



# 2025 TO DO S I U M

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# **Sho KAGAWA**

Senior Manager/Security Dept.,
Narita International Airport (NAA)





# Airport Operator' Roles | To be a platformer to optimize entire operations Narita Airport





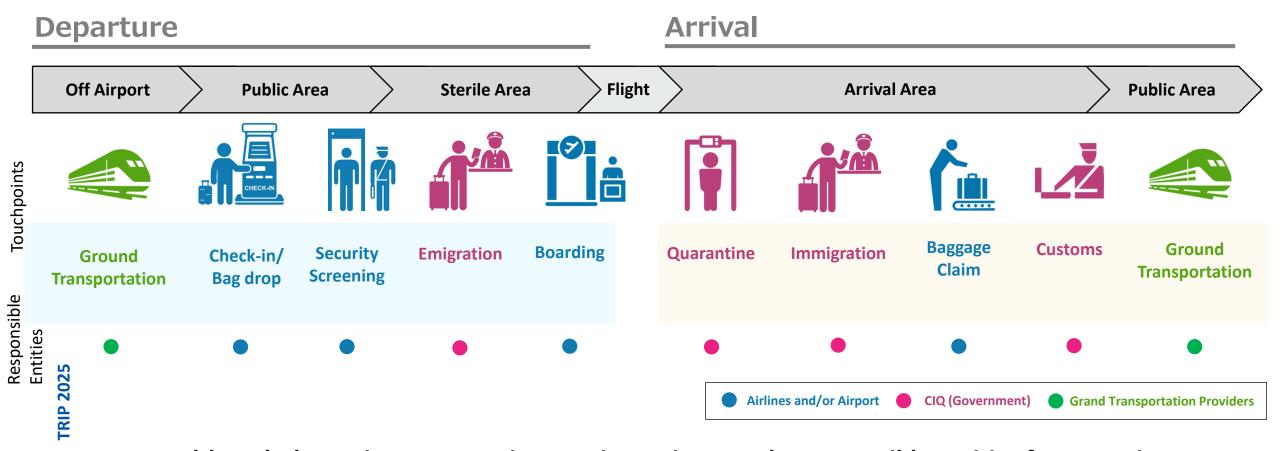
Being a "Conductor" of an orchestra leading and collaborating with various stakeholders



# **Airport Operator's Roles | Customer Journey and Touchpoints**

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Although the entire customer journey is continuous, the responsible entities for operations vary at each touchpoint.

In order to enhance the overall customer experience, airport operators as platformers need to cooperate and collaborate with stakeholders effectively and actively.

#### **Automation of boarding procedure**

#### **Value of Fast Travel**

Labor saving <u>through automation</u> and high-efficiency facilities

Further labor saving <u>through biometrics</u> authentication and facility Efficiency Enhancement and Pax Experience Value Improvement

Fast Travel

Face Express

# Objectives

# • Improved Convenience and Efficiency through Simplified Boarding Procedures

**Value Proposition** 

- Face Express for CIQ
- Collaboration w/ other service

Measures

- Improving Pax Convenience
  Operational Efficiency
- <u>Reducing waiting times</u> at each touchpoint through modified enrollment flow and off-airport process
- Off-airport app
- Unified 2-Step Operation
- Promoting common use of automated equipment to optimize check-in facilities
- Common CUBD staff deployment

Labor saving

- Contributing to <u>airline staff reduction</u> and labor saving through automated procedures
- Expansion of automated equipment
- Obtaining of TSA Certification
- Handling Transfer Pax

Enhanced Security

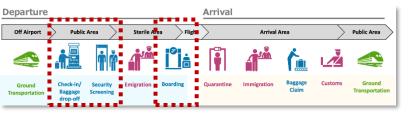
- Biometrics authentication for identification improves accuracy which contributes to **preventing** "impersonation" during boarding procedures
- Increasing Face Express users

