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Sept 2018

EACMP

Embraer Aircraft Crisis Management Plan

EL TIEMPO

0,40 DÓLARES | 2 SECCIONES | 20 PÁGINAS | AÑO 62

DIARIO DE CUENCA

VIERNES 29
ABRIL 2016

CUENCA
ECUADOR



Siguen paralizadas las obras en la calle Santa Ana

MÁS EN CULTURA | **A5**



Seis técnicos azuayos en el zonal de ascenso

MÁS EN DEPORTES | **B2**

Oposición pide a OEA que observe el referendo

MÁS EN PANORAMA | **B7**



PERCANCE | Un avión de Tame se salió de la pista en la cabecera sur del Mariscal La Mar | MÁS EN **A8**

Derrape y susto en el aeropuerto



EL TIEMPO

Edición N° 15.871

0,50
DÓLARES

3 SECCIONES | 28 PÁGINAS
AÑO 62

DIARIO DE CUENCA

SÁBADO 30
ABRIL 2016

CUENCA
ECUADOR



Hoy habrá presentaciones
por el Día de la Danza

MÁS EN CULTURA | **A5**



Violenta protesta contra
Trump en California

MÁS EN PANORAMA | **B8**

Hoy circula la
revista infantil Panas

RECLÁMALA GRATIS



■ PLANIFICACIÓN | MÁS EN **A3**

Los vuelos están suspendidos hasta las 21:30 de mañana, anunció Corpac

Tras percance, pista del aeropuerto preocupa



Hasta ayer el avión Embraer 190 de Tame permanecía en el lugar donde quedó luego de derrapar y salirse de la pista. — Diego Cáceres | EL TIEMPO



Jugadores del D. Cuenca festejan el gol de Raúl Becerra, que le dio el triunfo ante Liga de Quito por 1 a 0. — Franklin Minchala | EL TIEMPO

■ Campeonato | MÁS EN **B1**

Deportivo Cuenca le vuelve a ganar a la Liga de Quito

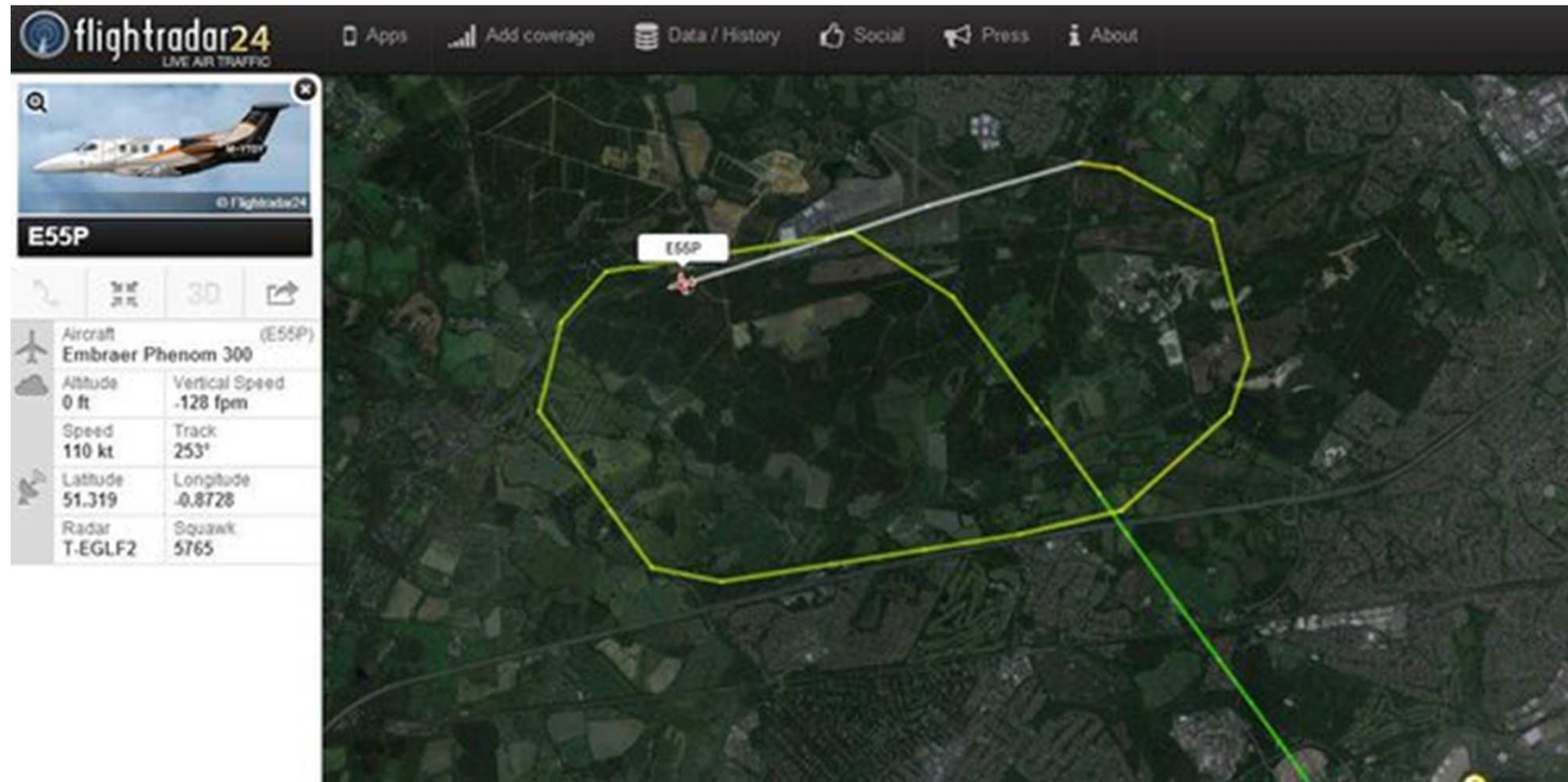
PRES



HZ-IBN runway overrun at Blackbushe, UK (July 31st, 2015 / 14:08Z)



