# Ricardo Treviño Chapa

Deputy Secretary General, World Customs Organization



On 1 January 2018, Ricardo Treviño Chapa took up the post of Deputy Secretary General of the World Customs Organization (WCO) after being elected at the WCO Council Session held in December 2017. As Deputy Secretary General, his duties include defining and following up on the Organization's Strategic Plan, taking account of Members' priorities, for the period from 2019 to 2022.

In 2015 he was appointed Head of Mexican Customs by the President of Mexico, with ratification by the Senate. During his tenure in office, he promoted the most important transformation of Mexican Customs in history. As a result, the risk models used increased the effectiveness of alerts from 8% to 31.8% and also generated a significant surge in revenue collection of over 100% in two years.

Before taking the lead at Mexican Customs, he worked as the Administrator General of the Valuation and Internal Affairs Department in the Tax Administration Service, where he was responsible for developing actions to enhance integrity and transparency.

During his career in the public sector, spanning over seventeen years, he also served as Director General of Mexico's Social Security Institute, where he spearheaded the latest reform to strengthen the Institute's revenue collection, as Director General for Revenue Collection in the Mexican Government, and in the Institute for Protection of Bank Savings in areas such as process improvement, financial support analysis and asset management.

Ricardo Treviño Chapa holds a Bachelor's degree in Financial Administration/Business from the *Instituto Tecnológico y de Estudios Superiores de Monterrey* (Monterrey Institute of Technology and Higher Education - Mexico), a Master's degree in Global Banking and Finance from the University of Birmingham in the United Kingdom, and has studied Strategic Management in Public Administration at the *Instituto Tecnológico Autónomo de México - ITAM* (Mexico Autonomous Institute of Technology).