

# e-Freight: a strategy for the future of cargo industry

# e-Freight: a IATA driven project started in 2006

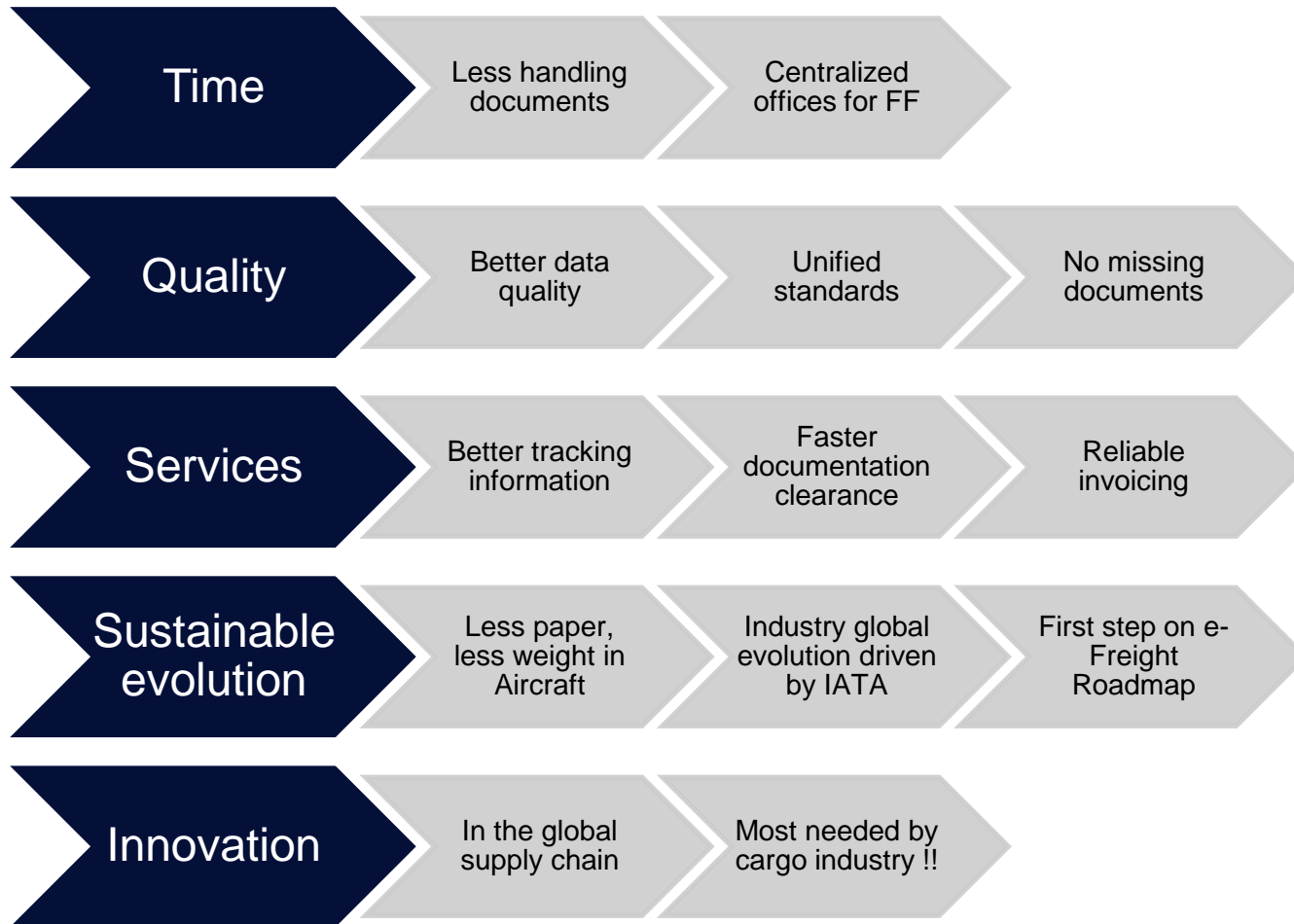
## 3 IATA pillars

- **Pillar I:** create an 'e-freight trade lanes network' with customs and governments
- **Pillar II:** digitize the AWB, the core industry transport document.
- **Pillar III:** digitize the commercial and special cargo documents

