



**canoso**  
civil air navigation services organisation

The Global Voice of ATM

# OVERVIEW OF ADS-B COST BENEFIT STUDY

# Presentation Outline

- Background & Objectives
- Project Scope
- Study Assumptions
- Traffic Forecast & Aircraft Equipage
- Benefits & Costs
- Results & Conclusion

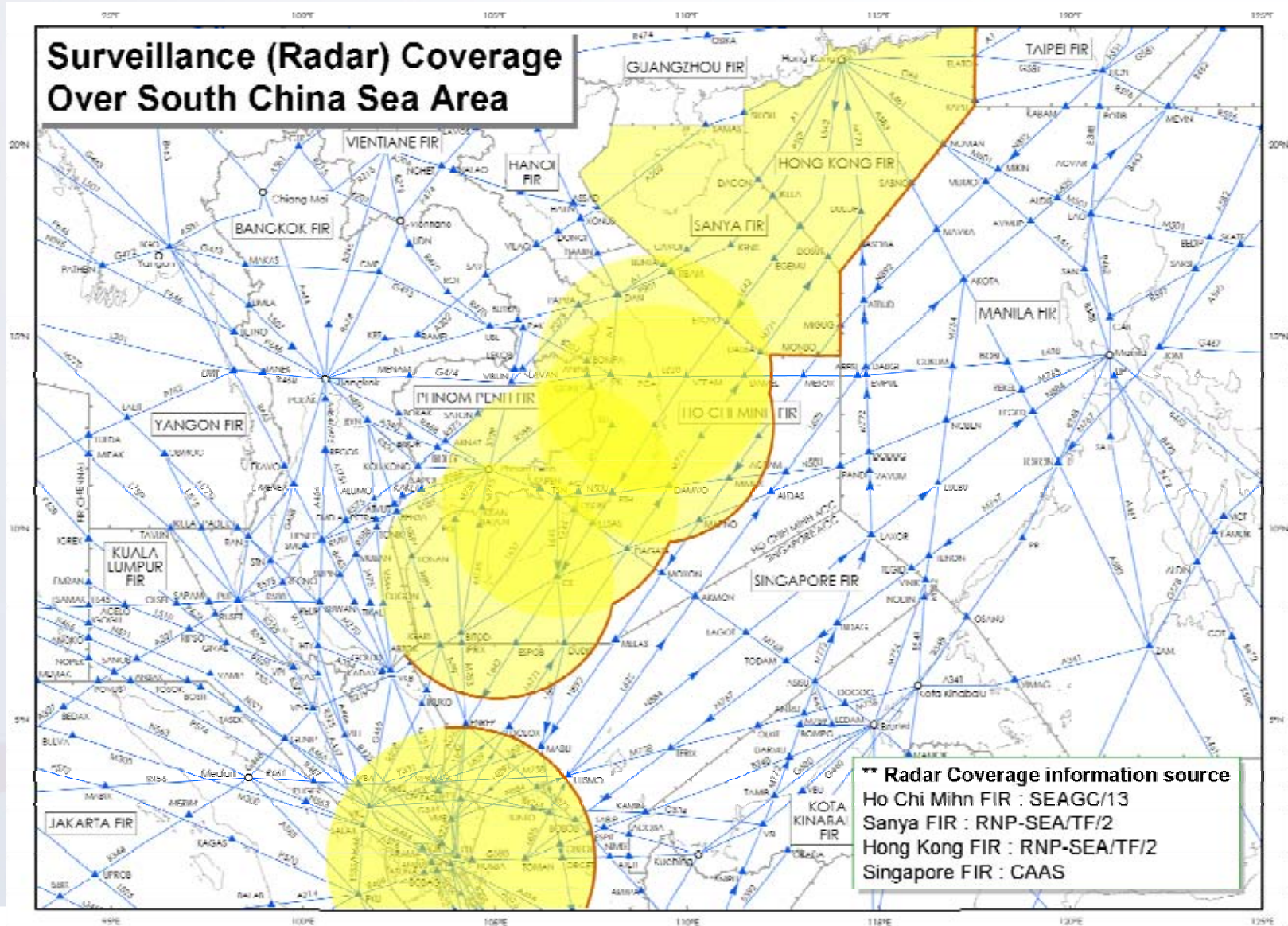
# Background

- At the 3rd SEA ADS-B WG Meeting in July 08, CANSO and IATA were requested to conduct a Cost Benefit Analysis for the SEA ADS-B project undertaken by Indonesia, Vietnam and Singapore over the South China Sea.
- The study conducted with the support of CANSO APAC members, FAA and CAAS was completed in 2009.

