



The world's most respected airline rating system

ICAO - October 15th, 2014

AirlineRatings.com

- Why safety rate airlines?
- How we are helping travellers?
- Social media



Why safety rate airlines?



Just over half of
the 3 billion
passengers that
take to the air
each year have
some degree of
fear of flying!



Fear of Flying

- Austrian survey in 2013 - 55 % have some fear of flying
- German survey – 38% of Germans have a fear (16%) or anxiety of flying (22%)
- 50% of US citizens have a fear of flying – Newsweek (Before 9/11)
- Even tough bronzed Aussies have a fear of flying - 25% in fact
- So WHY??



Air Crash Investigation series...

Also known as - Air Disasters, Mayday,
and Air Emergency



Global coverage

- Shown in 144 countries
- Translated into 21 languages
- 109 episodes aired
- 21 more in the works
- MH370 and MH17 to be special episodes



Social Media has
turned everyone into
a photo journalist!



FIRST twitter image of QF32
damage – sent in flight!





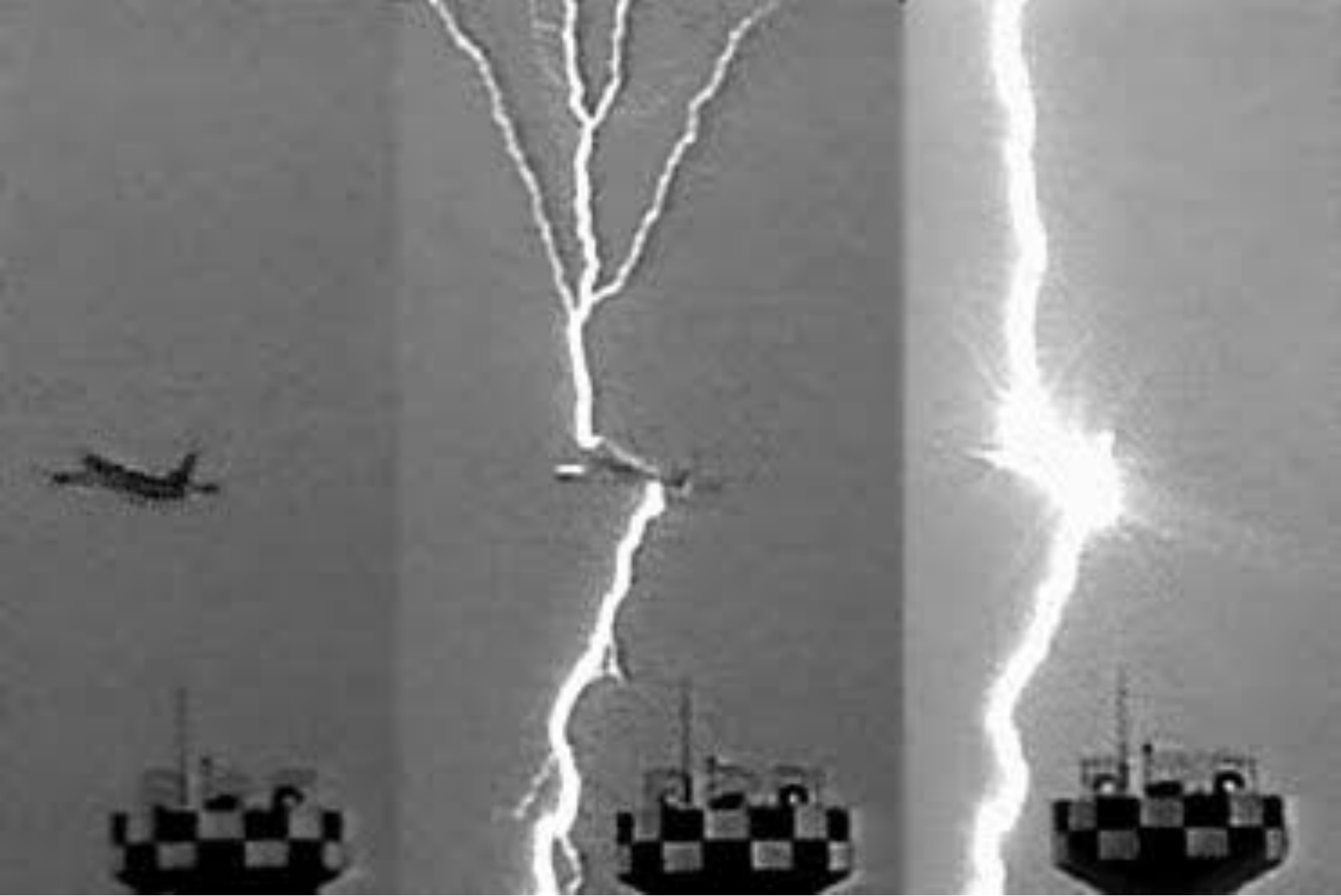




10% of all pictures
taken in history
were taken last
year and 50% on
smart phones









Fascination with flying – it's not natural





Claustrophobia

While airlines sell this travel picture the reality is a claustrophobic experience





