

Agenda 4: ICAO APAC Regional Training Symposium

Draft Programme Overview

*programme updates since last meeting

Time	16 Jul - Day 1	17 Jul - Day 2	
Morning	Opening Ceremony Speeches Mr Ma Tao, ICAO Asia Pacific Regional Director Potential Political Office Holder Mr Juan Carlos Salazar, ICAO Secretary-General Singapore-ICAO NGAP Scholarship Awards Ceremony Potential MOU Signing	Discussion Panel 3 Effectiveness of Training Assessments in an Evolving Aviation Landscape	
	Tea Break	Tea Break	
	High Level Panel 1: Future Ready Aviation Workforce - Challenges and Opportunities High Level Panel 2: Nurturing the Next Generation of Aviation Professionals - Strategy and Policies	Discussion Panel 4: Attracting the Future Generation: Nurturing Pathways to Aviation Careers in APAC	
		Closing Address Mr Ma Tao, ICAO Asia Pacific Regional Director	
Afternoon	Networking Lunch	Networking Lunch	
	Perspectives: Overview Of Training Landscape in Asia Pacific	Technical Visits	Social Programme
	Perspectives: Overview of Innovation and New Technology in Training		
	Discussion Panel 1: Leveraging Educational Technologies and Innovative Methodologies in Aviation Training		
	Discussion Panel 2: From the Regional Perspective: Lessons Learned, Success Stories, and Collaborative Efforts in the TRAINAIR PLUS Programme		
Evening	Dinner hosted by CAAS at Timbre+	End of Symposium	

Key Updates

Item	Updates
Speakers	 ICAO Global Aviation Training (GAT) is reviewing the speakers list and the draft programme that was shared with RTCF Working Group and will provide further updates
Invitations	 ICAO HQ sent State Letter to APAC States and ICAO TPP Members on 13 Jan 2025 ICAO APRO to send invitations to Institutes of Higher Learning / universities in the region in March 2025
Registrations	 Registrations open since late January RTCF Working Group members are encouraged to register for the event and to promote the event to relevant stakeholders in their respective States
Event Website	Refer to event website for updates – <u>ICAO APAC Regional Training Symposium</u>

Marketing Plans

Symposium working team will work in tandem on the following marketing campaigns:

- Email Campaigns: Develop targeted email campaigns to inform and engage the target audience and generate registrations
- Social Media Campaigns: Leverage platforms like LinkedIn, Twitter, Facebook, and Instagram to promote the symposium
- Uniting Aviation Articles: Publish insightful articles on UnitingAviation.com that delve into the symposium's themes.
- Sponsors/Exhibitors Lead Generation: Implement lead capture tools to support the ICAO exhibitions team to bring in ~10 exhibitors at least



Agenda 7: Train-the-Trainer Programme

ICAO Training Instructor Course

- Singapore and US are looking to conduct the ICAO Training Instructors Course (TIC) from 23 to 27 June 2025
 - TIC will be offered to nominated officers under the regional Train-the-Trainer programme who have attend GSI courses previously but have yet to attend the TIC
- The TIC aims to help build a pipeline of ICAO-qualified instructors who can teach ICAO
 GSI courses
- Further details on the TIC will be provided in due course