



## ZHANG Baojian

**REGIONAL VICE PRESIDENT – NORTH ASIA, INTERNATIONAL  
AIR TRANSPORT ASSOCIATION (IATA)**

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Graduated from Beijing Foreign Study University (former Beijing Foreign Languages Institute) in 1977. Joined Guilin Airport of Civil Aviation Administration of China (CAAC) as ATC Controller soon after. Zhang was transferred to Guangzhou Baiyun Airport as International Passenger Service Agent in 1978 and then to International Affairs Department of CAAC Head Office in Beijing as Assistant in 1981. He served as Station Manager in CAAC San Francisco Office for five years from 1982. Back to Beijing CAAC Head office in 1987 he firstly served as Section Chief in Foreign Affairs Division and then International Organizations Division where his survey study led three major carriers in mainland joined IATA in 1993.

Zhang joined IATA in 1994 firstly as Manager, Agency Services Office in Beijing then promoted to Regional Director, Government & Industry Affairs - North Asia in 1996. Now he is the regional vice president and chief representative of IATA to China.