

Partnership Mexico-Spain: Analysis of positive social impacts related to biofuels deployment

Alejandro Ríos

Aeropuertos y Servicios Auxiliares



COOPERATION ASA (MEXICO)/SENASA (SPAIN) IN THE FIELD OF AVIATION BIOFUELS



CONTENT

- 1. Cooperation ASA SENASA in the field of Aviation Biofuels
- 2. ASA "Flight Plan" Program.
- 3. Applicability of sustainability criteria on production
- 4. Opportunities for underdeveloped or abandoned rural areas.
- 5. Productive reconversion
- 6. Job creation potential of a Biojet industry.









Cooperation ASA - SENASA in the field of Aviation Biofuels





NOV 2010

FRAMEWRORK AGREEMENT ON AIR TRANSPORT, SAFETY AND SUSTAINABILITY SIGNED BETWEEN THE MEXICAN STATE SECRETARIAT OF COMMUNICATION AND TRANSPORT AND THE SPANISH STATE SECRETARIAT OF TRANSPORT



SPECIFIC AGREEMENT TO COOPERATE IN AVIATION BIOFUELS DEPLOYMENT

Aeropuertos y **Servicios Auxiliares**



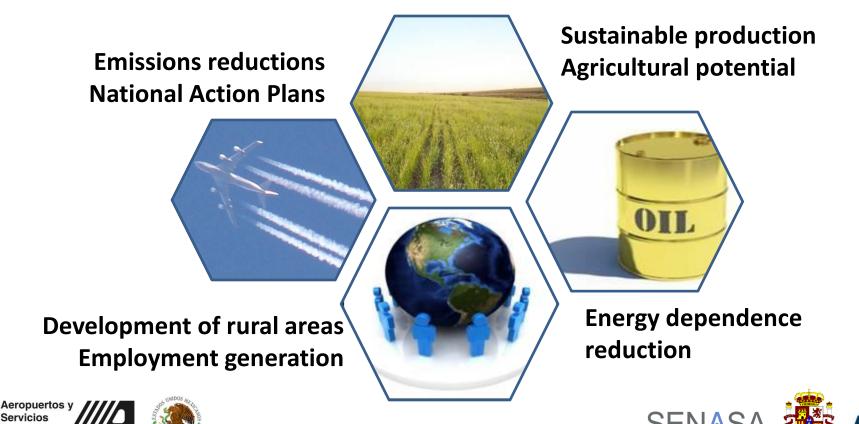


COOPERATION ASA (MEXICO)/SENASA (SPAIN) IN THE FIELD OF AVIATION BIOFUELS



1. Cooperation ASA – SENASA in the field of Aviation Biofuels

Identification of areas of common interests













SPECIFIC AGREEMENT TO COOPERATE IN AVIATION BIOFUELS DEPLOYMENT

BOOST AVIATION SUSTAINABLE FUELS DEVELOPMENT AND DEPLOYMENT

ASA/SENASA Working Group to:

- Common use of information and tools (models).
- Data sharing on regulations, procedures, technical developments, agricultural yields and costs, to facilitate policy making.
- Applicability of RSB sustainability criteria.
- Analysis of social impacts.







2. ASA "Flight Plan" Program



WORKSHOP











Involvement of:

- ✓ Civil organizations,
- ✓ Governmental institutions,
- ✓ Private sector
- ✓ Research centres

Goals:

- √ 1% of National demand use by 2015 (40M L. /year).
- ✓ 15% of National demand use by 2020 (700M L. /year)



COOPERATION ASA (MEXICO)/SENASA (SPAIN) IN THE FIELD OF AVIATION BIOFUELS



2. ASA "Flight Plan" Program

Integration of all value chain talents

Active participation of all actors collecting ideas, proposals, experiences...



