



# **PPIAF**

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# “Partnerships for Gender Equality” – The Infrastructure PPP Angle

Christine Shepherd

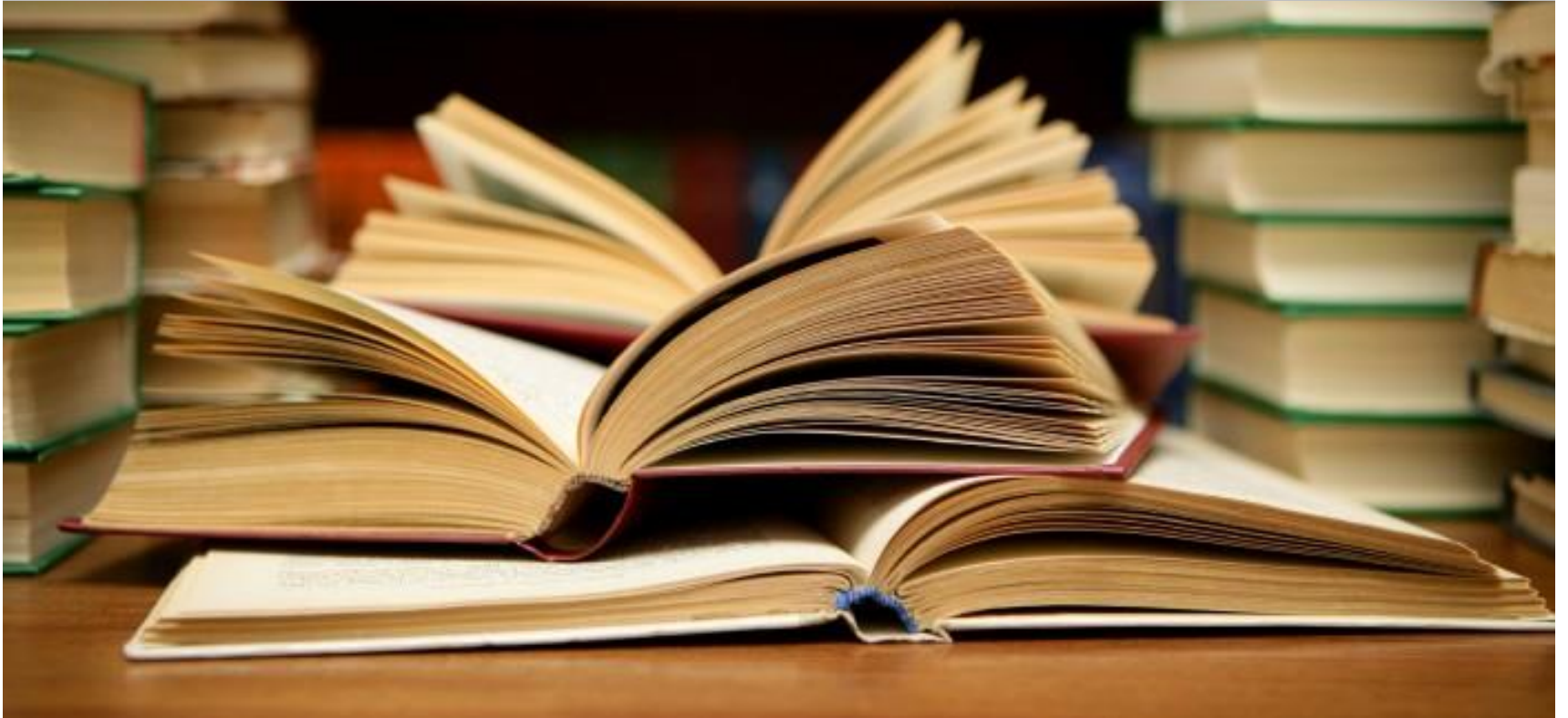
Global Aviation Gender Summit

Cape Town | August 10, 2018



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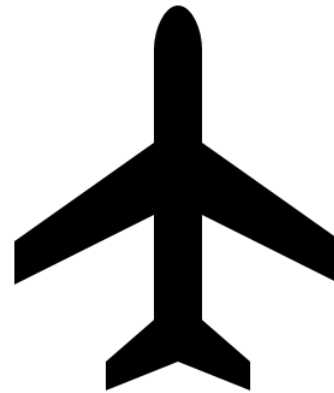
# Infrastructure PPP Crash Course