HZ-IBN runway overrun at Blackbushe, UK (July 31st, 2015 / 14:08Z)



FLIGHTRADAR24 – RANDOM FLIGHT

© C. v. Grinsven

JJ8086 / TAM8086
TAM Linhas Aereas

GRU → MCO
Sao Paulo Orlando

STD 10:30 AM BRT STA 5:35 PM EST
ATD 10:45 AM BRT ETA 5:09 PM EST

Aircraft (B763) **Boeing 767-316(ER)**
Registration (E48E71) **PT-MSV**

Altitude 38,000 ft	Vertical Speed 0 fpm
Speed 498 kt	Track 327°
Latitude 5.7349	Longitude -58.0783
Radar F-SMJP1	Squawk N/A

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FLIGHTRADAR24 – GENERAL VIEW

flightradar24 LIVE AIR TRAFFIC

Apps Add coverage Data / History Social Press About Premium UTC 17:20

Aircraft 1900 / 11391

Airport delays

Airport	Arr	Dep
Houston (HOU)	4.1	5.0
Houston (IAH)	1.5	5.0
Shenzhen (SZX)	3.7	0.8
Memphis (MEM)	3.1	1.4
Austin (AUS)	1.7	2.4

Tweets

A busy first flight for the first @prattandwhitney powered @Airbus #A321neo. https://... 51 minutes ago

Certainly worth moving the departure time of #AS870 a few minutes for #Eclipse2016... 2 hours ago

Per @interfax_news, #VC145 returning to Tyumen with a gear issue. https://t.co/IFT... 12 hours ago

