



ICAO Air Transport Symposium
in partnership with the Air Transport Research Society (ATRS)

STRATEGIES AND TOOLS FOR SUSTAINABLE AIR TRANSPORT

Montréal, 18 – 20 April 2012

PROGRAMME

*INTERPRETATION WILL BE PROVIDED FOR THE SYMPOSIUM IN THE SIX OFFICIAL LANGUAGES OF ICAO
(EN, AR, CH, FR, RU, SP)*

TUESDAY, 17 APRIL 2012

1830 – 2000 **Networking Reception** (by invitation only), sponsored by **Bombardier**
Participants: All moderators, speakers & Council delegations

DAY 1: WEDNESDAY, 18 APRIL 2012

0730 – 0900 Continental breakfast, sponsored by **SNC Lavalin**

0900 – 0930 **Welcome address: Mr. Roberto Kobeh González**, President of the Council, ICAO

Setting the scene: Prof. Tae Hoon Oum, President, Air Transport Research Society, and
UPS Foundation Chair, Sauder School of Business, University of British Columbia

0930– 1100 **INTRODUCTORY PANEL - TOWARDS A GLOBAL VISION OF SUSTAINABLE
AIR TRANSPORT?**

Moderator: Prof. Kenneth Button, Professor of Public Policy, George Mason University

- **Mr. Raymond Benjamin**, Secretary General, ICAO
- **Mr. Tony Tyler**, Director General & CEO, International Air Transport Association
- **Ms. Angela Gittens**, Director General, Airports Council International
- **Mr. Eugene Hoeven**, Director ICAO Affairs, Civil Air Navigation Services Organisation
- **Mr. Chris Lyle**, Representative of UNWTO to ICAO, World Tourism Organization
- **Mr. Marwane Jaabari**, ACAC, Air Transport Expert
- **Mr. Mounouni Dieguimde**, AFCAC, Coordinator of the Africa Group & Representative of Burkina Faso, ICAO
- **Mr. Arun Mishra**, Asia Pacific States, Coordinator of the Montreal Group & Representative of India, ICAO
- **Mr. Michael Rossell**, ECAC, Focal Point for Economic Matters & United Kingdom Department for Transport
- **Mr. Marco Ospina Yépez**, LACAC, Secretary

1100 – 1130 Refreshment Break, sponsored by **Etihad Airways**

1130 – 1245 **OPEN DISCUSSION - DEFINING A GLOBAL VISION OF SUSTAINABLE AIR
TRANSPORT**

Moderator: Prof. Kenneth Button, Professor of Public Policy, George Mason University

1245 – 1400 Lunch Break, sponsored by **IATA**

1400 – 1530 **SESSION 2 - INDUSTRY TRENDS: MERGERS, ALLIANCES AND CONSOLIDATION**

Moderator: Prof. Sveinn Gudmundsson, Professor Strategic Management, Department Strategy, Toulouse Business School, and Vice President Publications, Air Transport Research Society

- **Prof. Jan Brueckner**, Professor of Economics, University of California, Irvine
- **Mr. Don Wykoff**, President, International Federation of Air Lines Pilots' Associations
- **Ms. Sharon Pinkerton**, Senior Vice President Legislative and Regulatory Policy, Airlines for America (A4A)
- **Mr. Ian Wadsworth**, Chief Commercial Officer, Houston Airports Systems

1530 – 1545 Question and Answer Session

1545 – 1615 Refreshment Break

1615 – 1745 **SESSION 3 - FINANCING AIR TRANSPORT: CHALLENGES AND PROSPECTS**

Moderator: Prof. Martin Dresner, Professor in Logistics and Transportation, University of Maryland, and Vice-President, Air Transport Research Society

- **Dr. Charles Schlumberger**, Lead Air Transport Specialist, World Bank
- **Mr. Bo Redeborn**, Principal Director ATM, Eurocontrol
- **Dr. Féthi Chebil**, Vice-President, Airports, SNC-Lavalin inc.
- **Mr. Richard MacFarlane**, Chief, Integrated Infrastructure Management Section, Air Navigation Bureau, ICAO

1745 – 1800 Question and Answer Session

1800 – 1930 Welcome Dinner Reception, sponsored by **Delegation of Saudi Arabia to ICAO**

DAY 2: THURSDAY, 19 APRIL 2012

0730 – 0900 Continental breakfast, sponsored by **Airbus**

0900 – 0905 **Opening remarks: Prof. Tae Hoon Oum**, President, Air Transport Research Society, and UPS Foundation Chair, Sauder School of Business, University of British Columbia

0905 – 1030 **SESSION 4 - HOW TO FORECAST IN A CYCLICAL INDUSTRY?**

Moderator: Dr. Paul Hooper, Director Policy & Regulation, Abu Dhabi Department of Transport

