

## Jeff Poole

Jeff Poole, Director General of CANSO (Civil Air Navigation Services Organisation) was appointed on 1 December 2012. In addition to leading and managing CANSO, he represents its Members as the global voice of air traffic management. He is responsible for delivering the CANSO strategic plan for air traffic management, Vision 2020; further expanding CANSO's worldwide membership; and governing CANSO's relationship with its industry peers and stakeholders.

Jeff previously served at the International Air Transport Association (IATA) 2004-2012 in roles including: Director, Government and Industry Affairs, with a mandate to further develop a strong, credible and proactive IATA role in that area; and Director Industry Charges, Fuel and Taxation. In this role he was responsible for achieving significant reductions in airport costs and air navigation charges for IATA Member airlines.

Prior to joining IATA, Jeff was at Airbus, Toulouse where he was responsible for the development of all business aspects of the Airbus A380 programme. His final position was as Senior Vice President for Procurement Strategy and Services. His previous positions in the defence industry, including with BAE Systems, covered commercial, contractual, business development and strategy aspects of a number of major defence programmes and businesses in the UK and internationally. He also has extensive experience of working with Governments and major international institutions.