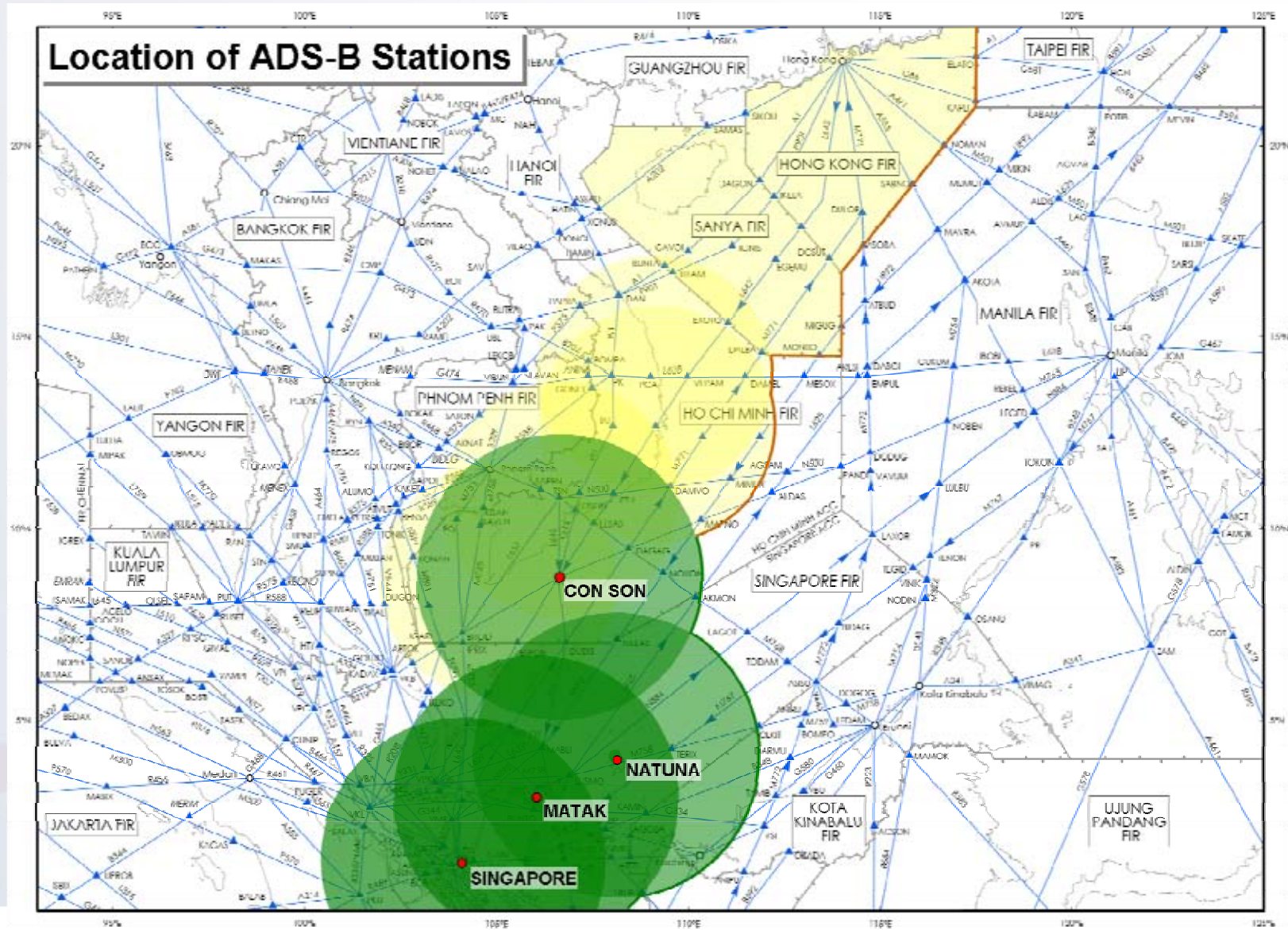
# Objectives

- To determine the benefits & costs of ADS-B implementation for the project
- As an example of good governance in developing a business case for the project
- To promote regional collaboration and harmonisation among ANSPs and users