Lack of knowledge

- Airlines and aviation misunderstood
- Airline industry constantly under intense cost and competition pressures
- Media misinformation abounds
- This combination fuels doubts and fear



How we are helping travellers



We are providing travellers with the tools to make an informed decision about the level of safety and the product offering they can expect on the world's major airlines



Product information updated weekly



United Airlines

Safety rating : 7/7 [Rating Criteria](#) | [Safety Rating Breakdown](#)



Product rating : 3.5/7 [Rating Criteria](#)



Airlineratings.com presents our independent United Airlines safety ratings and reviews.

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Country of Origin: United States | Airline Code: UA

URL: <http://www.united.com>

Booking URL: <http://https://www.united.com/web/en-US/default.aspx?root=1&SID=274B613A46754E3EB19C87EBD4910632>

Seat Map URL: <http://www.united.com/web/en-US/content/travel/inflight/aircraft/default.aspx>

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UNITED 

COMPETITIONS & GIVEAWAYS



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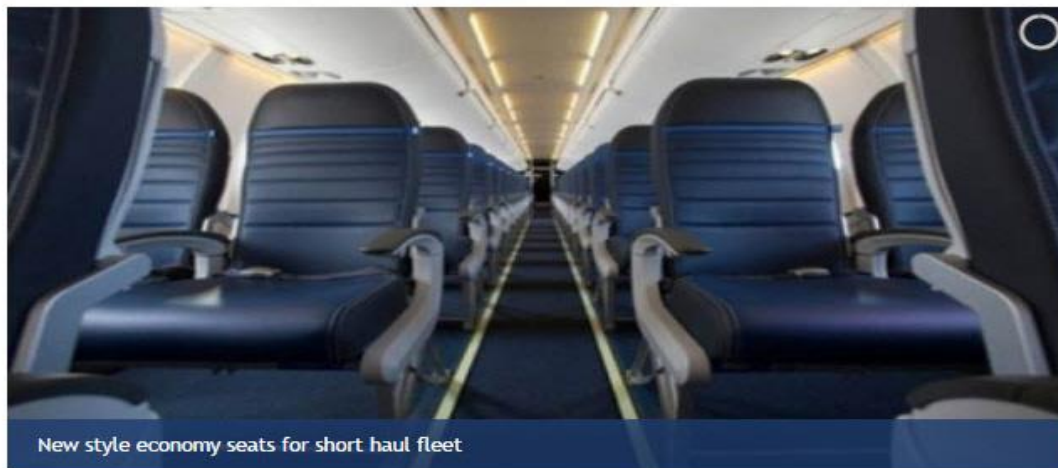
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Airline Ratings

