



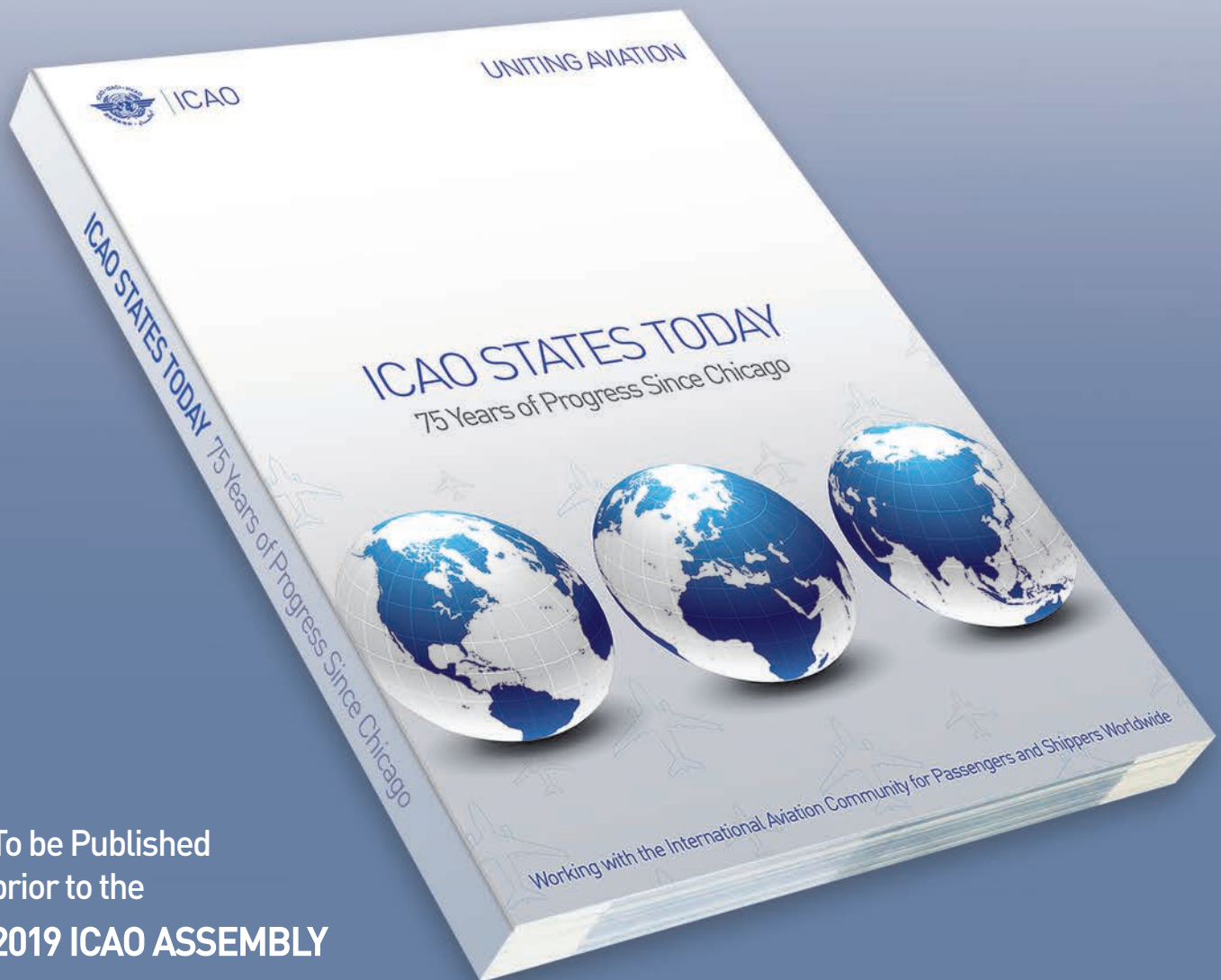
ICAO

UNITING AVIATION

ICAO STATES TODAY

75 Years of Progress Since Chicago

MEDIA INFORMATION 2019



To be Published
prior to the
2019 ICAO ASSEMBLY

The Only Publication that Delivers an Overview of Civil Aviation in all 192 ICAO Member States

COMPLIMENTARY PAGES FOR ICAO MEMBER STATES

In **ICAO STATES TODAY... 75 Years of Progress Since Chicago**, all 192 ICAO Member States have the opportunity of **one free page** each to highlight their achievements and strategies (with illustrations) for capturing their share of the growing travel and tourism market worldwide.