# Project Scope



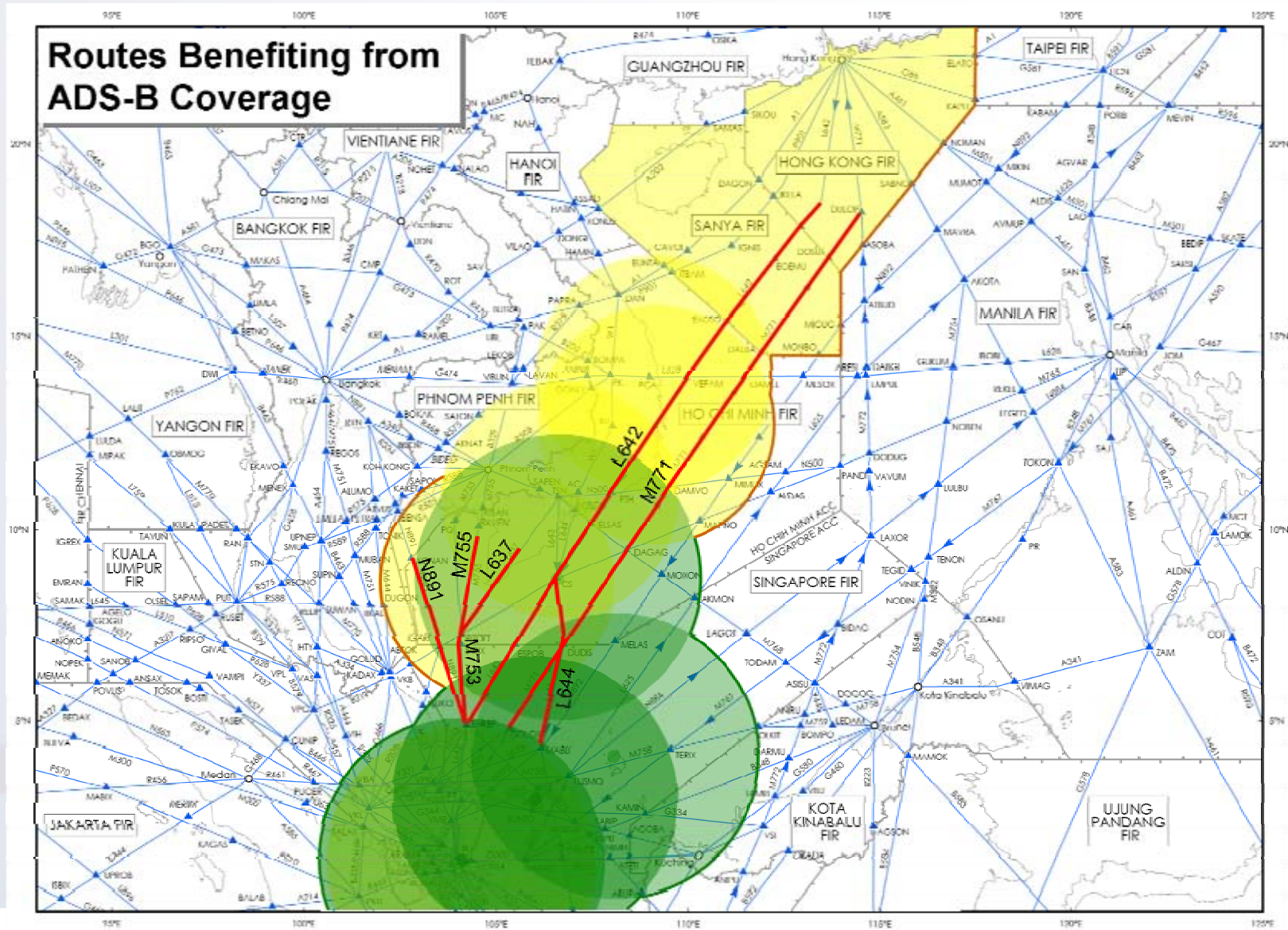
# Project Scope



The global voice of ATM



# Project Scope



The global voice of ATM



# Study Assumptions

- ADS-B data sharing across FIRs
- Provision of VHF communications to adjacent States as required
- Provision of radar-like separation in restricted airspace
- Analysis based on extrapolation of CAAS traffic data and IATA's demand projections
- Estimated infrastructure cost

# Traffic Demand Forecast

- Given the recent economic downturn and the volatility of projections, we conducted a sensitivity analysis based on the following scenarios:

Low: 3% growth

Medium: 5% growth

High: 7% growth