# Case study #1 | Streamlining CX by utilizing facial recognition technologies











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Check-in

**Bag Drop** 

Security

**Boarding** 







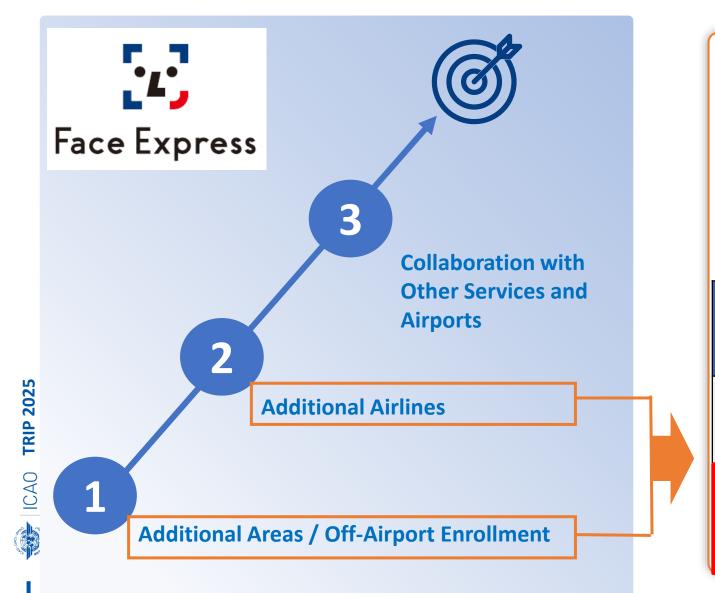


CUSS CUBD PRS ABG

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#### Case study #1 | Streamlining CX by utilizing facial recognition technologies





- ✓ Aiming to enable all pax to use automated procedures and establish an environment where Biometrics boarding can be satisfactorily used by carriers, we'll implement more CUBDs and Face Express.
- ✓ By encouraging enrollment before security and developing an off-airport app, we will improve capacity and passenger experience.

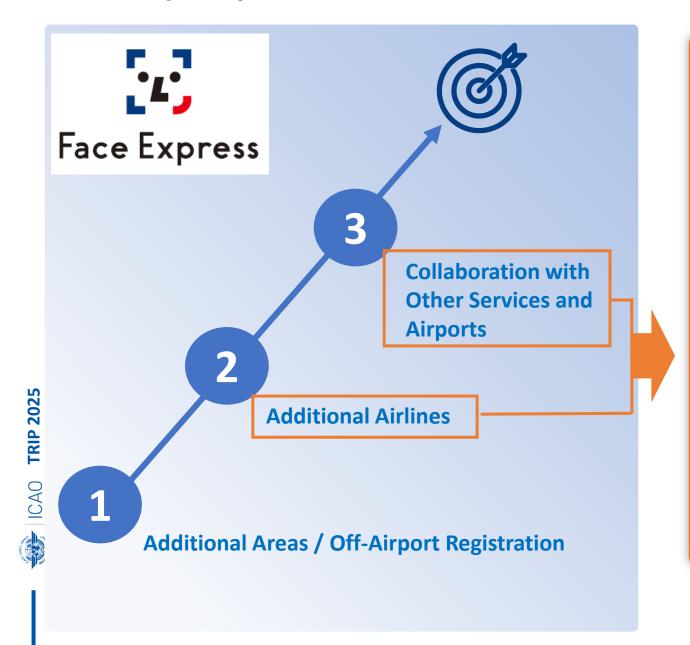
		Check-in		Bag Drop	Security		Gate
		CUSS	Off- airport app	CUBD	PRS (DEP)	PRS (TRN)	ABG
As is	Enrollment	0	1	0	0	1	_
	Numbers (FE ratio)	238 (10%)	_	74 (70%)	45 (33%)	_	20 (100%)
To be	Enrollment	0	0	0	0	Next Phase	0
	Numbers (FE ratio)	238 (100%)	Ι	210 ( <u>100%)</u>	45 (100%)		AII Gates

\*T1·T2 Int'l

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### Case study #1 | Streamlining CX by utilizing facial recognition technologies





#### IATA Digital Identity End-to-End PoC

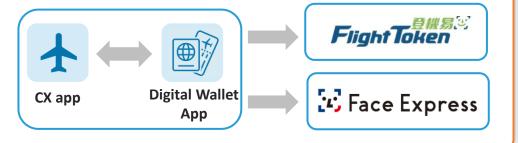








- ✓ Two pax using different digital wallets and travel credentials on a round-trip between Hong Kong and Tokyo
- ✓ This PoC marked a significant milestone toward a seamless, fully digital travel experience across the borders.



#### Case study #2 | Cooperation with the Gov and other stakeholders





#### **Challenge #1**

- ✓ Limited human resources within the CIQ, security and handling staff
- Limited access to passenger forecast data for stakeholders





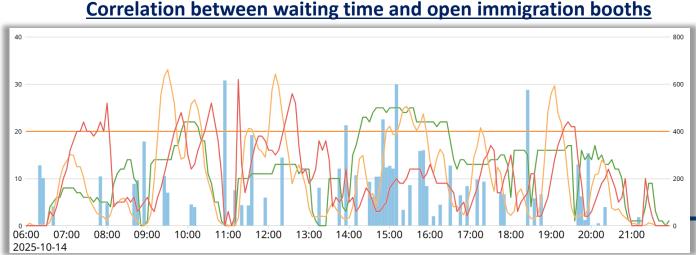
#### Solution #1-1

- ✓ NAA and stakeholders have established the "Immigration and Border Control Enhancement WG" to identify challenges for pax flow, formulate and implement solutions together.
- ✓ In the near future, the stakeholders will be working together within Narita Operation Centre for better airport.