Download on the App Store or Get it on Google Play

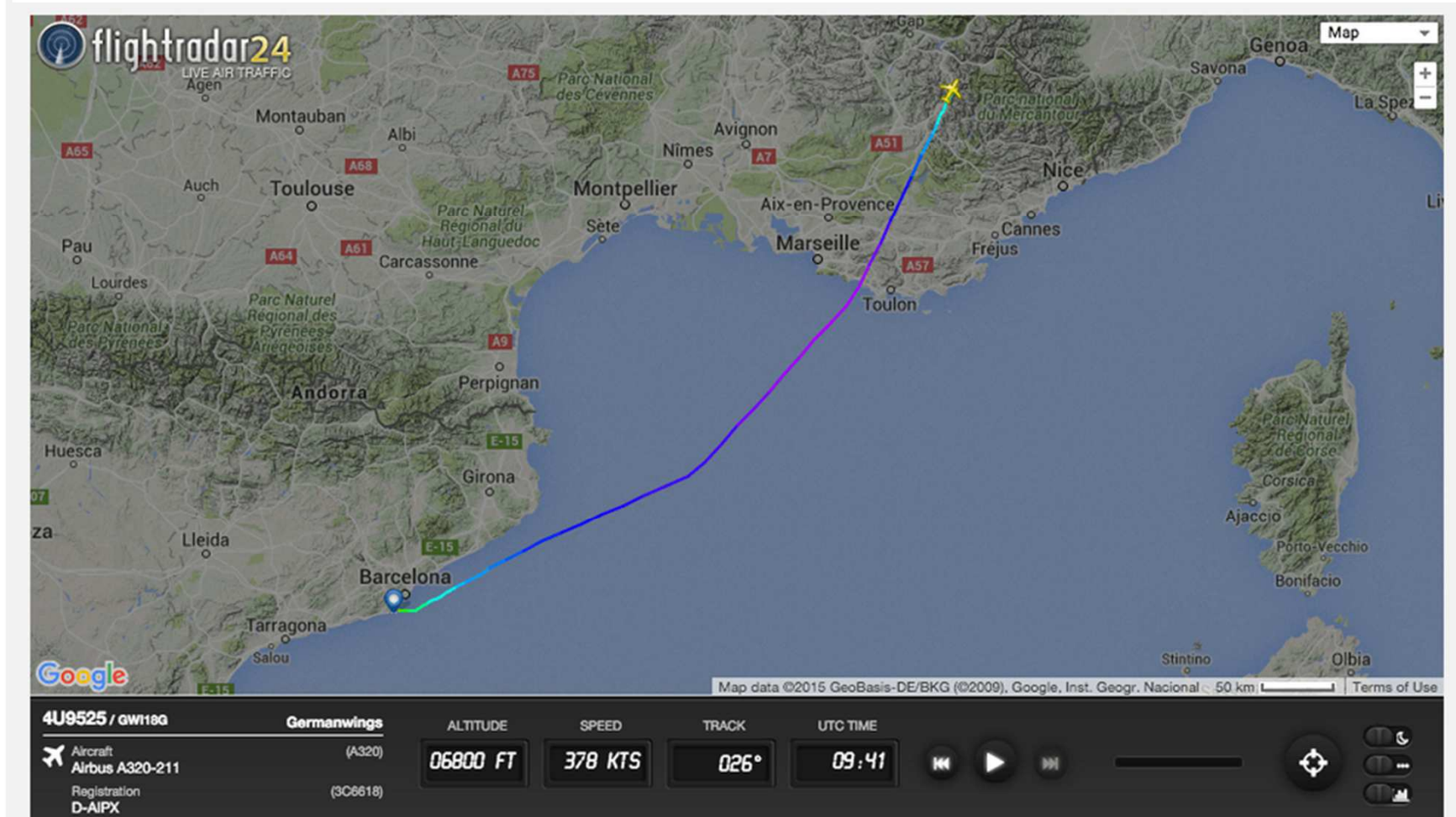
Like 483k Follow +

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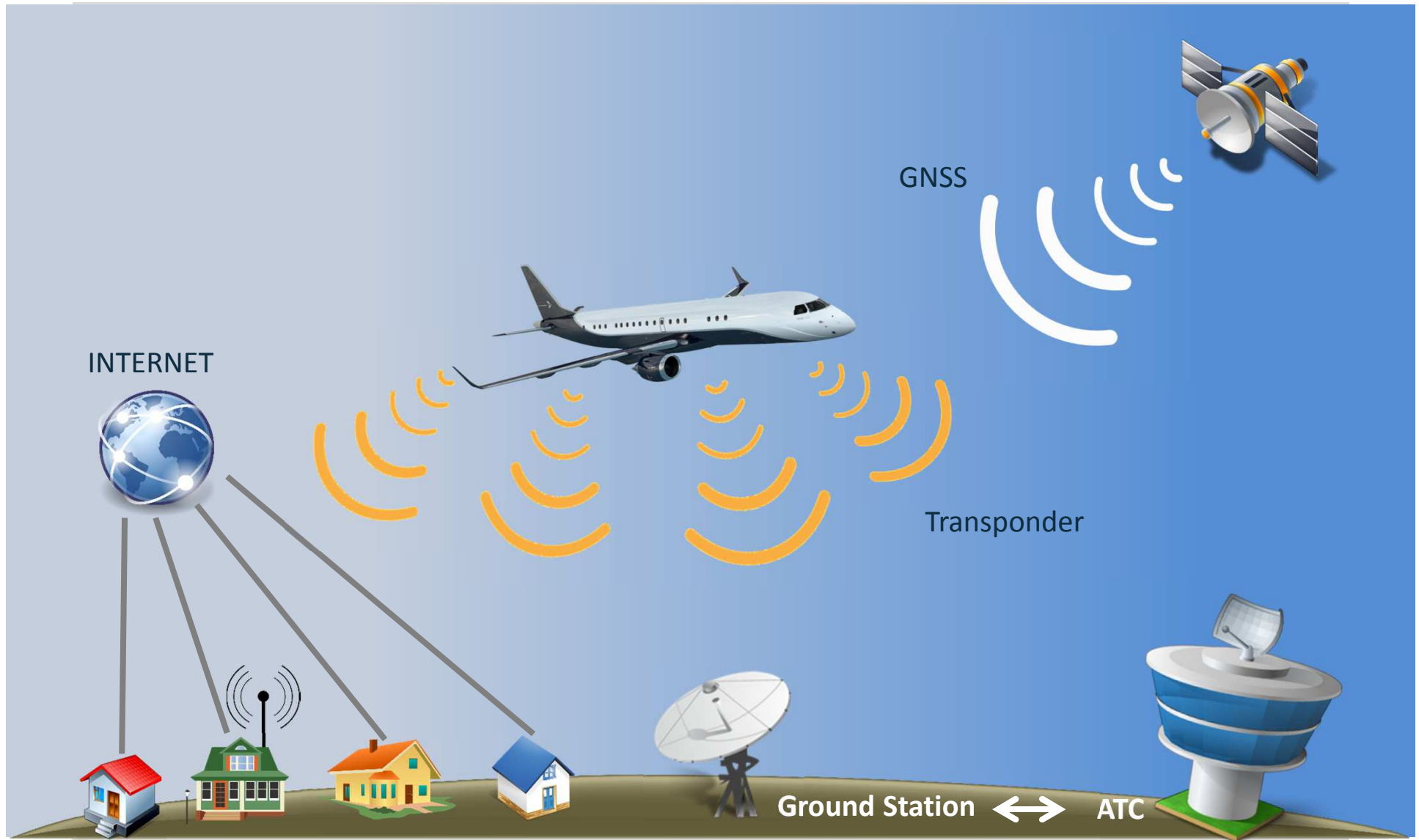


