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## Gender Equality in Aviation in Southeast Asia Short Video Contest and Prize

*“Bridging the Gap - Young Voices for Gender Equality in Aviation”*

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### Why does aviation need more gender equality?

Globally, women continue to face barriers in the aviation sector that restrict their attraction to, participation in and advancement within this traditionally male-centric industry. This not only limits opportunities for women, but also deprives the industry of valuable talent.

### Young people are the key to change

Younger generations play a crucial role in addressing this situation.

As a university / professional school student or apprentice, you can lead change by using your voice, images, and creativity to advocate for gender equality in aviation through social media/digital platforms (Instagram, Facebook, websites, etc.).

### Your creativity counts more than ever!

This contest allows you to showcase your views and ideas in a video, as well as your chosen aviation aspirations, regardless of your gender or identity.

Your video could be featured by EASA and ICAO globally on their websites, during international conferences, and possibly on their or other social media channels!

### Who are we looking for to take part in this contest?

If you are reading this far, the **Gender Equality in Aviation Short Video Contest** is for you!.

If you are:

- a student and/or an apprentice **from Southeast Asia**<sup>1</sup> in university or professional school
- you love filming and storytelling production

...you can use your talent to promote the theme of **gender equality in aviation**.

### Objective of the video contest

This contest aims to:

- raise awareness about **Gender Equality in Aviation in Southeast Asia**,
- challenge stereotypes, show career paths
- propose solutions or reflection points

...for a more equitable community in aviation.

### What can you win?

The award will be an opportunity for **one student** involved in the project to follow EASA or ICAO staff at work and with many expenses covered.

- The winner will be awarded a **maximum 2-week onsite visit programme** at the **European Union Aviation Safety Agency (EASA) Headquarters** in Cologne, Germany, **OR** at the

**International Civil Aviation Organisation (ICAO) Asia and Pacific (APAC) Regional Office** in Bangkok, Thailand, according to their preference.

- The award will cover travel expenses and per diems within the award project budget allocated, both in the case of the on-site visit programme in ICAO APAC or EASA.
- Provision will be made for potential transit-related expenses, including accommodation and connecting flights, also supported by EASA.
- The prize will cover any potential visa costs, but the admin process for it will be taken care of by the winner. EASA will support this with requirements such as a reference letter.
- Travel insurance will be included.

### What will not be covered

- The award does not cover holidays costs before or after the placement and/or any upgrade or add-ons incurred by the traveller will not be covered.
- The award is not transferable to other forms of opportunities or to other people.

### Your video may be published worldwide!

- The winning video may be featured on official EASA and ICAO media platforms, social media / digital platforms (Instagram, LinkedIn, Facebook, websites, etc).
- This will ensure a broad worldwide reach and provide winners with impactful visibility and advocacy.

### You could be eligible!

You qualify if you are:

- An **undergraduate university student** (in your last year of studies) or a **student enrolled in a full time postgraduate course**,  
and/or
- **Professional programme apprentices** who are regularly enrolled in a course of study at a recognised university / professional school
- You are enrolled in a professional school/university that must be **located in an Association of Southeast Asian Nations - ASEAN<sup>1</sup> country**
- You have an **ASEAN citizenship<sup>1</sup>**.
- You are **18 years of age or above**, and legally permitted to travel independently outside your country of origin or residence.
- Your degree / course **doesn't** need to be **aviation or aeronautical related** — it can also be from other fields.

### Your video requirements

- You need to submit a **short video** - maximum duration: **2 minutes** (with a 15-second tolerance).
- The video should be recorded in **minimum Full HD (1080p)** resolution, in **MP4 format**, and in **landscape orientation (16:9 aspect ratio)**. This format is supported by most smartphones and simple recording devices.

<sup>1</sup> ASEAN Member States only. Regarding the participation of Myanmar, EASA is obliged to follow any applicable restrictive measures under the [EU's Common Foreign and Security Policy \(CFSP\)](#).

- Your videos must **be original, respectful, and aligned** with the core principles of **gender equality, diversity, and inclusion (DEI)** – See section ICAO and UN gender objectives and EASA gender objectives below for more on these.
- Your video must be **in English** - This is to maximise the impact and reach out to a broader audience when we publish it.

## Other conditions

- Only **one video** entry can be the winner.
- Entries and authors may be featured on EASA and ICAO media platforms.
- You need to enter the prize as an individual (only **one person can win** the prize). But you can count on the support of a team if you decide to.
- The team working on the video will decide who benefits from the prize.
- Participants of **any gender** are welcome.

## Timeline for the prize

- Announcement of contest: **starting on the 02 March 2026**
- Clarifications and questions deadline: **by 31 March 2026**
- Submission deadline for your video: **by 30 June 2026**
- Evaluation period: **by 31 July 2026**
- Winner announcement: **by 15 August 2026**
- Estimated dates of visit: **in the last trimester of 2026**

## Submission requirements

You can use a File Exchange Platform such as [Dropbox](#) or [WeTransfer](#).

## Prize evaluation panel

A panel of judges will include a cross-section of industry experts. Their presence is balanced and diverse (especially in gender). They consist of:

- A gender and diversity expert
- A media and communication expert
- An aviation industry professional
- An academic
- Representatives from ICAO and another from EASA

All jury members are **independent** and have confirmed their **impartiality**.

**IMPORTANT:** Contacting the judging panel or attempting to influence the selection of the winner is **strictly forbidden** and will result in **immediate disqualification** of the candidate.

