



国际民航组织
国际货运发展论坛

2014年9月
September 2014

**ICAO Air Cargo
Development Forum**



美国联合包裹运送服务公司 (UPS)

United Parcel Service

基本介绍 Quick Facts

- 1907年成立于美国华盛顿州西雅图市
- Founded in 1907 in Seattle Washington
- 第一笔资金来源于朋友借助的100美元
- Started with \$100 borrowed from a friend

全球概况 Company-wide

- 全球39.5万员工，美国之外7.7万员工
- 395,000 employees (77,000 outside USA)
- 年处理43亿包裹和文件
- 4.3 billion annual packages and documents
- 日处理1690万包裹和文件；美国之外日处理量为250万包裹
- 16.9 million daily packages and documents; 2.5 million packages outside USA
- 共有10万零2639辆车；其中3152辆可替代燃料汽车
- 102,639 vehicles; 3,152 alternate-fuel vehicles

Source: UPS Fact Sheet, 2013 results, www.pressroom.ups.com



美国联合包裹运送服务公司 (UPS) **United Parcel Service**

- 现总部位于乔治亚州亚特 Headquarters in Atlanta Georgia
- 服务220多个国家和地区 Serve 220+ countries & territories
- 年收益554亿美元 \$55.4 billion revenue

航空运营情况 Airline Operations

- 20,931名航空运营员工 20,931 air operations employees
- 每日1955个航段 1955 daily flight segments
- 服务728个机场 728 airports served
- 转运中心处理能力每小时103万件包裹 Network air hub capacity 1.03 million packages per hour
- 自有飞机237架，租赁飞机294架 237 UPS & 294 chartered aircraft

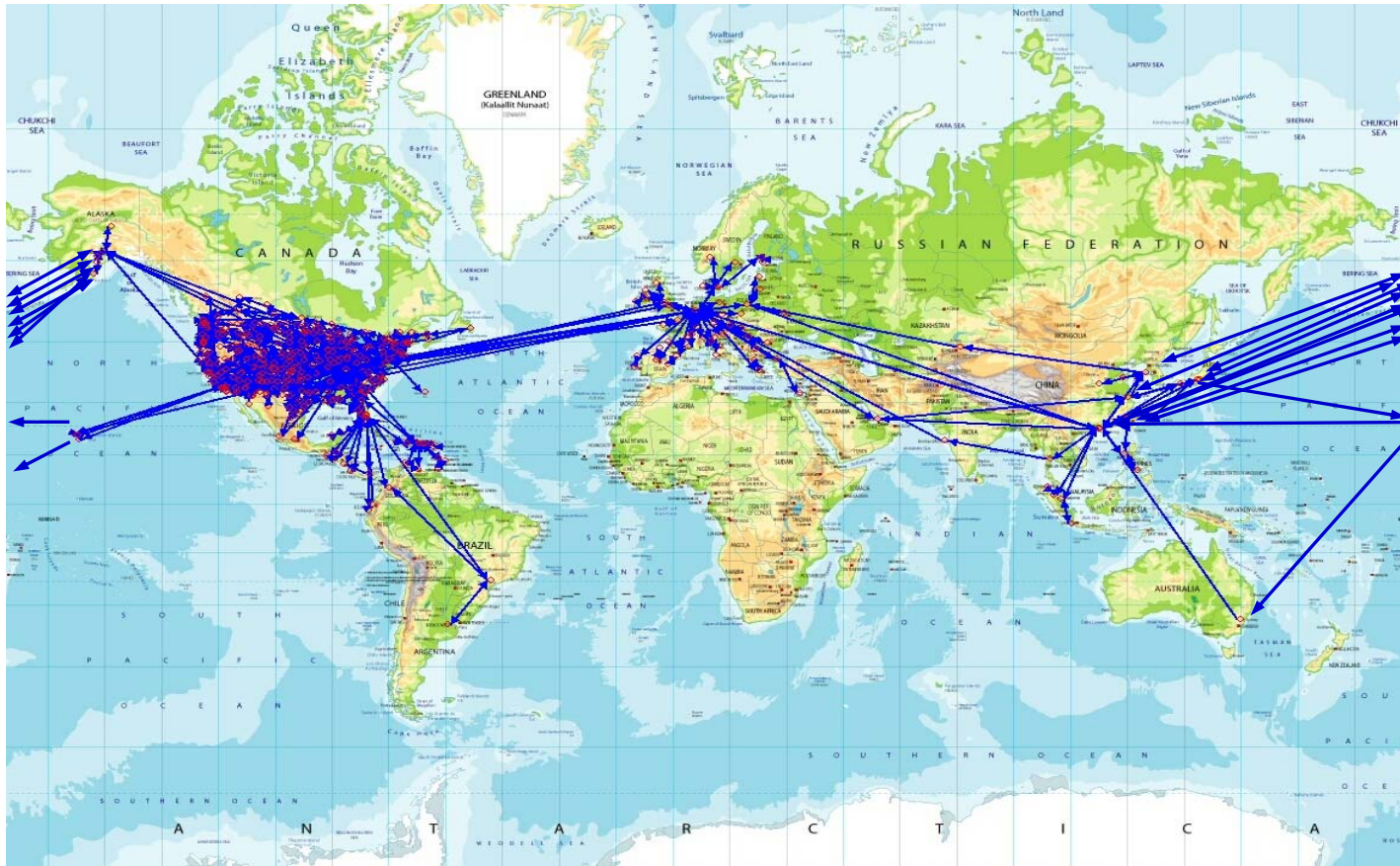
Source: UPS Fact Sheet, 2013 results, www.pressroom.ups.com