FLIGHTRADAR24 – Germanwings Flight #9525

Germanwings Flight 9525



AUTOMATIC DEPENDENT SURVEILLANCE - BROADCAST



PRESENTATION



ADS-B ANTENNAS

APPLY FOR RECEIVER

Add coverage

Apply for receiver

Build your own

Raspberry Pi

Share your data

Statistics

Host a free FR24 receiver

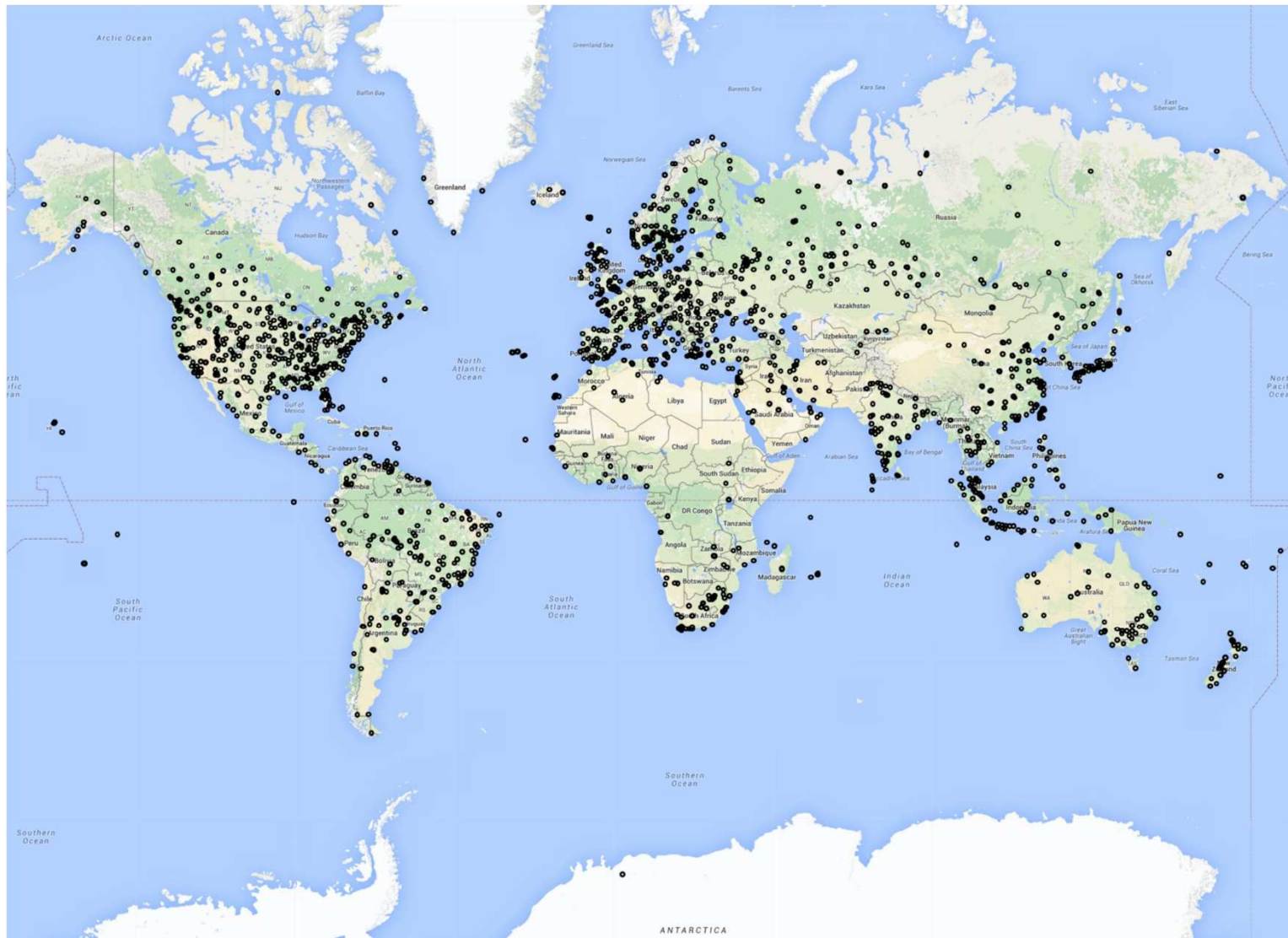
Are you interested in helping us increase **ADS-B** and **MLAT** coverage in your area? Each week Flightradar24 sends out 30-50 complete ADS-B receiver sets (including receiver, antenna, and cables - no external computer needed) free of charge to suitable hosts around the world. Also, all hosts get complimentary access to **Flightradar24 Premium**.



Source: www.flightradar24.com



FLIGHTRADAR24 COVERAGE IN 2015 – ALMOST 9,000 ANTENNAS



Daily Mail UK (August 1st, 2015 / 20:40 GMT)

*“The data, which was captured using specialist flight monitoring software called **ADS-B**, showed that [...] as the aircraft passed the threshold of the runway, it was [...] still flying at 149kts - some 30kts higher than usual - as it prepared to touch down.*

The information broadcast include the aircraft's identity, altitude, location, speed, heading, and rate of climb or descent.

'The aircraft increased in altitude by 500 feet at a time when it should have been descending. I am sure that this is something that the AAIB will be looking at in due course.' ”



Realidade atual:



- Propagação inevitável e praticamente instantânea de informações factuais que antes estavam restritas ao ambiente de investigação.
- Impacto na sociedade é extremamente rápido:
 - Governo, funcionários, clientes e autoridades, público leigo, comunidade aeronáutica, imprensa tradicional.
- A motivação para divulgação é diversificada
 - Aspectos psicológicos: “Recompensa do “like”