- **Mr. Philippe Poutissou**, Vice President, Marketing, Commercial Aircraft, Bombardier Aerospace
- **Mr. Joao Alfredo Paiva**, Director of Market Strategy for Commercial Aviation, Embraer
- **Mr. Mario Formica**, Vice-President Strategic Marketing & Airline Studies, ATR - Avions de Transport Regional
- **Mr. David Prevor**, Head of Market Research and Forecasts, Airbus
- **Mr. Richard Evans**, Head of Market Analysis, Civil Large Engines, Rolls Royce

- 1030 – 1045 Question and Answer Session
- 1045 – 1115 Refreshment Break, sponsored by **ATR** (Avions de Transport Regional)
- 1115 – 1230 **SESSION 5 - PANEL DISCUSSION: LIBERALIZATION AND OPEN SKIES - LESSONS LEARNED**
Moderator: Dr. Kostas Iatrou, Managing Director, Air Transport News
- **Mr. David Broz**, Vice-President, International Affairs, Emirates Airline
 - **Mr. Máté Gergely**, DG MOVE, European Commission
 - **Mr. Abdul Wahab Teffaha**, Secretary General, Arab Air Carriers Organization
 - **Mr. Robert Jean Razafy**, Director General, Aviation Civile de Madagascar (ACM)
 - **Dr. Elijah Chingosho**, Secretary General, African Airlines Association
 - **Dr. Anthony Chin**, Associate Professor, National University of Singapore
- 1230 – 1245 Question and Answer Session
- 1245 – 1400 Lunch Break sponsored by **Airports Council International** (ACI)
- 1400 – 1530 **SESSION 6 - ECONOMIC BENEFITS OF AIR TRANSPORT**
Moderator: Prof. Bijan Vasigh, Embry-Riddle Aeronautical University
- **Dr. Andreas Papatheodorou**, Associate Professor in Industrial and Spatial Economics with emphasis on Tourism, University of the Aegean, Greece & Editor-in-Chief, Journal of Air Transport Studies
 - **Mr. Paul Steele**, Executive Director, Air Transport Action group (ATAG)
 - **Mr. Nasim Zaidi**, Secretary, Ministry of Civil Aviation, Government of India
 - **Dr. Yeon-Myung Kim**, Director, Department of Aviation Policy & Technology, Korea Transport Institute (KOTI)
 - **Mr. Andrew Herdman**, Director General, Association of Asia Pacific Airlines (AAPA)
- 1530 – 1545 Question and Answer Session
- 1545 – 1615 Refreshment Break
- 1615 – 1730 **SESSION 7 - BREAKING THE MOLD: BUSINESS MODELS OF NEW AIRLINES**
Moderator: Dr. Keith Mason, Director, Business Travel Research Centre, and Senior Lecturer, Department of Air Transport, Cranfield University
- **Mr. Ricky Mack**, Director, Market Research and Forecasting, Boeing
 - **Mr. Peter Morris**, Chief Economist, Ascend
 - **Prof. Katsuya Hihara**, Graduate School of Public Policy, Tokyo University
 - **Mr. John Hanlon**, Secretary General, European Low Fares Airline Association (ELFAA)
- 1730 – 1745 Question and Answer Session

DAY 3: FRIDAY, 20 APRIL 2012

- 0800 – 0830 Continental Breakfast
- 0830 – 0840 **Opening remarks: Prof. Yeong-Heok Lee**, Korea Aerospace University, and Incheon International Airport Board
- 0840 – 1015 **SESSION 8 - ECONOMIC SUSTAINABILITY: A CHALLENGING DECADE AHEAD**
Moderator: Dr. Chunyan Yu, Associate Professor, Embry-Riddle Aeronautical University, and Director of Research and Coordinator of Programs, Air Transport Research Society
- **Mr. Alex de Gunten**, Executive Director, Latin American and Caribbean Air Transport Association
 - **Mr. Olivier Jankovec**, Director General, Airports Council International, Europe
 - **Mr. Peter Bombay**, Head of Office, Representative of the European Union to ICAO
 - **Mr. John Byerly**, Former Deputy Assistant Secretary for Transportation Affairs, U.S. Department of State
- 1015 – 1030 Question and Answer Session
- 1030 – 1100 Refreshment Break
- 1100 – 1215 **PANEL DISCUSSION - THE LAST WORD: STRATEGIES AND TOOLS FOR SUSTAINABILITY**
Moderator: Mr. Vijay Poonoosamy, Vice President International & Public Affairs, Etihad Airways and Chair of the IATA Industry Affairs Committee
Speakers: Chairpersons of previous sessions
- 1215 – 1230 **Closing Remarks: Mr. Raymond Benjamin**, Secretary General, ICAO
- 1430 – 1515 **Transportation** to Dorval Bombardier centre of products development
- 1515 – 1630 **Visit** of Dorval Bombardier centre of products development
- 1630 – 1730 **Coffee & refreshments** at Bombardier, Dorval site