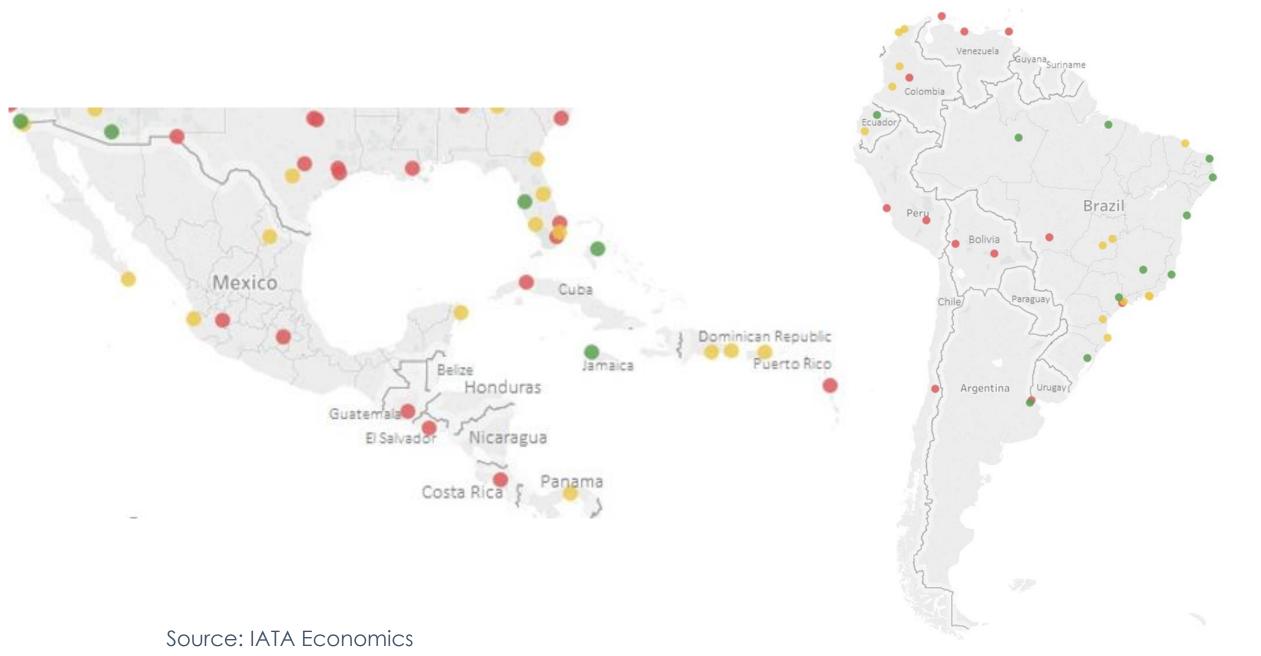
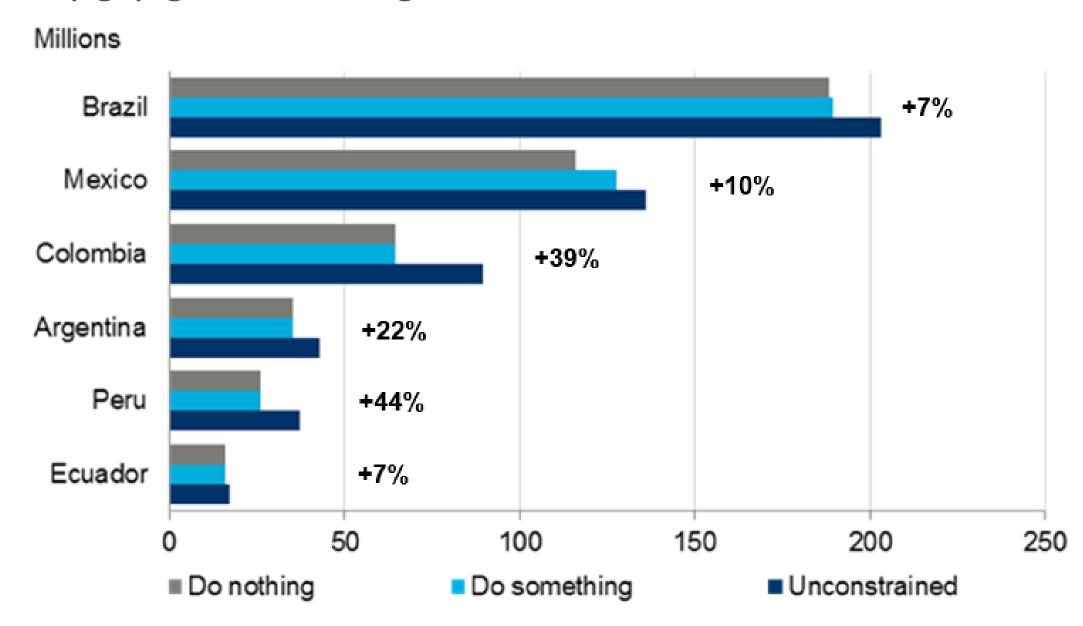