12 Oct



New style economy seats for short haul fleet

In Flight Product

Economy Class

Flights to Asia, Africa, Europe, the Middle East, South America and the South Pacific

- Complimentary full meal service with mid-flight snack service on longer flights and light meal served prior to arrival on longer flights; nonalcoholic beverages served complimentary but wines, beer and spirits available for purchase
- Audio/Video On Demand on some 777s and 767-400s; shared cabin screens on 747s; shared cabin screens or personal screens on other aircraft; headsets provided
- Seat pitch of 31 inch with 17 to 18 inch width and 5 inch recline
- Blankets and pillows provided
- Baggage allowance of 2 x 23kg bags but varies with flight

Within North America and Central America

- Variety of snack boxes and small meals available for purchase on flights longer than 2 hours; breakfast, lunch and dinner available for purchase on most flights longer than 3 hours which depart prior to 8 pm; nonalcoholic beverages served complimentary; wines, beers and spirits available for purchase
- Personal screens show over 100 TV channels referred to as 'DirecTV' on all 737-700s, most 737-800/900s and 757-200s operating on transcontinental routes for small fee; shared cabin screens or personal screens with a choice of 9 channels on most other flights; no in flight entertainment on Regional United Express flights; headsets available for a fee;
- Wi-Fi progressively being introduced and is available for as little as \$2 on flights less than two hours. In seat power and USB ports are available at every seat on transcontinental routes operated by the 757
- Seat pitch of 31 inch with 17 to 18 inch width and 3 to 5 inch recline
- Only credit and debit cards accepted for purchases
- No blankets, pillows or amenity kits provided
- Baggage allowance of 2 x 23kg bags but varies with flight

Premium Economy

Select flights

- Currently being fitted to some 737s, 757s, 767s and 777s
- Similar to Economy Class but with a 36 inch seat pitch

Transcontinental Services Only

- Identical to Economy Class within North America and Central America but with the addition of in seat power and complimentary headphones

Business Class

On flights to Canada, Guam, Caribbean, Latin America, Hong Kong, Ho Chi Minh, Singapore and Tokyo

- Multi-course meal served on flights longer than 2 hours; beverages including alcohol

the wait! goo.gl/UH25aN @lufthansa

Expand



Jill Favero
@JillFavero

8 Oct

Can I borrow him/her to find my keys? - Beagle returns passenger's lost property sharethis.com/shares/1mbFrJ via [@sharethis](#) via [@Airline_ratings](#)

Retweeted by Airline Ratings

Tweet to @Airline_ratings



Business Class

On flights to Canada, Guam, Caribbean, Latin America, Hong Kong, Ho Chi Minh, Singapore and Tokyo

- Multi course meal served on flights longer than 2 hours; beverages including alcohol served complimentary; welcome drinks offered
- Audio/Video On Demand on 747s and some 767s and 777s; personal screens show over 100 TV channels referred to as 'DirecTV' on all 737-700s, most 737-800/900s and some 757-300s; shared cabin screens on other flights
- Seat pitch of 36 to 38 inch with 6 inch recline but varies with aircraft
- Blankets provided
- Baggage allowance of 3 x 23kg bags but varies with flight

First Class

International

- Multi course restaurant quality meals served with beverages including cocktails and after dinner liqueurs; mid-flight snack served on long flights as well as a light meal prior to arrival; welcome drink offered
- Audio/Video On Demand on all 767-300s and 747s and some 777s; personal screens with choice of 16 channels on other flights; noise canceling headphones provided; USB port and in seat power available on all 747s and 767s and some 777s
- Seat pitch of 78 inch with 31 inch width and transform into fully lie flat beds
- Duvets, pillows and premium amenity kit provided
- Newspapers offered
- Baggage allowance of 3 x 23kg bags but varies with flight