## 2 Prerequisites

- Setup of commercial and IT standard
- Message Quality Control (Message Improvement Program)

# e-Freight : a strategic leverage for trade facilitation (last WTO summit Bali 2013)

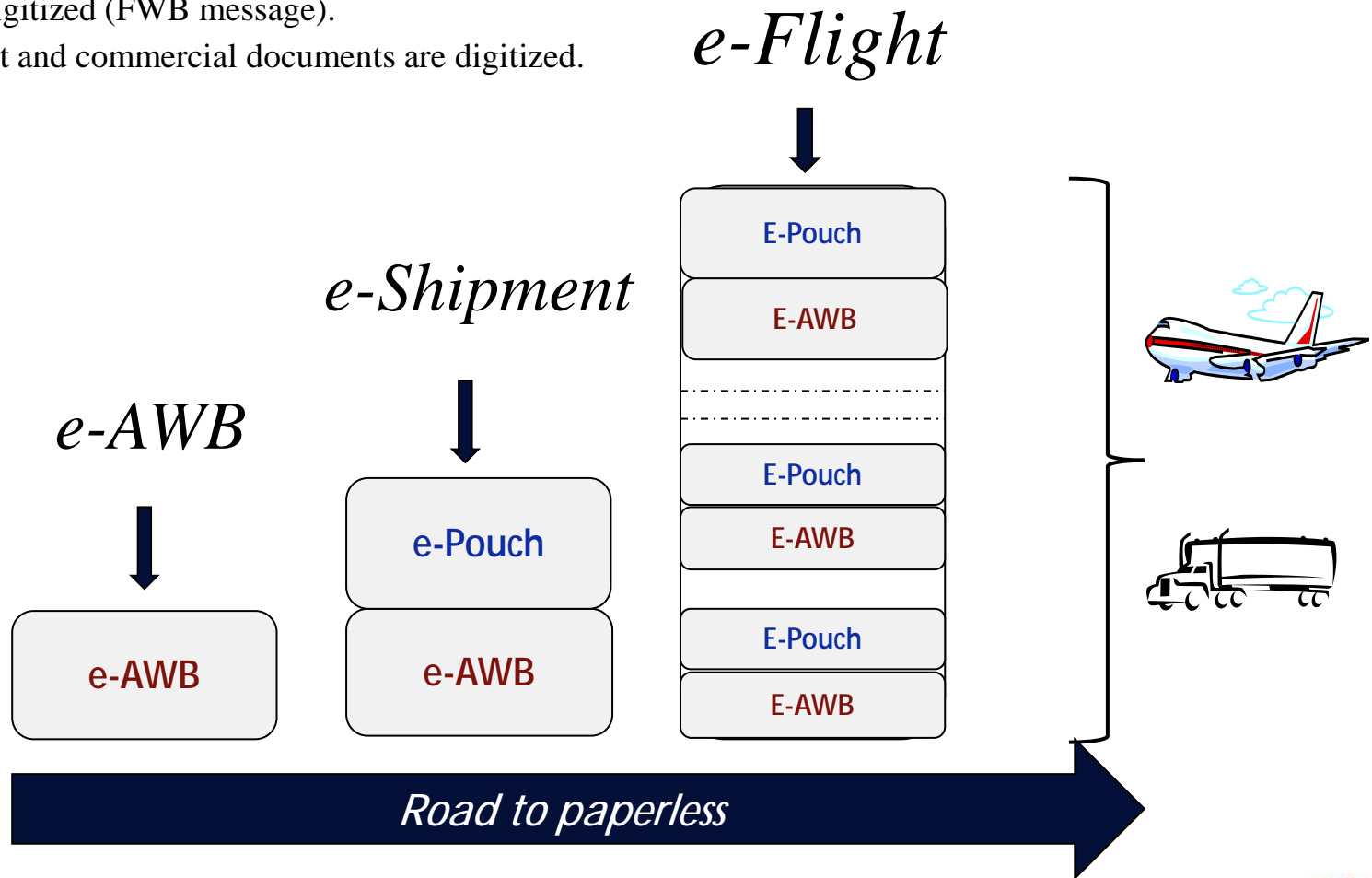


