An introduction to market-based measures (MBMs)

Environment Branch, Air Transport Bureau International Civil Aviation Organization (ICAO)











OUTLINE

- 1. The climate change challenge
- 2. What are market-based measures (MBMs)?
 - a. The three main types of MBMs
 - b. Examples of MBMs
- 3. ICAO and future work
 - a. Global MBM
 - b. Voluntary use of MBMs in the context of national action plans









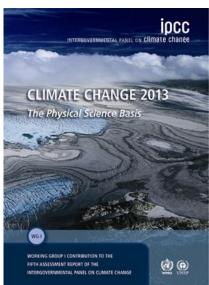




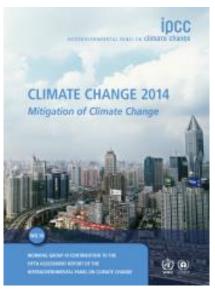
Climate science: the findings

Intergovernmental Panel on Climate Change (IPCC) Fifth Assessment Report (AR5), 2013-2014

- "Warming of the climate system is unequivocal"
- "Human influence on the climate system is clear"
- "It is extremely likely that human influence has been the dominant cause of the observed warming since the mid-20th century"







Synthesis report to be finalized in October/ November 2014





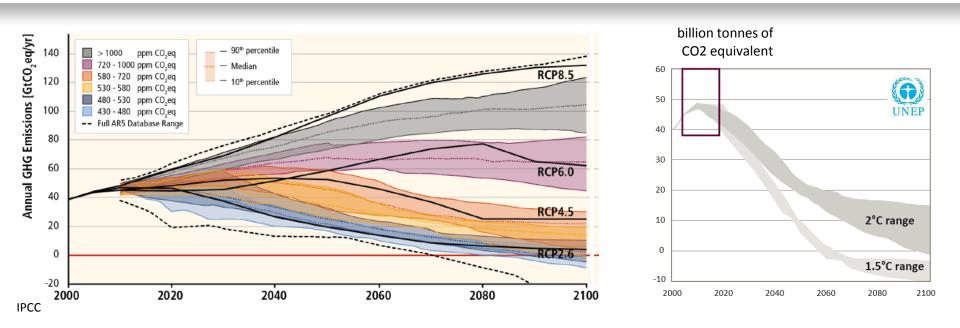








Global emissions pathways



Global emissions are approximately 49 billion tCO2e / year

To limit the global temperature increase above pre-industrial levels to a maximum of 2°C, global emissions need to peak by 2020 and scale down significantly by the end of the century

Aviation currently represents approximately 2% of global emissions – but traffic is growing rapidly





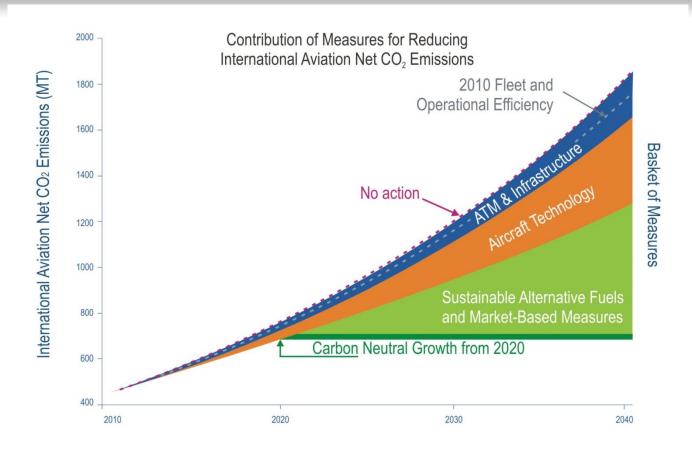








ENVIRONMENT International aviation emissions



Aspirational goal: carbon neutral growth from 2020

To be achieved through various measures, including market-based

measures





Market-based measures

- ☐ Market-based measures (MBMs) can help meet climate goals through a more flexible approach than traditional regulatory measures ("command-and-control")
- ☐ MBMs provide flexibility to emitters by giving them alternative methods of reducing emissions
- ☐ In aviation context, three main types of MBMs:
 - Levies
 - Emissions trading
 - Offsetting













MBM type #1: levies

- □ A "levy" is a measure for collecting revenue arising from a specific activity
- ☐ A levy can fall into one of two categories
- 1. A "tax" raises revenue from an activity, and this revenue is then pooled into general revenue
- 2. A "charge" raises revenue from an activity for the purpose of paying the costs of providing facilities and services relating to the activity itself
 - Examples: airport services, navigation services













