

## Renewable Jet Fuels

# **Carbon War Room**

September 2014

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- I. Introduction to Renewable Jet Fuel and Leading Companies
- II. Overview of the RJF Forward Access Model





The Carbon War Room accelerates the adoption of business solutions that reduce carbon emissions at gigaton-scale and advance the low-carbon economy.

# PARTNERS





### **Carbon War Room**



Capital CWR: Dismantling Market Barriers

#### The Market

#### Technology



not the bottleneck



# **Renewable Jet Fuels**

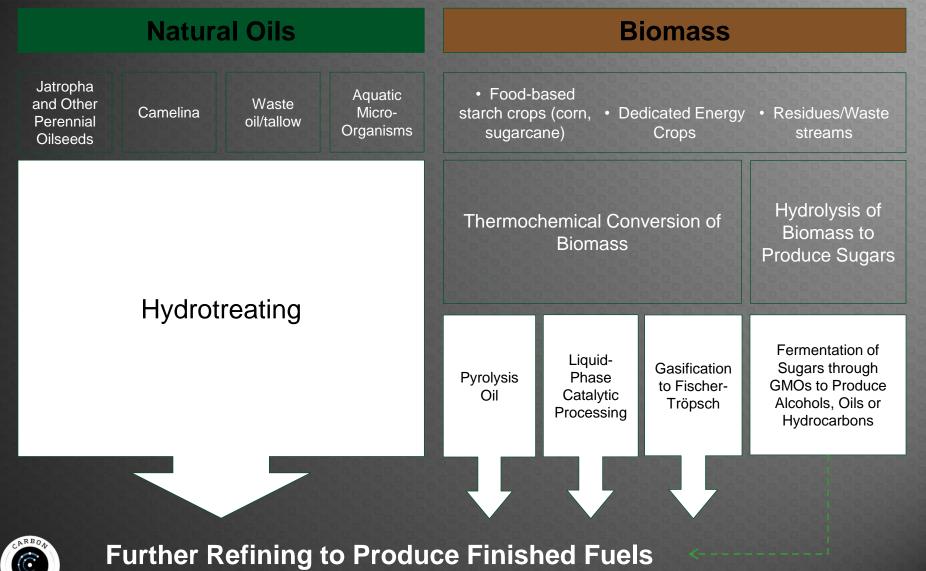
#### and the Valley of Death

#### How To Scale Proven Technologies?



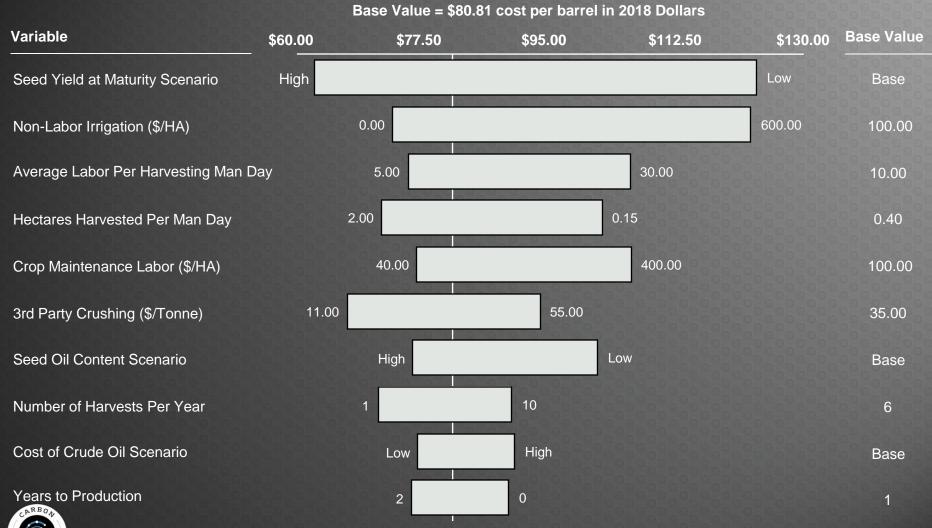
## **Renewable Jet Fuel Pathways**





#### Certain Demonstrated Technologies Exist





## **Renewable Jet Fuel Deal Model**



The Carbon War Room is helping to catalyze the development of a new, sustainable renewable fuel industry which will reduce GHG emissions, diversify the fuel supply, and reduce price volatility.