FEEDSTOCKS ENERGY LOGISTICS AVIATION



COOPERATION ASA (MEXICO)/SENASA (SPAIN) IN THE FIELD OF AVIATION BIOFUELS

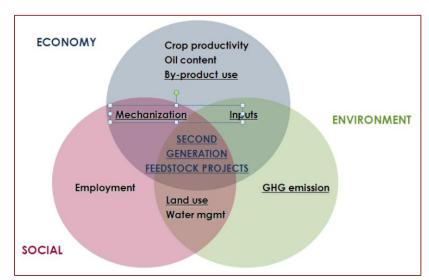


3. Applicability of sustainability criteria on production

Can they be applied in both countries and with different feedstock?



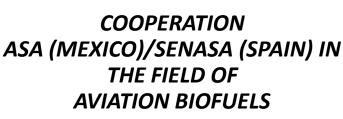
Indicators of Compliance for the RSB Principles and Criteria



ROUNDTABLE ON SUSTAINABLE BIOFUELS RSB









4. Opportunities for underdeveloped or abandoned rural areas

The last two years **685.000** hectares of cereal land were abandoned in Spain

Comunidad autónoma	Cereales otoño- invierno 2008 (ha)	Cereales otoño-invierno 2010 (ha)	Tierras que abandonan actividad agrícola 2008-2010 (ha)
Castilla y León	2.253.826	1.873.924	379.902
Castilla La Mancha	1.322.665	1.274.917	47.748
Aragón	784.873	764.256	20.617
Andalucía	737.009	589.023	147.986
Cataluña	320.157	306.628	13.529
Extremadura	282.351	218.725	63.626
Navarra	196.215	184.625	11.590
Total cereales otoño inverno (ha)	5.897.096	5.212.098	684.998

The desertion of agriculture/farming causes underdevelopment

Analysis of social impacts





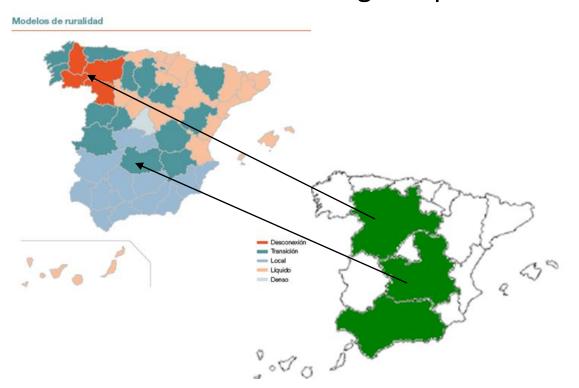


COOPERATION ASA (MEXICO)/SENASA (SPAIN) IN THE FIELD OF AVIATION BIOFUELS



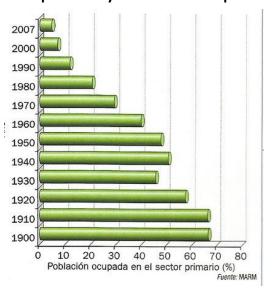
4. Opportunities for underdeveloped or abandoned rural areas

The preferred regions to grow camelina are the ones most suffering this processes





Evolution of employment in primary sector in Spain







5. Productive reconversion

Social dimension of sustainability

How to make land more productive to face the challenge of Biofuels for aviation

WORKSHOP













5. Productive reconversion

Pillars: **Operational / technological improvements** also applies to agricultural practices













6. Job creation potential of a Biojet industry





OBJECTIVE: Grow **100.000** hectares of land in abandonment process

- ✓ Estimates: Each 100 hectares creates
 1,5 direct jobs and 0,7 indirect jobs
- √ 82% in agriculture and 18% in extraction, transport & auxiliary services





COOPERATION ASA (MEXICO)/SENASA (SPAIN) IN THE FIELD OF AVIATION BIOFUELS



6. Job creation potential of a Biojet industry





OBJECTIVE: Grow **100.000** hectares of land in abandonment process

- ✓ Total employment generation:2.200 jobs
- ✓ Total affected rural population:10.000 persons
- ✓ Wealth generation:70 M \$ / year





Thank you!

¡Gracias!

Alejandro Ríos

Aeropuertos y Servicios Auxiliares

