

# NEXT GENERATION BEST PRACTICES FOR AEROSPACE INDUSTRY

## **AÉRO MONTRÉAL**

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Aerospace in Québec



In Québec, 1 worker in 102 is employed in aerospace.

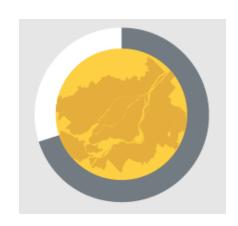


4 OEMs

177
Supllier (SMEs)

10 Manufacturers

- ★ In Montréal, 1 person in 54 works in aerospace
- **★** Women hold more than 20% of aerospace jobs
- **≺** Over the next 10 years, nearly 10,000 new jobs will be created and...
- **★** More than 32,000 jobs vacancies will need to be filled







## A 0 to 35 years old strategy...











Primary schools







### Objectives of Passion for within / Passion for flight

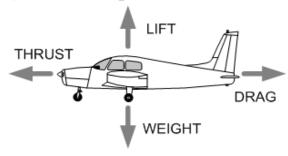
- Spark a passion for flight and aerospace
- Encourage children to stay in school (school dropout)
- Inspire students (thanks to the STEM) to pursue careers in aerospace
- Raise awareness about one of Québec's key sectors

<sup>(\*)</sup> Note: Recent studies demonstrate that Quebec is the province with the higher percentage of kids dropping their secondary school (between 24,5%-21,3%) 2000/2009 (Santé et Services Sociaux Gov. Quebec)





## Forces than can impact flight...

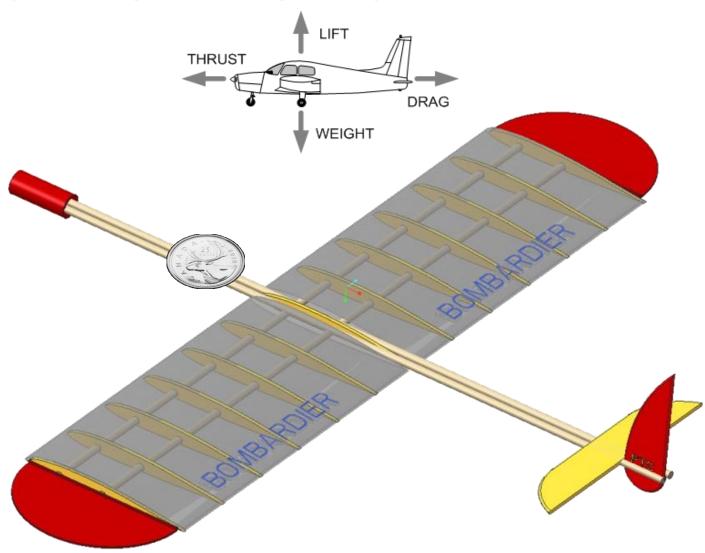








#### FORCES THAN CAN IMPACT FLIGHT...







#### **ACTIVITIES IN THE CLASSROOM**









## PARTNERSHIP TO TOUCH 70,000 children every year!!!





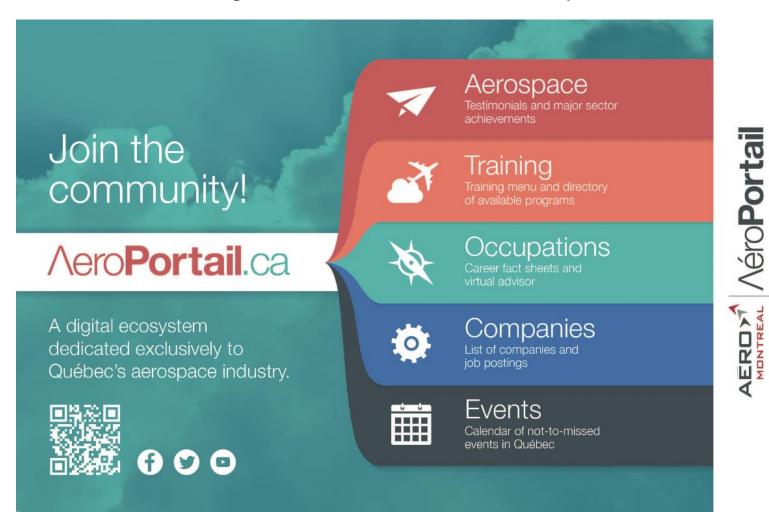






#### One unique place to find all the informations on :

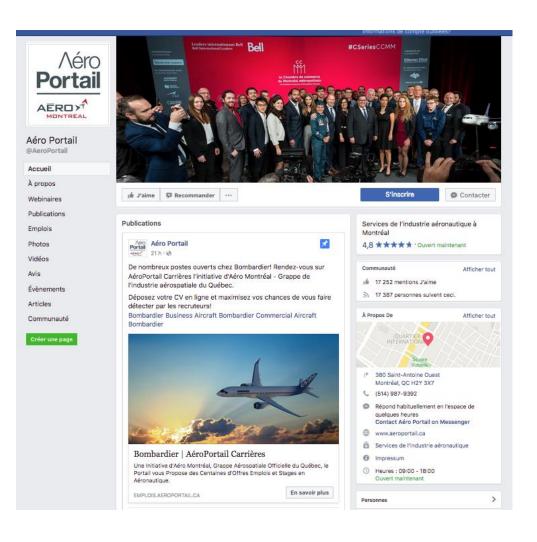
Education, Trainings, Jobs, Events and Industry.

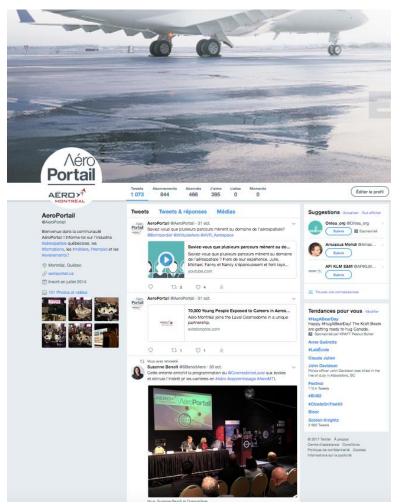






## A strong community through social media strategy









# **Emerging Young professionnal of Aéro Montréal**











#### **ALEJANDRO STORY**

«Alejandro was lucky to attend a presentation of the program Passion for within in his class. Since then, he has been won by passion and dreams of becoming a pilot. That's why Alejandro went to great lengths to make a very special Halloween costume... »













ELEANOR ROOSEVELT









## **THANK YOU!**

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