#### Solution #1-2

- ✓ NAA estimates hourly passenger volumes for each terminal and shares them with immigration for improvement of operation and reputation as 5 star airport.
- ✓ This allows them to allocate staff more efficiently and reduce passenger waiting time.





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#### Case study #2 | Cooperation with the Gov and other stakeholders





#### **Challenge #2**

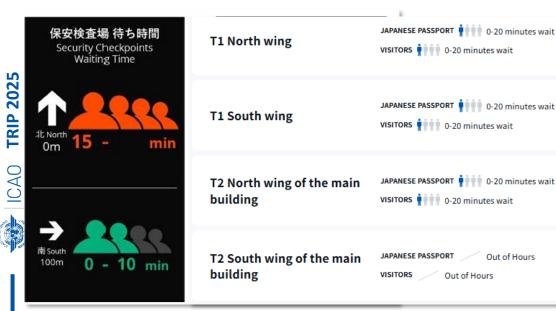
✓ Congestion at the security checkpoints and the Immigration area





#### Solution #2-1

- ✓ Passenger Flow Management PFM System has been introduced to monitor congested areas and provides pax with an estimated waiting time.
- ✓ At the same time, simulation data based on historical trends is used in streamlining security checkpoint operation.





#### Solution #2-2

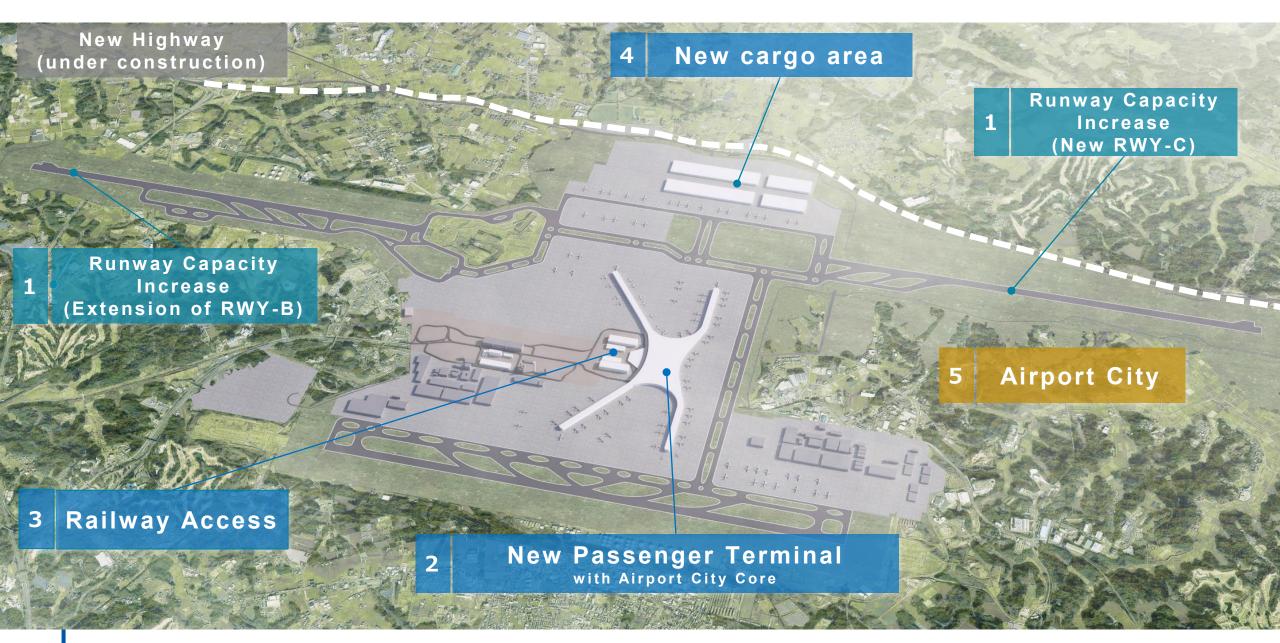
- The Immigration Service Agency and Customs installed the Integrated KIOSKs that enable pax to go through CIQ fast track by submitting the required info online after disembarking.
- ✓ JESTA will get started in FY 2028 for visa-exempt visitors by utilizing iAPI before boarding in terms of counter terrorism as well .





# **Our Plan | New Narita Airport Development**





# Thank You

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