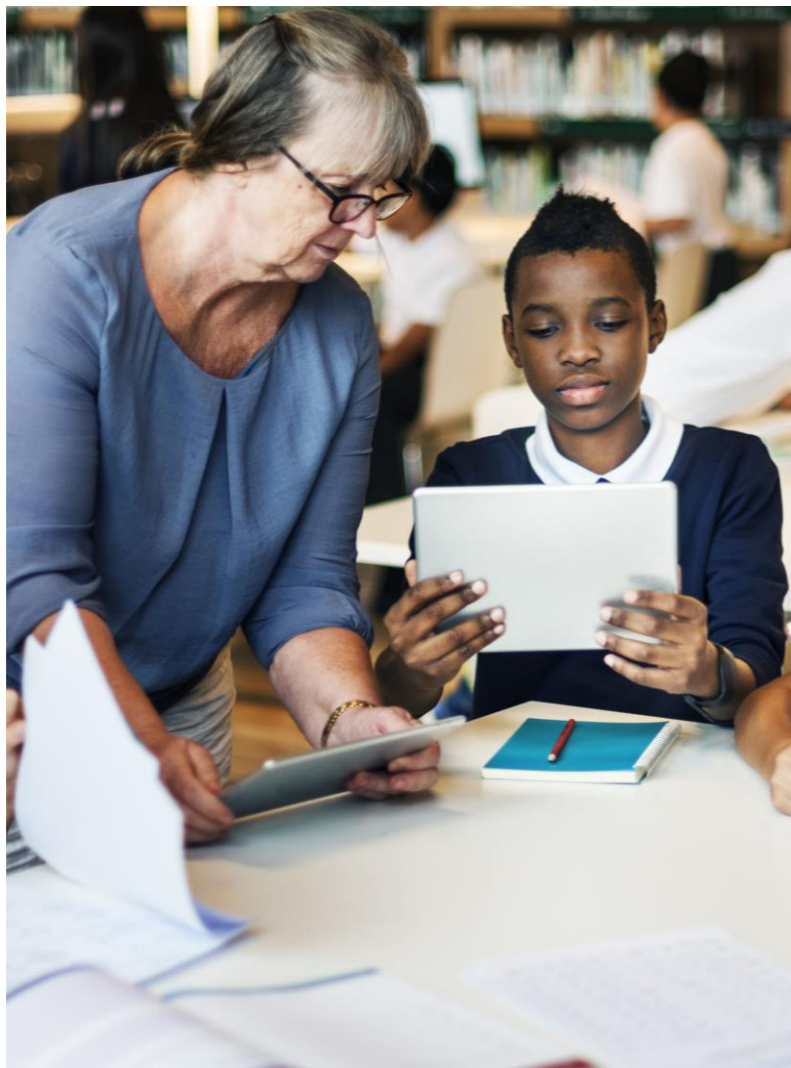
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Strategies

1. Aimed at Encouraging



Create an awareness campaign involving interaction with young children.



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Strategies

2. Aimed at Preparing and Engaging



States and industries jointly create a partnership with educational institutions to provide mentors for the young student.



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Strategies

2. Aimed at Preparing and Engaging

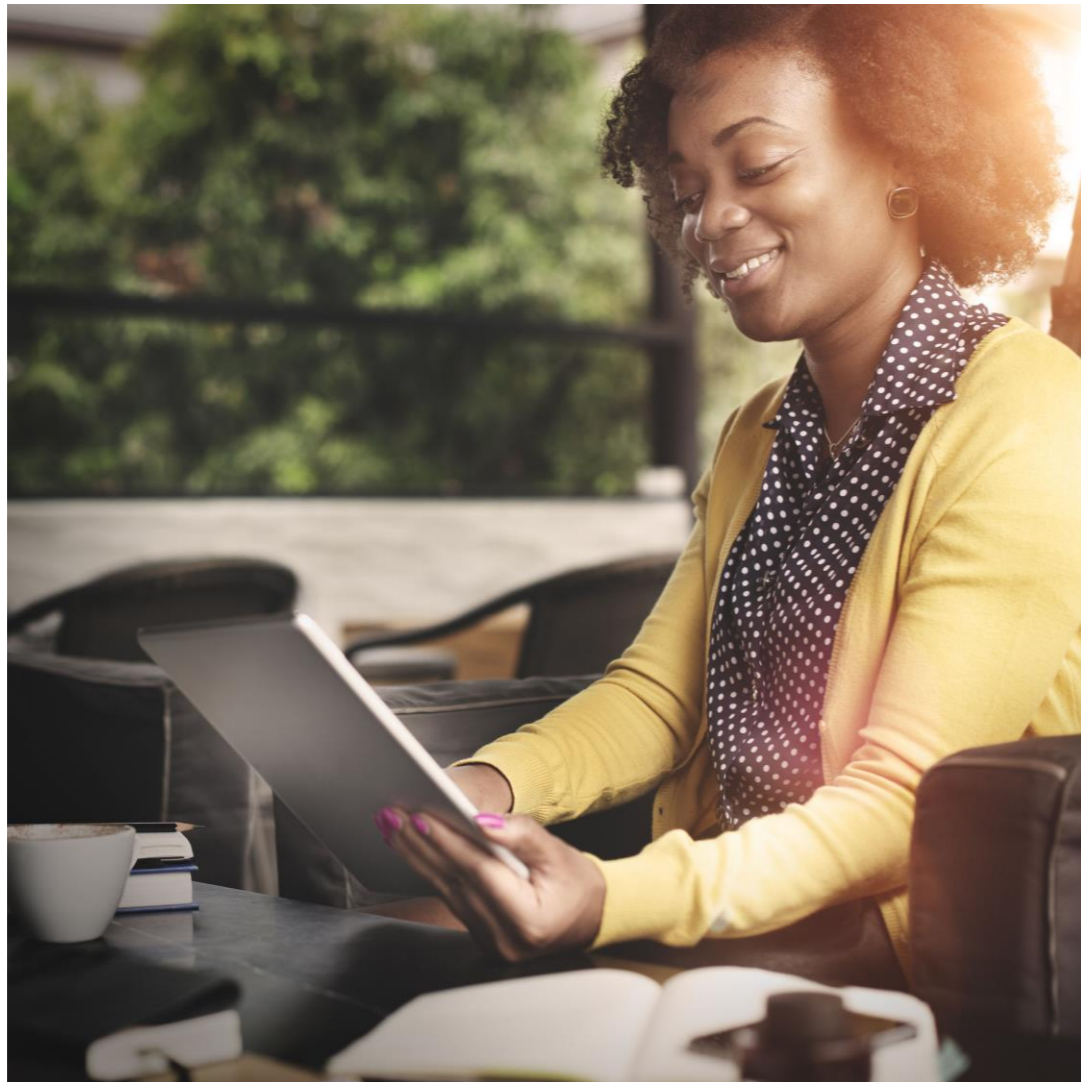


Create partnerships with educational institutions to create tailored professional development program



Strategies

3. Aimed at Engaging



- Create an International Case Competition
- Create an app for young professional: keep track of personal career growth



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Thank you!

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