North America, Central America and Caribbean



MEXICO



Relationship with ICAO

25 June 1946 – Deposit of instrument of ratification of the Chicago Convention

▼ New International Airport project of Mexico City





▲ Archaeological zone of Palenque, Chiapas

State Facts and Figures

Capital	Mexico City
Official Languages	Spanish
Currency	Mexican Peso
Area	1 964 375 km ²
Population	119.6 million
Gross Domestic Product	USD 1.3 trillion USD 10 325 per capita
Country Telephone Code	52

Air Transport Statistics

International Airports	63
Domestic Airports	13
International Passenger Traffic	33.6 million passengers
International Cargo Traffic	519 159 metric tonnes
National Airlines with International Services	11
Foreign Airlines	76

Looking to the Future

- Currently under development and due to begin operations in 2020, the New Mexico City International Airport will be one of the three largest in the world and the largest and most modern in Latin America.
- Initially, the new airport will feature three runways for simultaneous take-offs and landings; it will accommodate 550 000 aircraft movements and 50 million passengers a year. Ultimately, it will have two terminals and six runways that will permit three aircraft to land and/or take off at the same time. The capacity will increase to 120 million passengers annually.
- Already, there have been extensions and modifications to the existing Mexico City International Airport for wide-body aircraft such as the Airbus A380, that began regular operations in January 2016.
- In 2016, the Training Centre ASA-Airbus became the first of its kind in Latin America. The facility will provide training and instruction to Mexican and foreign pilots flying the A320 family of aircraft. Among its many features is a state-of-the-art flight simulator.

Did You Know... Travel and Tourism

In Mexico, there are 33 World Heritage Sites, and seven traditions and festivities recognized as Intangible Cultural Heritage by UNESCO. This makes Mexico the Latin American country with the greatest number of UNESCO sites and events that world travelers should visit and take part in.

276
ICAO STATES TODAY
75 Years of Progress Since Chicago

Complimentary Pages will feature :

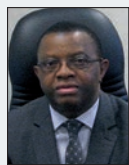
- State's Relationship with ICAO
- State Facts and Figures
- Air Transport Statistics
- Dedicated Looking to the Future Section
- Did You Know... Travel and Tourism Section
- Large Photos and Descriptions

POWERFUL PROMOTIONAL POSSIBILITIES

Through paid **State Leader Interviews**, Member States also have opportunity to expand the information beyond their **Complimentary Page**, ensuring themselves a superior positioning before a prestigious global audience of influencers and decision makers.

MORE ABOUT... STATE LEADER INTERVIEWS

A very popular feature, Interviews with civil aviation authorities provide an excellent venue for outlining a State's official air transport policies in an engaging and wide-ranging format. This allows them to project a dynamic and forward-looking image of their accomplishments and action plans to attract a growing number of tourist and business travelers. See **State Leader Interviews** in past issues on www.icao.int.