MBM type #2: emissions trading

- □ A cap (i.e. maximum limit) is placed on aggregate emissions within a country, a sub-national jurisdiction, a sector, etc.
- ☐ Units (1 unit = 1 tCO2e) are created equal to the size of the cap, and these units are then distributed to emitters
- □ Each emitter needs to obtain and redeem units to cover its emissions, typically on an annual basis
- □ Emitters can trade units among themselves → for example, an emitter which reduces its emissions can sell its surplus units for profit
- □ As long as the cap is consistent, the system's environmental objective is attained





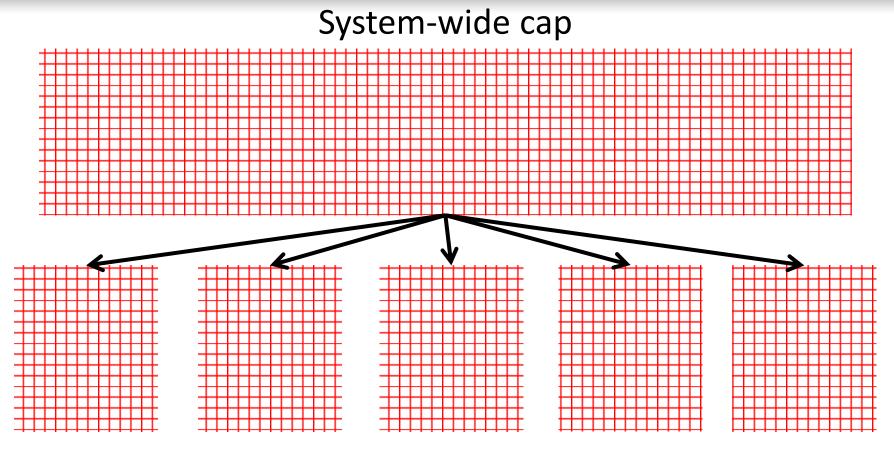








Emissions trading in action



Emitter #1 Emitter #2 Emitter #3

Emitter #4 Emitter #5













MBM type #3: offsetting

- □ Offsetting is the concept of reducing emissions in another sector or location, rather than reducing an emitter's own emissions
- ☐ From a climate perspective, the origin of the emission reductions is irrelevant → what matters is that emissions are reduced somewhere
- □ Offsetting may be more cost-effective than reducing an emitter's own emissions → particularly in aviation
- Quality standards are essential to ensure that emissions are actually being reduced in the other sector or location and are not "double-counted" against multiple targets
- ☐ Typically also requires the use of units (1 unit = 1tCO2e)