By 2040 **\$94T** in infrastructure investment needed to achieve Sustainable Development Goals

## AIRPORTS



**\$2.1 Trillion, current trajectory**

**\$2.7 Trillion, needed**

**GAP: \$530 Billion**

Limited government budgets and ODA assistance mean crowding in private investment...

*Source: Global Infrastructure Hub, "Infrastructure Outlook"*

# PPPs, one way to surmount these infrastructure investment needs



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*Definition: A **long-term contract** between a **private party** and a **government entity**, for providing a public asset or service, in which the **private party bears significant risk** and management responsibility and remuneration is linked to performance.*

Operational  
Management &  
Efficiency

Access to New  
Funding Sources

Innovation; better  
risk management

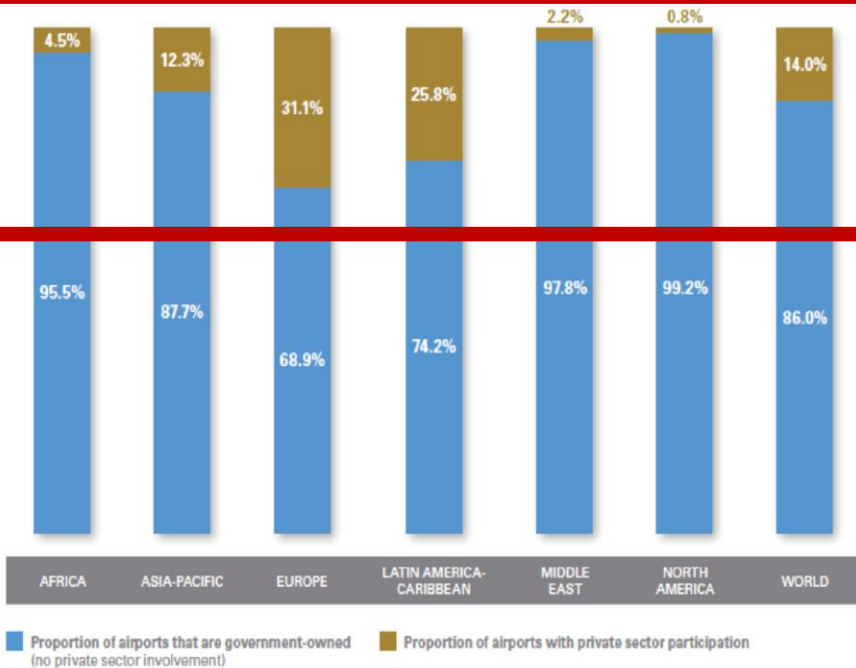
# A fair bit of airport passenger traffic runs through airports built/managed by PPPs



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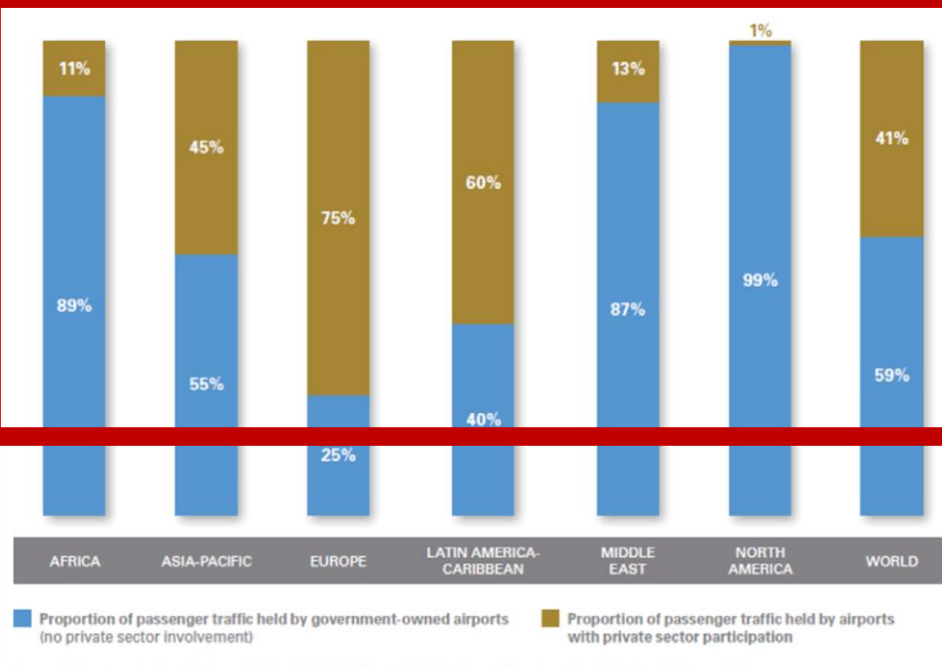
## Distribution by Ownership Structure & Region (2016)