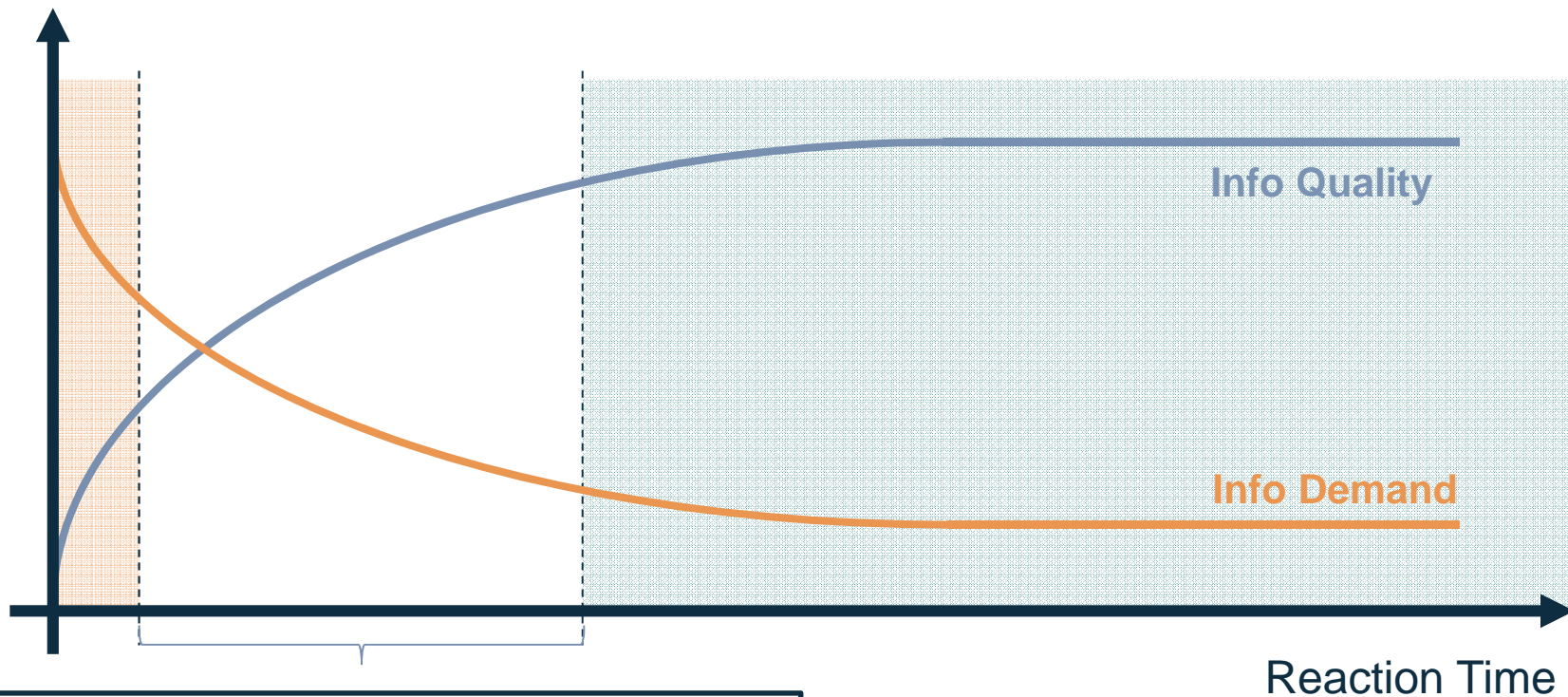
TYPICAL INFORMATION DEMAND VS QUALITY VS TIME

Sensationalist media

- Low quality information
- High demand
- “Wild speculation”

Investigation Authorities

- Best information available
- Low demand
- Highly Accurate



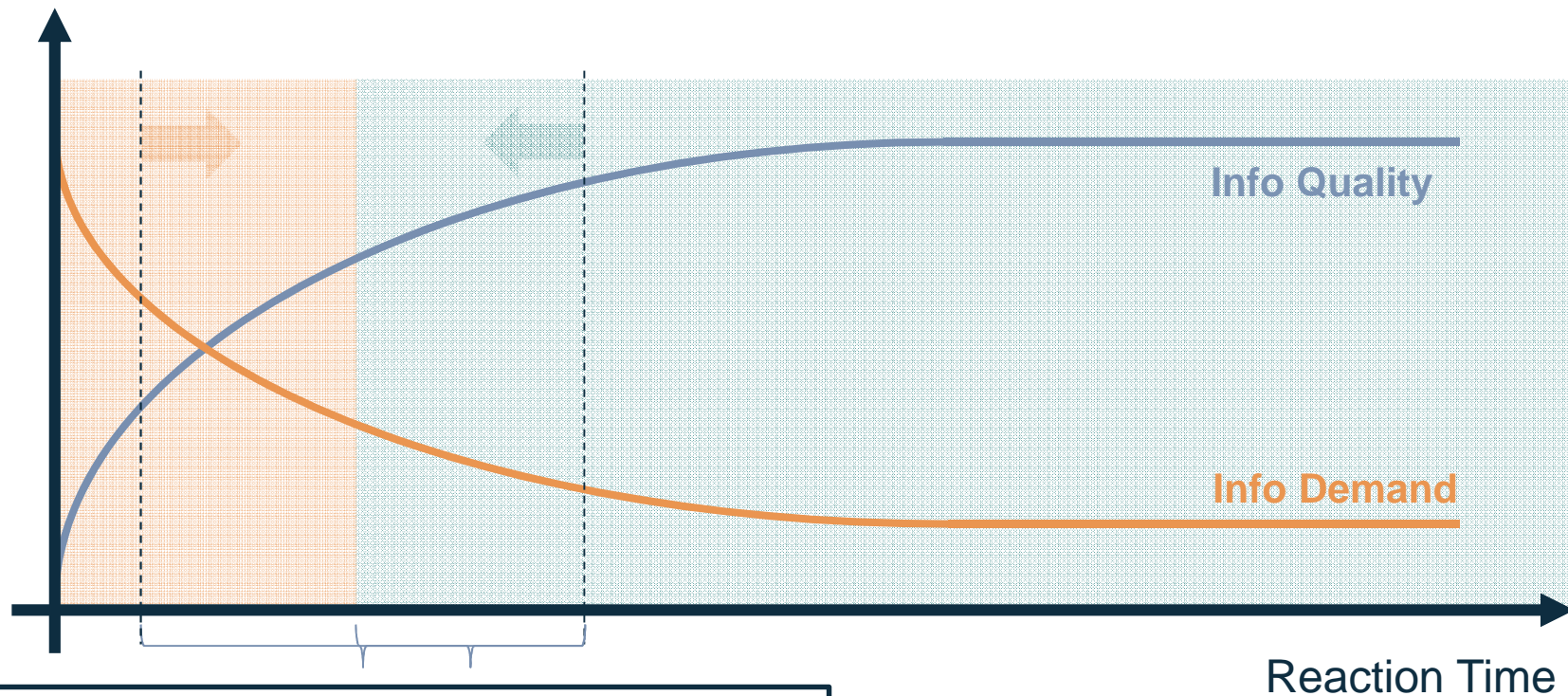
GAP which may be filled with ADS-B



TYPICAL INFORMATION DEMAND VS QUALITY VS TIME

Over time, it is expected that media discovers and explore the ADS-B data.

