UNITING AIR TRANSPORT STAKEHOLDERS TO DRIVE FUTURE AVIATION STRATEGY
Sunday 30 September – Monday 1 October 2012
ADNEC, Abu Dhabi, UAE

ROSEMARIE S. ANDOLINO
Commissioner
Chicago Department of Aviation

ALEX CRUZ
Chief Executive Officer
Vueling

JAMES BENNETT
Chief Executive Officer
ADAC

JAMES HOGAN
Chief Executive Officer
Etihad

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SPONSORSHIP OPPORTUNITIES
- Demonstrate thought leadership
- Heighten brand awareness
- Drive new business

The World Route Development Strategy Summit attracts an audience of senior aviation industry decision-makers eager to learn the latest market trends and new solutions and form new business relationships. As a sponsor, your organisation will gain a competitive advantage by engaging directly with your target audience in an intimate environment, maximising your return on investment.

Contact Peter Harkness on +44 (0) 207 560 4135, or email peter.harkness@ubm.com for further details.

WHO SHOULD ATTEND:
The World Route Development Strategy Summit will provide all aviation stakeholders with a complete understanding of the most significant challenges currently facing the air transport industry and showcase the latest innovations in key growth markets:
- Airlines
- Airports
- Government Ministries
- Tourism Authorities
- OEMs
- Suppliers
- Agencies
- Cargo Industry

TOP REASONS TO ATTEND THE WORLD ROUTE DEVELOPMENT STRATEGY SUMMIT:
- Hear high-level discussions on all the major challenges facing the wider global aviation community
- Take away valuable information on shaping your route development strategy from leading associations ICAO, IATA, ACI World, AEA, AACA and ASSA
- Join industry leaders in discussing how the aviation industry must begin to push back against government policy
- Organize your one-to-one meetings at the World Route Development Forum around discussions on key industry topics including ETS and fuel prices
- Network with senior-level industry colleagues from all stakeholder groups in an informal environment

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World Route Development Strategy Summit

Building on last year’s success, the World Route Development Strategy Summit, in collaboration with ICAO and the World Bank, will provide aviation stakeholders with critical insights into route development.

Leading experts on industry developments, including airlines, airports, governments, network planning, travel and tourism, air cargo and econometric modeling authorities will meet to discuss and debate how they can work together to develop successful strategies for overcoming the challenges that the aviation industry has and will continue to face in the coming 12-18 months, and catalyze the opportunities presented by growth markets and new technologies.

Featuring top-level speakers, the content-rich agenda will provide delegates with the opportunity to discuss topics including:

- Successfully establishing a co-ordinated response to government policy to manage the impact of taxation on the aviation industry.
- Assessing the impact of the current economic climate on the air transport industry and the opportunities for growth.
- Discussing the impact of key industry developments including capitalising on new technologies and managing high fuel prices

With the majority of the summit taking place before the one-to-one meetings begin at the World Route Development Forum, all delegates are invited to attend.

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DAY ONE - SUNDAY 30 SEPTEMBER

