

The logo for the Association of Asia Pacific Airlines (AAPA) features the letters 'AAPA' in a large, bold, blue sans-serif font. A thin horizontal line is positioned directly beneath the letters.

ASSOCIATION OF ASIA PACIFIC AIRLINES

Aviation Regulatory Policy Environment

**ICAO/CAAC Symposium on Low Cost Carriers
Kunming, China, 23-24 October 2014**

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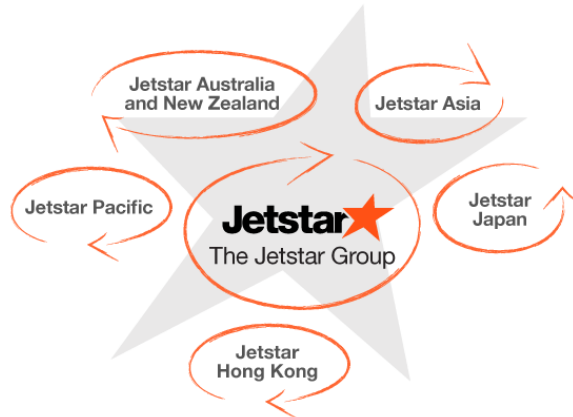
Asia Pacific Overview

- Home to more than 4 billion people, or 60% of the world's population
- Wide range of income levels
 - two thirds of global middle class population by 2030
- Aviation is a key contributor to social and economic development
- Political diversity remains challenging: need for multilateral cooperation
- Growth prospects bright, innovation of different airline business models to serve the needs of the market



Evolving Airline Strategies

- Industry consolidation, alliances and new ventures





Fostering the Successful Development of a Dynamic Airline Industry

- A common regulatory framework for all airlines regardless of business model
- Coherent government policies and frameworks to meet present and future demand eg investment in infrastructure
 - Airlines, large and small, all use the same runways, taxiways and airspace etc
- Competitive prices and choices for consumers (“Let the customer decide which carrier offers him the best value”)
- A competitive marketplace leads to higher service standards & product innovation





AAPA

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Thank You

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