CAMEROON

Interview with the Permanent Representative of Cameroon to the ICAO Council,

Mr. Englebert Zoa Etundi



UNITED ARAB EMIRATES

Interview with the UAE Permanent Representative to the ICAO Council,

Capt. Aysha Al Hamili



TURKEY

Interview with the Permanent Representative of Turkey to the ICAO Council,

Mr. Çağatay Erciyas, Ambassador



NAMIBIA

Interview with the Director General of Civil Aviation of Namibia,

Ms. Angeline Simana



SUDAN

Interview with the Director General of Sudan Civil Aviation Authority,

Capt. Ahmed Satti Bajouri



QATAR

Message from the Chairman of the Qatar Civil Aviation Authority,

H.E. Abdulaziz Mohamed Al Noaimi



KENYA

Interview with the Representative of Kenya on the ICAO Council,

Ms. Mercy Awori



FRANCE

Interview with the Director General of Civil Aviation, France,

Mr. Patrick Gandil



INDONESIA

Interview with the Director General of Civil Aviation 2009-2014,

Mr. Herry Bakti



EQUATORIAL GUINEA

Interview with the Delegated Minister of Civil Aviation of Equatorial Guinea,

H.E. Gen. Fausto Abeso Fuma



SAUDI ARABIA

Interview with the President of the General Authority of Civil Aviation of the Kingdom of Saudi Arabia,

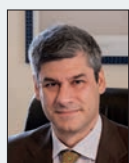
H.H. Prince Fahad Bin Abdullah



NIGERIA

Interview with the Director General of Nigerian Civil Aviation,

Mr. Muhtar Usma



ITALY

Interview with the Director General of the Italian Civil Aviation Authority,

Mr. Alessio Quaranta



BURKINA FASO

Interview with the Permanent Representative to the ICAO Council,

Mr. Moumouni Dieguimde

POWERFUL PROMOTIONAL POSSIBILITIES

Through paid **State profiles**, Member States also have opportunity to expand the information beyond their **Complimentary Page**, ensuring themselves a superior positioning before a prestigious global audience of influencers and decision makers.

MORE ABOUT... STATE PROFILES

Over the years in various ICAO publications, **State Profiles** have been extremely popular with States wishing to promote themselves as ideal tourism and business destinations. See **State Profiles** in past issues on www.icao.int.



NIGERIA

Vision for Nigerian Air Transport national, continental and global connectivity



DOMINICAN REPUBLIC

The Civil Aviation System of the Dominican Republic - Warm Welcome to a Country that "Has it All"



MONGOLIA

A 21st Century Platform for Connecting with the World



INDONESIA

A Dynamic Civil Aviation - Bridging Islands and Continents



BULGARIA

Bulgarian Civil Aviation - Taking Pride in Performance



SUDAN

An "All in One" Destination - History, Cultures and Sights



MALAYSIA

Malaysia - Soaring High While Flying Safe



CHILE

Preparing for the Future



KENYA

Karibu and Make it Kenya!



BAHAMAS

Jewel of the Caribbean - Where Tourism and Business Converge



ANGOLA

Progress through Pride and Partnerships



LIBYA

Civil Aviation in Libya - Rebuilding for the Future



LIBERIA

Rebirth of Civil Aviation in Liberia - ICAO Standards the Benchmark

FREE Bonus Pages for Member States

With the purchase of a **State Leader Interview** or **State Profile** page at the regular price of US \$7,825, States receive, at **no extra cost**, an additional **State Leader Interview** or **State Profile page** for each full-page advertisement ordered by:

- national air navigation services,
- air carriers,
- international airports,
- government agencies,
- hotels and other industry stakeholders...

These **Bonus Pages** represent for States a tremendous opportunity to expand at length on their successes and strategies designed to position themselves and their air transport industry as key players in their Region and in the Global marketplace.

YOUR STATE DESERVES QUALITY WORLDWIDE EXPOSURE

PRAISE FOR ICAO STATES TODAY



"An informative publication giving lots of information on civil aviation features of ICAO Member States. Continuance of such publication is recommended".

Pakistan



"Well prepared and reader friendly".

Turkey



"The overall impression of the publication is highly positive. The layout is well chosen, amount of information contained on each page proper".

Poland



"The areas of travel and tourism should be highlighted to showcase what States have to offer in these areas".

Guyana



"It encompasses in one document valuable information about aviation in the world, in a professional and interesting-to-the-reader manner".