*Note: The medium and most probable growth rate for air traffic is set at 5% based on IATA's Forecast AAGR (2007-2011) for APAC which is 5.9% for pax and 5.4% for freight.*

# Aircraft Equipage

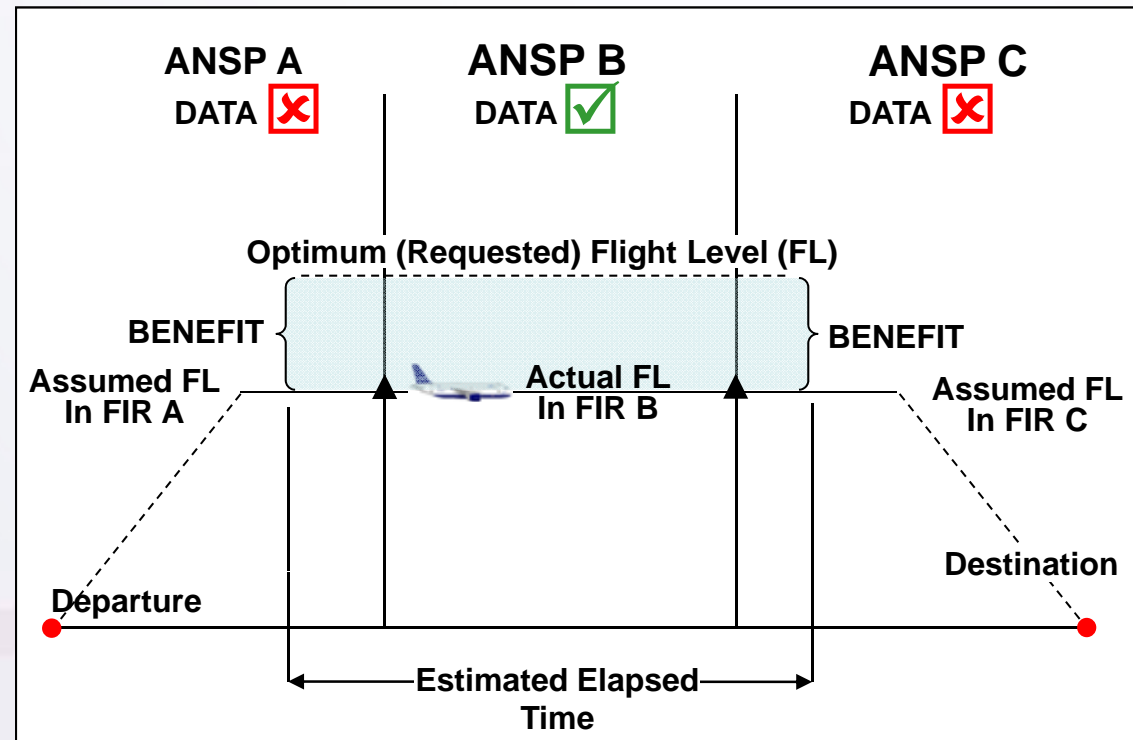
- Information presented at SEA ADS-B WG/1 in 2007 showed that about 60% of aircraft in the area were transmitting ADS-B data although this does not take into account the certification or accuracy of the data.
- A review of flights operating in the area from Jul- Oct 2008 reinforced this point, where 61.9% were assessed to be ADS-B capable.
- 25% of the remaining were assessed as retrofit ready (during scheduled maintenance)

