

World Routes Strategy Summit 2013

Uniting air transport stakeholders to drive future aviation strategy

Sunday 6th & Monday 7th October 2013 – Las Vegas, USA

Day One, Sunday 6th October 2013

09:45 – 10.00	Registration and refreshments
10.00 – 10.05	Welcome from Summit Chairman Aaron Heslehurst, News Anchor & Presenter, BBC World News
10.05 – 10.20	Welcome from Summit Organisers Jim Marriott, Chief - Aviation Security Branch, ICAO Dr Charles E Schlumberger, Lead Air Transport Specialist, The World Bank Group Adrian Newton, Group Director- Transport and Technology, UBM Live
10.20 – 10.25	Welcome from World Routes 2013 Host Rossi Ralenkotter, President, Las Vegas Convention & Visitors Authority
10.25 – 10.40	Keynote Address Susan Kurland, Assistant Secretary for Aviation and International Affairs, US Department of Transportation
10:40 – 11.40	Panel Discussion: The State of the Industry – Where are we now? The outcomes from the ICAO Air Transport Conference. How does the aviation industry encourage faster liberalisation? How do we level the playing field? What are the implications for liberalisation and how do we prepare our airlines? How do we identify and regulate unfair state subsidy? What would a Normal Economy mean for Aviation? Moderator: Aaron Heslehurst, News Anchor & Presenter, BBC World News Panellists: Vitaly Savelyev, Chairman & Chief Executive Officer, Aeroflot Russian Airlines Jim Marriott, Chief - Aviation Security Branch, ICAO Thomas Windmuller, Senior Vice President - Airports, Passenger and Cargo Services, IATA Angela Gittens, Director General, ACI World
11.40 – 12.00	Morning refreshments
12.00 – 13.00	Panel Discussion: Airports – Models for the future Can Airports really become the focus of cities of the future? How can these mega airports be financed? Airport City vs. City Airport? Aviation: is it an economic driver? Do governments understand the true value of aviation? Integration of transportation & infrastructure, building our airports for better connectivity. Moderator: Aaron Heslehurst, News Anchor & Presenter, BBC World News Panelists: Dr Sani Sener, Chief Executive Officer /Executive Board Member, TAV AIRPORTS HOLDING Jack Kasarda, Director- Centre for Air Commerce, University of North Carolina Rosemary Vassiliadis, Director, Clark County Department of Aviation Rosemarie Andolino, Commissioner, Chicago Department of Aviation Lee Seow Hiang, Chief Executive Officer, Changi Airport Group John Martin, Airport Director, San Francisco International Airport Khalfan Said AlShueili, General Manager - Readiness, Oman Airports Management Company
13.00 – 14.00	Lunch
14.00 – 14.45	Hard Talk Interview: Mega Mergers: When is the right time to undertake a Mega Merger? What are the real savings? How do you choose your partner? How far will consolidation continue in the global aviation

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	<p>industry?</p> <p>Session Interviewer: Aaron Heslehurst, News Anchor & Presenter, BBC World News</p> <p>Panelists: Estuardo Ortiz, Chief Operating Officer & Executive VP, AviancaTaca John Shepley, Senior Vice President- Network Management, Etihad Airways Bob Jordan, Executive Vice President & Chief Commercial Officer, Southwest Airlines & President, AirTran Airways</p>
14.45 – 15.00	<p>Las Vegas' Next Evolution</p> <p>Speaker: Rossi Ralenkotter, President, Las Vegas Convention & Visitors Authority</p>
15.00 – 15.45	<p>Panel Discussion: A global Perspective: What are the key issues facing the regional aviation markets? How different are they in the Global Marketplace. Can Asia continue to drive growth? Will Africa finally emerge from the ashes? Is the European recession here to stay? Will East meet West and the CIS open its doors? Key Themes identified from the Routes Regional Strategy Summits will be presented.</p> <p>Moderator: Nigel Mayes, Vice President Commercial & Routes, UBM Live</p> <p>Panelists: Richard Bodin, Chief Commercial Officer, Fastjet Tony Davis, Chief Operating Officer, Irelandia Aviation Christian Schneider, Chief Commercial Officer, Darwin Airline SA Rajeev Jain, Chief Executive Officer, Mumbai International Airport Pvt Ltd</p>
15:45 – 16.00	<p>Afternoon Refreshments</p>
16.00 – 16.30	<p>A Space Ride! Progress on the most ambitious aviation project on the planet</p> <p>Interview with Stephen Attenborough, Commercial Director, Virgin Galactic</p> <p>Interviewer Aaron Heslehurst, News Anchor & Presenter, BBC World News</p>
16.30 – 17.15	<p>Panel Discussion: Policies for Growth - The "Golden Triangle" – Tourism, Airports & Airlines How do governments bring together tourism, economic development and aviation strategies? What is the true value of tourism? How can we bring aviation closer to tourism? The economic impact of tourism. Airports are not the destinations.</p> <p>Moderator: David Scowsill, President & Chief Executive Officer, WTTC</p> <p>Panelists: Christopher L. Thompson, President & Chief Executive Officer, Brand USA Cathy Tull, Senior VP of Global Brand Marketing, Las Vegas Convention & Visitors Authority Jude Bricker, SVP of Planning, Allegiant Air Roger Dow, President & Chief Executive Officer, U.S. Travel Association Christopher Rodrigues, Chairman, Visit Britain</p>
17.15 – 17.30	<p>Keynote Presentation Christine Duffy, President & Chief Executive Officer, CLIA - Cruise Lines International Association</p>
17.30 – 18.00	<p>Facebook & Travel: The Road Ahead Travel is in Facebook's DNA. More people share their travel milestones on Facebook, such as departing for a holiday or sharing a photo from their travels, than any other important events. In fact, more than 70% of Facebook users update their status and/or share photos while on holiday. This is why travel companies are reaching out to Facebook to find the people that matter to them. This session will show how to find and</p>