UPS世界港 *Worldport*



UPS全球交通枢纽 *Global Transportation Hubs*



UPS世界港基础设施建设 *Infrastructure Supporting Worldport*



UPS交通枢纽战略 *Transportation Hub Strategies*

- 持续的长期规划和模拟
- Continuous long term planning and modeling

- 平衡服务费用和客户服务水平
- Balance cost-to-serve and customer service levels

- 营业场所基础设施投资必须与航空机队和多式联运策略相辅相成
- Facility infrastructure investment must complement air fleet and multi-modal fleet strategies



UPS交通枢纽战略 *Transportation Hub Strategies*

- 全方位VS区域转运中心概念
- All-points vs regional hub concept

- 地理和客户/人口分布
- Geographical and consumer/population reach

- 多式联运能力
- Multi-modal capabilities



UPS交通枢纽战略 *Transportation Hub Strategies*



UPS交通枢纽贡献 *Transportation Hub Contributions*

- 拉动经济增长
- Economic Growth
 - 直接：就业率，投资，税收
 - Direct – employment, expenditures, taxes
 - 间接：辅助枢纽所用材料和服务
 - Indirect – materials and services to support hub
 - 引发：个人消费，住所和服务
 - Induced – individual consumption of retail sales, shelter and services

Source: Louisville Regional Airport Authority 2011 Economic Impact Study



UPS交通枢纽贡献 *Transportation Hub Contributions*

- 2011年路易斯维尔区域航空当局经济研究
- 2011 Louisville Region Airport Authority Economic Study
 - 提供6.4万多个就业机会，占当地总就业率的9%
 - Supports employment for more than 64,000, or 9% of the total area employment
 - 提供近23亿美元工资
 - Provides payroll of nearly \$2.3 billion
 - 为Metro Louisville地区带来71亿多美元的经济活动
 - Generates more than \$7.1 billion in economic activity to the Metro Louisville region
 - 产生3.2亿多美元的地税和国税
 - Contributes more than \$320 million local and state taxes

Source: Louisville Regional Airport Authority 2011 Economic Impact Study



UPS交通枢纽贡献 *Transportation Hub Contributions*

- 交通带来的经济增长
- Economic Growth Through Transformation
 - 160多家公司迁移新址
 - More than 160 companies have relocated
 - 新增1.7万个工作岗位
 - Added 17,000 jobs
 - 估计为当地经济做出约3.58亿美元贡献
 - Contributed an estimated \$358 million to the local economy



UPS交通枢纽贡献 *Transportation Hub Contributions*

- 社区服务
- Engaged Workforce / Community Investment
 - UPS 和员工捐款510万美元
 - \$5.1 million in UPS and employee donations
 - 100多家慈善和民间团体接收捐款
 - 100+ charitable and civic groups receiving funds
 - 4225位员工及员工家庭参与志愿者活动
 - 4,225 employee & their families engaged in volunteering
 - 约38.5万个志愿者活动小时数
 - 385,462 volunteer hours



UPS交通枢纽贡献 *Transportation Hub Contributions*

- 与高校合作
- Educated Workforce Partnership
 - 与Metropolitan College合作，提供带薪学习机会
 - Metropolitan College and Earn-to-Learn Programs
 - 与全民教育目标一致，提高毕业大学生就业率
 - Aligns with state-wide education goals to increase college graduate workforce





谢谢!

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