*Big savings !*

# e-freight roadmap aims to reach 100% paperless. AF/KL experience: *e-AWB is the FIRST STEP*

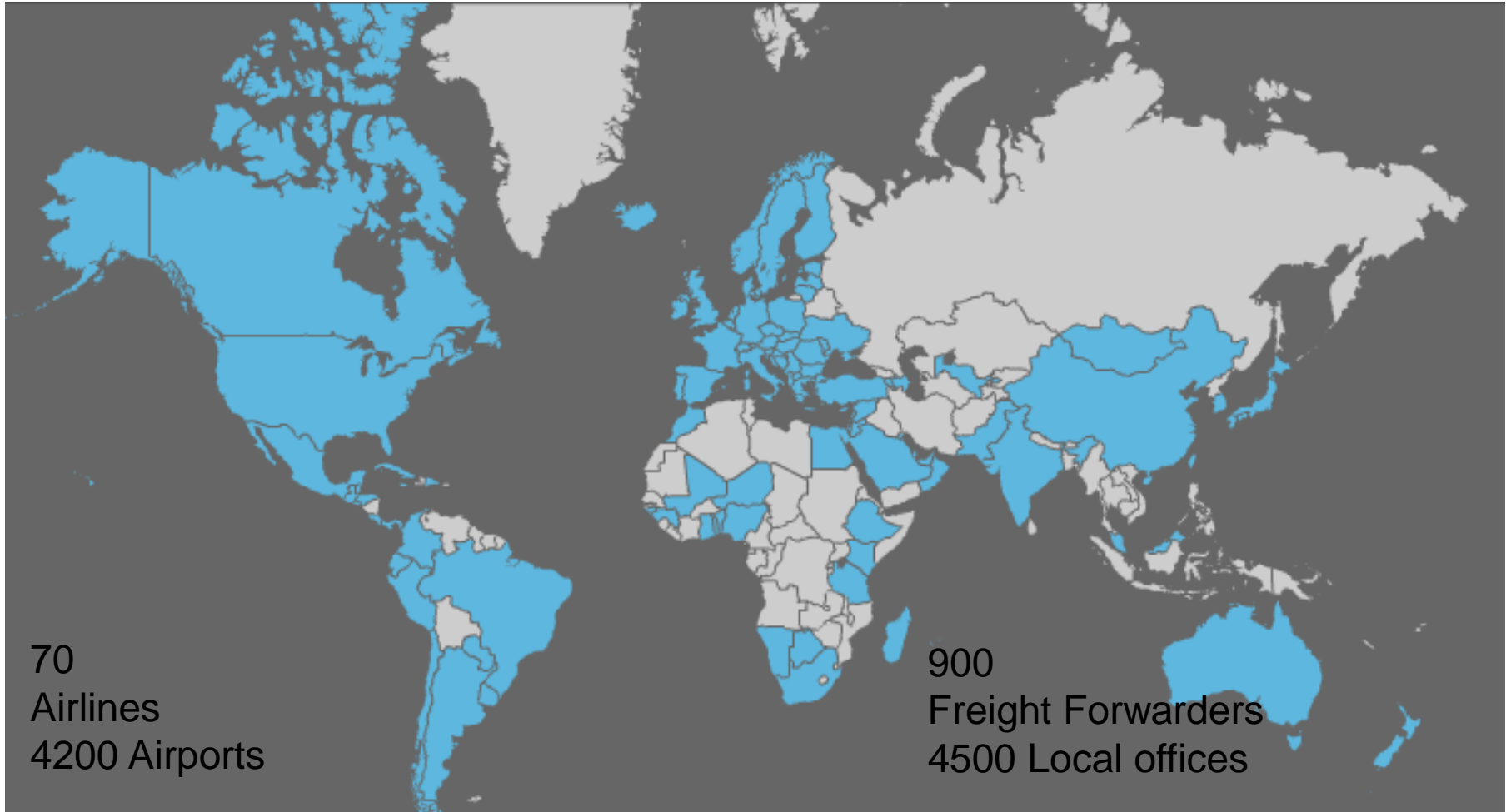
**e-AWB**: AWB is digitized (FWB message).

