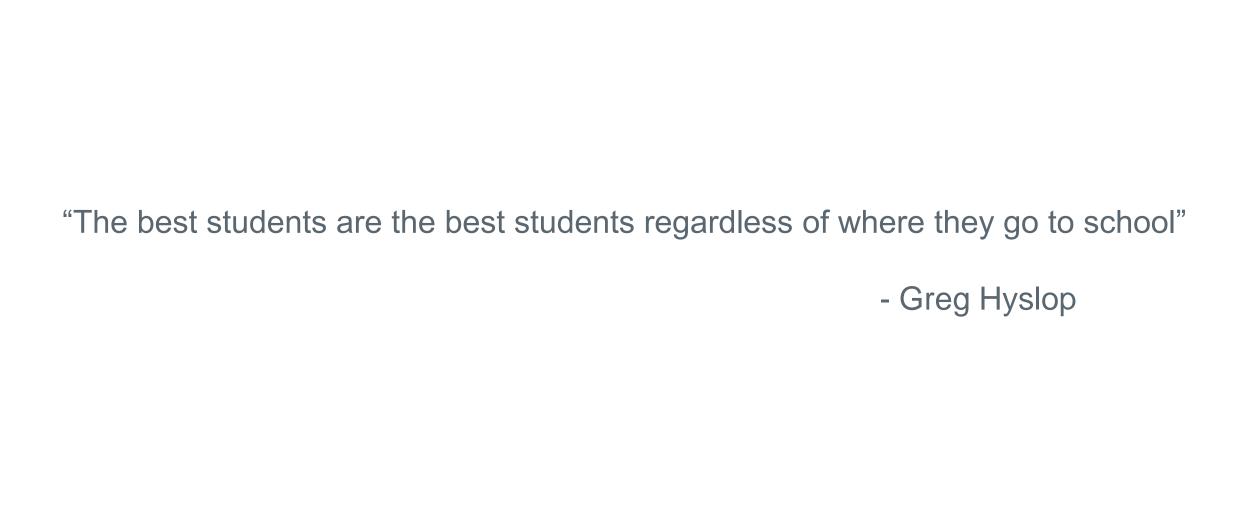




University Partnerships

NOVEMBER 28, 2017 – ICAO NGAP SUMMIT CARL DAVIS – DIRECTOR, AIR CREW OPERATIONS BOEING GLOBAL SERVICES



Competition is Industry Agnostic

Best skills transcend industries

Don't just focus on pay

Focus on Culture Fit and Meaningful Work





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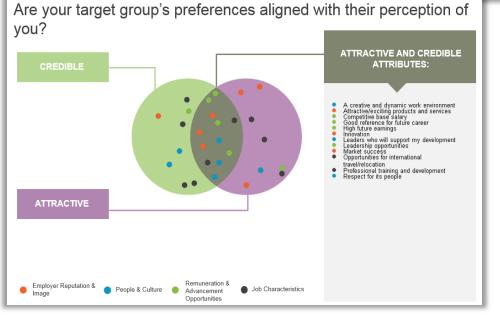
Winning Strategies

Brand alignment

Peer to peer relationships

Sense of purpose: Tell a story





Partnering with Universities

Investing in research

Partner on curriculum

Improve pathways for underserved populations