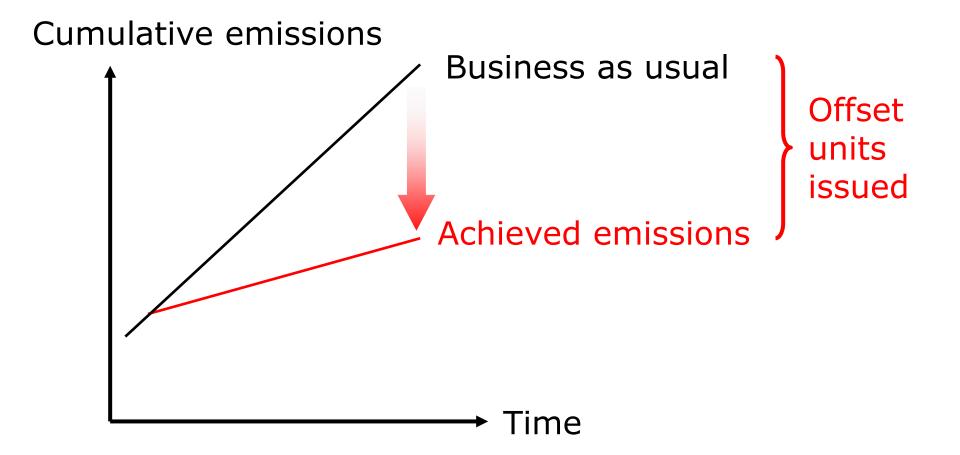








ENVIRONMENT The basis for issuing offset units





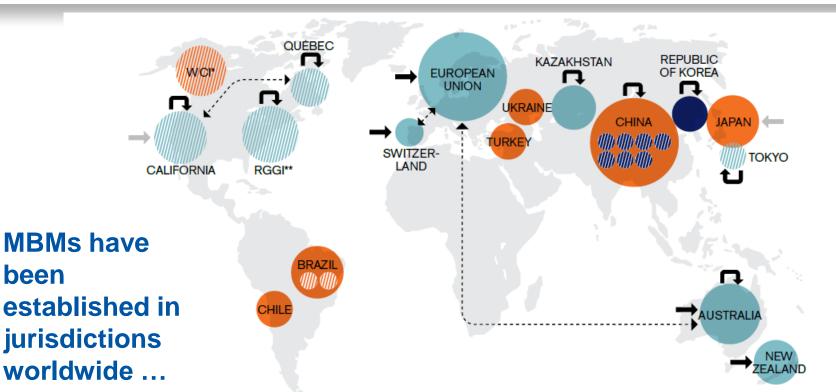








The global use of MBMs (1)



Status of implementation

- Implemented (in force with established rules)
- Implementation scheduled (mandate agreed, start date communicated, rules in preparation)
- Under consideration*** (government gave public signal towards the development of an ETS)

Offsetting

- CDM and JI credits
- Bilateral offsets
- Domestic offsets

Linking

←→ Planned link

World Bank (2013)





National

Sub-national

or regional



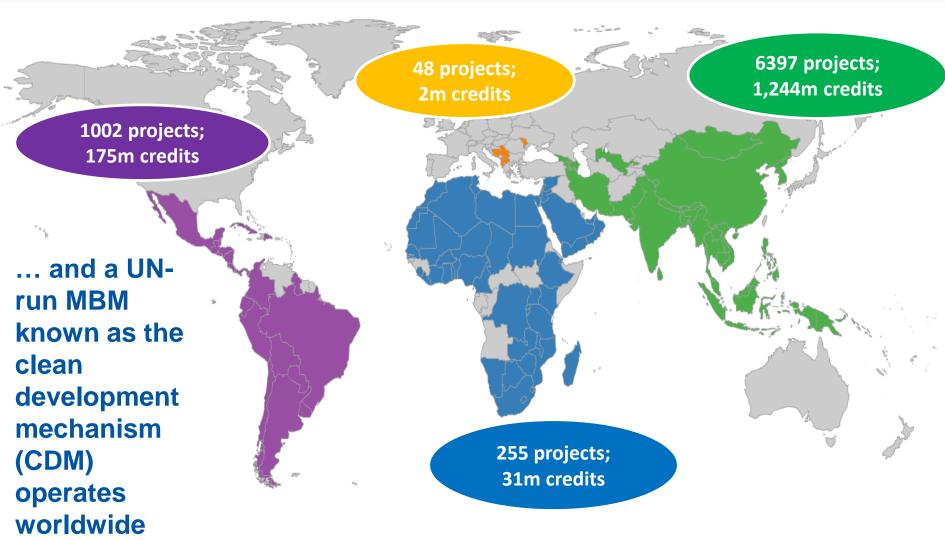




been



The global use of MBMs (2)

















Developments at A38 (2013)

- □ Decided to develop a global MBM for international aviation (from 2020 onwards)
- □ Requested the Council, with the support of Member States, to:
 - 1. Finalize all preparatory work (technical, environmental and economic impacts, modalities of possible options)
 - 2. Organize seminars and workshops
 - 3. Identify major issues and problems, and make a recommendation for a global MBM that addresses them
 - 4. Report the results of the above work for decision at A39 (2016)













Post-A38 actions

- 1. Council has created a high-level political body
 - ☐ Environment Advisory Group ("EAG")
 - Responsible for overseeing the development of the global MBM
- 2. CAEP has also created a technical expert group
 - ☐ Global MBM Task Force ("GMTF")
 - Responsible for considering unit eligibility and emissions measurement, reporting, and verification requirements
- 3. Analyses to be undertaken
- 4. Global Aviation Dialogues ("GLADs") to be scheduled











Pre-2020 actions



- ☐ For the pre-2020 period, A38:
 - Recognized the use of voluntary offsetting
 - Invited States to encourage airlines to offset emissions, particularly with units from international MBMs such as the CDM
- ☐ In their Action Plans, member States could outline the role of offset units, particularly from MBMs like the CDM
- ■Over 130 developing countries have a "designated national authority" for the CDM (usually in environmental ministries)











SUMMARY

- □ Action by all sectors is required to address the climate change challenge
- □ The aviation sector is faced with high costs for making in-sector reductions
- ☐ If the sector wishes to continue growing, it needs to explore all means of addressing emissions
- MBMs may present a cost-effective option for addressing emissions at a global level and at the lowest possible cost









