ICAO STATES TODAY
75 Years of Progress Since Chicago

MEDIA INFORMATION 2019

To be Published prior to the 2019 ICAO ASSEMBLY

The Only Publication that Delivers an Overview of Civil Aviation in all 192 ICAO Member States
In ICAO STATES TODAY... 75 Years of Progress Since Chicago, all 192 ICAO Member States have the opportunity of one free page each to highlight their achievements and strategies (with illustrations) for capturing their share of the growing travel and tourism market worldwide.

Complimentary Pages will feature:

- State's Relationship with ICAO
- State Facts and Figures
- Air Transport Statistics
- Dedicated Looking to the Future Section
- Did You Know... Travel and Tourism Section
- Large Photos and Descriptions

Complimentary Pages for All Member States can be viewed on the ICAO website at: www.icao.int
Through paid State Leader Interviews, Member States also have the opportunity to expand the information beyond their Complimentary Page, ensuring themselves a superior positioning before a prestigious global audience of influencers and decision makers.

MORE ABOUT... STATE LEADER INTERVIEWS

A very popular feature, Interviews with civil aviation authorities provide an excellent venue for outlining a State’s official air transport policies in an engaging and wide-ranging format. This allows them to project a dynamic and forward-looking image of their accomplishments and action plans to attract a growing number of tourist and business travelers. See State Leader Interviews in past issues on www.icao.int.

- **CAMEROON**
  - Interview with the Permanent Representative of Cameroon to the ICAO Council, Mr. Engiebert Zoa Etundi

- **TURKEY**
  - Interview with the Permanent Representative of Turkey to the ICAO Council, Mr. Çağatay Erciyes, Ambassador

- **SUDAN**
  - Interview with the Director General of Sudan Civil Aviation Authority, Capt. Ahmed Satti Bajouri

- **KENYA**
  - Interview with the Representative of Kenya on the ICAO Council, Ms. Mercy Awori

- **INDONESIA**
  - Interview with the Director General of Civil Aviation 2009-2014, Mr. Herry Bakti

- **SAUDI ARABIA**
  - Interview with the President of the General Authority of Civil Aviation of the Kingdom of Saudi Arabia, H.H. Prince Fahad Bin Abdullah

- **ITALY**
  - Interview with the Director General of the Italian Civil Aviation Authority, Mr. Alessio Quaranta

- **UNITED ARAB EMIRATES**
  - Interview with the UAE Permanent Representative to the ICAO Council, Capt. Aysha Al Hamili

- **NAMIBIA**
  - Interview with the Director General of Civil Aviation of Namibia, Ms. Angeline Simana

- **QATAR**
  - Message from the Chairman of the Qatar Civil Aviation Authority, H.E. Abdulaziz Mohamed Al Noaimi

- **FRANCE**
  - Interview with the Director General of Civil Aviation, France, Mr. Patrick Gandil

- **EQUATORIAL GUINEA**
  - Interview with the Delegated Minister of Civil Aviation of Equatorial Guinea, H.E. Gen. Fausto Abeso Fuma

- **NIGERIA**
  - Interview with the Director General of Nigerian Civil Aviation, Mr. Muhtar Usma

- **BURKINA FASO**
  - Interview with the Permanent Representative to the ICAO Council, Mr. Moumouni Dieguimde
Through paid State profiles, Member States also have the opportunity to expand the information beyond their Complimentary Page, ensuring themselves a superior positioning before a prestigious global audience of influencers and decision makers.

MORE ABOUT... STATE PROFILES

Over the years in various ICAO publications, State Profiles have been extremely popular with States wishing to promote themselves as ideal tourism and business destinations. See State Profiles in past issues on www.icao.int.

FREE Bonus Pages for Member States

With the purchase of a State Leader Interview or State Profile page at the regular price of US $7,825, States receive, at no extra cost, an additional State Leader Interview or State Profile page for each full-page advertisement ordered by:

- national air navigation services,
- air carriers,
- international airports,
- government agencies,
- hotels and other industry stakeholders...

These Bonus Pages represent for States a tremendous opportunity to expand at length on their successes and strategies designed to position themselves and their air transport industry as key players in their Region and in the Global marketplace.

