Praise for ICAO STATES TODAY... 70 Years after Chicago

“Well prepared and reader friendly” Turkey

ICAQ STATES TODAY
AND TOMORROW
MORE EXCEPTIONAL PROMOTIONAL
AND MARKETING OPPORTUNITIES

In time for the
2016 ICAO
Assembly

Travel and
Tourism
“unique selling
points”

State Profiles
promoting
your aviation
industry

Interviews
outlining your
air transport
policies

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featuring
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The First and Only Publication that Delivers an Overview of Civil Aviation in all 191 ICAO Member States

More info on
www.icaostatestoday.com
COMPLIMENTARY PAGES FOR ICAO MEMBER STATES

In ICAO STATES TODAY AND TOMORROW, all Member States can again put their best foot forward in a Complimentary Page emphasizing this time around their strategies and accomplishments for capturing their share of the growing travel and tourism market worldwide.

Complimentary Pages in ICAO STATES TODAY AND TOMORROW will feature:
• a revamped layout
• a streamlined Relationship with ICAO section
• an expanded statistical review
• larger photos and cutlines
• a dedicated Preparing for Tomorrow section
• a new Did You Know...Travel and Tourism section

ICAQ STATES TODAY AND TOMORROW builds on the success of ICAQ STATES TODAY... 70 Years after Chicago that made it possible for Member States to expand on information contained in their Complimentary Page. This allowed them to project a dynamic and forward-looking image of their strategies and accomplishments designed to attract a growing number of tourist and business travellers worldwide.

Sample Complimentary Page from ICAO STATES TODAY...
70 Years after Chicago

Complimentary Pages for all Member States can be viewed on the ICAO STATES TODAY official website at icaostatestoday.com

For ICAO STATES TODAY AND TOMORROW, each State will receive by email a personalized Complimentary Page to be completed using easy to follow instructions available at www.icaostatestoday.com

POWERFUL PROMOTIONAL POSSIBILITIES

MORE ABOUT... INTERVIEWS
Interviews with civil aviation authorities provide an excellent venue for outlining a State’s official air transport policies in an engaging and wide-ranging format.

CAMEROON
Interview with the Permanent Representative of Cameroon to the ICAO Council
Mr Englebert Zoa Etundi

INDONESIA
Interview with the Director General of Civil Aviation 2009 - 2014
Mr Herry Bakti

SAUDI ARABIA
Interview with the President of the General Authority of Civil Aviation of the Kingdom of Saudi Arabia
H.H. Prince Fahad Bin Abdullah

TURKEY
Interview with the Permanent Representative of Turkey to ICAO
Mr Çağatay Erciyes, Ambassador

UNITED ARAB EMIRATES
Interview with the UAE Permanent Representative to the ICAO Council
Capt. Aysha Al Hamili

RATES: USD
Full page 7,455
2 pages 11,900
Each additional page 4,000

BOOK YOUR SPACE EARLY
Order deadline 17 June
Material deadline 1 July
Publication date 19 August

YOU DESERVE THE SAME QUALITY EXPOSURE
Through paid Interviews and State Profiles published under the MORE ABOUT banner, States and air transport stakeholders ensured themselves of superior positioning in ICAO STATES TODAY... 70 Years after Chicago before a prestigious global audience of influencers and decision makers. Examples of these MORE ABOUT Interviews and State Profiles are featured below and on the icaostatestoday.com website.

MORE ABOUT... STATE PROFILES
Over the years, in various ICAO publications, State Profiles have been extremely popular with States wishing to promote themselves as ideal tourist and business destinations.

NIGERIA
Growing the Aviation Sector
Focus on Safety, Security and Increased Air Services

DOMINICAN REPUBLIC
The Civil Aviation System of the Dominican Republic
Warm Welcome to a Country that “Has it All”

INDONESIA
A Dynamic Civil Aviation
Bridging Islands and Continents

BULGARIA
Bulgarian Civil Aviation
Taking Pride in Performance

MONGOLIA
A 21st Century Platform for Connecting with the World

SUDAN
An “All in One” Destination
History, Cultures & Sights

FREE Additional Pages for Member States
With the purchase of an Interview or State Profile page at the regular price of US $7,455, States receive at no extra cost one additional Interview and State Profile page for each full-page advertisement taken out by national air navigation services, air carriers, international airports, government agencies, hotels and any other industry stakeholders. These free pages represent for States a tremendous opportunity to expand at length on their strategies and successes designed to position themselves and their air transport industry as key players in their Region and in the global marketplace.

YOU DESERVE THE SAME QUALITY EXPOSURE

PRAISE FOR
ICAO STATES TODAY...
70 Years after Chicago

POLAND
The overall impression of the publication is highly positive. The layout is well chosen, amount of information contained on each page proper.

PAKISTAN
An informative publication giving lots of information on civil aviation features of ICAO Member States. Continuation of such publication is recommended.

GUATEMALA
The areas of travel and tourism should be highlighted to showcase what States have to offer in these areas.

SAUDI ARABIA
It encompasses in one document valuable information about aviation in the world, in a professional and interesting-to-the-reader manner.

PHILIPPINES
Interviews provide better insight and distribution on the internet allows for easy and convenient access.

BOTSWANA
It is good to see the country in the context of the world, geographical position, capturing by pictures its culture at first sight. You have done a good and difficult work, get information about all ICAO countries it is not easy, so congratulation for that.

PARAGUAY
Very informative which give you a State’s general profile in a snapshot.

FIJI
ICAO STATES TODAY AND TOMORROW offers long-term exposure for products and services in a prized reference document. Industry ads can be strategically placed at the beginning of Regional Sections, front and back covers or other high-profile locations for maximum impact.

ICAO STATES TODAY AND TOMORROW will be distributed to a select, prestigious audience of decision makers and influencers in the 191 ICAO Member States and industry including:

• National government ministries and agencies
• Top executives in regional and international transportation associations and organizations
• Senior management in airlines, airports, air navigation services providers, manufacturers and other suppliers
• Other influential members of the world aviation community including institutions of higher learning, selected non-governmental organizations and aviation news media

ICAO STATES TODAY AND TOMORROW will also be available to a vast worldwide audience of interested parties through ICAO’s public website at: www.icao.int

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Order deadline: 17 June Material deadline: 1 July Publication date: 19 August

MORE INFORMATION

For further advertising information and to place an order, please contact: Mr. Yves Allard, Publisher

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MORE PRAISE FOR ICAO STATES TODAY...

70 Years after Chicago

The publication was well-organized and well-presented, very impressive. We hope to extend our fruitful collaboration to new projects in the near future.

Bahrain

A very good initiative as the next generation of aviation professionals are groomed.

Swaziland

Very well presented, good description of State facts, and very useful overall information.

Chile

It captures the essence of promoting a global aviation community. The publication is a veritable reference point for global aviation news.

Nigerian Meteorological Agency (NIMET)

Informative and professionally produced.

Jordan

The publication gives a very good overview of the work done and the development in the aviation sector worldwide. It is very valuable to take stock and show to the world what ICAO as the global Organization in aviation has achieved in 70 years.

Sweden

The publication is very informative and useful for all involved in civil aviation.

Nepal

We find this publication very interesting and very useful information. We would once again like to thank you for a very nice presentation of our country.

Slovenia

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