# Aircraft Equipage

- New aircraft delivered are all ADS-B capable
- Fleet retirements due to economic climate will enhance capabilities
- Retrofit timelines would be encouraged by an effective mandate
- With an effective mandate, more than 85% of aircraft would be ADS-B (Out) capable

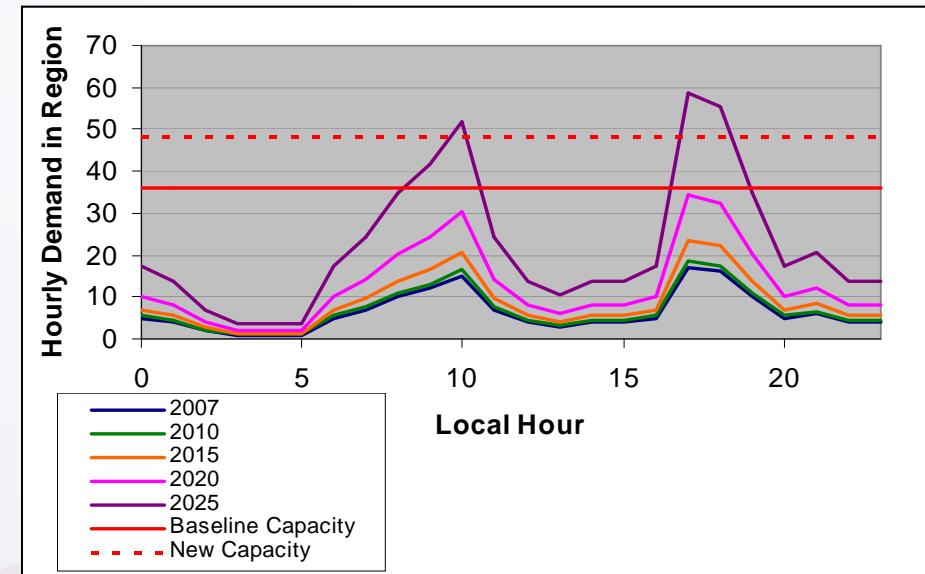
# Benefits - Optimum Flight Altitudes

- Examine fuel savings for flights that currently do not receive optimum altitude
- Examine flights that are currently delayed before receiving optimum altitude.



# Benefits - Capacity Increase

- Examine delays due to limited capacity vs. the demand forecast.
- Examine hourly demand vs. hourly capacity and run a queuing model to estimate delay difference between baseline capacity and new ADS-B enabled capacity
- Monetize delay savings benefit in terms of reduced Aircraft Direct Operating Costs and Passenger Value of Time



