



At the crossroads of three major continents – Asia, Africa and Europe – Dubai is a natural meeting place, featuring outstanding hotels, excellent sporting facilities, great shopping and year-round sunshine. Long known as the city of traders, Dubai has highly developed transportation and logistics infrastructure with easy access from around the globe.



The **Dubai International Convention and Exhibition Centre** (DICEC) is centrally located at the heart of Dubai's business centre on Sheikh Zayed Road, less than 10 minute drive from Dubai International Airport.

DICEC is a fully integrated venue that combines superior design with functionality. Some of the biggest, most significant and popular exhibitions and conferences in the region take place in this world-class venue.



Acting as a link between the halls, the air-conditioned concourses provide visitors with a range of shops including restaurants, courier services, a pharmacy, a travel agency, a hair-dresser, a business centre as well as banking, ATM, currency exchange and post office facilities.

With a team of renowned chefs from around the world, DICEC can cater for up to 6,000 guests a day, in one 5-course sitting! A variety of mouth-watering menus are offered, combining cuisines from Arabia, Europe, the Far East and the Indian sub-continent to name a few, reflecting the multi-cultural make-up of this exotic and vibrant city.

Website: <u>www.dwtc.com</u>