

ICAO TRIP Magazine

NEWS AND FEATURES ON TRAVEL DOCUMENT AND TRAVELLER IDENTIFICATION MANAGEMENT

The Traveller Identification Programme - TRIP Magazine is a globally recognized magazine published by ICAO; the UN specialized agency mandated to develop and adopt international standards and procedures for customs, immigration, identity management, security and border control officials. This premier bi-annual magazine provides the latest technologies and developments for the travel document security community. Each edition contains insightful, relevant and in-depth articles from technical experts and key stakeholders from the TRIP sector.

With its worldwide recognition, the TRIP Magazine provides an excellent opportunity to promote your organization and to reach out to your target audience. In addition, the TRIP Magazine is distributed to ICAO's 191 Contracting States which are comprised of high level government officials and key decision makers.

Target Audience

Advertising in the TRIP Magazine offers you the ability to reach targeted decision makers:

- Global States / industry decision makers;
- Customs and immigration;
- Law enforcement agencies;
- Security and border control officials; and
- Airport and aviation security TRIP community and ICAO's 191 member states.



Distribution Region

Region	# of States
Africa	53
Asia and Pacific	39
Europe	52
Middle East	13
North America	3
South America	12
Central America and the Caribbean	7
	12

Book your advertising spot today!

Place an advertisement in the next two issues: Spring and Fall 2017

Readership
in
210
Countries &
Territories



RATES (US\$) applicable to: Display Ad

AD SIZE	AD FREQUENCY	
	1 time	2 times
Four-Colour	10,500	9,765
Full page	8,710	8,100
Two thirds page	6,570	6,110
Half page	5,150	4,790
Third page	3,670	3,410

AD SIZE	AD FREQUENCY	
	1 time	2 times
Double page	18,000	17,000
Outside back cover	12,600	11,600
Inside front cover	12,000	11,150
Inside back cover	12,000	11,150

For more information and availability please contact our Project Managers at mcr@icao.int.