

A composite image featuring a woman's face with green eyes and a map of Africa overlaid on her features. The map is rendered in shades of green and yellow, with orange lines indicating flight routes. The background is a deep blue, suggesting the sky or the ocean. The overall composition is artistic and symbolic, representing the connection between human identity and global connectivity.

Connectivity and development of air transport in Africa

By Lilia Mika

What is connectivity for an airline?



Schedule connectivity of airline trunk routes: hub system

Connectivity: airline ability to connect flights in order to extend its network

Connectivity with an airline partner via special prorate agreements (SPA) or codeshares



Why connectivity?

Stakeholder	Benefits
Country	Connectivity aims to connect a country to the rest of the world. The more connectivity there is, the more economic opportunities the country has. Eg: tourism, export, transit
Airline	Tapping new market Increase RASK
Distribution	More alternatives of travel
Passengers	More offers and choices
Industry	New opportunities, new habits

Who are the actors of connectivity and how can air transport be developed?

Who	How
Civil Aviation	Application of Yamoussoukro decision: Full liberalization of intra-African air transport services in terms of access, capacity, frequency, and tariffs but also free exercise of the 5 first freedom rights.
Airline	Liberalized tariffs and fair competition
Minister of Tourism	Transit visa process and fees
Airports	International transit area Transit airport taxes
New technology	Facilities given to passengers: more flexibility, autonomy and responsibility, less time spent at the airport.

The example of Mauritius

- New airport, Visa free, no fee for transit less than 24h
- Introduction of new flights from/to China (PVG and BJS)
- Transit tourism encouraged by the Tourism Board
- è Increase of number of tourists in MRU by 4.5% (Jan-Sep14) despite the decrease of tourism from France and SA. Tourism earnings amounted consequently up by 10.7% (\$94 million)
- 3-4-5 March: Meeting between COI, airlines and civil aviation for a multilateral cooperation aiming to create a more opened and more competitive Indianoceanian sky.

Thank you for your attention

