

Aviation in 2035

To represent, lead and serve the airline industry





Getting into foresight: How do we manage and adapt to uncertainty?

In the next 20 years, there will be unmanned commercial flight

In the next 20 years, your "national carrier" will be foreign-owned



In the next 20 years, there will be a bio terror attack resulting in over 1,000 casualties



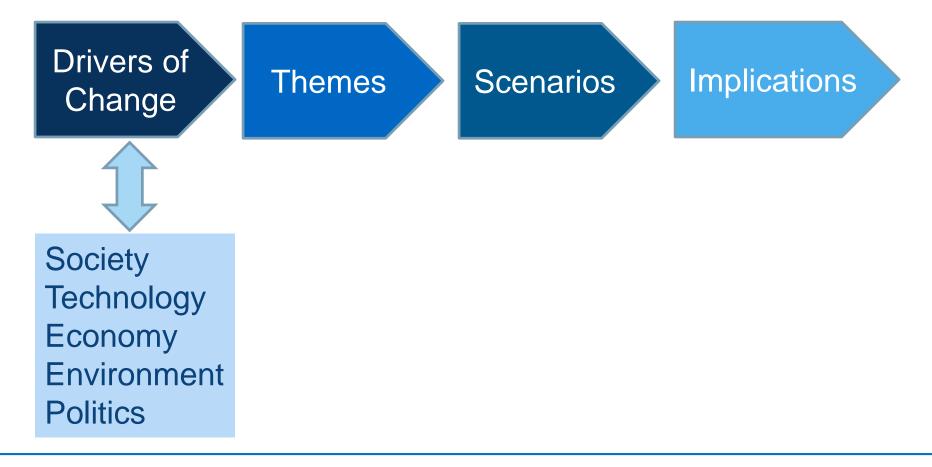
IATA's foresight study

- Put the industry on a proactive footing
- Facilitate similar discussions at an airline/alliance level
- Collaborate with governments and other stakeholders

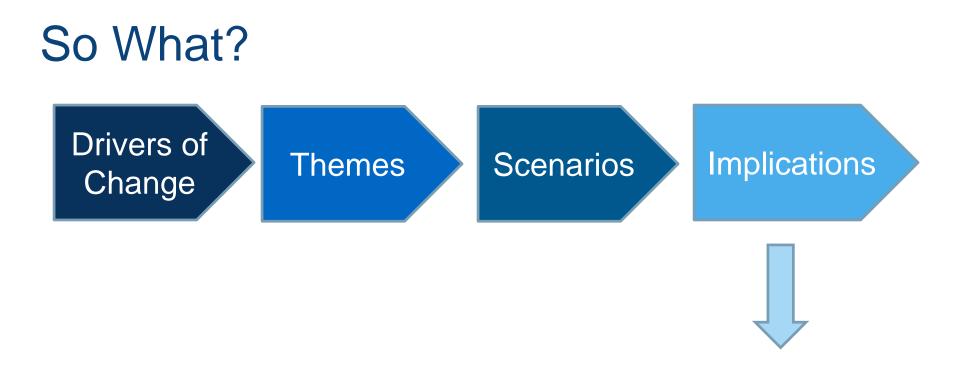




How did we do it?