Transcontinental Services

- Meal service on flights longer than 2 hours; complimentary beer, wine, spirits, soft drinks and freshly brewed coffee; welcome drink offered
- Audio/Video On Demand on 747s and some 767s and 777s; personal screens show over 100 TV channels referred to as 'DirecTV' on all 737-700s, most 737-800/900s and some 757-300s; shared cabin screens on other flights
- Seat pitch of 36 to 38 inch with 6 inch recline but varies with aircraft Blankets and pillows provided
- Baggage allowance of 3 x 23kg bags but varies with flight

United Business First

Most flights to Africa, Asia, Europe, India, the Middle East, South America and the South Pacific, and flights between Tokyo and Bangkok, Seoul, Singapore and Taipei

- Multi course restaurant quality meals served with beverages including cocktails; mid-flight snacks served on long flights and light meal prior to arrival; welcome drink offered
- Audio/Video On Demand on 747s and 757s and some 767s and 777s; remainder of 767s and 777s have personal screens with 9 or 16 video channels; in seat power on some 767s and 777s; in seat power and USB ports on other flights; noise canceling headphones provided
- Seat pitch of 74 to 77 inch with 23 to 23.5 inch width and transform into lie flat beds on 747s, 757s and some 777s and 767s; seat pitch of 55 inch with significant recline



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Spectacular Queenstown landing

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Geoffrey Thomas 01 Jul 2014

Precision approach in blinding cloud

Below is a stunning video showing what is called an RNP (required navigation performance) approach into Queenstown New Zealand's tiny airport nestled between mountains buried in cloud.

You will see a magnificent sunset scene and the aircraft sinks "blind" into cloud and emerges with the runway in sight.

But it is far from blind with RNP which is, in fact, a statement of the aircraft's navigational performance and relates to the aircraft's ability to use extremely accurate GPS signals.

These GPS signals are combined with the aircraft's own internal navigation systems to create an accurate and stable navigation path.

RNP allows the Queenstown bound flight to operate free of traditional ground based aids.

Prior to approval for RNP operations the aircraft's navigation system is examined through its ability to fly the required flight path precisely over a series of proving flights in clear conditions.

RNP approaches and departures were pioneered by Alaskan Airlines in 1994 with 737 300s and later with Qantas with its 737 800s in September 2004 into Queenstown.

Queenstown airport is subject to low cloud conditions (cloud base above 400ft, but below 3000 ft) on an average of 36 days a year which prevent operations.

With a cost of a single diversion as high as \$30,000 the business case is compelling.

The RNP approach to Queenstown involves passing through 19 very tight "gates" on descent from 16,000ft. Those "gates" or waypoints are shown on the pilot's primary flight display as limit markers both vertically and horizontally.

To perform the RNP approach the aircraft's 12 key navigation related systems must be working, and with redundancy that amounts to 25 separate independent systems working in perfect harmony.

This level of redundancy ensures that once an approach has commenced, single - or even in some cases multiple - failures will enable the crew to either continue with the landing, or climb away from the destination airport without compromising safety.

But it is just not the operational demands of landing in Queenstown that is driving airline's push into RNP operations.

Because of its high precision capability RNP can save airlines millions of dollars in fuel costs by using much shorter - and mostly curved - approaches to airports.



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Airline Ratings @Airline_ratings 12 Oct

Late adopter @Luffhansa premieres its Thems'm Economy. We think it definitely has been worth the wait. go @AFL25afl @Luffhansa Expert

Jill Fawcett @Jill_Fawcett 8 Oct

Can I borrow her/his to find my keys? - Single volume passenger's not properly shared? told via @shaneeth via @Airline_ratings

Tweet to @Airline_ratings



Did You Know & Fear of Flying





DID YOU KNOW?