Investigation Authorities may have to adapt to maintain their forefront position, specially in the early stages of the accident investigation process.



GAP which may be filled with ADS-B



Reality:



Donald J. Trump 

@realDonaldTrump



North Korea just stated that it is in the final stages of developing a nuclear weapon capable of reaching parts of the U.S. It won't happen!

4:05 PM · 02 Jan 17

4,053 RETWEETS **12.1K** LIKES



Definitions

Crisis is defined as an event that may **jeopardize the continuity of the organization operations**, resulting in economic and financial losses and / or **loss of credibility** and reputation in the eyes of the society.

Examples:

- Aviation accidents or incidents involving a Company's Product;
- Speculation and media publications detrimental to the image of the Company;



Definitions

What is a Crisis Plan ?



A **C**risis **M**anagement **P**lan is a set of **actions and procedures** planned to guide an organization during the process of dealing with a crisis.

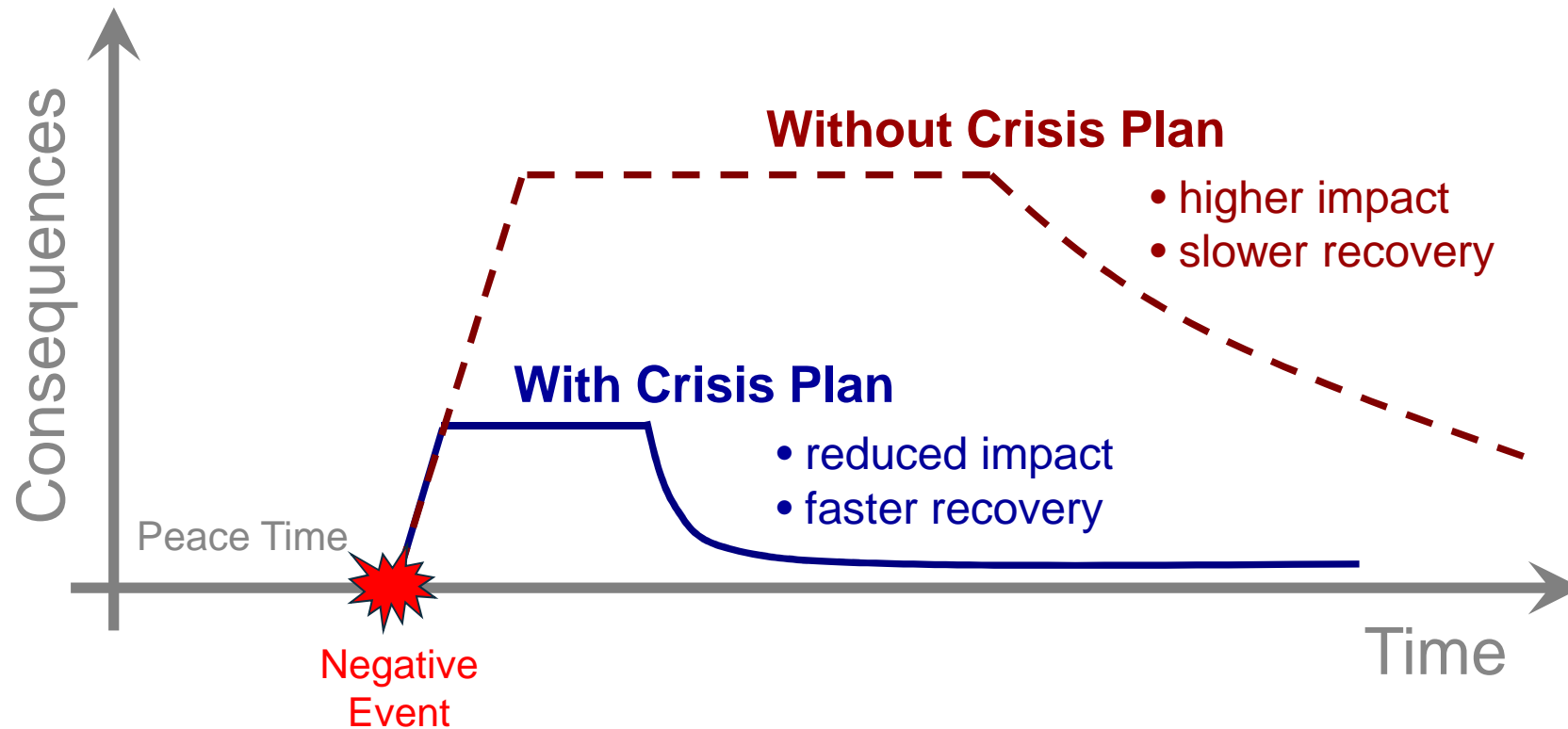
These procedures aim to minimize the consequences of a negative event.