**e-Pouch**: Transport and commercial documents are digitized.



# Eligible e-AWB countries

127 countries which signed the MP4 or MC99



MP4 = Warsaw convention as amended by Montreal Protocol

MC99 = Montreal convention 1999

## IATA e-AWB penetration targets

**22% of e-AWB by end of 2014**

45% by end of 2015

80% by end of 2016

## AIRLINES e-AWB penetration status (June 2014)

**All airlines: 16,2% of e-AWB**

**Air France/KLM: 21,2% e-AWB**

# IATA e-AWB MONTHLY REPORT (JUNE 2014)

## e-AWB international monthly report

June 2014

### Top-10 countries of origin (ranking by e-AWB volume)

Rank (previous)	Country	e-AWB penetration (previous)	e-AWB penetration (current)
1 (1)	Hong Kong (SAR), China (HK)	45.9%	49.4%
2 (2)	United Arab Emirates (AE)	69.7%	74.6%
3 (4)	Singapore (SG)	30.6%	49.7%
4 (3)	United States of America (US)	9.9%	10.5%
5 (5)	Korea (South) (KR)	22.1%	21.6%
6 (7)	Chinese Taipei (TW)	16.5%	21.5%
7 (6)	Netherlands (NL)	18.6%	21.1%
8 (9)	United Kingdom (GB)	9.0%	10.4%
9 (10)	France (FR)	11.8%	13.4%
10 (8)	India (IN)	12.0%	13.0%

### Top-10 countries of destination (ranking by e-AWB volume)

Rank (previous)	Country	e-AWB penetration (previous)	e-AWB penetration (current)
1 (1)	United States of America (US)	13.4%	13.2%
2 (2)	People's Republic of China (CN)	13.0%	12.3%
3 (3)	Germany (DE)	18.3%	20.3%
4 (4)	Australia (AU)	24.5%	23.9%
5 (5)	United Arab Emirates (AE)	18.5%	21.3%
6 (6)	Japan (JP)	14.5%	14.0%
7 (10)	India (IN)	13.8%	16.9%
8 (8)	United Kingdom (GB)	18.7%	19.3%
9 (7)	Hong Kong (SAR), China (HK)	15.8%	14.1%
10 (9)	Singapore (SG)	15.9%	15.2%

### Top-10 airlines (ranking by e-AWB volume)

Rank (previous)	Airline	e-AWB penetration (previous)	e-AWB penetration (current)
1 (1)	Cathay Pacific Group (CXG)	47.1%	46.6%
2 (2)	Emirates (EK)	29.8%	31.4%
3 (4)	SIA Cargo (SQ)	18.3%	31.3%
4 (3)	Korean Air (KE)	19.4%	19.2%
5 (5)	KLM (KL)	18.2%	20.8%
6 (6)	International Airline Group (IAG)	16.1%	17.8%
7 (7)	Delta Air Lines (DL)	29.6%	30.0%
8 (8)	Air France (AF)	20.1%	21.5%
9 (10)	China Airlines (CI)	11.5%	17.6%
10 (9)	Lufthansa Cargo (LH)	7.2%	8.9%



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THANK YOU  
FOR YOUR  
ATTENTION