

World Route Development Strategy Summit 2012

Uniting air transport stakeholders to drive future aviation strategy

Sunday 30 September, Monday 1 October 2012 - ADNEC, Abu Dhabi, UAE

www.routesonline.com/strategiesummit

Day One, Sunday 30 September 2012

08:15 Registration and refreshments

08:45 Welcome from Summit chairman

Aaron Heslehurst, News Anchor & Presenter, **BBC World Television**

08:50 Welcome from Summit organisers

Dr. Boubacar Djibo, Director of Air Transport Bureau, **International Civil Aviation Organization (ICAO)**

Dr. Charles E. Schlumberger, Lead Air Transport Specialist; Transport, Water and Information & Communication Technologies Department, **The World Bank Group**

David Stroud, EVP, **Routes**

09:10 Summit opening address

James Bennett, Chief Executive Officer, **ADAC**

09:30 Keynote address

James Hogan, Chief Executive Officer, **Etihad**

09:50 Constraints to growth and sustainability: Analysing the impact of policy on the development of the aviation industry

- Establishing the availability of and access to financing from federal and alternative sources to drive necessary growth in carriers and airports
- Examining the impact on the aviation industry of the airport charges directive and incentive laws in affected markets
- Discussing the impact of the ETS and an increasing number of other environmental policies - finding the balance between environmental considerations and the need to expand as established markets reach capacity and new markets come to the fore
- Is the aviation industry taken for granted as a cash-cow for governments? Finding common ground between key stakeholders enabling the industry to push back in a co-ordinated, effective manner to find a much needed balance

Session Moderator: Dr. Charles E. Schlumberger, Lead Air Transport Specialist; Transport, Water and Information & Communication Technologies Department, **The World Bank Group**

Speakers:

Jeff Poole, Director, Government and Industry Affairs, **International Air Transport Association**

Mary Veronica Tovšak Pleterški, Director for European and International Carbon Markets, **DG for Climate Action of the European Commission**

Dr. Boubacar Djibo, Director of Air Transport Bureau, **ICAO**

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Athar Husain Khan, Acting Secretary General, **Association of European Airlines**

Dr. Paul Hooper, Senior Consultant Economics and Regulation, **Department of Transport, Abu Dhabi**

Olivier Jankovec, Director General, **ACI Europe**

11:20 Morning refreshments

11:50 Establishing the potential of the aviation industry to drive economic growth in the current financial climate

- Reviewing the current state of the global economy and forecasting the outlook for the next 6 to 18 months from the perspective of the aviation industry
- Understanding how air transport liberalization and open skies agreements can drive economic development
- Assessing the impact of the current economic environment on the global tourism industry: how will concerned stakeholders work to revive this vital source of income and will there be increased focus on high-yield business travellers from airlines?
- Identifying the potential of cargo as a catalyst for economic growth and the advantages of investment in this sometimes under-valued and over-looked industry sector

Session Moderator: Aaron Heslehurst, News Anchor & Presenter, **BBC World Television**

Speakers:

Patrick Heck, CFO, **Denver International Airport**

Olaf Petersenn, Director Flight Division, **TUI Deutschland GmbH**

Richard Evans, Head of Market Analysis, Civil Large Engines, **Rolls-Royce plc**

Hiran Perera, SVP for Cargo Planning & Freighters, **Emirates SkyCargo**

Rosemarie S. Andolino, Commissioner, **Chicago Department of Aviation**

Mohammed Al Dhaheri, Quality and Performance Manager, **Abu Dhabi Tourism and Culture Authority**

13:10 Lunch

14:20 Forecasting the continued and future impact of key industry developments on the growth of global aviation

- Assessing the importance of next-generation aircraft on air transport - from route development to tourism and cargo
- Understanding the components influencing the development of hubs, from carrier consolidation to population growth and forecasting the consequences of this for air transport in different regions
- Airline alliances and strategic partnerships: discussing the continuation of this trend and the advantages to interested and affected parties; how will these reshape existing networks and impact future route development?
- Considering the ability of the industry to cope with continued high fuel prices - balancing the need for capacity with current and forecasted fuel costs; is there a role for biofuels?