## Significant infrastructure requirement in Latin America & Caribbean



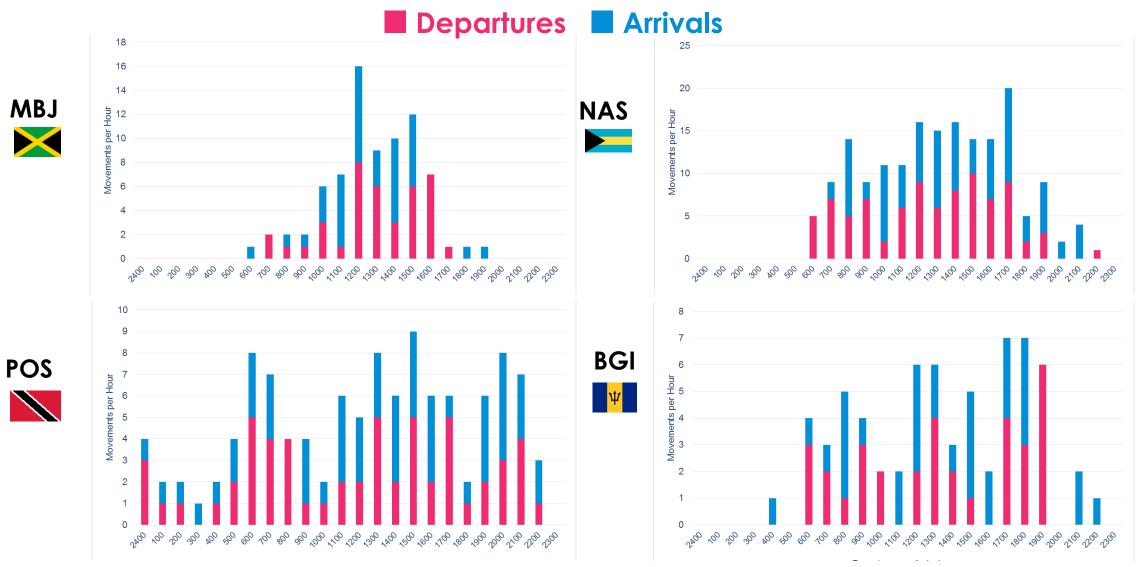
## Capacity gap greatest in largest markets