**Airline Challenge:** Airlines are subject to escalating, unpredictable fuel (& carbon) costs that are currently the largest single portion of operating costs.

**Supplier Challenge:** Low carbon, renewable jet fuels are not yet at commercial scale. Certain demonstrated technologies exist, but suppliers are facing the "Valley of Death"

**Solution:** Connect fuel consumers and fuel producers through a transaction that solves for both challenges.



### What Do Airlines Need?



#### 🛞 Fuel

- Certified (technical, sustainability)
- At or below market price (at volume)
- Complete solutions
  - Able to be integrated into existing business model without additional infrastructure or human capital investment
- Airlines' constraints:
  - Cannot purchase more than small volumes of fuel at price premium
  - Generally do not make direct investments in external companies/assets
  - Creditworthiness insufficient to support project loan with offtake agreement
  - Limited control over physical fuel delivery infrastructure
  - Challenges in sustainability credentials/messaging



## **Financial Structure**



### Airlines RJF Supplier(s)

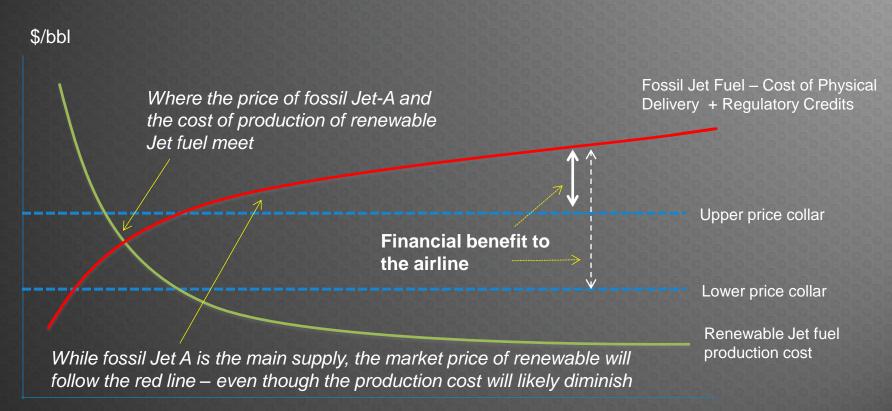
- Airlines buy long-dated contracts for sustainable renewable jet fuels specifying future volumes at a predetermined price structure.
- Fuel delivery will begin 1-5 years from date of contract signing and will continue for a specified multi-year period.
- The offering will be syndicated among a select number of airlines, limiting the expense and individual exposure of any one airline. The money raised through the sales of the RJF contracts creates a pool of non-dilutive capital that can be infused into selected renewable fuel producer(s).



## **Financial Structure**



The opportunity is to access the rights to future output of competitively priced renewable fuels for physical delivery and carbon credits



#### Time

- Net Present Value of Contract = Total Fuel Savings Adjusted By Discount Rate
- Discount Rate = Airline's WACC + Fuel Project Risk

## **Mutual Benefit**



#### **Benefits for Airlines**

- The right/ability to purchase lower cost RJF over a long-term time horizon
- Reduced fuel prices and price volatility over the medium-long term
- An innovative vehicle to meet carbon emission reduction targets
- Airlines need not make direct investment in upstream companies or assets. No need to pay premiums for fuel today.
- Public relations benefits: taking concrete climate action, setting a precedent for the airline industry.



## **Mutual Benefit**



#### **Benefits for RJF Producers**

- The fuel producer receives a much-needed short-term, non-dilutive cash infusion and a long-term off-take contract for fuel;
- Improved ability to attract the growth capital it needs to produce commercial volumes of fuel.





#### Thank You

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