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Session Moderator: TBC

Speakers:

Peter Wiesner, Senior Vice President - Network Management, **Bangkok Airways**

Tan Sri Bashir Ahmad, Managing Director, **Malaysia Airports Holdings Berhad**

Jeffrey P. Fegan, Chief Executive Officer, **Dallas/Fort Worth International Airport**

Jose Montero, Network Development Director, **Copa Airlines**

Gina Marie Lindsey, Executive Director, **Los Angeles World Airports**

15:30 Afternoon refreshments

16:00 Global perspectives: Capitalising on opportunities and overcoming challenges facing the air transport industry

- Understanding regional perspectives on the current air transport market: discussing opportunities and challenges in established and developing markets
- Reviewing successful strategies for financing and developing the required infrastructure to cope with necessary airport growth in established and expanding regions
- Considering how the industry can be proactive in working to create demand rather than reflecting demand, to stimulate growth
- Discussing how the aviation industry can unite to deliver a coordinated response to policy makers and establish the true strategic global value of aviation beyond the current economic value placed on it by politicians

Session moderator: **Aaron Heslehurst**, News Anchor & Presenter, **BBC World Television**

Abdul Wahab Teffaha, Secretary General, **Arab Air Carriers Organization**

Ernesto Gutierrez, Director and CEO, **Aeropuertos Argentina 2000 S.A.**

Fidel Lopez, MD, Airports Division, **BAA Airports Limited**

Prashant Sukul, Joint Secretary, **The Ministry of Civil Aviation for the Government of India**

Alex Cruz, CEO, **Vueling**

17:20 Chairman's closing remarks

17:30 End of day one

Day Two, Monday 1 October 2012

Technical Seminars

9:30 – 10:30

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Carbon Financing in air transport: Discussing the key developments and challenges of the EU ETS Implementation

- Evaluating the Joint Agreement in Russia – are we awaiting a trade war?
- Examining alternatives in dealing with increased pressure from stakeholders to reduce carbon emissions
- How can airlines spin it? – Case study by the FAA about American Airlines profiting from EU trading scheme

John Hanlon, Secretary General, **ELFAA**

Martin Craigs, Chief Executive Officer, **PATA (Pacific-Asia Travel Association)**

Prashant Sukul, Joint Secretary, **The Ministry of Civil Aviation for the Government of India**

Mary Veronica Tovšak Pleterski, Director for European and International Carbon Markets, **DG for Climate Action of the European Commission**

Professor Geoffrey Lipman, President, **ICTP**, and Director, **greenearth.travel**

11:00 – 12:00

On our way back to \$150 a barrel? The impact of rising oil prices on air transport and the state of the biofuel industry

- Assessing the projections for oil prices in the near future and discussing the government's role in reducing volatility
- Considering biofuel as a 'White Knight' – what are the different sources of biofuel, how large is capacity and at what price?
- Examining the implications on air transport infrastructure of the introduction of alternative fuels

Session Moderator: Aaron Heslehurst, News Anchor & Presenter, **BBC World Television**

Captain, Dr.h.c. Chris Schroeder, Senior Manager Corporate Social Responsibility, Environment & Fuel Optimization, **Qatar Airways**

Professor Kjell Aleklett, Professor of Physics, **Uppsala University**

14:00 – 15:00

Air transport policies – lessons learnt in liberalization and open skies and the potential challenges that may arise

- Examining the expected outcome of the upcoming ICAO Air Transport Conference
- What is the state of Open Sky Policies in the world?
- Solving the conflict between progress in open skies policies and high taxation of air transport including the impact of regional carbon financing approaches
- Discussing the implications of air transport liberalisation on safety and security

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Speakers:

Dr. Boubacar Djibo, Director of Air Transport Bureau, **ICAO**

Andrew Parker, Senior Vice President Public Affairs, International Affairs, Industry Affairs, Environment Affairs, **Emirates**

Chris Zweigenthal, Chief Executive, **Airlines Association of Southern Africa**

Vijay Poonosamy, VP International and Public Affairs, **Etihad Airways** & Chairman, **IATA Industry Affairs Committee**

Dr. Rafael Echevarne, Director, Economics and Programme Development, **ACI World**

15:00 – 15:30

Chairman's summary and closing remarks

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