DISTRIBUTION OF AIRPORTS BY OWNERSHIP STRUCTURE AND REGION (2016)



## Distribution by Passenger Traffic and Region (2016)

DISTRIBUTION OF PASSENGER TRAFFIC BY OWNERSHIP STRUCTURE AND REGION (2016)



Source: ACI Inventory of privatized airports, 2016; and ACI World Airport Traffic Database, 2016; adapted from O&G subordinated estate, 2016

Source: ICAO website, via Airports Council International Policy Brief published in April 2017

# Some examples of airport PPPs



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- Queen Alia International Airport (Amman, Jordan)
- Zagreb International Airport
- Frankfurt International Airport





# Our Journey to better understand how gender intersects with infrastructure PPP

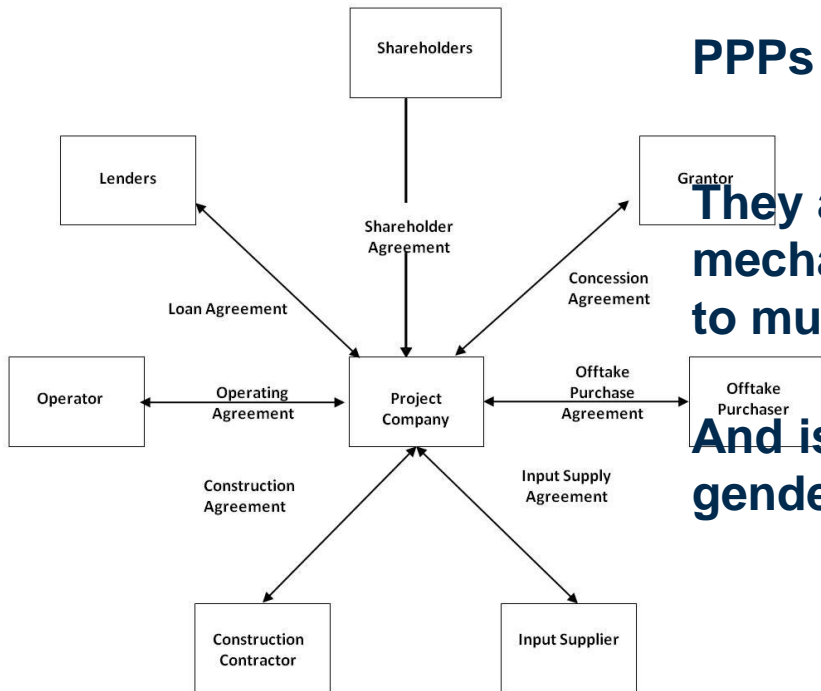




# Looking at gender from a PPP & infrastructure vantage point was daunting



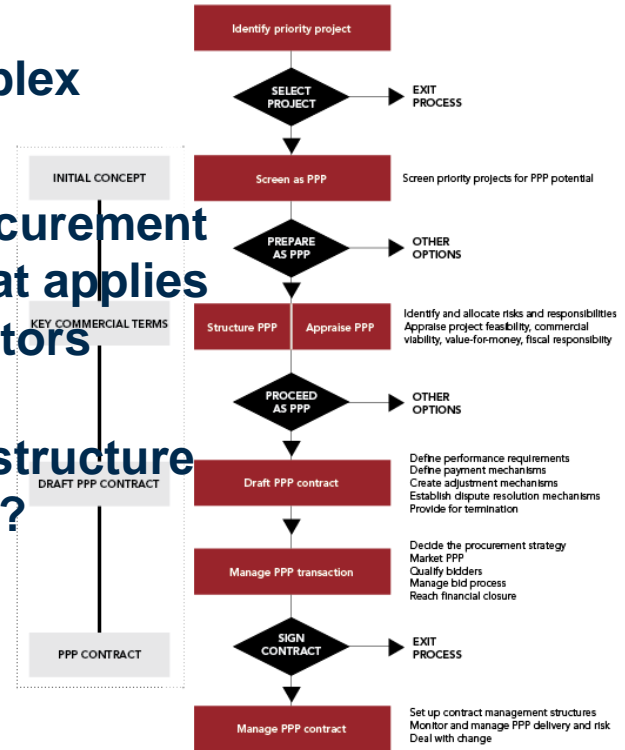
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**PPPs are complex**

**They are a procurement mechanism that applies to multiple sectors**

**And isn't infrastructure gender neutral?**



“oh this is simple, ... wait maybe not”



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**Build infrastructure to  
close gender gaps,  
right?**