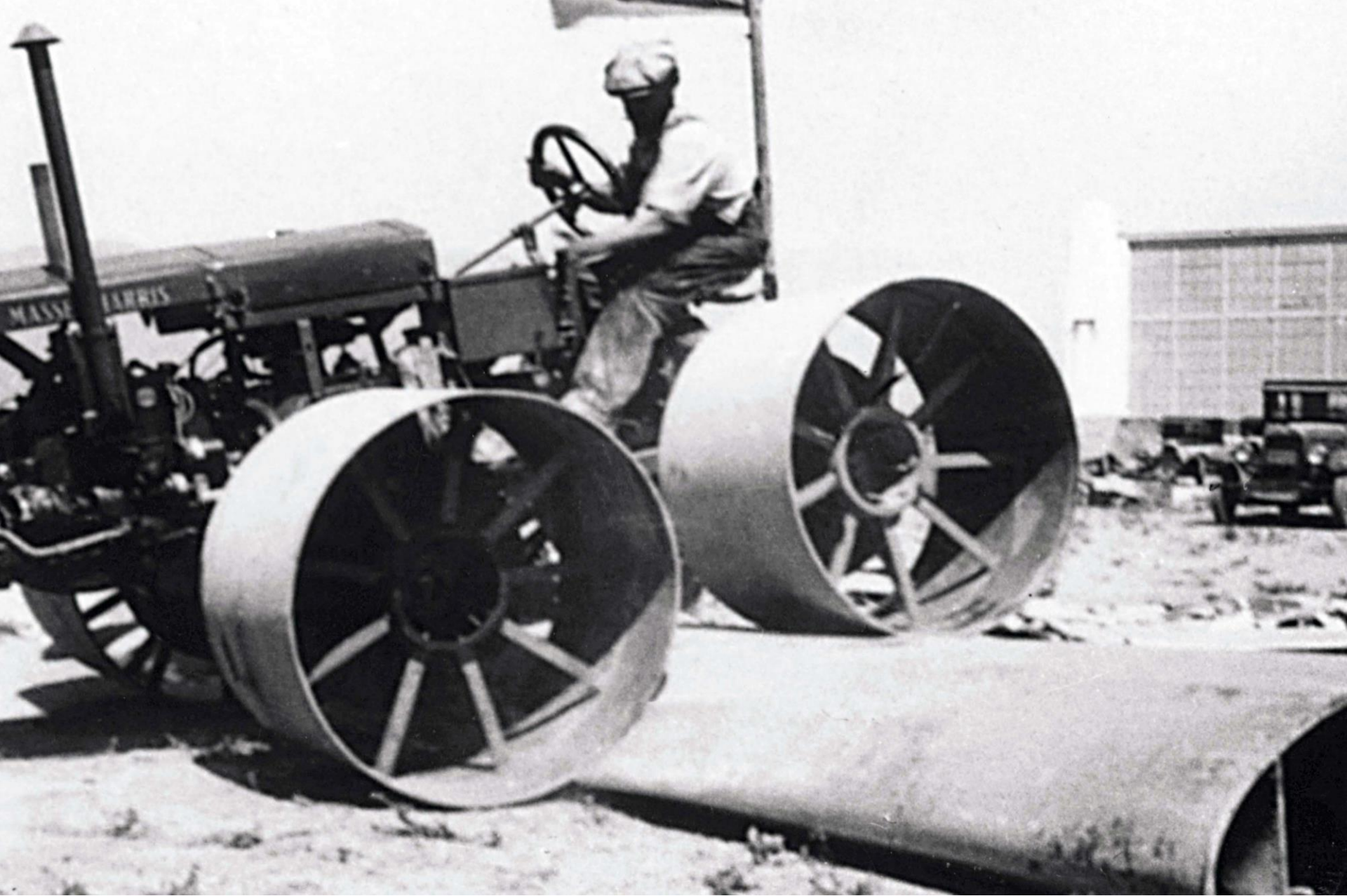
Aviation is a contradiction filled with acronyms. Almost everything in aviation is the opposite of what you think. [Click here](#) to find the answers.