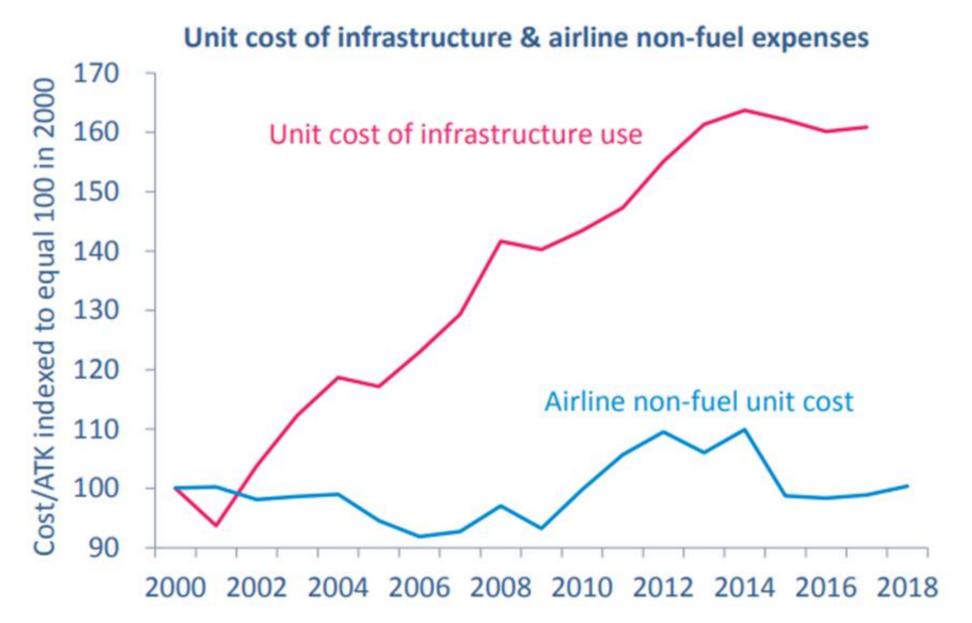
Source: Oxford Economics

## Many Caribbean airports have significant spare capacity

### Movements per hour, by airport

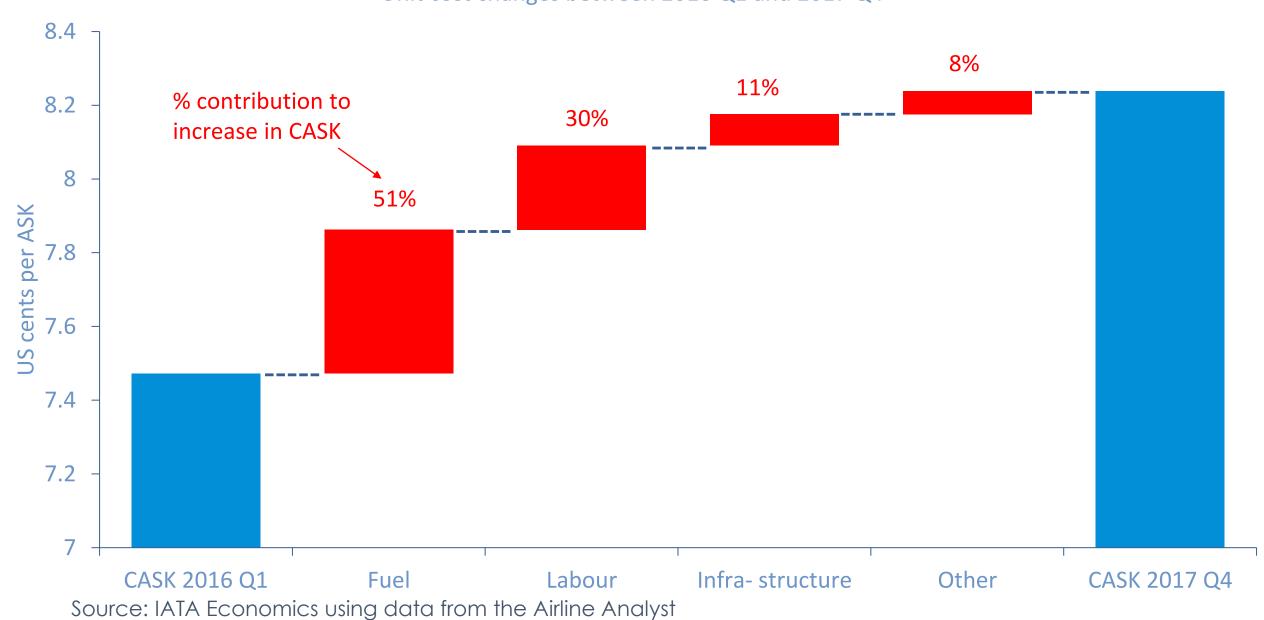


## Infrastructure costs increasing as a share of air fares



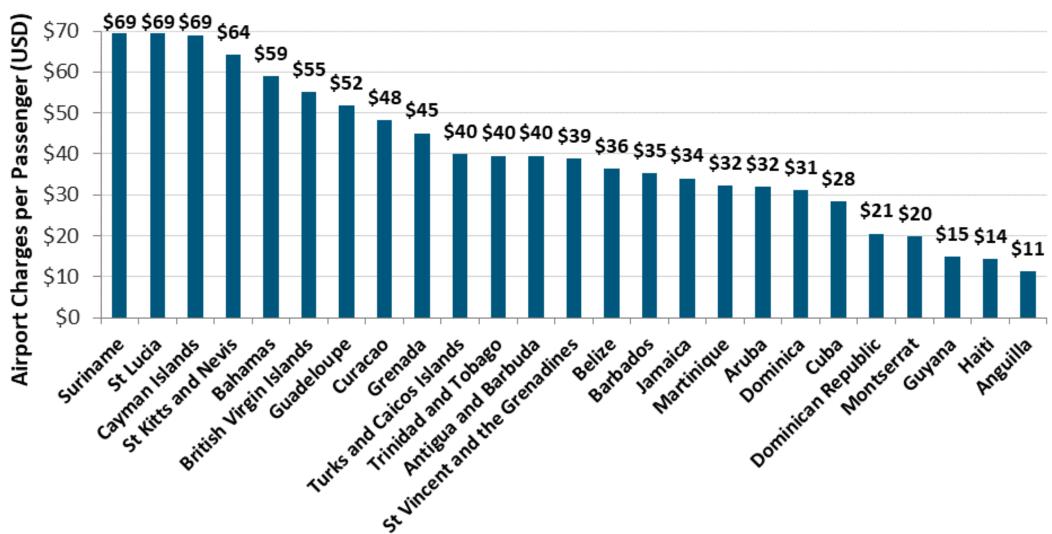
## Infrastructure contributing significantly to unit cost increases

Unit cost changes between 2016 Q1 and 2017 Q4



## Airport charges within the Caribbean can be as high as US\$70

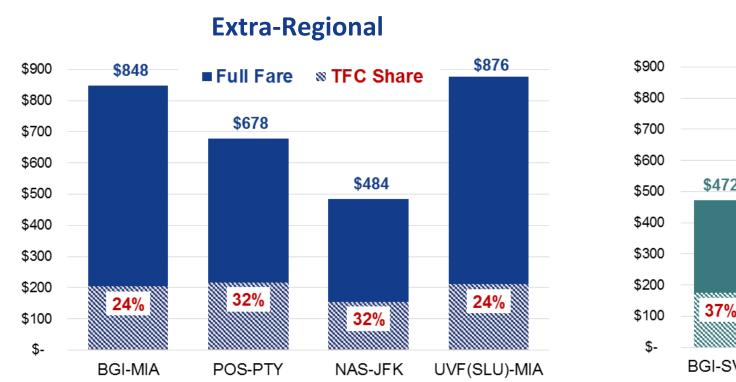


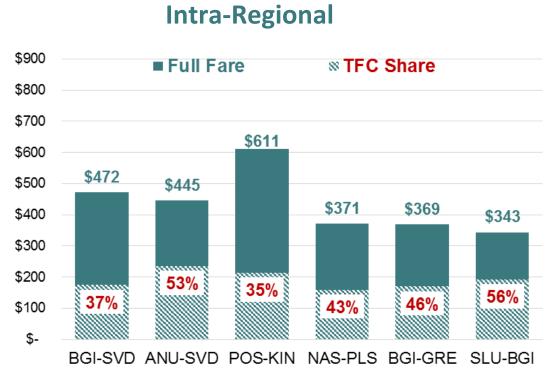


## Levies on tickets can make up half the air fare

Taxes, fees and charges

(for return travel in June 2018)





Source: CDB based on LIAT, CAL, BahamasAir, AA, Copa

## Cartagena case shows connectivity benefits of reducing costs



CTG International Pax						
YEAR	Total Pax	% Variation	Additional Pax			
2013	388,362	12%	41,610			
2014	439,491	13%	51,129			
2015	534,786	22%	95,295			
2016	671,966	26%	137,180			