**Tackle unconscious  
bias**

**Tackle social norms**

**Tackle existing ways of  
doing things**

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# What we learned and what could be applicable to other partnerships

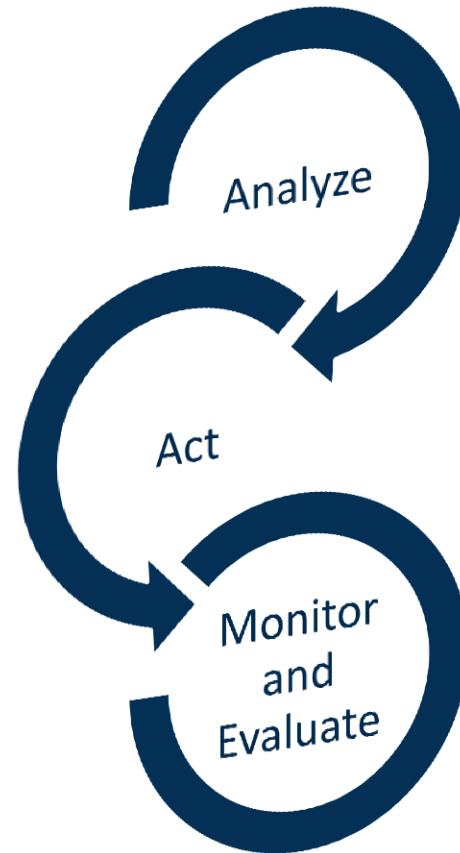


At the end of the day, there are existing approaches and tools that can help



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- Gender Action Plan
- Allocating Resources – “Gender Budget”
- Activities that target gender goals



- Gender Analysis
- Gender Sensitive Stakeholder Consultations
- Sex-Disaggregated Data

- Gender indicators
- Gender monitoring
- Gender Impact Assessments



### Example

Vanuatu Runway Extension

### Possible Risks

- Gender Based Violence
- Poor Infrastructure Design not meeting women's needs



### Example

Peru Decentralized Rural Road Project – Road Maintenance

### Possible Opportunities

- Give women voice
- Employment Opportunities
- Business Opportunities (Procurement)

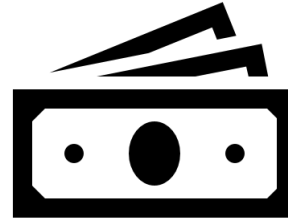
# Universal learnings



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Know your  
objective



Commit  
Resources



Clearly Define  
Roles



Good to have a  
champion



Monitor  
progress and  
results



Innovate and  
try new things