World Route Development Strategy Summit 2012
Uniting air transport stakeholders to drive future aviation strategy
Sunday 30 September, Monday 1 October 2012 - ADNEC, Abu Dhabi, UAE
www.routesonline.com/strategysummit

Day One, Sunday 30 September 2012

08:15 Registration and refreshments

08:45 Welcome from Summit chairman
Aaron Heslehurst, News Anchor & Presenter, BBC World Television

08:50 Welcome from Summit organisers
Dr. Boubacar Djibo, Director of Air Transport Bureau, International Civil Aviation Organization (ICAO)
Dr. Charles E. Schlumberger, Lead Air Transport Specialist; Transport, Water and Information & Communication Technologies Department, The World Bank Group
David Stroud, EVP, Routes

09:10 Summit opening address
James Bennett, Chief Executive Officer, ADAC

09:30 Keynote address
James Hogan, Chief Executive Officer, Etihad

09:50 Constraints to growth and sustainability: Analysing the impact of policy on the development of the aviation industry
- Establishing the availability of and access to financing from federal and alternative sources to drive necessary growth in carriers and airports
- Examining the impact on the aviation industry of the airport charges directive and incentive laws in affected markets
- Discussing the impact of the ETS and an increasing number of other environmental policies - finding the balance between environmental considerations and the need to expand as established markets reach capacity and new markets come to the fore
- Is the aviation industry taken for granted as a cash-cow for governments? Finding common ground between key stakeholders enabling the industry to push back in a co-ordinated, effective manner to find a much needed balance

Session Moderator: Dr. Charles E. Schlumberger, Lead Air Transport Specialist; Transport, Water and Information & Communication Technologies Department, The World Bank Group

Speakers:
Jeff Poole, Director, Government and Industry Affairs, International Air Transport Association
Mary Veronica Tovšak Pleterski, Director for European and International Carbon Markets, DG for Climate Action of the European Commission
Dr. Boubacar Djibo, Director of Air Transport Bureau, ICAO
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Athar Husain Khan, Acting Secretary General, Association of European Airlines
Dr. Paul Hooper, Senior Consultant Economics and Regulation, Department of Transport, Abu Dhabi
Olivier Jankovec, Director General, ACI Europe

11:20  Morning refreshments

11:50  Establishing the potential of the aviation industry to drive economic growth in the current financial climate
- Reviewing the current state of the global economy and forecasting the outlook for the next 6 to 18 months from the perspective of the aviation industry
- Understanding how air transport liberalization and open skies agreements can drive economic development
- Assessing the impact of the current economic environment on the global tourism industry: how will concerned stakeholders work to revive this vital source of income and will there be increased focus on high-yield business travellers from airlines?
- Identifying the potential of cargo as a catalyst for economic growth and the advantages of investment in this sometimes under-valued and over-looked industry sector

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Speakers:
Patrick Heck, CFO, Denver International Airport
Olaf Petersenn, Director Flight Division, TUI Deutschland GmbH
Richard Evans, Head of Market Analysis, Civil Large Engines, Rolls-Royce plc
Hiran Perera, SVP for Cargo Planning & Freighters, Emirates SkyCargo
Rosemarie S. Andolino, Commissioner, Chicago Department of Aviation
Mohammed Al Daherji, Quality and Performance Manager, Abu Dhabi Tourism and Culture Authority

13:10  Lunch

14:20  Forecasting the continued and future impact of key industry developments on the growth of global aviation
- Assessing the importance of next-generation aircraft on air transport - from route development to tourism and cargo
- Understanding the components influencing the development of hubs, from carrier consolidation to population growth and forecasting the consequences of this for air transport in different regions
- Airline alliances and strategic partnerships: discussing the continuation of this trend and the advantages to interested and affected parties; how will these reshape existing networks and impact future route development?
- Considering the ability of the industry to cope with continued high fuel prices - balancing the need for capacity with current and forecasted fuel costs; is there a role for biofuels?
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Session Moderator: TBC