	CTG Intern	ational Touris	ts Flow	
YEAR	Air Travel Tourists	Variation Vs Previous Year	Total Tourists	Variation Vs Previous Year
2014	211,874	6%	255,155	12%
2015	280,675	32%	325,221	27%
2016 (Jan-Oct)	312,344	38%	361,717	37%

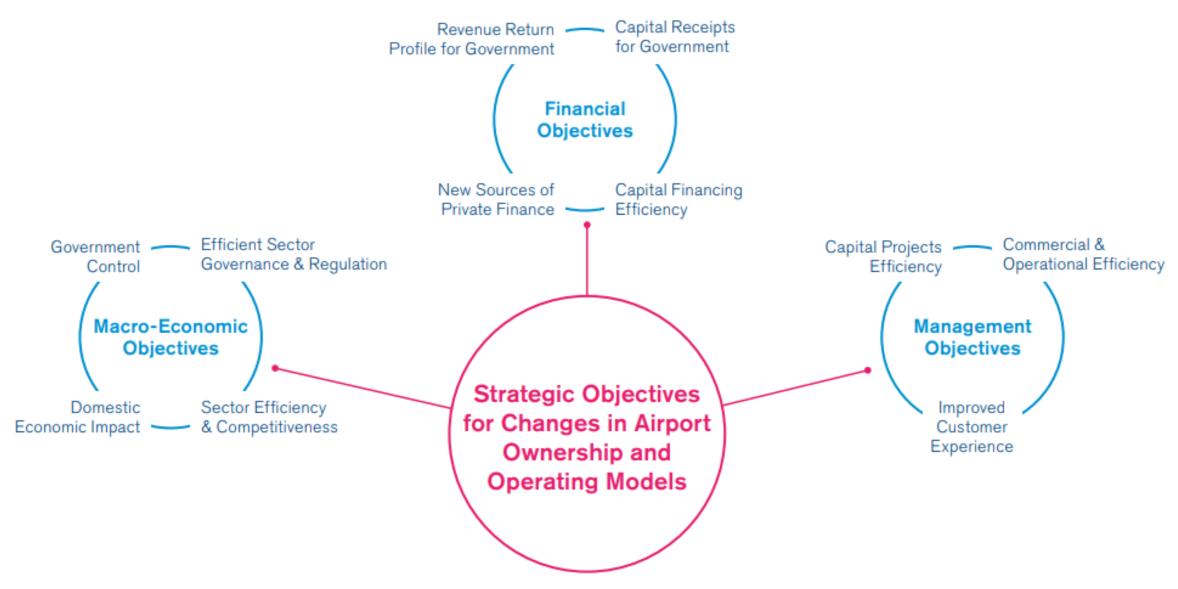
Source: Migracion Colombia

Source: ATAC

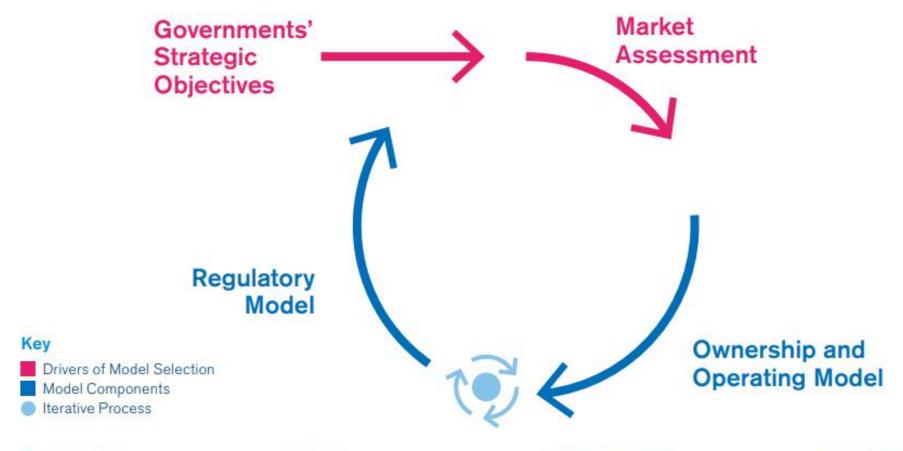
## Range of different ownership and governance models