*Example of Hourly Demand*

# Costs - Infrastructure

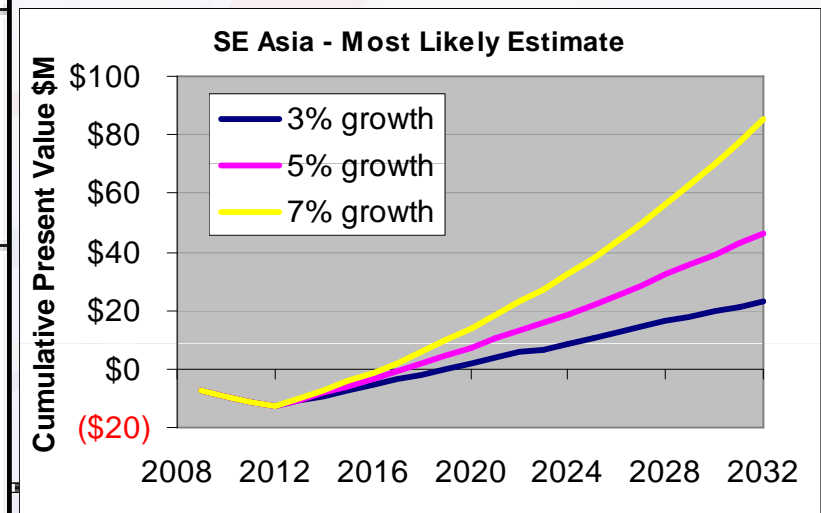
- ADS-B stations
- VHF radio & communications circuits
- ATM system upgrades where applicable
- Project management & training
- Recurrent costs e.g. maintenance and spares
- Supporting infrastructure if needed

# Economic Analysis

## Business Case

- Net Present Value (NPV) [ $> 0$ ]
- Benefit to Cost Ratio (B/C ratio) [ $> 1$ ]
- Internal Rate of Return (IRR) [ $>$  Cost of Capital]
- Payback Year

|                   | Most Likely Estimate |          |          |
|-------------------|----------------------|----------|----------|
| Demand Growth     | 3%                   | 5%       | 7%       |
| Costs FY09 \$M    | \$45.66              | \$45.66  | \$45.66  |
| Benefits FY09 \$M | \$127.96             | \$200.47 | \$328.11 |
| IRR               | 17%                  | 22%      | 27%      |
| Costs PV          | \$27.17              | \$27.17  | \$27.17  |
| Benefits PV       | \$50.29              | \$73.60  | \$112.43 |
| NPV               | \$23.12              | \$46.43  | \$85.26  |
| B/C Ratio         | 1.9                  | 2.7      | 4.1      |
| Payback Year      | 2020                 | 2018     | 2017     |



## Results of Cost Benefit Study

- Annual savings of nearly 3 million lbs of fuel burn
- Annual reduction of 10 million lbs of CO2 emissions
- Total Economic savings of over US \$ 4m annually
- IRR of 17% to 27%