Speakers:
Peter Wiesner, Senior Vice President - Network Management, Bangkok Airways
Tan Sri Bashir Ahmad, Managing Director, Malaysia Airports Holdings Berhad
Jeffrey P. Fegan, Chief Executive Officer, Dallas/Fort Worth International Airport
Jose Montero, Network Development Director, Copa Airlines
Gina Marie Lindsey, Executive Director, Los Angeles World Airports

15:30  Afternoon refreshments

16:00  Global perspectives: Capitalising on opportunities and overcoming challenges facing the air transport industry
- Understanding regional perspectives on the current air transport market: discussing opportunities and challenges in established and developing markets
- Reviewing successful strategies for financing and developing the required infrastructure to cope with necessary airport growth in established and expanding regions
- Considering how the industry can be proactive in working to create demand rather than reflecting demand, to stimulate growth
- Discussing how the aviation industry can unite to deliver a coordinated response to policy makers and establish the true strategic global value of aviation beyond the current economic value placed on it by politicians

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Abdul Wahab Teffaha, Secretary General, Arab Air Carriers Organization
Ernesto Gutierrez, Director and CEO, Aeropuertos Argentina 2000 S.A.
Fidel Lopez, MD, Airports Division, BAA Airports Limited
Prashant Sukul, Joint Secretary, The Ministry of Civil Aviation for the Government of India
Alex Cruz, CEO, Vueling

17:20  Chairman’s closing remarks

17:30  End of day one

Day Two, Monday 1 October 2012

Technical Seminars

9:30 – 10:30
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Carbon Financing in air transport: Discussing the key developments and challenges of the EU ETS Implementation
- Evaluating the Joint Agreement in Russia – are we awaiting a trade war?
- Examining alternatives in dealing with increased pressure from stakeholders to reduce carbon emissions
- How can airlines spin it? – Case study by the FAA about American Airlines profiting from EU trading scheme

John Hanlon, Secretary General, ELFAA
Martin Craigs, Chief Executive Officer, PATA (Pacific-Asia Travel Association)
Prashant Sukul, Joint Secretary, The Ministry of Civil Aviation for the Government of India
Mary Veronica Tovšák Pleterski, Director for European and International Carbon Markets, DG for Climate Action of the European Commission
Professor Geoffrey Lipman, President, ICTP, and Director, greenearth.travel

11:00 – 12:00
On our way back to $150 a barrel? The impact of rising oil prices on air transport and the state of the biofuel industry
- Assessing the projections for oil prices in the near future and discussing the government’s role in reducing volatility
- Considering biofuel as a ‘White Knight’ – what are the different sources of biofuel, how large is capacity and at what price?
- Examining the implications on air transport infrastructure of the introduction of alternative fuels

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Captain, Dr. h.c. Chris Schroeder, Senior Manager Corporate Social Responsibility, Environment & Fuel Optimization, Qatar Airways
Professor Kjell Aleklett, Professor of Physics, Uppsala University

14:00 – 15:00
Air transport policies – lessons learnt in liberalization and open skies and the potential challenges that may arise
- Examining the expected outcome of the upcoming ICAO Air Transport Conference
- What is the state of Open Sky Policies in the world?
- Solving the conflict between progress in open skies policies and high taxation of air transport including the impact of regional carbon financing approaches
- Discussing the implications of air transport liberalisation on safety and security
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Speakers:
Dr. Boubacar Djibo, Director of Air Transport Bureau, ICAO
Andrew Parker, Senior Vice President Public Affairs, International Affairs, Industry Affairs, Environment Affairs, Emirates
Chris Zweigenthal, Chief Executive, Airlines Association of Southern Africa
Vijay Poonoosamy, VP International and Public Affairs, Etihad Airways & Chairman, IATA Industry Affairs Committee
Dr. Rafael Echevarne, Director, Economics and Programmes, Development, ACI World

15:00 – 15:30
Chairman’s summary and closing remarks