



Seth Ayers

Seth is a Sr. Program Officer with the Identification for Development ([ID4D](#)) Initiative at the World Bank Group. Launched in 2014, the Initiative's mission is to enable all people to access services and exercise their rights, by increasing the number of people who have secure, verifiable, and officially-recognized IDs. To date, ID4D has worked with more than 45 countries and \$1 billion in active and pipeline financing is supporting implementation of digital ID and civil registration systems.

Before joining the World Bank Group, Seth was Standards Program Manager for [IDEMA](#), an international trade organization that represents the USD \$35 billion disk drive industry.

Seth has been recognized for his work by the World Economic Forum as a member of the Forum's Global Agenda Council on Data-Driven Development, as well as by the Rockefeller Foundation and the Bill & Melinda Gates Foundation as a technical advisor.