Plenary Sessions

08:15 Welcome from summit chairman and organizers
Aaron Hesketh, News Anchor & Presenter, BBC World Television
Dr. Brubac Dijeski, Director, Air Transport Bureau, International Airports Authority of Jordan (IAA)
Dr. Charles E. Schlumberger, Lead Air Transport Specialist, Transportation Security Administration & Aviation and Commercial Transport Department, The World Bank Group
Dr. Brian Poole, Director, Air Transport Division, UBM Aviation
09:00 Summit opening remarks
James Bennett, Chief Executive Officer, ADAC
09:30 keynote address
Rosemarie S. Andolino, Chief Executive Officer, Elhad
09:50 Constraints to growth and sustainability: Analysing the impact of policy on the development of the aviation industry
- Establishing the access to and access to services from federal and alternative sources to drive necessary growth in carriers and airports
- Examining the impact on the aviation industry of the airport charges and the incentives being offered in affected regions
- Discussing the impact of the ETS and an increasing number of other environmental policies - finding the balance between environmental considerations and the need to expand and ensure that airport capacity and new airports come to the fore
- In the aviation industry taken for granted as a cash cow for governments? Finding common ground between key stakeholders enabling the industry to push back in a co-ordinated, effective manner to find a much needed balance
Peter Weisses, Senior Vice President - Network Management, American Airlines
Tan Sri Bashir Ahmed, DG for Climate Action of the European Commission
Gustavo do Vale, Chief Executive Officer, Vueling
11:50 Afternoon refreshments
12:10 Global perspectives: Capitalising on opportunities and overcoming challenges facing the future air transport industry
- Unveiling growth opportunities by 2030 and the current air transport market: discussing opportunities and challenges in established and expanding regions
- Reassuring investors and developers that finding the necessary infrastructural investment and growing market
demand
- Considering how the industry can be proactive in working to prioritise the interests of all stakeholders, to stimulate growth
- Discussing how the aviation industry can unite to deliver a consistent and effective response to policy makers and establish the true strategic value of aviation beyond the current economic value placed on the industry
Abdul Wahab Teffaha, International Air Transport Association
Jose Montero, Chief Executive Officer, Aeropuertos Argentina 2000 S.A
12:30 Lunch
13:40 Forecasting the current and future impact of key industry developments on the growth of global aviation
- Assessing the importance of next-generation aircraft on air travel - from route development to transport and tourism
- Understanding the rate of development of hubs from carrier consolidation to population growth and new technology
- Airline finances and strategic partnerships: discussing the continuation of this trend and the advantage to interested and affected parties
- How will these restructured existing networks and impact future route development?
- Considering how air travel will cope with continued high fuel prices - balancing the need for capacity with current and forecasted fuel costs; is there a role for biofuels?
Peter Weisses, Senior Vice President - Network Management, American Airlines
Prashant Sukul, Joint Secretary, The Ministry of Civil Aviation for the Government of India
Mary Veronica Tovšak Pleterski, Director for European and International Civil Aviation, The World Bank Group
15:00 Afternoon refreshments
16:00 Global perspectives: Capitalising on opportunities and overcoming challenges facing the future air transport industry
- Unveiling growth opportunities by 2030 and the current air transport market: discussing opportunities and challenges in established and expanding regions
- Reassuring investors and developers that finding the necessary infrastructural investment and growing market
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Jose Montero, Chief Executive Officer, Aeropuertos Argentina 2000 S.A
16:20 Afternoon refreshments
17:00 Technical seminars
17:30 The impact of taxation on the aviation industry
- Assessing the restraints on the aviation sector from high taxation of air transport including the impact of regional and international open skies and the potential challenges that may arise
- Examining the expected outcome of the upcoming ICAO Air Transport Conference
- What is the state of Open Skies Policy in the world?
- Solving the conflict between progress in open skies policy and the high taxation of air transport including the impact of regional and international open skies
- Discussing tax financing approaches
- Delving into the impact of air transport liberalisation on safety and security
- Considering how the aviation industry can unite to deliver a consistent and effective response to policy makers and establish the true strategic value of aviation beyond the current economic value placed on the industry
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Dr. Charles E. Schlumberger, Lead Air Transport Specialist, Transportation Security Administration & Aviation and Commercial Transport Department, The World Bank Group
Fidel Lopez, MD, Airports Division, BAA Airports Limited
Prashant Sukul, Joint Secretary, The Ministry of Civil Aviation for the Government of India
Alex Cruz, Chief Executive Officer, Iberia
Gustavo do Vale, Chief Executive Officer, Vueling
17:30 Chairman’s closing remarks
17:30 End of day

DAY TWO - MONDAY 1 OCTOBER

Plenary Sessions

08:30 – 09:00 Technical seminars
09:00 Opening plenary session
09:10 Keynote address
Richard Evans, Head of Market Analysis, Civil Engines, Rolls-Royce plc
Hiran Panas, SWP for Cargo Planning & Freighters, Emirates SkyCargo
Rosemarie S. Andolino, Commissioner, Chicago Department of Aviation
12:15 Lunch
13:30 Forecasting the current and future impact of key industry developments on the growth of global aviation
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DG for Climate Action of the European Commission
11:00 – 12:00
11:20 On our way back to 81st bar? the impact of rising oil prices on air transport and the state of the bioliquid industry
- Assessing the projections for oil prices in the near future and discussing the government’s role in regulating volatility
- Considering biofuel as a “White Knight’ – what are the different sources of biofuel, how large is capacity and at what price?
- Examining the implications on air transport infrastructure of the introduction of bioliquids
A/Prof. Dr.h.c Capt. Chris Schneider, Head of Corporate Social Responsibility, Environment & Fuel Projects, Qantas Airways
Professor Kjell Ambjörk, Professor of Physics, Stockholm University
12:40 – 15:00 Air transport policies – lessons learnt in liberalization and open skies and the potential challenges that may arise
- Examining the expected outcome of the upcoming ICAO Air Transport Conference
- Evaluating the impact of global open skies agreements on air transport
- Solving the conflict between progress in open skies policy and the high taxation of air transport including the impact of regional and international open skies
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CONFERENCE ONLY RATE

Please note this is only for delegates who haven’t/won’t register to attend the World Route Development Forum.