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	engage with the people that matter to you, everyday, everywhere, across desktop, mobile and tablet. Speaker: Lee McCabe, Global Head of Travel, Facebook
18.00 – 18.10	Chairman's closing remarks Aaron Heslehurst, News Anchor & Presenter, BBC World News

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Day Two, Monday 7th October 2013

08:45 – 09.00	Registration and refreshments
09.00 – 09.10	Welcome from Summit Chairman Aaron Heslehurst, News Anchor & Presenter, BBC World News
09.10 – 10.00	Panel Discussion: Addressing CO2 emissions from International Aviation Has the Industry found a global solution? What progress has been made by ICAO? Is the EU seeking to reinstate the EU ETS scheme? How are the airlines coping with the changes in Environmental policy? Moderator: Vijay Poonosamy, Vice President - International and Public Affairs, Etihad Airways / Chairman - IATA Industry Affairs Committee Panelists: Günter Hörmandinger, First Counselor – Environment, Delegation of the European Union to the United States of America John Hanlon, Secretary General, European Low Fares Airline Association
10.00 – 10.50	Panel Discussion: The Future Size and Shape of the Aviation Industry What is the outlook for the next 18 months given the slow growth in the west and the continued growth in the BRIC countries? Will a two speed global economy drive airline consolidation? Cargo growth continues to fluctuate, will this stabilise, or is this a new market dynamic? Will the aircraft manufacturing duopoly be broken with the arrival of the COMAC Mitsubitshi MRJ, Sukhoi Superjet. What next for the regional jet market? How do the economics of the A350 and 787 change long haul strategies? Moderator: Aaron Heslehurst, News Anchor & Presenter, BBC World News Panelists: Richard Evans, Head of Market Analysis- Civil Large Engines, Rolls-Royce plc Michael Warner, Director - Market Analysis, Boeing Commercial Planes John Grant, Executive Vice President, OAG Jochen Schnadt, Managing Director, Latitude Aviation, Consulting & Management Services Ltd. Dr. Zhihang Chi, Vice President & General Manager, North America, Air China Richard Carcaillet, Head of Strategic Marketing, Airbus
10.50 – 11.05	Morning refreshments
11.05 – 12.05	Panel Discussion: Cargo – Making Cargo a Priority Overcapacity versus Yield? How do we stabilize cargo yields globally? How do Low Cost Carriers provide a cargo product? Where are the next emerging cargo traffic flows? Is the distinction between Integrators and pure cargo carriers blurring? Moderator: Aaron Heslehurst, News Anchor & Presenter, BBC World News Panelists: Des Vertannes, Global Head of Cargo, IATA Hiran Perera, Senior Vice President - Cargo, Emirates Wally Devereaux, Senior Director of Cargo, Southwest Airlines Cargo
12.05 – 12.30	Keynote Presentation
12.30 – 14.00	Lunch

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<p>14:00 – 15.20</p>	<p>Panel Discussion: Security vs. Facilitation - Have we gone too far? Airport Processing Speed Versus Safety? Can we afford 100% Security? Have costs gone too high? Are there better and cheaper technologies to have? Global Entry & Trusted Traveller & Visa Waver programmes are these the way forward? Moderator: Jim Marriott - Chief, Aviation Security Branch, ICAO Panelists: Douglas A. Smith, Assistant Secretary for the Private Sector Office of Policy, U.S. Department of Homeland Security Edward Ramotowski, Deputy Assistant Secretary for Visa Services, Consular Affairs Bureau Kenneth Dunlap, Global Director Security & Travel Facilitation, IATA Patricia Rojas-Ungar, Vice President of Government Relations, US Travel Association Greg Principato, Former President, ACI North America Frederick Piccolo, Vice Chair ACI World & President / Chief Executive Officer, Sarasota Bradenton International Airport</p>
<p>15.20 – 15.35</p>	<p>Refreshment Break</p>
<p>15.35 – 16.35</p>	<p>Panel Discussion: A sustainable Future for Aviation What is the true impact of aviation on the environment? How do we reflect the cost to the environment to the consumer? How can airports develop sustainably? How do airlines develop an environmental policy? What is the role of the aircraft manufacturer in reducing CO2? What impact will biofuels make on CO2 emissions? What is the impact of scarce oil reserves on oil prices? Moderator: Dr Charles E Schlumberger, Lead Air Transport Specialist, The World Bank Group Panelists: Alan Robinson, Founder, Paradigm BioAviation Nancy Young, Vice President- Environmental Affairs, Airlines for America Professor Kjell Aleklett, Professor of Physics, Uppsala University Hélène V. Gagnon, Vice President- Public Affairs, Communications and Corporate Social Responsibility, Bombardier Aerospace</p>
<p>16:35 – 16.50</p>	<p>Preliminary conclusions from the Summit and the way forward for the White Paper Aaron Heslehurst, News Anchor & Presenter, BBC World News</p>
<p>16:50</p>	<p>End of day two</p>