CMP → Clear and Accessible



Objective

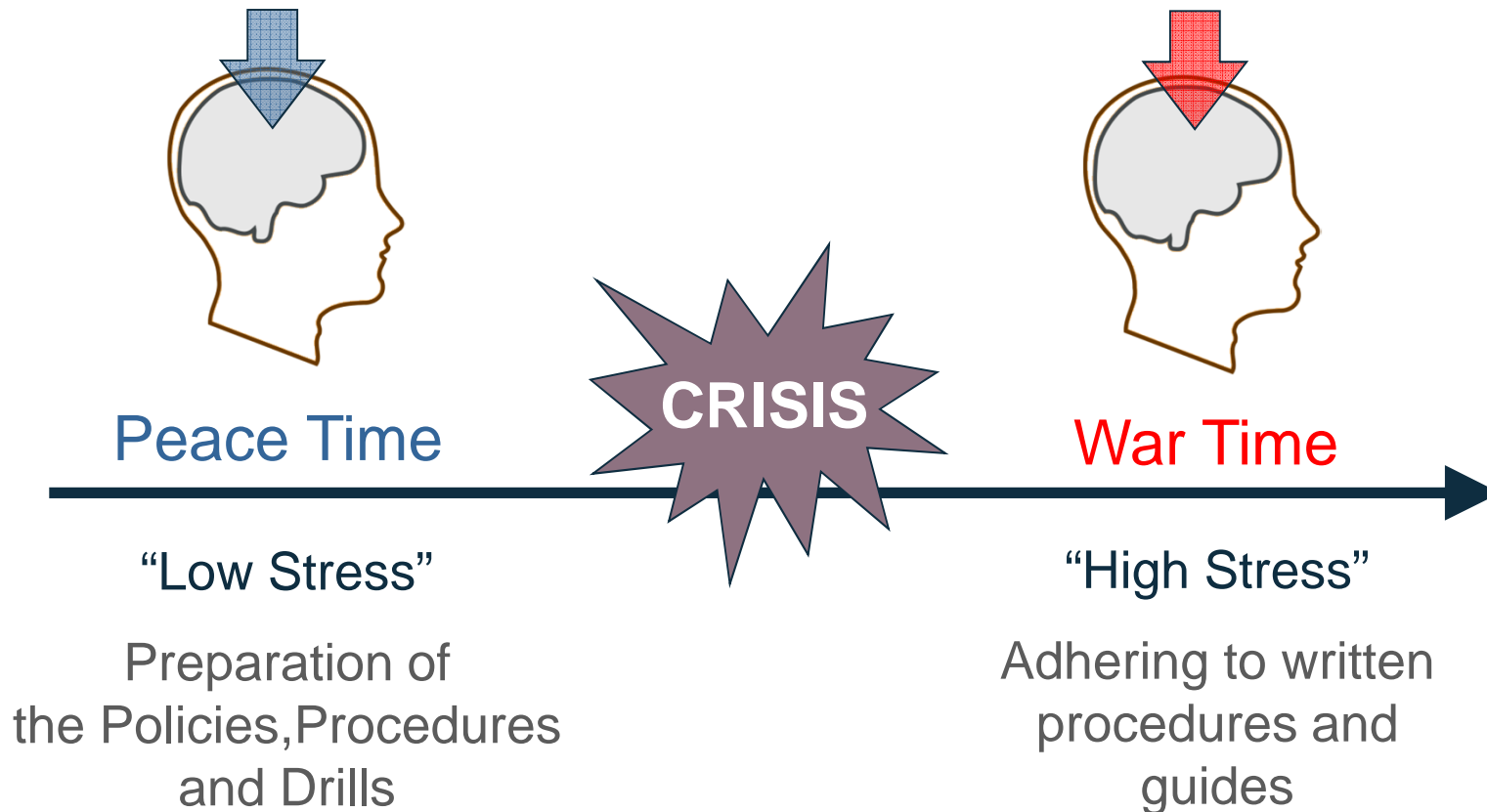
Crisis management process aims to mitigate the negative impacts of the potential crisis and, therefore, allow the recovery of activities in a shortest possible time with the minimum impact on the company's image and reputation.



