

#### WEBINAR ON AIR TRANSPORT DATA AND ANALYSIS

28 – 29 September 2021 (Virtual)

(12:00 - 14:30 UTC)

#### **PROGRAMME**

The COVID-19 pandemic has wreaked havor the social and economic systems across the globe. Air transport has been one of the particular hard hit sectors with air traffic plummeted to the unprecedented level. Contending with the rapid changing pandemic and the extraordinary uncertainties, it is more than ever important to constantly monitor and assess the situation and its impact on air transport. Robust data and analysis including big data analytics and forecasting tools plays a vital role in building knowledge required for governments to make policy decisions and for the industry to take actions in responding to the market dynamics.

The main objective of this webinar is to bring together all concerned stakeholders (States, Airlines, International Organizations and Industry) to assess the current trends and present future expectations for the industry, globally and in the MID Region. Furthermore, the webinar will focus on the latest applications in data analytics to showcase the importance of data-driven decision-making in times of crisis.

Setting the Scene: Aviation Data Analysis for Strategic Decision Making During the COVID-19

Pandemic

Session 1: Global and Regional Trend and Outlook

Session 2: Big Data Analytics and Tools for Aviation Analysis

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### **PROGRAMME**

## Day 1 (28 September 2021)

Time (UTC)	Subject
12:00 – 12:10	Welcome and Opening
	<ul> <li>Eng. Mohamed Smaoui, Acting Regional Director, ICAO MID Office</li> </ul>
	Eng. Abdennebi Manar, Director General, ACAO
12:10 – 12:30	Setting the Scene – Aviation Data Analysis for Strategic Decision Making During the COVID-19 Pandemic
	Dr. Toru Hasegawa, Deputy Director, Economic Development, ICAO
12:30 – 14:15	Session 1 – Global and regional trend and outlook
	Ms. Sijia Chen, Air Transport Officer, ICAO
	<ul> <li>Mr. Walid Elhoss, Manager Economics, AACO</li> </ul>
	How will a Data-driven Mindset Support Airlines' Recovery
	<ul> <li>Ms. Viktoria Bognar, Senior Economist, IATA</li> </ul>
	The Role of Data in Effective Decision Making
14:15 – 14:30	Wrap-up of Day 1

# Day 2 (29 September 2021)

Time (UTC)	Subject
12:00 – 14:00	<ul> <li>Session 2 – Big data analytics and tools to support aviation analysis</li> <li>Mr. Sainarayan. A, Chief Aviation Data Analysis Officer, and Mr. Antonin Combes, Aviation Data Analysis Officer, ICAO</li> <li>Mr. Peter Harbison, Chairman Emeritus, CAPA Centre for Aviation Data analytics in aviation; pro-active strategies for environmental sustainability</li> <li>Mr. Henk Ombelet, Head of Advisory Operations, Ascend by Cirium Regional Demand Recovery Outlook – What the Data is Telling Us</li> </ul>
14:00 – 14:30	Mr. Eddy Pieniazek, Head of Advisory and Mr. Siddharth Narkhede, Analyst, Ishka     The Ishka View - Recovery / Performance in 2021 and evolving near term expectations  Wrap-up
	<ul> <li>Mr. Walid Elhoss, Manager Economics, AACO</li> <li>Closing</li> <li>Eng. Mohamed Smaoui, Acting Regional Director, ICAO MID Office</li> <li>Eng. Abdennebi Manar, Director General, ACAO</li> </ul>

## ATTACHMENT A

