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منظمة الطيران
المدنى الدولى

国际民用
航空组织

File Ref.: AT 5/2 - 21/168

15 September 2021

**Subject: Air Transport Data and Analysis Webinar
(28 – 29 September 2021)**

Action required: Reply no later than 22 September 2021

Sir,

I have the honour to refer to the ICAO MID Office Letter Ref.: AT 5/2 - 21/119; I would like to confirm that the Air Transport Data and Analysis Webinar organized jointly with AACO, ACAO and IATA will be held on **28 - 29 September 2021 from 12:00 to 14:30 UTC**. Your Administration/Organization is kindly invited to participate actively in this Webinar.

The main objective of the Webinar is to bring together all concerned stakeholders (States, Airlines, International Organizations and Industry) to assess the current trends and present future expectations for the industry, globally and in the MID Region. Furthermore, the webinar will focus on the latest applications in data analytics to showcase the importance of data-driven decision-making in times of crisis.

The Agenda/Programme for the Webinar is at **Attachment A**. I would appreciate if you could, as soon as possible, preferably not later than **22 September 2021**, confirm the participation of your Administration/Organization giving the names and contact details of your delegate(s), by submitting the Nomination Form at **Attachment B** to the following email address: (icaomid@icao.int) with copy to: (eco@aacoo.org) and (acao@acao.org.ma).

The access link to the Webinar will be shared with the registered delegates, in due course.

Accept, Sir, the assurances of my highest consideration.



Mohamed Smaoui
Acting Regional Director
Middle East Office

Attachments

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ICAO

WEBINAR ON AIR TRANSPORT DATA AND ANALYSIS

28 – 29 September 2021 (Virtual)

(12:00 – 14:30 UTC)

PROGRAMME

The COVID-19 pandemic has wreaked havoc the social and economic systems across the globe. Air transport has been one of the particular hard hit sectors with air traffic plummeted to the unprecedented level. Contending with the rapid changing pandemic and the extraordinary uncertainties, it is more than ever important to constantly monitor and assess the situation and its impact on air transport. Robust data and analysis including big data analytics and forecasting tools plays a vital role in building knowledge required for governments to make policy decisions and for the industry to take actions in responding to the market dynamics.

The main objective of this webinar is to bring together all concerned stakeholders (States, Airlines, International Organizations and Industry) to assess the current trends and present future expectations for the industry, globally and in the MID Region. Furthermore, the webinar will focus on the latest applications in data analytics to showcase the importance of data-driven decision-making in times of crisis.

Setting the Scene : Aviation Data Analysis for Strategic Decision Making During the COVID-19 Pandemic

Session 1: Global and Regional Trend and Outlook

Session 2: Big Data Analytics and Tools for Aviation Analysis

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PROGRAMME

Day 1 (28 September 2021)

Time (UTC)	Subject
12:00 – 12:10	Welcome and Opening <ul style="list-style-type: none">Eng. Mohamed Smaoui, Acting Regional Director, ICAO MID OfficeEng. Abdennebi Manar, Director General, ACO
12:10 – 12:30	Setting the Scene – Aviation Data Analysis for Strategic Decision Making During the COVID-19 Pandemic <ul style="list-style-type: none">Dr. Toru Hasegawa, Deputy Director, Economic Development, ICAO
12:30 – 14:15	Session 1 – Global and regional trend and outlook <ul style="list-style-type: none">Ms. Sijia Chen, Air Transport Officer, ICAOMr. Walid Elhoss, Manager Economics, ACO <i>How will a Data-driven Mindset Support Airlines' Recovery</i>Ms. Viktoria Bognar, Senior Economist, IATA <i>The Role of Data in Effective Decision Making</i>
14:15 – 14:30	Wrap-up of Day 1

Day 2 (29 September 2021)

Time (UTC)	Subject
12:00 – 14:00	Session 2 – Big data analytics and tools to support aviation analysis <ul style="list-style-type: none">Mr. Sainarayan. A, Chief Aviation Data Analysis Officer, and Mr. Antonin Combes, Aviation Data Analysis Officer, ICAOMr. Peter Harbison, Chairman Emeritus, CAPA Centre for Aviation <i>Data analytics in aviation; pro-active strategies for environmental sustainability</i>Mr. Henk Ombelet, Head of Advisory Operations, Ascend by Cirium <i>Regional Demand Recovery Outlook – What the Data is Telling Us</i>Mr. Eddy Pieniazek, Head of Advisory and Mr. Siddharth Narkhede, Analyst, Ishka <i>The Ishka View - Recovery / Performance in 2021 and evolving near term expectations</i>
14:00 – 14:30	Wrap-up <ul style="list-style-type: none">Mr. Walid Elhoss, Manager Economics, ACO Closing <ul style="list-style-type: none">Eng. Mohamed Smaoui, Acting Regional Director, ICAO MID OfficeEng. Abdennebi Manar, Director General, ACO

**INTERNATIONAL CIVIL AVIATION ORGANIZATION
MID REGIONAL OFFICE**

AIR TRANSPORT DATA & ANALYSIS WEBINAR

(28 - 29 September 2021)

NOMINATION FORM

PLEASE PRINT OR TYPE CLEARLY

Name in full: _____
Mr. / Mrs. / Ms. (as should appear in the official listing and name tag)

Title or Official Position: _____

State/Organization: _____

Telephone Number: _____

Mobile: _____

E-mail: _____

Date: Signature:

Please send the completed Form to: ICAO MID Office at the following e-mail address: (icaomid@icao.int)
with copy to: (eco@aaco.org) and (acao@acao.org.ma)