FEAR OF FLYING

You know it's safer to fly than drive your car but you still can't seem to shake that fear of flying. [Click here](#) and let your fear of flying "fly away".

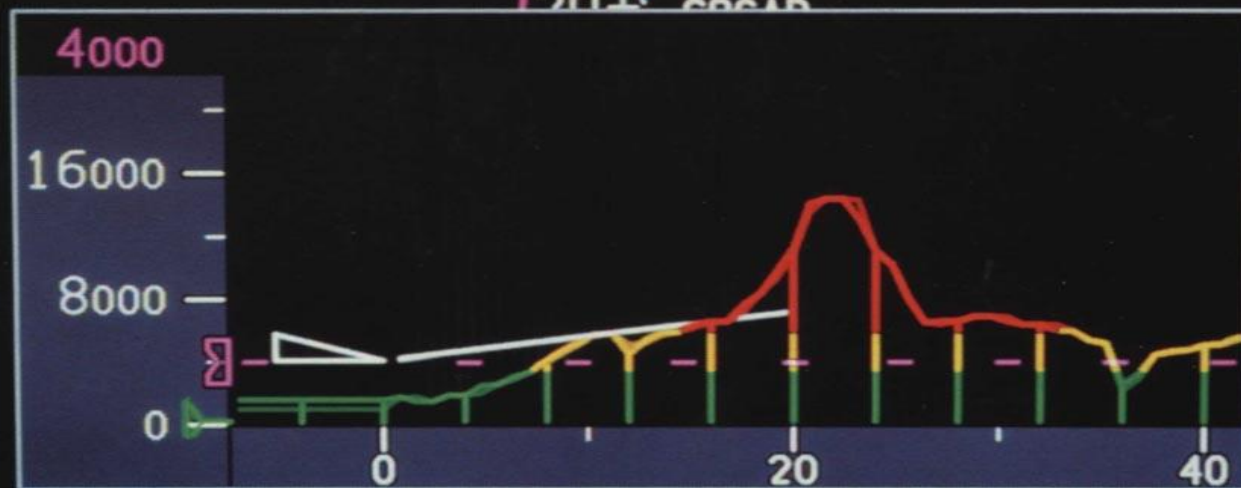


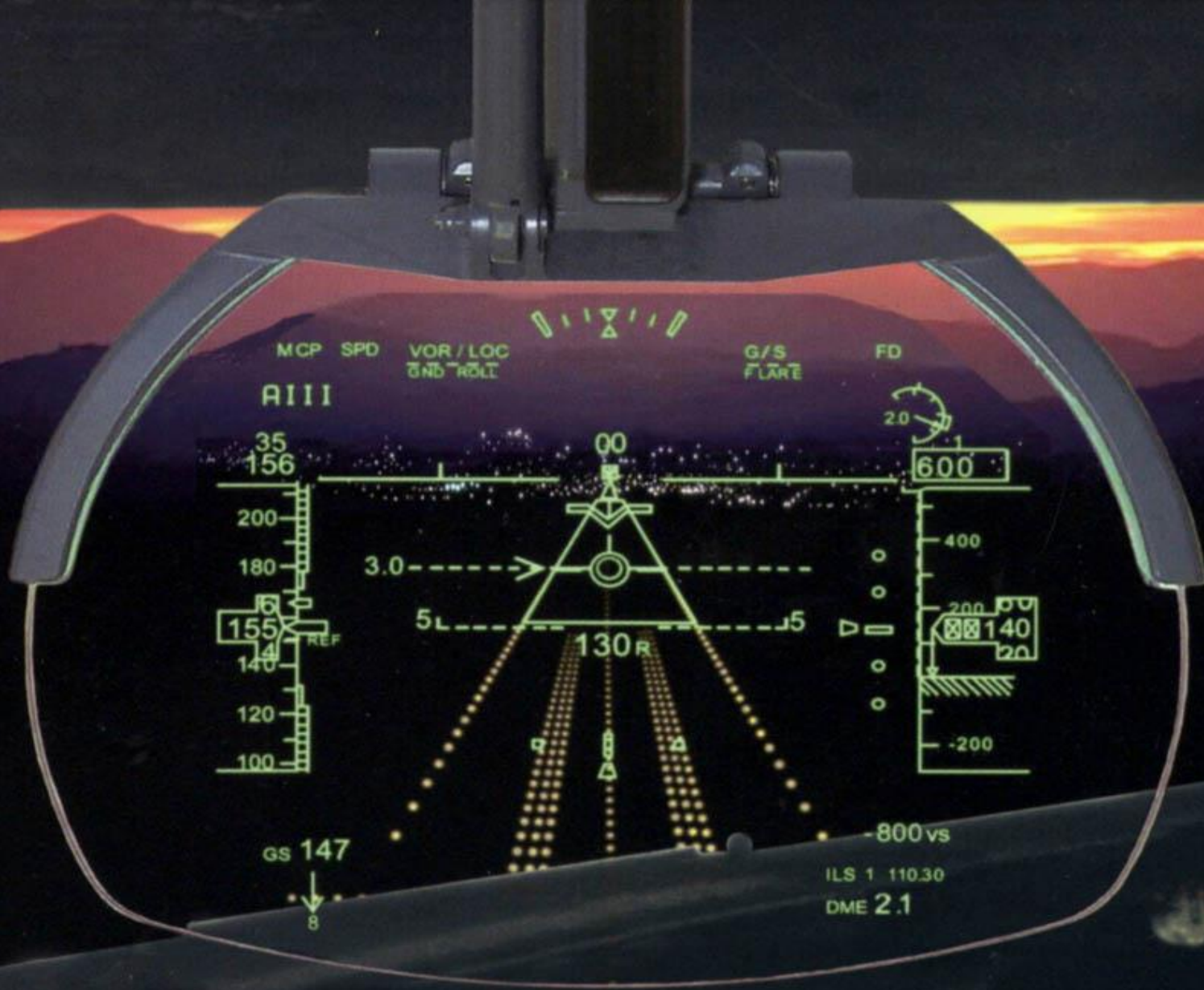






TERR
144
021
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Top Ten & Aircraft modules





TOP TEN

We all have our top ten things that matter in our lives. If you're flying here are the top ten you need to know.



AIRCRAFT

Everything you wanted to know about the aircraft types we fly on including their history, construction and manufacturing, features, safety and future.



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16 hours ago 

Vietnamese carrier, VietJetAir, has been slammed for using models in skimpy outfits in what looks to be a PR stunt.

Do you think this is "inappropriate" promotion of the airline?

Video and pictures: <http://goo.gl/AuMSsE>



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Fahar Casim Abdullahi Ombra



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Dana Bensky, Trent Mumford, Helen Leithead and 1,059 others like this.

Write a comment...

Erman Dimayuga Nice Iphone,nice shot 2!

Like · Reply · 5 hours ago

Kriehna Rai o baba !!

See Translation

Like · Reply · 14 hours ago

View 27 more comments

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October 6

The landing into Princess Juliana International Airport... WOW!

This airport serves the island of Saint Martin which is in the Caribbean.

(Image credit: KLM)



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Lesley Thomas, Trent Mumford, Helen Leithead and 3,825 others like this.

Write a comment...

Maxi Milian Looks fake

Like · Reply · 1 · October 9 at 2:32am

4 Replies

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sign up.webex.com

Meet with your colleagues from wherever you are. Backed by Cisco reliability and security.

HIV: The 50,000 Story

helostopmevirus.com

Each year it affects another 50,000 people in the U.S.



Social Media

- Over 23,000 likes
- Growing at 1,000 a week
- Audience is broad being males and female aged 13-65+
- Weekly average post reach is 50,000
- Twitter and Instagram both growing





Thank You





The world's most respected airline rating system