Saudi Arabia



"Great coffee table book for visitors in the office".

Philippines



"Interviews provide better insight and distribution on the internet allows for easy and convenient access".

Botswana



"It is good to see the country in the context of the world, geographical position, capturing by pictures its culture at first sight. You have done a good and difficult work, to get information about all ICAO countries it is not easy, so congratulations for that".

Paraguay



"Very well presented, good description of State facts, and very useful overall information".

Chile



"Very informative which gives you a State's general profile in a snapshot".

Fiji



"The publication was well-organized and well-presented, very impressive. We hope to extend our fruitful collaboration to new projects in the near future".

Bahamas



"A very good initiative as the next generation of aviation professionals is groomed".

Swaziland



"It captures the essence of promoting a global aviation community. The publication is a veritable reference point for global aviation news".

Nigerian Meteorological Agency (NIMET)



"The publication gives a very good overview of the work done and the development in the aviation sector worldwide. It is very valuable to take stock and show to the world what ICAO as the global Organization in aviation has achieved in 70 years".

Sweden



"The publication is very informative and useful for all involved in civil aviation".

Nepal



"We find this publication very interesting and very useful information. We would once again like to thank you for a very nice presentation of our country".

Slovenia

A PRESTIGIOUS REFERENCE GUIDE FOR PROMOTING INDUSTRY

For industry stakeholders, **ICAO STATES TODAY... 75 Years of Progress Since Chicago** is a highly targeted marketing mechanism that offers long-term exposure in a valued reference document reaching the top echelons of 192 ICAO Member States. Manufacturers and suppliers can connect directly with key decision makers responsible for the procurement and operations of aviation and travel products and services.

Industry ads can be strategically placed at the beginning of Regional Sections, front and back covers or other high-profile locations for maximum impact.

GUARANTEED WORLDWIDE CIRCULATION THROUGH THE GLOBAL ICAO NETWORK

ICAO STATES TODAY... 75 Years of Progress Since Chicago will be distributed to an extensive, select audience of leaders, decision makers and influencers in the **192 ICAO Member States and industry including** :

- National government ministries and agencies
- Top executives in regional and international transportation associations and organizations
- Senior management in airlines, airports, air navigation services providers, manufacturers and other suppliers
- Other influential members of the world aviation community including institutions of higher learning, selected non-governmental organizations and aviation news media
- **Participants at the 40th Session of the ICAO Assembly in Fall 2019**
- **Participants to the Celebrations of the ICAO 75th Anniversary in December 2019**

ICAO STATES TODAY is also available, advertisements included, at ICAO's public web site: www.icao.int.

ICAO MEMBER STATES BY REGIONS

Total **192** States

Regions	Number of States
AFRICA	48
ASIA/PACIFIC	39

Regions	Number of States
EUROPE	56
MIDDLE EAST	15

Regions	Number of States
NORTH AMERICA CENTRAL AMERICA AND CARIBBEAN	21
SOUTH AMERICA	13

RATES: USD Applicable to State Leader Interviews, State Profiles, Display Ads and Testimonials to ICAO	AD SIZE	
	Full page	7,825
2 pages	11,825	Inside front cover 12,990
Third and additional full page(s)	3,825	Inside back cover 12,990
1/2 page	4,955	Back cover 14,890
1/3 page	4,485	Book's spine* 4,000

*Available only with cover positioning

BOOK YOUR SPACE EARLY FOR BEST POSITIONING

Order deadline 19 July 2019 **Material deadline** 26 July 2019 **Publication date** 30 August 2019

MORE INFORMATION

For further information and to place orders for **Display Advertisements, State Leader Interviews, State Profiles and Testimonials to ICAO**, please contact : **Mr. Yves Allard, Publisher**

FCM Communications Inc. 835 A Montarville St., Longueuil, Québec, Canada J4H 2M5

Telephone : **1(450) 677-3535** Fax : 1(450) 677-4445

Email : info@icaostatetoday.com

Web Site : www.icao.int.

