

## 3.3 Lithium Batteries – IATA Global Campaign

Travelers Are Carrying More Devices but with Incomplete Knowledge A recent IATA passenger survey found that most travelers fly with lithiumpowered devices:

83% of travelers carry a phone

60% carry a laptop

44% carry a power bank

While 93% of travelers consider themselves knowledgeable on the rules for carrying lithiumpowered devices (including 57% rating themselves as very familiar with the rules), critical misconceptions persist:

50% incorrectly believe it's OK to pack small lithium-powered devices in checked luggage

45% incorrectly believe it's OK to pack power banks in checked luggage

33% incorrectly believe that there are no power limits on power banks or spare batteries

## Travel Smart with Lithium Batteries

#### **Industry-Wide Rollout**

The multilingual campaign will be rolled out through digital assets that airlines and other partners can adapt and share with passengers, ensuring consistent safety messaging across the industry. A short, animated video, designed to make the rules simple, engaging, and easy to remember, can be used by airlines and airports on their digital and social channels.

<u>Campaign assets</u> will also be available to media and other entities in the aviation value chain to help educate travelers on flying safely with their lithium-powered devices.



## **Seven Safety Rules**

- **1.Pack light:** Only bring the devices and batteries you really need.
- **2.Stay alert:** If a device is hot, smoking, or damaged, tell the crew immediately.
- **3.Check battery size:** For larger batteries (over 100 watt-hours, such as those used in cameras, drones, or power tools), check with your airline as approval may be required.
- **4.Keep devices with you:** Always carry phones, laptops, cameras, vapes (if allowed) and other battery-powered items in your hand baggage, not in checked baggage.
- **5.Gate check reminder:** If your hand baggage is taken at the gate to go in the hold, remove all lithium batteries and devices first.
- **6.Protect loose batteries:** Keep spare batteries and power banks in their original packaging or cover the terminals with tape to prevent short-circuits.
- **7.Check with your airline:** Always confirm your airline's policies, as requirements may differ in compliance with local regulations.

## **Travel Smart with Lithium Batteries**

#### 1. PACK LIGHT

Only bring the devices and batteries you really need.

#### 2. STAY ALERT

If a device is hot, smoking, or damaged, tell the crew immediately.

#### 3. CHECK BATTERY SIZE

Drones, and devices with larger batteries must be cleared with airlines before travel.

#### 4. KEEP DEVICES WITH YOU

Always keep electronic devices in your hand baggage, not checked in with hold luggage.

#### 5. GATE CHECK REMINDER

If your bag gets checked in at the gate, remove all devices first and take in your carry-on luggage.

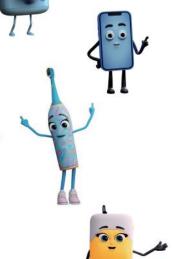
#### 6. PROTECT LOOSE BATTERIES

If you're carrying spare batteries, ensure the terminals are covered with tape, or keep them in the original packaging.

#### 7. CHECK WITH YOUR AIRLINE

Every airline has different rules, so always check in advance of your travel.







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### **Travel Smart with Lithium Batteries**

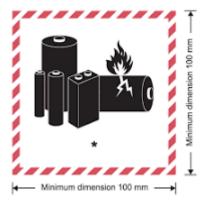
https://www.iata.org/en/youandiata/travelers/batteries/#airlines

https://youtu.be/1umWAT8f6nk









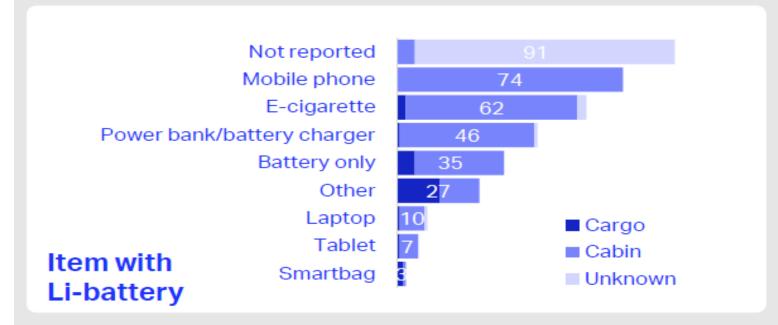


## Where do pax store items containing Li-batteries that are involved in events?

Consequential IDX Events

January 2024 – March 2025

Pax events only



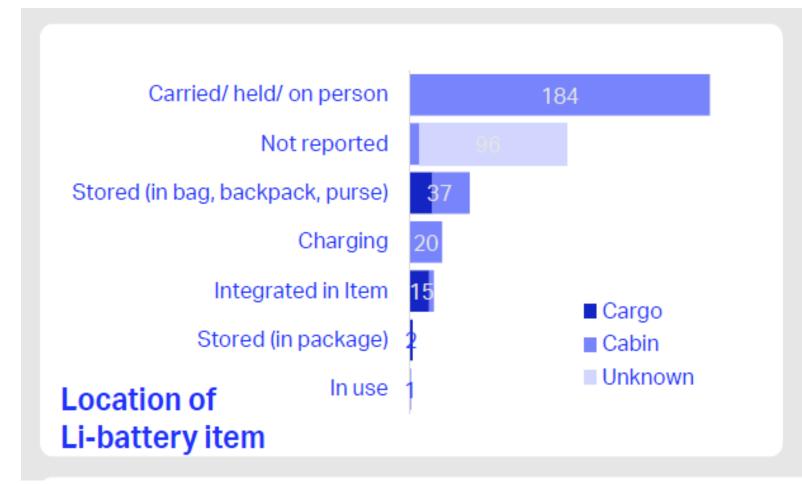
50 Operators 355 events

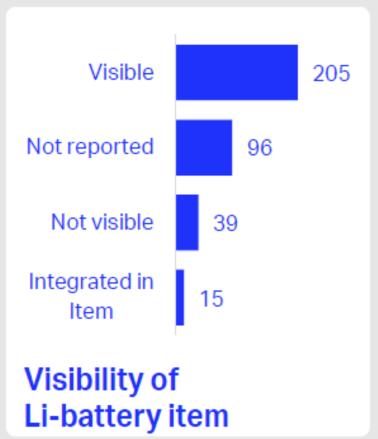




1 November 2025

# Where do pax store items containing Li-batteries that are involved in events?







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## Summary

- 69% of events occurred on aircraft, although 25% of events had no location identified
- 58% of the Li-battery items were visible, e.g. carried, held or on the pax, being used or charging
- 21% of events involved mobile/cell phones, 17% e-cigarettes and 13% power banks

### **Conclusion:**

most consequential Li-battery events occurred on-board in the cabin, with items being held or used, and are generally small hand-held PEDs



## Thank you!



... to represent, lead and serve the airline industry