## Award categories and evaluation criteria

The prize evaluation panel will use this table to evaluate your video. It is provided to you so you know what your video creation will be matched against and base your work on these conditions.

| Category  | Category definition   | Max Points       | Evaluation Criteria - What to consider   |
|---|---|------------------|--|
| <b>Creativity</b>   | The degree to which the video demonstrates imaginative thinking, innovative storytelling, and artistic flair    | <b>20 points</b> | <ul style="list-style-type: none"> <li>• Unique visual or narrative approach</li> <li>• Creative use of visuals, sound, or editing</li> <li>• Surprising or compelling presentation</li> </ul>                   |
| <b>Originality</b>  | How fresh and novel the concept is, avoiding clichés or overly familiar approaches                              | <b>15 points</b> | <ul style="list-style-type: none"> <li>• Uniqueness of the idea and execution</li> <li>• Absence of copied or uncredited material</li> <li>• Personal voice or perspective evident in the work</li> </ul>        |
| <b>Relevance to the Proposed Theme on gender equality</b> | How well the video aligns with and interprets the aviation theme of the competition                             | <b>15 points</b> | <ul style="list-style-type: none"> <li>• Clear connection to the assigned topic</li> <li>• Depth of understanding or exploration of the theme</li> <li>• Appropriate tone and content for the context</li> </ul> |
| <b>Technical Quality</b>                                  | The professionalism and technical execution of the video production   | <b>10 points</b> | <ul style="list-style-type: none"> <li>• Video and audio clarity</li> <li>• Proper lighting, framing, and transitions</li> <li>• Clean editing and pacing</li> </ul>   |
| <b>Clarity of Message</b>                                 | The extent to which the main message or call-to-action is understandable and impactful to the intended audience | <b>10 points</b> | <ul style="list-style-type: none"> <li>• Focused and coherent storyline</li> <li>• Easy-to-follow structure</li> <li>• Effective communication of key ideas</li> </ul>   |
| <b>Impact</b>   | The emotional or intellectual effect the video has on viewers   | <b>10 points</b> | <ul style="list-style-type: none"> <li>• Inspires thought, reflection, or action</li> <li>• Creates a lasting impression</li> <li>• Aligns tone and style with intended impact</li> </ul>                        |
| <b>Outreach Potential</b>                                 | The potential for the video to reach and resonate with a wide audience, especially on digital platforms         | <b>10 points</b> | <ul style="list-style-type: none"> <li>• Appropriateness for social media (format, length, style)</li> <li>• Shareability and virality potential</li> <li>• Appealing to target demographics</li> </ul>          |

## Why is this video contest of value?

This contest is made possible thanks to the funding provided under the [EU-ASEAN Sustainable Connectivity Package – Aviation Partnership Project \(SCOPE APP\) | EASA](#). The prize closely supports **Southeast Asian and European** efforts to promote inclusive growth and gender parity in aviation.

### Gender Equality and the Next Generation of Aviation Professionals (NGAP)

**Gender equality** is a crucial goal in the pursuit of equal representation, social justice, sustainable development, and inclusive economic growth across the Southeast Asia (ASEA) region.

Likewise the European Union (EU) is engaged with [ICAO's Next Generation of Aviation Professionals \(NGAP\) programme](#), through EASA, through broader EU-ICAO cooperation and in general, aligning EU programmes with the NGAP as far as possible.

## Additional background information

| <b>Activity Information</b><br><i>Gender Equality in Aviation Video Prize in Southeast Asia</i> |  |
|---|--|
| <b>Funding</b>  | <i>Funded by the European Union (EU) under the <a href="#">EU-ASEAN Sustainable Connectivity Package – Aviation Partnership Project (SCOPE APP)</a>.</i>   |
| <b>Contact Points for information and to send the final video entry</b>                         | <p><b>Ms Thita Pongdara</b><br/>Stakeholder Liaison Officer at EASA Project Office Bangkok<br/>Email : <a href="mailto:thita.pongdara.ext@easa.europa.eu">thita.pongdara.ext@easa.europa.eu</a></p> <p><b>Dr Soniya Nibhani</b><br/>Regional Officer at ICAO Asia &amp; Pacific Regional Office<br/>Email : <a href="mailto:snibhani@icao.int">snibhani@icao.int</a></p> <p><b>Mr Antonio Gonzalez-Gomez</b><br/>Safety Promotion Business Partner / DEI ambassador<br/>Email: <a href="mailto:Antonio.Gonzalez-Gomez@easa.europa.eu">Antonio.Gonzalez-Gomez@easa.europa.eu</a></p>                            |
| <b>Organisers</b>   | <i>EASA and ICAO Asia and Pacific Regional Office</i>  |
| <b>Code of ethics</b>   | <p>You need to declare and agree that you fully comply with:</p> <ul style="list-style-type: none"> <li>• The laws and ethical codes applicable internationally</li> <li>• Uphold integrity in both professional and personal conduct</li> <li>• A commitment to <a href="#">ICAO values</a> and <a href="#">EASA values</a></li> </ul>  |
| <b>Logo and branding restrictions</b>   | Any Proprietary logos, images, or brand identities you may use in your video —such as those belonging to airlines, aviation companies, or other industry stakeholders—should not be visible or used in any promotional materials.  |
| <b>Intellectual property</b>  | <p>All submitted videos will become the joint intellectual property of EASA and ICAO and may be featured across their official media platforms to support awareness campaigns and advocacy efforts on key aviation topics.</p> <p>By entering this competition, you agree to surrender your copyright and grant the organisers full rights to use, reproduce, and distribute your submissions for promotional and educational purposes, on a non-commercial basis, and without additional compensation. Nevertheless, appropriate credit will be given to the creators in all public uses of the material.</p> |