## Government decision on ownership and governance is complex



## Regulatory model needs to be decided alongside ownership model



#### Government Strategic Objectives

- Macro-Economic Objectives
- · Financial Objectives
- Management Objectives

#### Market Assessment

- Market Dynamics
- Market Power
- Market & Institutional Maturity

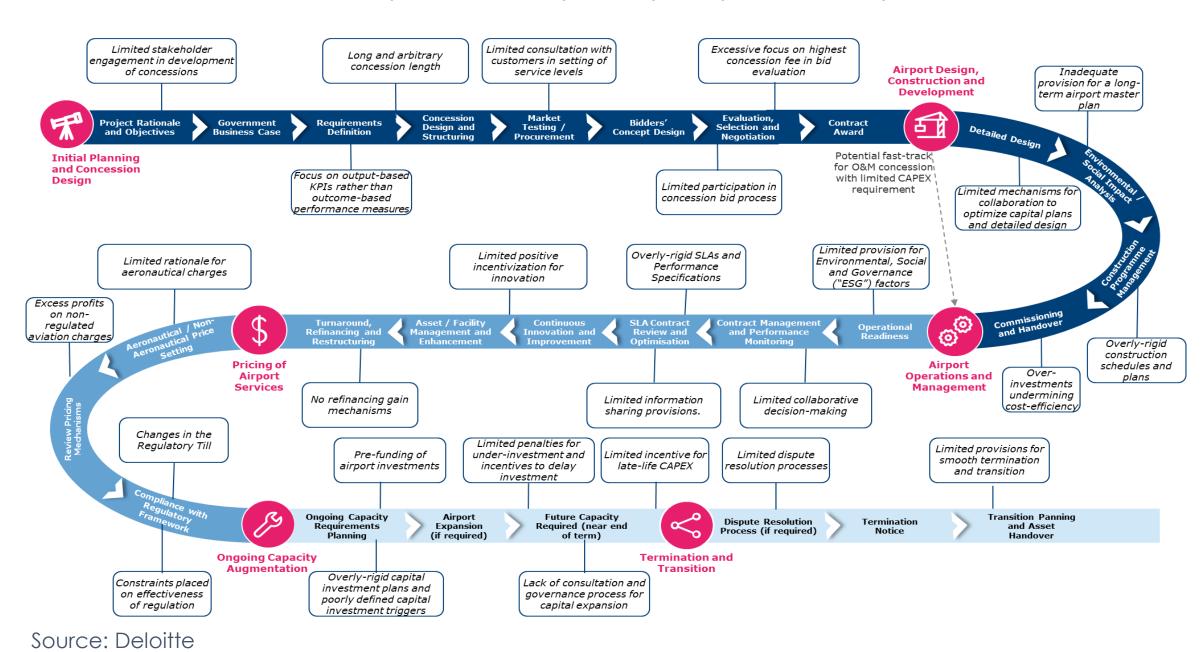
#### Ownership and Operating Model

 Public vs. Private Ownership and Control

#### Regulatory Model

- Regulatory Framework
- Functional Mandate
- · Economic Oversight
- Independence Level

## Concessions model complex, with plenty of potential points of failure



## Collaboration key to securing successful outcomes for all stakeholders



## **Summary**

- Infrastructure investment is needed but not everywhere
- Cost control is key to ensuring consumer benefits
- Private sector involvement in infrastructure investment is not a free lunch
- Ownership, governance and regulation need to be considered holistically

# THANK YOU!

# **LOOKING FOR INSIGHTS** INTO AIR TRANSPORT **MARKETS AND ISSUES?** Download the new IATA Economics Research App \_\_\_\_\_Available for 🛑 iOS and 📫 Android

#### **NEW IATA ECONOMICS RESEARCH APP**

Keep up to date with IATA Economics' latest analysis on key aviation issues and market trends.

Receive personalised notifications when new research is available, share content through social media and email, and read your favourite content off-line, perfect for people on the go!



Access industry-leading economic analysis on key aviation issues and market trends through:

- + Reports
- → Charts
- Presentations
- Videos and more.

To find out more visit: www.iata.org/econapp



