

Air Cargo Development Forum

Zhengzhou, China



Enhancing Air Freight for Logistics Practitioners

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Importance of Air Freight to the Freight Forwarding Community

- Freight forwarders successfully transport goods worth \$5.3 trillion every year
- There is a need for greater efficiency through:
 - cargo carried in passenger aircrafts
 - freighters on high volume trade lanes
 - chartered flights



The International Federation of Freight Forwarders Association (FIATA)

- FIATA established in 1926
- Membership consists of 40 000 logistics firms across 150 people countries
- Membership has designed statues which empower a dedicated FIATA Air Freight Institute
- FIATA Air Freight Institute collaborates closely with industry stakeholders on projects aimed at enhancing the global air cargo industry
- Current joint training venture with ICAO – ICAO FIATA Dangerous Goods Training Program by Air.
 - Recently accredited our own China International Freight Forwarders Associations as an ICAO FIATA DG Training School



Liberalisation in Asia Pacific (Part 1)

- Air Cargo in Asia Pacific is vital – represents over one third of the value of world merchandise traded
- Tools of liberalization that has allowed the region to experience such growth
 - Relaxed air transport regulation
 - Increased merchandise trade
- China's Measures for liberalizations
 - 113 bilateral air transport agreements
 - 86 allowed multiple airline designation
 - 27 provided open route scheduling
 - 12 permitted unrestricted 3rd and 4th Freedoms for both passenger and cargo services
 - In 2011, China added a regional air transport agreement with the Association of South East Asian Nations (ASEAN).



Liberalisation in Asia Pacific (Part 2)

- In 2012, liberalizing air services in Singapore
 - More than 80 airlines operated at Changi
 - connecting Singapore physically to over 150 cities in 52 countries
 - An increase from 63 airlines covering 140 cities in 51 countries in 2007
- In 2013, Hong Kong International Airport
 - Handled 4.12 million tonnes of freight to using
 - Over 100 airlines operating flights to about 180 locations worldwide including 44 destinations on the Chinese Mainland
- Hong and Singapore continue to strive for more liberal policies viewing it as not an end goal but a continuous process
- It is important for each state to choose specific content, approach and pace of liberalization according to its national circumstance.
- The international community must then provide support to Member States in identifying best practice approaches



Sustained Growth: Logistics Connectivity

- FIATA = strong advocators for logistics connectivity
- The aim is to highlight the need of more emphasis and focus be put on logistics connectivity especially in the design of the upcoming SDGs
- There is no global emphasis on the advantages that a global approach to facilitate logistics connectivity would bring nor a global agreement
- The key is for industries to work collectively to develop globally accepted regulations in regards to logistics connectivity
- Governments must also assist in sustaining this development with appropriate measures.



Enhanced Connectivity in Asia Pacific

- In 1989, China went from having 200 kilometers of expressways to, today, a massive system of state-of-the-art highways surrounding the nation's largest airports.
- China revealed the integrated nature of transportation and logistics within the ebb and flow of its economy.
- India is planning enhanced development plans in transportation infrastructure, especially highways, with funding from governments and private partnerships.
- India has realized the importance of developing enhanced logistics connectivity networks to improve their economics of trade and in turn establish sustainable outcomes.



Measures of Logistics Connectivity

- The connection between the level of logistics connectivity and the development opportunities are immense
- There needs to be consistent opportunities for facilitated inclusion and participation from interested and relevant civil societies and stakeholders
- Those which can influence and develop consistent global policy on sustainable logistics connectivity can significantly transform the outlook of our future trade
- This did not happen in 2000, with new 2015 post development agenda on the horizon, strong efforts to enhance connectivity may prove to be a far more effective approach



Thank you