Principle #1: Key Mindsets

Be Prepared

Keep Calm and Follow the Procedures



Principle #1: Key Mindsets



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Principle #2: 4 Major Steps



Identify

Formally assigned on-duty personnel



Inform

Communication to the applicable people



Evaluate

Pre-defined methodology of evaluation



Act

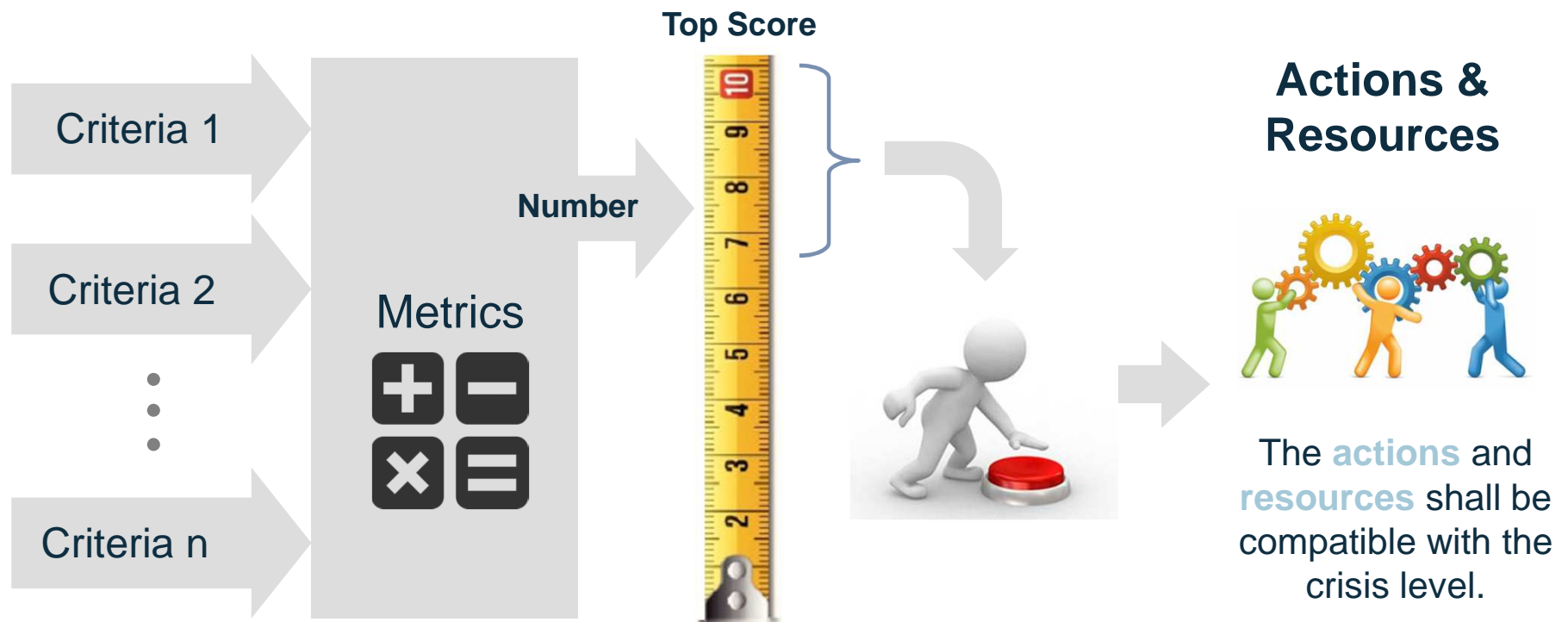
Structured action plan



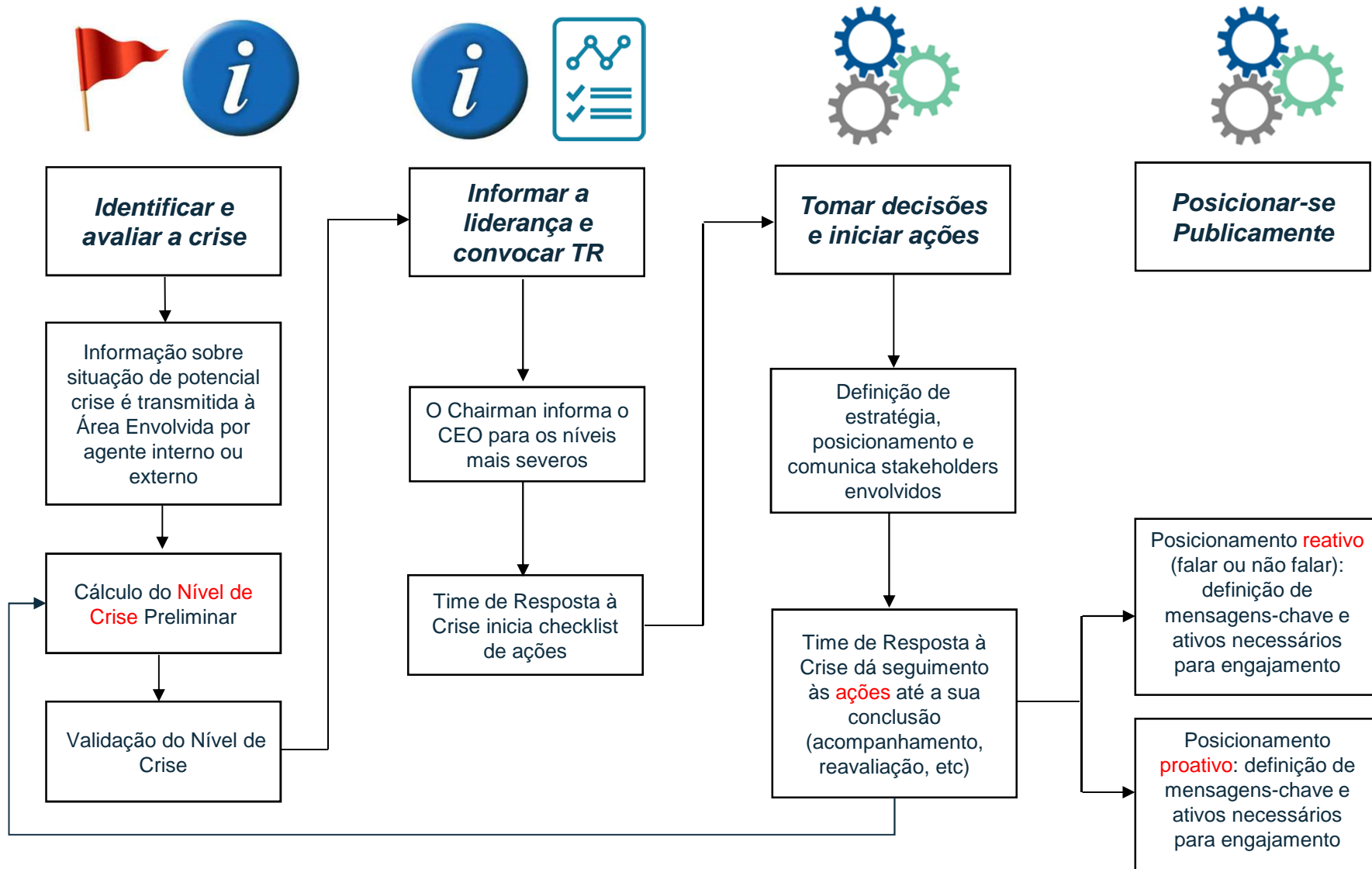
Principle 2: Identification



The Crisis Management Plan includes means to determine the **CRISIS SCORE LEVEL** based on a pre-determined criteria.



Principle 4: Structured Process





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