**Benefits of Becoming a Sponsor**

* A great opportunity to market and showcase your products and services to the public and private sector audience from around the world, as well as representatives from ICAO’s 191 Member States.
* Enhance the awareness and visibility of your organization by promoting your brand’s products and/or services at one of the many hospitality events while networking with senior officials from civil aviation administrations and industry executives during and after the event.
* Network with high level decision makers and explore how new technology, equipment and processes can assist States and industry to meet both existing and future aviation safety &security requirements and challenges.

**Sponsorship Fees – Hospitality Events** See Sponsorship Privileges Appendix A

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Event No.** | **Select Event No.** | **Sponsor Category** | **Hospitality Event** | **Day** | **Approximate Time \*** | **Fee in $USD** |
| 1  | [ ]  | Platinum | Welcome Reception | Wednesday | 17:30 – 19:30 | $18,500 |
| 2 | [ ]  | Platinum | Cocktail Reception | Thursday | 17:30 – 19:30 | $18,500 |
| 3 | [ ]  | Gold | Lunch | Wednesday | 12:30 – 14:00 | $16,500 |
| 4 | [ ]  | Gold | Lunch | Thursday | 12:30 – 14:00 | $16,500 |
| 5 | [ ]  | Gold | Lunch | Friday | 12:30 – 14:00 | $16,500 |
| 6 | [ ]  | Bronze | Coffee/Refreshments | Wednesday | 10:30 – 11:00 | $3,500 |
| 7 | [ ]  | Bronze | Coffee/Refreshments | Wednesday | 15:15 – 15:45 | $3,500 |
| 8 | [ ]  | Bronze | Coffee/Refreshments | Thursday | 10:30 – 11:00 | $3,500 |
| 9 | [ ]  | Bronze | Coffee/Refreshments | Thursday | 15:15 – 15:45 | $3,500 |
| 10 | [ ]  | Bronze | Coffee/Refreshments | Friday | 10:30 – 11:00 | $3,500 |
| 11 | [ ]  | Bronze | Coffee/Refreshments | Friday | 15:15 – 15:45 | $3,500 |

|  |  |
| --- | --- |
| **Delegate Bag** | **Fee** |
| Confirmation has been received from ICAO to sponsor the delegate bag [ ]  | $7,500 |
| **Promotional Material Distribution** |  | **Fee** |
| Confirmation has been received from ICAO for one single sheet of printed promotional material( 8.5” x 11” or A4 ) to be inserted into the delegate bag. | [ ]  | $1,500 |

|  |  |
| --- | --- |
| Total Fee |       |

*Note: Hospitality events will take place in the exhibition area.*

 *ICAO will make arrangements to cater and pay for the hospitality events with recommended local caterers*.

 \* *Time subject to change.*

For more information, please contact

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Mr. Harvey Wong hwong@icao.int +1(514) 954-8219 ext 6181

**Appendix A – Sponsorship Privileges**

The table below shows the privileges for each type of sponsorship

|  |  |
| --- | --- |
| **Privileges** | **Sponsorship** |
| **Platinum** | **Gold** | **Bronze** | **Delegate Bag** |
| Sponsor's logo and hyper link on the ICAO event website | ✓ | ✓ |  |  |
| Fifteen-minute non-commercial presentation to the delegates prior to the sponsored reception or lunch | ✓ | ✓ |  |  |
| Complimentary prime location double exhibition space | ✓ | ✓ |  |  |
| Up to three single sheets of printed promotional material (8½×11 inch or A4) inserted into the delegate bags | ✓ | ✓ |  | ✓ |
| Recognition by the event moderator during the opening and closing ceremonies | ✓ | ✓ | ✓ | ✓ |
| Prime visibility in the Symposium directory of the sponsor’s name, logo and company’s products/services | ✓ | ✓ | ✓ | ✓ |
| Display of sponsors' logos in the venue areas | ✓ | ✓ | ✓ | ✓ |
| Sponsors’ names and logos on the Symposium auditorium screen | ✓ | ✓ | ✓ | ✓ |
| Invitation to the hospitality event with sponsor name and logo on the Symposium auditorium screen | ✓ | ✓ | ✓ |  |
| Display of sponsor’s logo during the event being sponsored | ✓ | ✓ | ✓ |  |
| Free delegate or exhibitor passes and delegate bag | 6 | 2 | 1 | 2 |