## Other Benefits

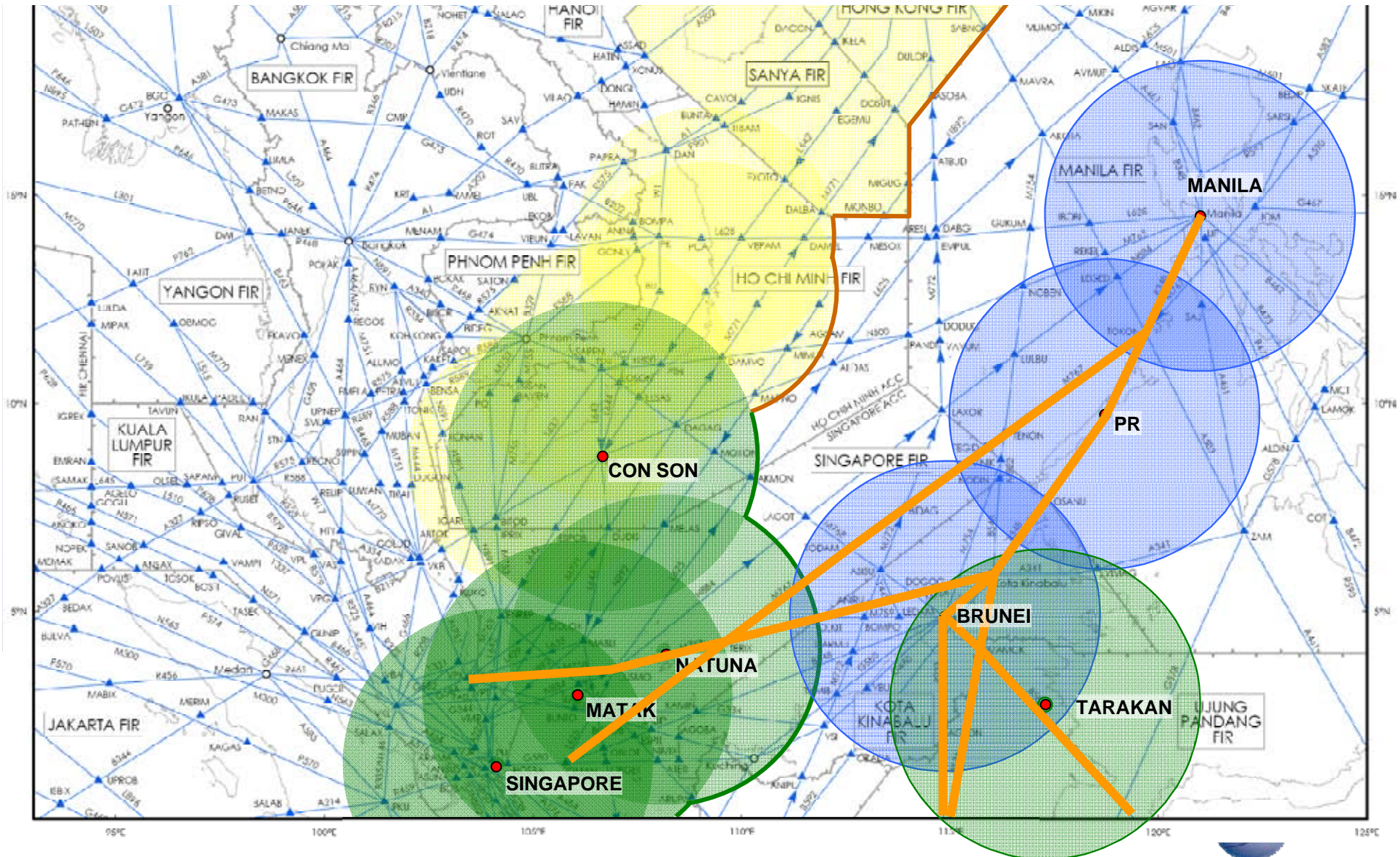
- Improved safety – enhanced tracking of aircraft, weather deviations etc
- Improved surveillance facilitates Search and Rescue efforts
- Environmental benefits – greater operational efficiency leading to lower carbon emissions
- Improved flight data collection for analysis and planning