EARLY BIRD DISCOUNT - Book & pay up to & including 13 July 2012 (SAVE £100)
Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £499 + TAX @ 20% = £518.80
Airlines - £299 + TAX @ 20% = £358.80

STANDARD PRICE - Book & pay after 13 July 2012
Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £549 + TAX @ 20% = £611.80
Airlines - £349 + TAX @ 20% = £418.80

UPGRADE RATE FOR WORLD ROUTE ATTENDEES

Please note this is only for those already registered for the World Route Development Forum and you should have been allocated a promotional code to upgrade. Please enter the promotional code on the final registration page. If you do not have a promotional code, please email conferences@ubm.com.

EARLY BIRD DISCOUNT - Book & pay up to & including 13 July 2012 (SAVE £50)
Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £399 + TAX @ 20% = £478.80
Airlines - £199 + TAX @ 20% = £238.80

STANDARD PRICE - Book & pay after 13 July 2012
Airport, Tourism Suppliers, Commercial Suppliers & Consultants - £449 + TAX @ 20% = £538.80
Airlines - £249 + TAX @ 20% = £298.80

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ICAO | WORLD BANK | UBM AVIATION
Co-located with:

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**Plenary Sessions**

**8:15 Welcome from summit chairman and organisers**

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Dr. Boudabach Djef, Director, Air Transport Bureau, International Civil Aviation Organization (ICAO)

Dr. Charles E. Schlumberger, Lead Air Transport Specialist, Transportation & Community Development Planning, National Transportation, Department, The World Bank Group

**9:00 Opening remarks**

Jacques Becquet, Chief Executive Officer, ACI World

**9:30 Constraints to growth and sustainability: Analysing the impact of policy on the development of the aviation industry**

Discussing the impact of policy and access to capital from federal and alternative sources to drive necessary growth in carriers and airports

Examining the impact on the aviation industry of the airport charges regulatory environment and incentive laws in affected markets

Discussing the impact of the ETS and air tax increases on other regional policies - finding the balance between environmental considerations and the need to expand air transport capacity and new markets to come to the fore

**11:30 Cut in the aviation industry taken for granted as a cash cow for governments? Finding common ground between key stakeholders enabling the industry to push back in a co-ordinated, effective manner to find a much needed balance**

**13:45 Afternoon refreshments**

**14:00 Global perspective: Capitalising on opportunities and overcoming challenges facing the air transport industry**

Examining the current state of the global aviation market - discussing opportunities and challenges in established and developing markets

- Re-engaging major stakeholders in financing and developing the required infrastructure to cope with increased air transport growth in emerging and expanding regions

- Considering how the industry can be proactive in working to forecast the consequences of this for air transport in different regions

- Assessing the impact of future route development and the potential for alternative fuels to drive economic growth

**15:50 Chairman’s closing remarks**

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**Technical Seminars**

**9:30 – 10:30**

Carbon financing in air transport: Discussing the key developments and challenges of the EU ETS implementation

- Examining the implications of the introduction of alternative fuels

- Discussing strategies in dealing with increased pressure from stakeholders to reduce carbon emissions

- How can airlines work more effectively with FAA about American Airlines profiting from EU ETS}

**11:00 – 12:00**

On our way back to $150 a barrel? The impact of rising oil prices on air transport and the state of the biofuels industry

- Assessing the projections for oil prices in the near future and discussing the government’s role in influencing volatility

- Considering biofuels as a “White Knight” – are the different sources of biofuel, too large in capacity and at what price?

- Examining the implications on air transport infrastructure of the introduction of alternative fuels

**14:00 – 15:00**

Air transport policies – lessons learnt in liberalisation and open skies and the potential challenges that may arise

- Examining the expected outcome of the upcoming ICAO Air Transport Conference

- What is the state of Open Skies Policies in the world?

- Solving the conflict between progress in open skies policies and high taxation of air transport including the impact of regional carbon pricing initiatives

- Discussing how the aviation industry can unite to devise a coherent response to policy makers and establish the true strategic value of aviation beyond the current economic value placed by policy makers

**17:00 Chairman’s summary and closing remarks**