Concrete actions for governments and our industry



Governance & Geopolitics





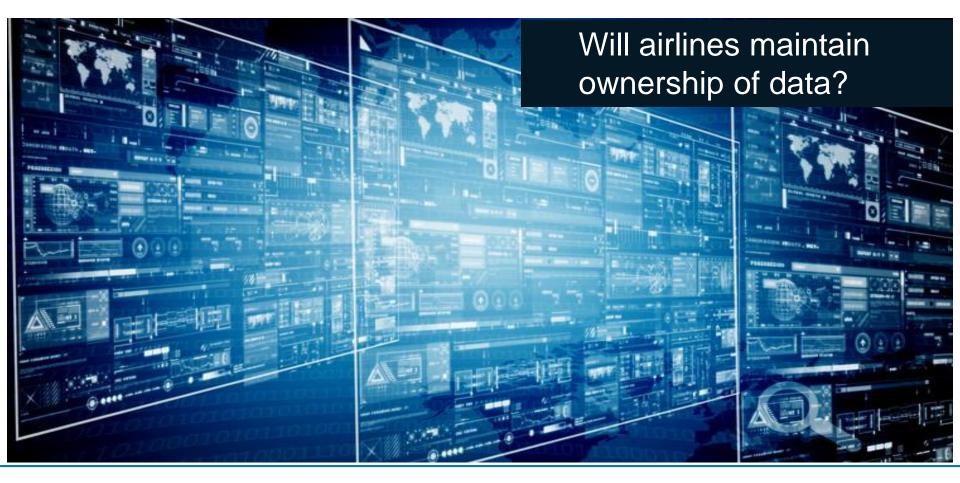
Sustainability



GENDE

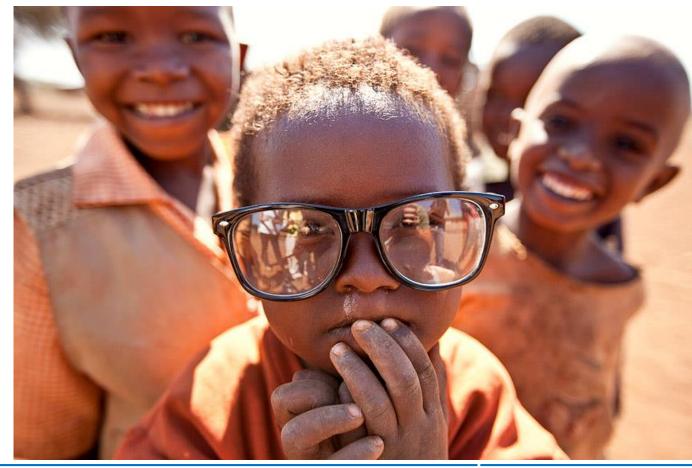


Data





Workforce, values and communities



More than 50% of Africa's population is under 18. What do our future employees and consumers of aviation care about? What skills will they need?



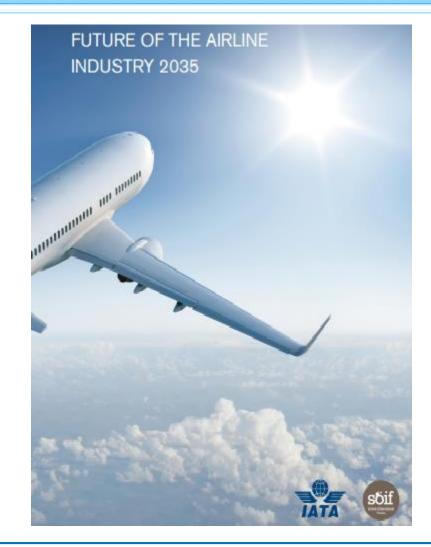
Terrorism

How will industry and governments respond to new sources of instability?



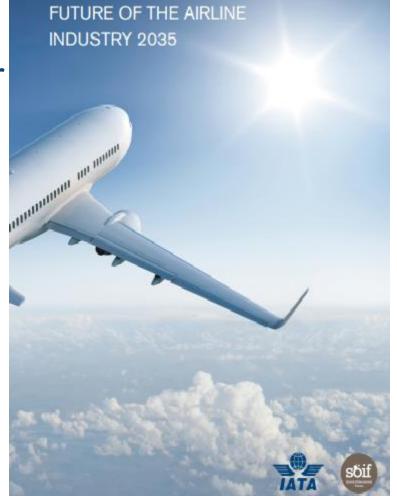
Next steps: from insights to action

- Establishing an industrywide CSR approach
- Developing a data strategy
- Strategic review of the Worldwide Slot Guidelines
- Reinforcing ICAO's role and understanding decision making structures in key markets





Next steps: identifying the challenges and opportunities for industry and government to tackle together





- Next steps: identifying the challenges and opportunities at country/regional levels
- Target key markets of today and the future (e.g. UK, India, Nigeria, France, Brazil)
- Share with critical partners
- Access the study at <u>www.iata.org/policy</u>



Are YOU ready for the future?

MAYBE IATA CAN HELP?