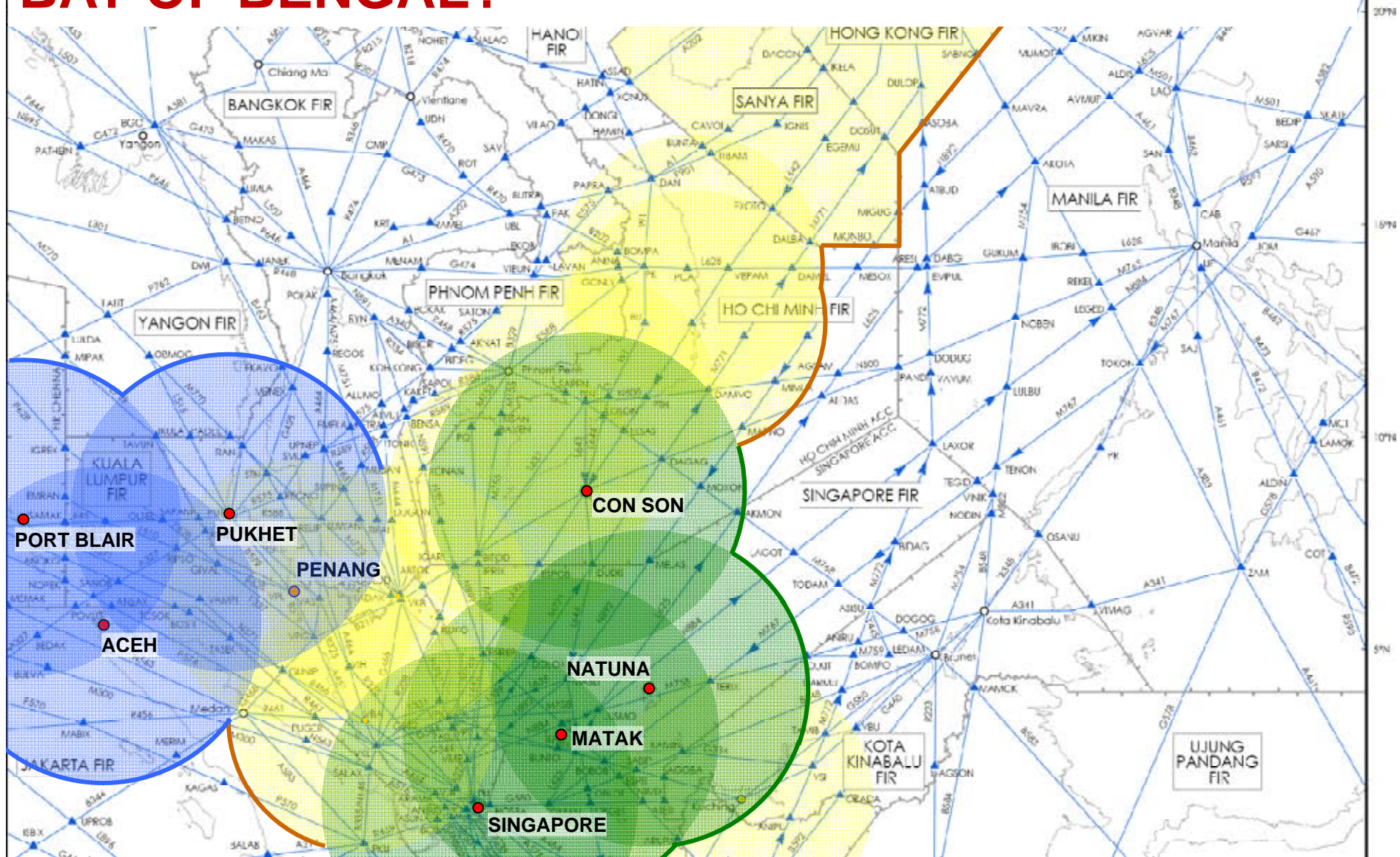
# TASKS & PROJECT MILESTONES

- E Signing of LOA between Ho Chi Minh and Singapore ACCs  
- 2H 2010
- F Issue AIP Supplement on aircraft equipage mandate  
- 2H 2010
- G Integration with ATC system - 2H 2011
- H Conduct of ADS-B monitoring - 1H 2011
- I Operational trial without priority - 2H 2011
- J Priority for suitably-equipped aircraft - 2H 2012
- K Implementation of ADS-B operations in exclusive airspace -  
1H 2014

# FUTURE COLLABORATION INVOLVING THE PHILIPPINES, INDONESIA, MALAYSIA & BRUNEI ?



# FUTURE ADS-B COLLABORATION OVER THE BAY OF BENGAL?



In 2009 intra-Asia Pacific travel eclipsed North America as the world's largest aviation market



The global voice of ATM



Our Customers are calling ...



# Regional Collaboration



The global voice of ATM





**canso**  
civil air navigation services organisation

## The Global Voice of ATM

CANSO Headquarters  
Transpolis Schiphol Airport  
Polaris Avenue 85e  
2132 JH Hoofddorp  
the Netherlands

tel: +31 (0)23 568 5380  
fax: +31 (0)23 568 5389  
email: [info@canso.org](mailto:info@canso.org)