YOUR STATE DESERVES QUALITY WORLDWIDE EXPOSURE

ICAO STATES TODAY... 75 Years of Progress Since Chicago will be Edited by Mr. Rick Adams, FRAeS, Editor of ICAO Journal.
PRAISE FOR ICAO STATES TODAY

"An informative publication giving lots of information on civil aviation features of ICAO Member States. Continuance of such publication is recommended."
Pakistan

"Well prepared and reader friendly."
Turkey

"The overall impression of the publication is highly positive. The layout is well chosen, amount of information contained on each page proper."
Poland

"The areas of travel and tourism should be highlighted to showcase what States have to offer in these areas."
Guyana

"It encompasses in one document valuable information about aviation in the world, in a professional and interesting-to-the-reader manner."
Saudi Arabia

"Great coffee table book for visitors in the office."
Philippines

"Interviews provide better insight and distribution on the internet allows for easy and convenient access."
Botswana

"It is good to see the country in the context of the world, geographical position, capturing by pictures its culture at first sight. You have done a good and difficult work, to get information about all ICAO countries it is not easy, so congratulations for that."
Paraguay

"Very well presented, good description of State facts, and very useful overall information."
Ghana

"Very informative which gives you a State's general profile in a snapshot."
Fiji

"The publication was very well-organized and well-presented, very impressive. We hope to extend our fruitful collaboration to new projects in the near future."
Bahamas

"A very good initiative as the next generation of aviation professionals is groomed."
Swaziland

"It captures the essence of promoting a global aviation community. The publication is a veritable reference point for global aviation news."
Nigerian Meteorological Agency (NIMET)

"The publication gives a very good overview of the work done and the development in the aviation sector worldwide. It is very suitable to take stock and show to the world what ICAO as the global organization in aviation has achieved in 70 years."
Sweden

"The publication is very informative and useful for all involved in civil aviation."
Nepal

"We find this publication very interesting and very useful information. We would once again like to thank you for a very nice presentation of our country."
Slovenia
A PRESTIGIOUS REFERENCE GUIDE
FOR PROMOTING INDUSTRY

For industry stakeholders, ICAO STATES TODAY... 75 Years of Progress Since Chicago is a highly targeted marketing mechanism that offers long-term exposure in a valued reference document reaching the top echelons of 192 ICAO Member States. Manufacturers and suppliers can connect directly with key decision makers responsible for the procurement and operations of aviation and travel products and services.

Industry ads can be strategically placed at the beginning of Regional Sections, front and back covers or other high-profile locations for maximum impact.

GUARANTEED WORLDWIDE CIRCULATION
THROUGH THE GLOBAL ICAO NETWORK

ICAO STATES TODAY... 75 Years of Progress Since Chicago will be distributed to an extensive, select audience of leaders, decision makers and influencers in the 192 ICAO Member States and industry including:

- National government ministries and agencies
- Top executives in regional and international transportation associations and organizations
- Senior management in airlines, airports, air navigation services providers, manufacturers and other suppliers
- Other influential members of the world aviation community including institutions of higher learning, selected non-governmental organizations and aviation news media
- Participants at the 40th Session of the ICAO Assembly in Fall 2019
- Participants to the Celebrations of the ICAO 75th Anniversary in December 2019

ICAO STATES TODAY is also available, advertisements included, at ICAO’s public web site: www.icao.int.

ICAO MEMBER STATES BY REGIONS

<table>
<thead>
<tr>
<th>Regions</th>
<th>Number of States</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFRICA</td>
<td>48</td>
</tr>
<tr>
<td>ASIA/PACIFIC</td>
<td>39</td>
</tr>
<tr>
<td>EUROPE</td>
<td>56</td>
</tr>
<tr>
<td>MIDDLE EAST</td>
<td>15</td>
</tr>
<tr>
<td>SOUTH AMERICA</td>
<td>13</td>
</tr>
</tbody>
</table>

Total 192 States

RATEs: USD

Applicable to State Leader Interviews, State Profiles, Display Ads and Testimonials to ICAO

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>Full page</th>
<th>2 pages</th>
<th>Third and additional full page(s)</th>
<th>1/2 page</th>
<th>1/3 page</th>
<th>Last inside page</th>
<th>Inside front cover</th>
<th>Inside back cover</th>
<th>Back cover</th>
<th>Book’s spine*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost (USD)</td>
<td>7,825</td>
<td>11,825</td>
<td>3,825</td>
<td>4,955</td>
<td>4,485</td>
<td>10,990</td>
<td>12,990</td>
<td>12,990</td>
<td>14,990</td>
<td>4,000</td>
</tr>
</tbody>
</table>

*Available only with cover positioning

BOOK YOUR SPACE EARLY FOR BEST POSITIONING

Order deadline 19 July 2019 Material deadline 26 July 2019 Publication date 30 August 2019

MORE INFORMATION

For further information and to place orders for Display Advertisements, State Leader Interviews, State Profiles and Testimonials to ICAO, please contact: Mr. Yves Allard, Publisher

FCM Communications Inc. 835 A Montarville St., Longueuil, Quebec, Canada J4H 2M5 Telephone: 1(450) 677-3835 Fax: 1(450) 677-4445 Email: info@icaostattoday.com Web Site: www.icao.int