



ICAO

GLOBAL AVIATION TRAINING  
TRAINAIR PLUS™



Flight Safety & Safety Management

# Aviation Data-driven Decision Making (AD3M)



Virtual Classroom

[www.icao.int/training](http://www.icao.int/training)

# Aviation Data-driven Decision Making (AD3M) Virtual Classroom

Are you making the right business and management decisions? Register now and join aviation peers and decision makers in this exciting new course!

The AD3M course is ICAO's training package on building intelligence and analysing aviation data.

The AD3M course is designed to prepare aviation professionals to generate reports and interpret results to make effective decisions, manage risk and set priorities for different civil aviation activities, operations, or procedures.

AD3M is a blended course of two parts: a prerequisite online course to explore the fundamental concepts behind data-driven decision-making; followed by a classroom course to apply the concepts to practical scenarios and real-life situations.

## ▶ LEARNING OBJECTIVES

After having successfully completed this course, participants will be able to:

- apply best practices of data-driven decision-making in aviation and define suitable key performance indicators (KPIs) in civil aviation sectors; and
- apply aviation data-driven decision-making principles and methods in their professional roles.

## ▶ TARGET POPULATION

Aviation professionals and managers from Civil Aviation Authorities (CAAs), airlines, aerodrome operators, and other service providers involved in collecting, managing, reporting or making decisions using aviation data.

## ▶ STRUCTURE OF THE COURSE

**Part 1:** Fundamentals of AD3M (prerequisite for Part 2)

**Duration:** 10 to 15 hours

**Delivery Mode:** Online course

**Language of instruction:** English



**Part 2:** Application of AD3M

**Duration:** 4 days

**Delivery Mode:** Virtual Classroom

**Language of instruction:** English



Visit our website for more information at [www.icao.int/training](http://www.icao.int/training) or email us at [AviationTraining@icao.int](mailto:AviationTraining@icao.int)

You can also contact us on Facebook at [www.facebook.com/globalaviationtraining](http://www.facebook.com/globalaviationtraining)